



Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: July 2008 Revenue Report and August Activity Report

JULY AND YEAR-TO-DATE REVENUES

	Prior Yr Comp'n		Actuals +/- Budget Comparison			
	YTD Jul '08 +/- '07		July		YTD	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ (41,300)	(1.0)	\$ +33,430	+5.9	\$ (64,510)	(1.7)
Off-Street Meters (Lots & Ramps)	(7,590)	(2.3)	+470	+0.9	(3,200)	(1.0)
On-Street Meters	(63,250)	(6.5)	+1,380	+0.9	(58,880)	(6.1)
Constr'n Rev – On-Str Mtrs *	<u>(19,560)</u>	<u>(11.0)</u>	<u>(6,310)</u>	<u>(25.0)</u>	<u>(32,040)</u>	<u>(38.0)</u>
Subtotal - On-Street Meter Rev	(82,810)	(7.2)	(4,930)	(2.9)	(90,920)	(7.9)
Monthly Parking (incl. LT Leases)	(2,490)	(.6)	(730)	(1.1)	(4,150)	(.9)
RP3 and Miscellaneous Rev	<u>+29,070</u>	<u>+32.8</u>	<u>+47,850</u>	<u>+282.0</u>	<u>+46,300</u>	<u>+64.9</u>
Totals	<u>\$ (105,120)</u>	<u>(1.7)</u>	<u>\$ +76,090</u>	<u>+8.6</u>	<u>\$ (116,480)</u>	<u>(1.9)</u>
	Column Ref >>>	A	B		C	

* Excludes July '08 contractor billings – to be billed with August

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. The -\$41,300 variance vs YTD 2007 (Col A) is NET of increases of about \$32,350, \$9,150 and \$1,950 for Coupon, Special Event and PFN revenue, respectively. "Regular" cashiered revenue is about \$84,740 behind 2007 levels. Both years had the same number of revenue-generating days thru July, but there were 35 fewer spaces in service this year and occupancy is also off slightly at all ramps except Government East (#7). Additionally, the TDM/Rideshare project has shifted some revenue from the "regular" category to Coupon revenue (as explained further in the next paragraph). The State Street Campus Ramp (#11) experienced the largest decline in "regular" cashiered revenue (-\$50,560) vs 2007; an average of 21 fewer spaces in service daily thru July. The other notable declines were -\$26,790 for State Street Capitol (#12) and -\$25,580 for Overture (#9). Occupancy at the Overture ramp is off about 4%, which equates to about 22 fewer parkers daily. Of course, general economic weakness and/or higher fuel costs likely also factor in.

Some of this (seeming) decline in "regular" cashiered revenues is explained by the growing popularity of the TDM/Rideshare program, which results in a shift from "regular" revenue TO Coupon revenue AND the expense side of our books, as follows:

- Coupons sold to customers (7 coupons for \$25) – receipts booked as **Coupon** revenue
- Coupons presented by customer at exit – thus, **zero** "regular" cashiered revenue booked for time parked

- Redeemed coupons processed by Ward Paxton and Co and submitted to our office for monthly reimbursement – **expensed** as Transfer Out to MPO

On-Street Meter Revenues. Through the end of July, this revenue category came in about \$60,000 under both 2007 levels (Col A) and budget (Col C); this was despite one extra revenue-generating day and six additional spaces in service this year. As mentioned previously, however, about \$30,000 of this shortfall occurred during the first two months of the year, primarily due to four sets of declared snow emergencies. Again, poor economic conditions and higher fuel costs are likely factors as well.

Construction-Related Revenues. (Reminder: July contractor billings are not reflected in our totals -- will be combined with the August billing.) YTD revenues (as shown) came in \$19,900 under 2007 levels, and about \$25,730 under budget, again likely due to the economic downturn. As reported previously, revenue from the sale of hangtags is down for the first time since inception of the program in 1998. Specifically, revenue thru July is about \$9,200 behind 2007 levels (which represents improvement since last month!) – we have sold about 54 fewer Half-day permits (\$7) and about 680 fewer Full-day permits (\$13).

RP3/Miscellaneous Revenues: Starting with July, we're now selling permits for both the 07/08 and 08/09 permit years. (The permit cost for the upcoming season remains unchanged at \$21 for the full year, with the cost prorated every three months.) Sales for the 07/08 permit year are running about the same as last year. Sales for the *upcoming* permit season, however, are running slightly behind last year's pace, likely simply a timing difference. Reminder: this is our first year accepting **online** permit renewals – see further details under the "August Activity" section. Advertising revenue came in about \$10,070 under 2007 levels and about \$5,310 under budget. As reported previously, this line item will come in about \$11,810 and \$8,100 below 2007 and budget, respectively, (assuming no additional changes) due to removal of display ads.

