

GREATER MADISON CONVENTION & VISITORS BUREAU  
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

**MEMO**

WWW.VISITMADISON.COM

**MT BEAAC Meeting**

Tuesday, July 7, 2015 > 4:00 – 5:00 PM  
GMCVB Headquarters, 615 East Washington Avenue

For calendar year 2015, the committee has \$195,000 to appropriate. After the April 14, 2015, meeting, there existed a remaining balance of \$118,579. Re-appropriations below of \$22,942, leaves the committee with available funds of \$141,521 to consider and appropriate at this meeting. There are two new items on the agenda totaling \$61,500, which would leave a \$80,021 balance in the fund.

The following is information on year to date funds available for re-appropriating at this 4/14/15 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved	Reason
Natl Assoc for Campus Activities – 2015 Northern Plains Conf.	2015, April 15-19	\$1,920	3/30/09	Did not meet required room pick-up for full \$12,000 award.
Wisconsin Nurses Assoc. – 2015 Annual Pharmacology	2015, Apr30-May2	\$2,022	7/1/09	Did not meet required room pick-up for full \$4,550 award.
Wisconsin Mathematics Council – 2016 Annual Conference	2016, May 306	\$9,000	9/9/14	Loss – client chose to stay at previous facility
American Nuclear Society – 2016 Natl Student Conference	2016, Mar31-Apr2	\$10,000	7/8/14	Client chose another facility in Madison.

Total to Re-appropriate at this meeting \$22,942

Fund Requests for this meeting – July 7, 2015

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
ASLO – 2020 Summer Meeting	2020, June 6-12	\$43,500	Facility Rental	900	2,900	\$1,313,134
Assoc of Moving Image Archivists – 2017 Annual Conference	2017, Nov 5-12	\$18,000	Facility Rental	550	1,200	\$583,778
<u>Total Requests for this meeting</u>		<u>\$61,500</u>		<u>1,450</u>	<u>4,100</u>	<u>\$1,896,912</u>