



To: Madison Park Commission
 From: Vern Stenman
 Date: Friday, February 1, 2008
 RE: 2008 Baseball Season plans & requests

Below you will find a list outlining some of our plans for the 2008 season. We are very excited about these events & additions & look forward to working with the Park Commission & Parks Division to make 2008 our best season ever! Here is a list of the items we are requesting approval of:

2008 All-Star Game All-American Challenge & Fan Fest

- The Mallards will be hosting the 2008 NWL All-Star Game on July 14th. In an effort to turn the event into a unique two day event, we are proposing the following event for July 13th:
 - The gates will open at 2:00 for all fans.
 - The **soccer field** adjacent to the ballpark will host the **Fan Fest** which will feature:
 - A large tent which will house several free interactive events for kids like an All-Star autograph session, Fantasy photos, a video game tournament, an interactive live radio broadcast, live music, Trivia Challenge, baseball collectible showcase & more.
 - There will also be outdoor activities including the world's largest bratwurst, mini-clinics, HR hitting contest, fielding practice, tee-ball, inflatable games, HR robbing contest & more
 - **HR Hitting Contest** - 4:30 PM on the "Duck Pond" Field.
 - **All-American Challenge between the US Military All-Stars & the Home Talent League All-Stars at 6:05.**
 - The Home Talent All-Stars will be a team comprised of one member from each community that has a Home Talent team & will be opened up to all teams in the area (approx. 35).
 - The US Military All-Stars are a traveling team that competes against Minor League baseball teams across the country every summer.

Statue of the Mallards One-Millionth Fan

- On Thursday, August 2nd 2007 the Mallards welcomed their one-millionth fan into the "Duck Pond." The lucky fan was 12 year old John Olsen. Prior to the event the Mallards front office dreamed up ways to celebrate this important landmark in the team's history. Ideas like lifetime season tickets, a bobblehead of the lucky fan & more were considered. In the end it was decided that the best way to honor not only the lucky Millionth Fan, but also the 999,999 fans that came before him, was to erect a statue at the "Duck Pond" in the likeness of the lucky fan that would serve as a tribute to all fans at the park for years to come.
- Attached you will find images that we are basing the statue on & a black & white rendering of what it will look like.
- The statue will be made out of a polyresin material that will be suitable to be left outside year round.
- The statue will be hand painted color (similar to the photo attached).



- The statue will be installed in the family area in the leftfield corner of the park (indicated on attached image).
- The statue will technically be a temporary addition to the stadium & may move or be eliminated if & when the stadium is renovated.

Fireworks

Saturday Night Fireworks Series

- We would like to host a fireworks show every Saturday night that we are home in 2008 (except Rhythm & Booms on 7-28). Here are the six (6) dates:
 - June 14 & 21
 - July 19 & 16
 - August 2 & 9
- In accordance with an agreement with the city the Mallards have scheduled all of the above games for a 6:05 start which typically provides a fireworks show no later than 9:30 which reduces the impact on the neighborhood.
- In 2006 we hosted six (6) fireworks shows & in 2007 we hosted five (5) shows.
- The Mallards will notify alders of the dates of the shows upon approval.

Mallards & MLB Alumni Game at Breese Stevens

- On August 23rd 2008, the Mallards would like to host their 2008 MLB Alumni Game at Breese Stevens Field. The event features former Mallards & former Major Leaguers (last year the event was headlined by former Brewer & Hall of Famer Rollie Fingers).
- The Mallards would like to move this event to Breese for the following reasons:
 - Highlight the renovation of Breese Stevens.
 - Re-build excitement for this event (2006 attendance was over 6,000 fans, 2007 attendance was just over 4,000).
 - The Mallards season is over by this date.
 - It creates a unique opportunity to stage the event as a "Vintage" baseball game which would include playing the game in uniforms consistent with the year Breese opened (1926), playing by the rules & with the equipment of the time & theming the entire presentation of the game around the year 1926.
- The Mallards would install a temporary baseball field & would work with parks department staff to define the configuration, & other maintenance issues. The Mallards would cover all costs associated with both the transition to a baseball field & the transition back to the field's current configuration.
- The Mallards would set up food, soda & beer sales operations for the event & secure any permits required by the city for the event.