This month's Miscellaneous revenue includes \$40,800 FEMA reimbursement for storm damages incurred this past winter.

Bottomline: TOTAL revenues thru July (excluding contractor billings) are about \$105,120 under 2007 levels (Col A), and about \$116,480 under YTD budget (Col C). The decline from 2007 was -\$168,200 last month, but we gained some ground with the \$40,800 FEMA grant, timing advantages for RP3 renewals and the extra revenue-generating day for cashiered revenues. As most of the remaining decline appears to be economy-driven, however, **we expect it will persist thru year-end. The year-end shortfall is presently estimated at \$300,000.**

See Attachments A thru C for *detailed* YTD 2007 vs 2008 revenue comparisons.

AUGUST 2008 ACTIVITY REPORT

During August, staff worked on the following projects:

- continued sales of RP3 **renewal** permits via the new *online* application. This application allows customers to purchase renewal permits 24-7, pay via debit/credit card or valid e-checking account and save postage (2 stamps!). Previously, customers were required to return both their application and a self-addressed postage-paid return envelope (for staff return of the permit) via "snail mail", and only check payments were accepted. Obviously, **we** are now absorbing postage costs for the permit mailing as *well as* service charges for credit/debit card convenience, but do have the following tradeoffs: improved control over and faster deposit of receipts, less staff processing time, no bounced checks, and happier customers! The makeup of our RP3 client-base is primarily students, a very 'wired and plastic' generation. We hope to expand the online process to accept *first-time* applications with the 2009/10 season.
- began selling **new** permits for the 2008/09 RP3 season (which runs Sept 1 2008 thru August 30 2009). The "rush" typically starts after Labor Day.
- reviewing RFP responses for multi-space meters; and
- working to change revenue software from CTR to Zeag.

