



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, May 16, 2012

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of June 12, 2012

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

April 25, 2012: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Changes of Agent

1. [26053](#) Change of Agent
Pizza Hut of Southern Wisconsin Inc • dba Pizza Hut • 2649 East Springs Dr
New Agent: John Serpico
Class B Combination Liquor & Beer • 1.3% alcohol, 98.7% food
Aldermanic District 17 (Alder Clausius) • Police Sector 632

2. [26374](#) Change of Agent
Madison Elk Lodge #410 Inc • dba Madison Elks Lodge #410
711 Jenifer St • New Agent: John Skillrud
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

3. [26375](#) Change of Agent
Speedway SuperAmerica LLC • dba Speedway
Address 4902 Verona Rd. • New Agent: Jerry Moore
Class A Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 105

4. [26381](#) Change of Agent
2089 Inc • dba Monty's Blue Plate Diner
New Agent: Matt Pace
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

5. [26387](#) Change of Agent
Tex Mess LLC • dba Eldorado Grill • 744 Williamson St
New Agent: Taylor Anderson
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

6. [26388](#) Change of Agent
La Pepe Inc • dba Tex Tubb's Taco Palace • 2009 Atwood Ave
New Agent: Patrick Patterson
Class B Combination Liquor & Beer • 30% alcohol, 69% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

7. [26389](#) Change of Agent
Ehring LLC • dba Baldwin Street Bistro/Pub • 1304 E Washington Ave
New Agent: Larry Ring
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 2 (Alder Maniaci) • Police Sector 409

8. [26390](#) Change of Agent
Target Coporation • dba Target Store T-1060 • 201 Junction Rd
New Agent: Jessica Traub
Class A Liquor, Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

9. [26393](#) Change of Agent
Tango Bravo Inc • dba The Roman Candle • 1054 Williamson St
New Agent: James Ember
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Changes of Corporate Control

10. [25746](#) Change of Corporate Control
Westside Businessman's Assoc. Inc • dba The West Side Club
437 S Junction Rd • Agent: James Bresette
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 129
1 new officer

11. [26319](#) Change of Corporate Control
TGRM LLC • dba Sotto
303 N Henry St • Agent: Ted Gervasi
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Add one, remove two officers

12. [26369](#) Change of Corporate Control
Rising Dough Inc • dba Madison Sourdough
916 Williamson St • Agent: David Lohrentz
Class B Beer & Class C Wine • 5% alcohol, 42% food, 53% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408
1 new officer

13. [26373](#) Change of Corporate Control
Madison Elk Lodge #410 Inc • dba Madison Elks Lodge #410
711 Jenifer St • Agent: James Neis
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Add 1 new officer, remove 4 current officers

14. [26391](#) Change of Corporate Control
Madison Club House Corp • dba The Madison Club • Capacity: 600
5 E Wilson St • Agent: Mary Gaffney Ward
Class B Combination Liquor & Beer • 72% alcohol, 26% food, 2% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Add 7 officers, remove 2 officers

Change of Licensed Premise

15. [25538](#) Change of Licensed Premise
Wingra Services LLC • dba Edgewood College
1000 Edgewood College Dr • Agent: Gregory Heintz
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Ellingson) • Police Sector 302
Request to add additional campus locations to premise.

16. [26081](#) Change of Licensed Premise
La Pepe Inc • dba Tex Tubb's Taco Palace • Capacity: 96
2009 Atwood Ave • Agent: Diana Velasquez
Class B Combination Liquor & Beer • 30% alcohol, 69% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410
Add outdoor seating in parking lot for summer festivals and events;
add outdoor capacity of 150
17. [26370](#) Change of Licensed Premises
Duma LLC • dba Ivory Room Piano Bar • Capacity: 70 indoor, 16 outdoor
116 N Mifflin St • Agent: John Stoleson
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Expansion of seating and floor space to include a portion of the former
lan's Pizza. Additional Entrance on NE side of the building. Include
sidewalk cafe.
18. [26372](#) Change of Licensed Premise
Charleys of Madison LLC • dba The Fountain • Capacity: 113 indoor/24
outdoor
122 State St • Agent: Harold Langhammer
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
Expand restaurant to include lower level, new kitchen for banquets. Proposed
capacity 275 indoor/36 outdoor

21+ Entertainment License

19. [26318](#) 21+ Entertainment License
300 CGR LLC • dba Chief's Tavern • Capacity: 149
300 Cottage Grove Rd • Agent: Brian Mason
Class B Combination Liquor & Beer • 60% alcohol, 30% food 10% other
Aldermanic District 15 (Alder Palm) • Police Sector 610
20. [26371](#) 21+ Entertainment License
Deja Food LLC • dba L'Etoile/Graze • Capacity: 328
1 S. Pinckney St • Agent: Traci Miller
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

18+ Performing Arts License

21. [26220](#) 18+ Center for Visual & Performing Arts License
Porta Bella Inc • dba Porta Bella • Capacity: 411 indoor/48 outdoor
425 N Frances St • Agent: Edward Schinnick
Class B Combination Liquor & Beer • 29.2% alcohol, 70.8% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
22. [26317](#) 18+ Center for Visual & Performing Arts License
Irwin A and Robert D Goodman Community Center, Inc. • dba Irwin A and
Robert D Goodman Community Center • Capacity: 250
149 Waubesa St • Agent: Rebecca Steinhoff
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602
23. [26367](#) 18+ Center for Visual & Performing Arts License
TGRM LLC • dba Sotto • Capacity: 240
N Henry St • Agent: Ted Gervasi
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Temporary "Class B" Retailer's Permit concurrent with Street Use Permit