2008 REVENUES -- BUDGET VS ACTUAL						
Year-to-Date 2008- Through JUL						
					Actual +/- Budget	
		(## = TPC Map Reference)	Budget	Actual	Amount	%
74000s	Permits					
	74281	RP3 (residential parking permits)	23,678.57	31,145.00	7,466.43	31.53
	74282	Motorcycle Permits	1,499.38	1,324.00	(175.38)	(11.70)
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Permits	25,177.95	32,469.00	7,291.05	28.96
75300	Awards and Damages		-	64.80	64.80	n/a
76350	Advertising Revenue		41,871.69	36,560.93	(5,310.76)	(12.68)
76710	Cashiered Revenue		-	-	-	
		ALL Cashiered Ramps	-	-	-	
	#4	582512 Cap Sq North	352,577.09	360,096.12	7,519.03	2.13
	#6	582532 Gov East	742,958.94	772,138.88	29,179.94	3.93
	#9	582522 Overture Center	473,203.26	425,773.54	(47,429.72)	(10.02)
	#11	582542 SS Campus-Frances	728,333.89	708,320.25	(20,013.64)	(2.75)
	#11	582552 SS Campus-Lake	972,530.01	934,424.19	(38,105.82)	(3.92)
	#12	582562 SS Capitol	822,921.15	827,258.79	4,337.64	0.53
		Subtotal - Cashiered Revenue	4,092,524.34	4,028,011.77	(64,512.57)	(1.58)
76720	Meters - Off-Street (NON-CYCLE)					
	#1	582334 Blair Lot	2,600.96	2,051.83	(549.13)	(21.11)
	#7	582344 Lot 88 (Munic Bldg)	7,900.22	6,242.30	(1,657.92)	(20.99)
	#2	582353 Brayton Lot-Machine	192,679.22	197,340.71	4,661.49	2.42
	#2	582354 Brayton Lot-Meters	4,225.98	1,991.52	(2,234.46)	(52.87)
	#3	582364 Buckeye/Lot 58	83,848.61	79,151.62	(4,696.99)	(5.60)
		582374 Evergreen Lot	13,949.96	12,947.03	(1,002.93)	(7.19)
		582414 Wingra Lot	4,885.85	3,749.54	(1,136.31)	(23.26)
	#12	582564 SS Capitol	17,522.03	20,159.79	2,637.76	15.05
		Subtotal - Meters Off-Street	327,612.83	323,634.34	(3,978.49)	(1.21)
		Meters - Off-Street (CYCLES)				
		582507 ALL Cycles (eff 7/98)	958.24	1,738.23	779.99	81.40
		Subtotal -- 76720's	328,571.07	325,372.57	(3,198.50)	(0.97)
76730	Meters - On-Street					
		582114 Cap Sq Mtrs (new '05)	25,591.73	27,953.57	2,361.84	9.23
		582124 Campus Area	150,094.36	133,696.00	(16,398.36)	(10.93)
		582134 CCB Area	92,534.89	96,518.98	3,984.09	4.31
		582144 East Washington Area	45,466.56	38,616.83	(6,849.73)	(15.07)
		582154 GEF Area	64,892.09	64,279.18	(612.91)	(0.94)
		582164 MATC Area	53,288.32	58,125.79	4,837.47	9.08
		582174 Meriter Area	78,749.23	70,673.88	(8,075.35)	(10.25)
		582184 MMB Area	98,127.28	95,272.50	(2,854.78)	(2.91)
		582194 Monroe Area	34,119.16	37,593.76	3,474.60	10.18
		582204 Schenks Area	9,517.03	9,894.80	377.77	3.97
		582214 State St Area	76,172.27	76,498.82	326.55	0.43
		582224 University Area	185,975.83	149,233.51	(36,742.32)	(19.76)
		582234 Wilson/Butler Area	53,653.16	50,939.93	(2,713.23)	(5.06)
		Subtotal - Meters On-Street	968,181.91	909,297.55	(58,884.36)	(6.08)
		Const'n-Related Meter Rev (On-St)				
		74284 Contractor Permits	51,295.72	41,109.00	(10,186.72)	(19.86)
		74285 Meter Hoods	36,278.17	53,419.00	17,140.83	47.25
		74286 Construction Meter Removal	102,506.68	63,516.00	(38,990.68)	(38.04)
		Subtotal - Const'n Related Rev	190,080.57	158,044.00	(32,036.57)	(16.85)
		Totals - On-Street Meters	1,158,262.48	1,067,341.55	(90,920.93)	(7.85)
76740 / 50	Monthlies and Long-Term/Parking Leases					
76740's	#1	582335 Blair Lot	28,350.00	27,492.47	(857.53)	(3.02)
	#13	582405 Wilson Lot	32,900.00	29,660.83	(3,239.17)	(9.85)
	#4	582515 Cap Square North	112,735.00	111,282.27	(1,452.73)	(1.29)
	#6	582535 Gov East	96,320.00	96,700.05	380.05	0.39
	#9	582525 Overture Center	38,780.00	37,793.72	(986.28)	(2.54)
	#12	582565 SS Capitol - reg Mo'ys	63,770.00	65,836.38	2,066.38	3.24
		Subtotal - Monthlies	372,855.00	368,765.72	(4,089.28)	(1.10)
76750's	#9	582528 Overture Center	34,067.25	34,067.25	-	
	#12	582568 SS Cap - LT Lease	47,235.09	47,169.72	(65.37)	(0.14)
		Subtotal -- LTL's	81,302.34	81,236.97	(65.37)	(0.08)
		Totals - Moy's and Leases	454,157.34	450,002.69	(4,154.65)	(0.91)
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	1,239.14	2,060.96	821.82	66.32
	78310	Property Sales	-	275.80	275.80	n/a
	78890	Other	3,046.76	46,206.80	43,160.04	1,416.59
		Subtotal -- Miscellaneous	4,285.90	48,543.56	44,257.66	1,032.63
		Summary - RP3 and Misc Revenue (Incl's Cycle Perms)	71,335.54	117,638.29	46,302.75	64.91
		TOTALS	6,104,850.77	5,988,366.87	(116,483.90)	(1.91)

(A)

Year-to-Date Revenues >> 2007 vs 2008					
Through JUL				2008 +/- 2007	
		2007 YTD	2008 YTD	Amount	%
74000s	Licenses, Permits, Fees				
	74281 RP3 (residential parking permits)	24,503.00	31,145.00	6,642.00	27.11
	74282 Motorcycle Permits	918.00	1,324.00	406.00	44.23
	74283 Resid Street Constr Permits	-	-	-	n/a
	Subtotal - Licenses, ...	25,421.00	32,469.00	7,048.00	27.73
75300	Awards and Damages	-	64.80	64.80	n/a
76350	Advertising Revenue	46,626.51	36,560.93	(10,065.58)	(21.59)
76710	Cashiered Revenue	-	-	-	-
	582512 Cap Sq North	356,438.03	360,096.12	3,658.09	1.03
	582532 Gov East	750,154.52	772,138.88	21,984.36	2.93
	582522 Overture Center	454,454.65	425,773.54	(28,681.11)	(6.31)
	582542 SS Campus-Frances	713,734.82	708,320.25	(5,414.56)	(0.76)
	582552 SS Campus-Lake	962,407.78	934,424.19	(27,983.59)	(2.91)
	582562 SS Capitol	832,119.50	827,258.79	(4,860.71)	(0.58)
	Subtotal - Cashiered Revenue	4,069,309.30	4,028,011.77	(41,297.53)	(1.01)
76720	Meters - Off-Street (NON-CYCLE)				
	582334 Blair Lot	2,746.45	2,051.83	(694.62)	(25.29)
	582344 Lot 88 (Munic Bldg)	7,914.85	6,242.30	(1,672.55)	(21.13)
	582353 Brayton Lot-Machine	200,943.41	197,340.71	(3,602.70)	(1.79)
	582354 Brayton Lot-Meters	1,968.68	1,991.52	22.84	1.16
	582364 Buckeye/Lot 58	82,975.20	79,151.62	(3,823.58)	(4.61)
	582374 Evergreen Lot	12,482.83	12,947.03	464.20	3.72
	582414 Wingra Lot	4,060.53	3,749.54	(310.99)	(7.66)
	582564 SS Capitol	18,663.77	20,159.79	1,496.02	8.02
	Subtotal - Meters Off-Street	331,755.72	323,634.34	(8,121.38)	(2.45)
	Meters - Off-Street (CYCLES)				
	582507 ALL Cycles (eff 7/98)	1,208.49	1,738.23	529.74	43.83
	Subtotal -- 76720's	332,964.21	325,372.57	(7,591.64)	(2.28)
76730	Meters - On-Street				
	582024 Cap Sq Mtrs (new '05)	27,302.97	27,953.57	650.60	2.38
	582124 Campus Area	149,228.46	133,696.00	(15,532.46)	(10.41)
	582134 CCB Area	93,768.96	96,518.98	2,750.02	2.93
	582144 East Washington Area	44,047.58	38,616.83	(5,430.75)	(12.33)
	582154 GEF Area	62,281.79	64,279.18	1,997.39	3.21
	582164 MATC Area	56,026.54	58,125.79	2,099.25	3.75
	582174 Meriter Area	78,161.21	70,673.88	(7,487.33)	(9.58)
	582184 MMB Area	97,112.09	95,272.50	(1,839.59)	(1.89)
	582194 Monroe Area	40,960.68	37,593.76	(3,366.92)	(8.22)
	582204 Schenks Area	9,582.37	9,894.80	312.43	3.26
	582214 State St Area	77,537.45	76,498.82	(1,038.63)	(1.34)
	582224 University Area	183,860.20	149,233.51	(34,626.69)	(18.83)
	582234 Wilson/Butler Area	52,680.21	50,939.93	(1,740.28)	(3.30)
	Subtotal - Meters On-Street	972,550.51	909,297.55	(63,252.96)	(6.50)
	Const'n-Related Meter Rev (On-St)				
	74284 Contractor Permits	50,163.00	41,109.00	(9,054.00)	(18.05)
	74285 Meter Hoods	46,389.98	53,419.00	7,029.02	15.15
	74286 Construction Meter Removal	81,055.56	63,516.00	(17,539.56)	(21.64)
	Subtotal - Constr'n Related Rev	177,608.54	158,044.00	(19,564.54)	(11.02)
	Totals - On-Street Meters	1,150,159.05	1,067,341.55	(82,817.50)	(7.20)
76740 / 50	Monthlies and Long-Term/Parking Leases				
76470's	582335 Blair Lot	28,022.13	27,492.47	(529.66)	(1.89)
	582405 Wilson Lot	30,907.93	29,660.83	(1,247.10)	(4.03)
	582515 Cap Square No	111,990.33	111,282.27	(708.06)	(0.63)
	582535 Gov East	97,060.59	96,700.05	(360.54)	(0.37)
	582525 Overture Center	37,680.30	37,793.72	113.42	0.30
	582565 SS Capitol - reg Mo'ys	65,508.36	65,836.38	328.02	0.50
	Subtotal - Monthlies	371,169.64	368,765.72	(2,403.92)	(0.65)
76750's	582528 Overture Center	34,067.25	34,067.25	-	-
	582568 SS Cap - LT Lease	47,246.00	47,169.72	(76.28)	(0.16)
	582705 Convention Center	-	-	-	-
	Subtotal -- LTL's	81,321.25	81,236.97	(84.28)	(0.10)
	Totals - Moy's and Leases	452,490.89	450,002.69	(2,488.20)	(0.55)
78000s	Miscellaneous Revenues				
	78220 Operating Lease Payments	589.72	2,060.96	1,471.24	249.48
	78310 Property Sales	9,194.12	275.80	(8,918.32)	(97.00)
	78890 Other	6,733.71	46,206.80	39,473.09	586.20
	Subtotal -- Miscellaneous	16,517.55	48,543.56	32,026.01	193.89
	Summary - RP3 and Misc Revenue (incl's Cycle Perm)	88,565.06	117,638.29	29,073.23	32.83
	TOTALS	6,093,488.51	5,988,366.87	(105,121.64)	(1.73)