- 23A [26421](#) Pridfest, Inc
Temporary "Class B" Retailer's License with Street Use Permit Application
Event Location: 100 Block of King Street
Event Date: 8/18/2012
Aldermanic District 4 (Ald. Verveer)
Police District: 405

Adult Entertainment Establishment License

24. [26392](#) Adult Entertainment Establishment License
Dandyfire Inc • dba Woof's • Capacity: 120
114 King St • Agent: Dino Maniaci
Class B Combination Liquor & Beer • 95% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Entertainment License Renewals

- 24A [26420](#) To grant 21+ Entertainment and 18+ Center for Visual and Performing Arts
2012 License Renewals with restrictions as previously approved and to include
any amended conditions as set forth in the report.

Transfer of Licensed Premises

25. [26176](#) Public Hearing - Transfer of Licensed Premises
Pauls Club Inc • dba Paul's Club
Current address 212 State St
Proposed address: 204 State St • Agent: James Boxrud • Estimated Capacity:
TBD
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

New License - Public Hearing

26. [25696](#) Public Hearing - New License
EDO Garden LLC • dba EDO Garden
508 State St • Agent: Jing Jiang • Estimated Capacity: 220
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 2 (Alder Maniaci) • Police Sector 403 • Density Area
27. [26179](#) Public Hearing - New License
Square Wine Company LLC • dba Square Wine Co.
5 N Pinckney St • Agent: Andrea Hillsey • Estimated Capacity: 50
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
28. [26181](#) Public Hearing - New License
One Barrel Brewing Company, LLC • dba One Barrel Brewing Company
2001 Atwood Ave • Agent: Peter Gentry • Estimated Capacity: 49
Class B Beer and Class C Wine • 81% alcohol, 15% food, 4% other
Aldermanic District 6 (Alder Rummel) • Police Sector 410

License Renewals - Public Hearing

29. [26195](#) To grant Class A Liquor, Class A Beer, Class B Beer, Class B Combination Liquor & Beer, Class C Wine, Wholesale Beer 2012-2013 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

30. [26385](#) Separated Liquor License Renewal
Little Manhattan LLC • dba Little Manhattan • Capacity: 125
6718 Odana Rd • Agent: Emmalee Tse
Class B Beer & Class C Wine • 20% alcohol, 50% food, 30% other
Aldermanic District 19 (Alder Clear) • Police Sector 113
Separation requested by Madison Police
Nonrenewal for disorderly house
31. [26386](#) Separated Liquor License Renewal
Wisconsin Ventures Inc • dba Segredo Madison • Capacity: 624
624 University Ave • Agent: Shayne Miller
Class B Combination Liquor & Beer • 62% alcohol, 25% food, 13% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by Madison Police
- 31A [26414](#) Separated Liquor License Renewal
State Street Pub LLC • dba Whiskey River Saloon • Capacity: 297
552 State Street • Agent: Josh Hurley
Class B Combination Liquor & Beer • 90% alcohol, 5% food, 5% other
Aldermanic District 2 (Alder Maniaci) • Police Sector 403
Separation requested by Alder Maniaci
- 31B [26415](#) Separated Liquor License Renewal
EDO Garden LLC • dba Osaka House • Capacity: 40
505 State Street • Agent: Jin Jiang
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by Alder Verveer
- 31C 26417 Separated Liquor License Renewal
Gretisman Investments LLC • dba Plan B • Capacity: 300
924 Williamson St • Agent: Corey Gresen
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Separation requested by Alder Rummel

- 31D [26418](#) Separated Liquor License Renewal
Josefa Trejo • dba Taqueria Guadalajara • Capacity: 20
1033 S Park Street • Agent: Josefa Trejo
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 13 (Alder Ellingson) • Police Sector 306
Separation requested by Alder Ellingson
- 31E [26419](#) Separated Liquor License Renewal
Orpheum Theatre Company of Madison Inc • dba Orpheum Theatre •
Capacity: 2100
216 State St • Agent: Eric Fleming
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Separation requested by Alder Verveer
32. [24400](#) Composition of and scheduling for Alcohol License ad hoc subcommittee to
conduct evidentiary hearing(s) on current revocation and/or suspension actions
and make a licensing report to the ALRC.

Report of the City Attorney

33. [26150](#) Request that the Finance Office audit Mad Town Ventures LLC, dba
Chasers Bar & Grille, 319 W. Gorham St.
- On 5-9-2012, The Office of the City attorney informed the City Clerk's office
the audit request is withdrawn.

Operator License Application

34. [25700](#) Operator License Application
Joseph Stoflet - Establishment where employed: The Locker Room

Report of the Alcohol Policy Coordinator

35. [23200](#) Tavern Safety Training Updates

Report of Madison Police Department

36. [25908](#) Summary of recent calls for service

Report of City Clerk's Office

37. [25909](#) Summary of Licenses Issued

Adjournment