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**Department of Transportation -- Parking Division
YTD Revenue/Statistics -- thru June, 2007 vs 2008**

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		-----Off-Street-----				Street	Misc.	=	
		Meters *	Cashiered	Monthly	Total	Meters	Revenues	Totals *	
2007	# of Spaces	310	3,220	498	4,028	1,371	-----	5,399	
	Revenue	\$ 331,762	\$ 4,069,309	\$ 452,482	\$ 4,853,553	\$ 1,150,210	\$ 88,565	6,092,329	
2008	# of Spaces	310	3,185	498	3,993	1,377	-----	5,370	
	Revenue	\$ 323,638	\$ 4,028,011	\$ 450,003	\$ 4,801,652	\$ 1,067,342	\$ 117,638	5,986,632	
2008 +/- 2007	# of Spaces	-	(35)	-	(35)	6	-----	(29)	
	Revenue	\$ (8,123)	\$ (41,298)	\$ (2,479)	\$ (51,901)	\$ (82,869)	\$ 29,073	(105,696)	
	(% Rev Change)	-2.4%	-1.0%	-0.5%	-1.1%	-7.2%	32.8%	-1.7%	

* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08	YTD-07	YTD-08		
METERED LOTS	Blair Lot (eff Aug 2002)	13	13	178	179	--	--	\$ 2,746.45	\$ 2,051.83	\$ 1.19	\$ 0.88		
	Lot 88 (Munic Building)	17	17	178	179	78%	77%	\$ 7,914.85	\$ 6,242.30	\$ 2.62	\$ 2.05		
	Brayton Lot Paystations	154	154	178	179	92%	91%	\$ 200,943.41	\$ 197,344.71	\$ 7.33	\$ 7.16		
	Brayton Lot Meters	12	12	178	179	54%	50%	\$ 1,968.68	\$ 1,991.52	\$ 0.92	\$ 0.93		
	Buckeye Lot	53	53	178	179	67%	62%	\$ 82,975.20	\$ 79,151.62	\$ 8.80	\$ 8.34		
	Evergreen Lot	23	23	178	179	--	--	\$ 12,488.83	\$ 12,947.03	\$ 3.05	\$ 3.14		
	Wingra Lot	19	19	178	179	--	--	\$ 4,060.55	\$ 3,749.54	\$ 1.20	\$ 1.10		
	SS Capitol	19	19	178	179	44%	39%	\$ 18,663.77	\$ 20,159.79	\$ 5.52	\$ 5.93		
	Cycles	48	48	0	0	--	--	\$ 1,208.49	\$ 1,738.23	n/c	n/c		
	CASHIERED	Cap Square North	485	475	206	206	56%	54%	\$ 356,438.02	\$ 360,096.06	\$ 3.57	\$ 3.68	
Gov East		430	424	206	206	88%	90%	\$ 750,154.53	\$ 772,138.61	\$ 8.47	\$ 8.84		
Overture Center		542	544	206	206	51%	47%	\$ 454,454.65	\$ 425,773.35	\$ 4.07	\$ 3.80		
SS Campus (Frances) (combined totals)		1,066	1,045	206	206	66%	65%	\$ 713,734.82	\$ 708,320.25	\$ 7.63	\$ 7.63		
MONTHLY	SS Campus (Lake)							\$ 962,407.78	\$ 934,424.19				
	State St Capitol	697	697	206	206	57%	56%	\$ 832,119.50	\$ 827,258.79	\$ 5.80	\$ 5.76	# of Renters	
	Blair Lot Mo'y (eff 8/2002)	44	44	148	149	Monthly spaces are always considered 100% Occupied		\$ 28,022.13	\$ 27,492.47	\$ 4.30	\$ 4.19	YTD-07	YTD-08
	Wilson Lot Mo'y	50	50	148	149		50	48					
	Cap. Sq. N Mo'y	125	125	148	149		52	50					
	Gov East Mo'y	85	85	148	149		150	148					
	Overture Ctr Mo'y (b) (e)	75	75	148	149		100	100					
SS Cap. Mo'y (b) (d)	119	119	148	149	94		95						
Campus Area Route	174	169	178	179	56%		60%	\$ 149,228.46	\$ 133,696.00	\$ 4.81	\$ 4.43	580	574
ON - STREET METERS	Capitol Square (f)	25	24	178	179	55% (f)	58% (f)	\$ 27,302.97	\$ 27,953.57	\$ 6.24	\$ 6.51		-6
	CCB Area Route	84	91	178	179	56%	56%	\$ 93,768.96	\$ 96,518.98	\$ 6.26	\$ 5.92		
	East Washington Area Route	93	96	178	179	41%	36%	\$ 44,047.58	\$ 38,616.83	\$ 2.67	\$ 2.25		
	GEF Area Route	74	78	178	179	43%	42%	\$ 62,281.79	\$ 64,279.18	\$ 4.70	\$ 4.62		
	MATC Area Route	99	99	178	179	37%	34%	\$ 56,026.54	\$ 58,125.79	\$ 3.17	\$ 3.27		
	Meriter Area Route	117	116	178	179	35%	37%	\$ 78,161.21	\$ 70,673.88	\$ 3.74	\$ 3.40		
	MMB Area Route	92	94	178	179	53%	46%	\$ 97,112.09	\$ 95,272.50	\$ 5.96	\$ 5.67		
	Monroe Area Route	124	110	178	179	pass	pass	\$ 40,960.68	\$ 37,593.76	\$ 1.86	\$ 1.91		
	Schenks Area Route	80	80	178	179	pass	pass	\$ 9,633.75	\$ 9,894.80	\$ 0.68	\$ 0.69		
	State Street Area Route	80	108	178	179	47%	36%	\$ 77,537.45	\$ 76,498.82	\$ 5.43	\$ 3.95		
	University Area Route	220	203	178	179	47%	39%	\$ 183,860.20	\$ 149,233.51	\$ 4.69	\$ 4.11		
	Wilson/Butler Area Route	108	109	178	179	36%	30%	\$ 52,680.21	\$ 50,939.93	\$ 2.74	\$ 2.60		
	Various Routes	--	--	178	179	n/a	n/a	\$ -	\$ -	\$ -	\$ -		
	Subtotal - Route Revenue	1,371	1,377	178	179	--	--	\$ 972,601.89	\$ 909,297.55	\$ 3.98	\$ 3.69		
	Meter-Related Constrn Rev							\$ 177,608.54	\$ 158,044.00				
	Total On-St Meter Revenue							\$ 1,150,210.43	\$ 1,067,341.55				
	Miscellaneous	--	--					\$ 88,565.06	\$ 117,638.29				
Total (a)	5,447	5,418					\$ 6,093,537.01	\$ 5,988,370.35					

Footnotes:

- (a) Excludes interest on investments
 - (b) Available to public on nights and weekends.
 - (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Pares system. Weekday timeframe = 10 a.m. thru 2 p.m.
 - (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
 - (e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates - able to lease up to 60 spaces).
 - (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, we compute estimated occupancy via the following equation: YTD Revenue / # of Mtrs in Service / # of Rev-Generating Days / 9 hrs/day / \$1.25/hour
- n/a Not computed -- collection schedules are too varied to yield reliable information.

Occupancies/Vacancies for On- and Off-Street Spaces -- Averages Thru July 2007 vs 2008
 (for the period of "peak occupancy" -- between 10 a.m. and 2 p.m.)

F:\Tnccommon\PARKING\MO-REPT\SCHEDS\{occupancy (for TPC).xls}TPC Summary

(D)

	2007					2008				
	Spaces In Service	Occupied #	%	Vacant #	%	Spaces In Service	Occupied #	%	Vacant #	%
On-Street	980	624	63.7	356	36.3	965	593	61.5	372	38.5
Off-Street	3,475	2,233	64.3	1,242	35.7	3,440	2,162	62.8	1,278	37.2
Totals	4,455	2,857	64.1	1,598	35.9	4,405	2,755	62.5	1,650	37.5

(minor differences may exist due to rounding)

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

E-1

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

LOCATION / FACILITY	MAY 08				JUN 08			JUL 08		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
ON - STREET METERS	1080	980	366	62.7%	962	353	63.3%	984	417	57.6%
CITY LOTS:										
BUCKEYE - BLOCK 58	53	53	15	71.7%	53	25	52.8%	53	4	92.5%
BRAYTON - METERS	12	12	5	58.3%	12	9	25.0%	12	7	41.7%
PARKMASTER	154	154	3	98.1%	154	34	77.9%	154	0	100.0%
MUNICIPAL BLDG - BLOCK 88	17	17	3	82.4%	17	4	76.5%	17	4	76.5%
SUBTOTAL - CITY LOTS	236	236	26	89.0%	236	72	69.5%	236	15	93.6%
CITY RAMPS:										
OVERTURE CENTER - CASHIERED	529	529	266	49.7%	529	289	45.4%	529	302	42.9%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	19	12	36.8%	19	15	21.1%	19	12	36.8%
STATE STREET CAPITOL - CASHIERED	706	706	322	54.4%	706	346	51.0%	706	350	50.4%
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%
GOVERNMENT EAST - CASHIERED	426	403	23	94.3%	397	43	89.2%	426	28	93.4%
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%
STATE STREET CAMPUS - CASHIERED	1060	1060	289	72.7%	1033	408	60.5%	952	275	71.1%
CAPITOL SQUARE NORTH - CASHIERED	481	464	221	52.4%	444	245	44.8%	441	198	55.1%
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%
SUBTOTAL - CITY RAMPS	3597	3557	1133	68.1%	3504	1346	61.6%	3449	1165	66.2%
SUBTOTAL - CITY LOTS + RAMPS	3833	3793	1159	69.4%	3740	1418	62.1%	3685	1180	68.0%
TOTAL CITY STREETS + LOTS + RAMPS	4913	4773	1525	68.0%	4702	1771	62.3%	4669	1597	65.8%
CAPITOL SQUARE SOUTH - METERS	367	229	40	82.5%	0	0		172	26	84.9%
CAPITOL SQUARE SOUTH - PERMITS	606	701	0	100.0%	752	0	100.0%	580	0	100.0%
TOTAL PUBLIC SPACES	5886	5703	1565	72.6%	5454	1771	67.5%	5421	1623	70.1%

Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
3. Vacancies are determined as follows:
 - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Government East Ramp - Average of 23 spaces out of service for May.
- 2 Capitol Square North Ramp - Average of 17 spaces out of service for May.
- 3 Capitol Square South Ramp - 43 metered space out of service due to construction.

- 4 Government East Ramp - Average of 29 spaces out of service for June.
- 5 State Street Campus Ramp - Average of 27 spaces out of service for June.
- 6 Capitol Square North Ramp - Average of 37 spaces out of service for June.

- 7 Capitol Square South Ramp - All metered spaces covered to permit parking during construction.
- 8 State Street Campus Ramp - Average of 108 spaces out of service for July.
- 9 Capitol Square South Ramp - Average of 40 spaces out of service for July.

- 10 Capitol Square South Ramp - 111 metered spaces out of service due to construction.
- 11 Capitol Square South Ramp - 110 permit spaces out of service due to construction.

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

E-2

LOCATION / FACILITY	MAY 07				JUN 07				JUL 07			
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED		
ON - STREET METERS	1085	998	406	59.3%	1016	367	63.9%	928	321	65.4%		
CITY LOTS:												
BUCKEYE - BLOCK 58	53	53	12	77.4%	53	14	73.6%	53	21	60.4%		
BRAYTON - METERS	12	12	10	16.7%	12	7	41.7%	12	10	16.7%		
PARKMASTER	154	154	10	93.5%	154	6	96.1%	154	8	94.8%		
MUNICIPAL BLDG - BLOCK 88	17	17	0	100.0%	17	4	76.5%	17	1	94.1%		
SUBTOTAL - CITY LOTS	236	236	32	86.4%	236	31	86.9%	236	40	83.1%		
CITY RAMPS:												
OVERTURE CENTER - CASHIERED	529	529	241	54.4%	529	261	50.7%	529	260	50.9%		
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%		
STATE STREET CAPITOL - METERS	19	19	10	47.4%	19	14	26.3%	19	11	42.1%		
STATE STREET CAPITOL - CASHIERED	706	706	283	59.9%	706	336	52.4%	706	368	47.9%		
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%		
GOVERNMENT EAST - CASHIERED	426	423 ¹	22	94.8%	424 ³	45	89.4%	426	49	88.5%		
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%		
STATE STREET CAMPUS - CASHIERED	1060	1060	263	75.2%	1060	404	61.9%	1060	415	60.8%		
CAPITOL SQUARE NORTH - CASHIERED	481	481	189	60.7%	481	200	58.4%	481	228	52.6%		
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%		
SUBTOTAL - CITY RAMPS	3597	3594	1008	72.0%	3595	1260	65.0%	3597	1331	63.0%		
SUBTOTAL - CITY LOTS + RAMPS	3833	3830	1040	72.8%	3831	1291	66.3%	3833	1371	64.2%		
TOTAL CITY STREETS + LOTS + RAMPS	4918	4828	1446	70.0%	4847	1658	65.8%	4761	1692	64.5%		
CAPITOL SQUARE SOUTH - METERS	302	251 ²	18	92.8%	240 ⁴	54	77.5%	316 ⁶	72	77.2%		
CAPITOL SQUARE SOUTH - PERMITS	671	646 ²	0	100.0%	624 ⁵	0	100.0%	561 ⁷	0	100.0%		
TOTAL PUBLIC SPACES	5891	5725	1464	74.4%	5711	1712	70.0%	5638	1764	68.7%		

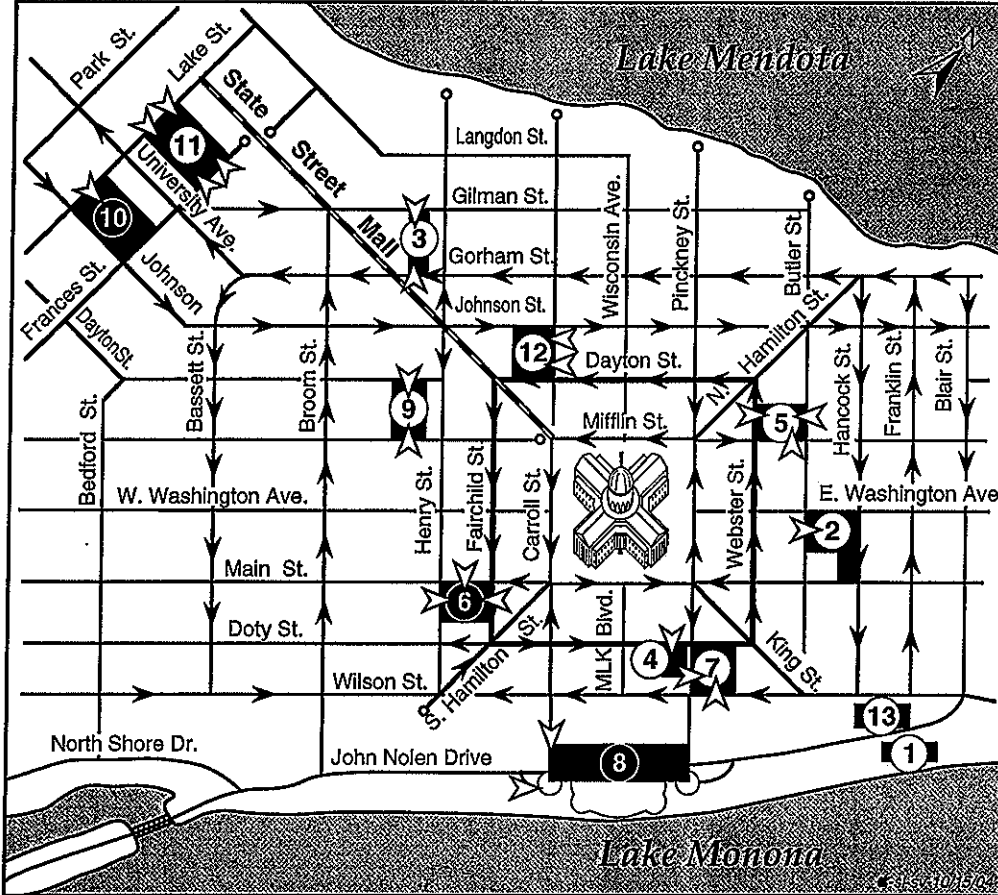
Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
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 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
3. Vacancies are determined as follows:
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 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Government East Ramp - Average of 3 spaces out of service for May.
- 2 Capitol Square South Ramp - 76 reserved spaces out of service due to construction.
- 3 Government East Ramp - Average of 2 spaces out of service for June.
- 4 Capitol Square South Ramp - 1 metered space out of service due to construction.
- 5 Capitol Square South Ramp - 108 reserved spaces out of service due to construction.
- 6 Capitol Square South Ramp - 1 metered space out of service due to construction.
- 7 Capitol Square South Ramp - 96 reserved spaces out of service due to construction.

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊕ City Operated Facilities
③ Buckeye Lot	⊙ Non-City Operated Facilities
④ Lot 88	➤ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	➤ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	