

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____
Date received _____
Received by _____
Aldermanic District _____
Zoning District _____
Urban Design District _____
Submission reviewed by _____
Legistar # _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: _____

Title: _____

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested _____

New development

Alteration to an existing or previously-approved development

Informational

Initial approval

Final approval

3. Project Type

Project in an Urban Design District

Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

Planned Development (PD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Multi-Use Site or Residential Building Complex

Signage

Comprehensive Design Review (CDR)

Signage Variance (i.e. modification of signage height, area, and setback)

Signage Exception

Other

Please specify

4. Applicant, Agent, and Property Owner Information

Applicant name _____

Company _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Project contact person _____

Company _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Property owner (if not applicant) _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

5. Required Submittal Materials

Application Form

Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
- For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.

Development Plans (Refer to checklist on Page 4 for plan details)

Filing fee

Electronic Submittal*

Notification to the District Alder

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

Each submittal must include fourteen (14) 11" x 17" **collated** paper copies. Landscape and Lighting plans (if required) must be **full-sized and legible**. Please refrain from using plastic covers or spiral binding.


Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with _____ on _____.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant _____ Relationship to property _____
 Authorizing signature of property owner  Date _____

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

Urban Design Districts: \$350 (per §35.24(6) MGO).

Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)

Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)

Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)

All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

City of Madison, Wisconsin

REPORT OF: FAÇADE IMPROVEMENT GRANT STAFF TEAM

TO: URBAN DESIGN COMMISSION

Façade Improvement Grant Application:

1: Schwa Industries, LLC dba Schwa Tailor, 917 Williamson St

AUTHOR: Tom Otto
Office of Business Resources
Economic Development Division

DATED: September 27, 2021

SUMMARY:

On October 3, 2000, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program. The resolution specifies that all Façade Improvement proposals be referred to the Urban Design Commission for comments and recommendations.

Attached for your review is the following Facade Improvement proposal:

**1. Schwa Tailor, 917 Williamson St
Schwa Industries, LLC**

The scope of the exterior work will include:

Façade work on Williamson St façade including:

- a. **Replacement of existing storefront & glass**
- b. **Repair roof canopy and window boxes**
- c. **Signage, repairs & painting**

***Project budget includes CM & design fees**

Total project cost is estimated at \$29,000. Façade Improvement Grant not to exceed \$10,000.

RECOMMENDATION:

The above Façade Improvement Grant proposal has been reviewed by the Façade Improvement Grant Program staff team and meets the requirements of the program. The Staff Team recommends approval of the above Facade Improvement Grant proposal.



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr Blvd, Suite 300
 Tom Otto (608) 243-0178
totto@cityofmadison.com

PROGRAM APPLICATION

Applicant: Jeremy Cynkar Phone: 268.1499
 Business Name: Schwa Tailor Shop
 Building Name: _____
 Business Address: 917 Williamson St Zip Code 53703
 E-mail Address: _____
 Property Owner: Josh Meier
 Address: 917 Williamson St
 Name of Grantee: Josh Meier
 Lease Terms: NA
 Definition of Project Scope: Project includes replacing the existing storefront and canopy,
adding a new sign, painting of the front facade and general repairing.

ATTACHMENT

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.

PROJECT BUDGET

List Individual Project Elements: (Awning, sign, painting of trim, etc.)	Total Cost	Grant \$	Private \$
<u>Glass & storefront replacement</u>	<u>\$10,000</u>	_____	_____
<u>Repair roof and window boxes.</u>	<u>\$8,000</u>	_____	_____
<u>Signage & Painting</u>	<u>\$5,000</u>	_____	_____
<u>CM & Design Fees</u>	<u>\$6,000</u>	_____	_____
_____	_____	_____	_____
Total:	<u>\$29,000</u>	_____	_____



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr Blvd, Suite 300
 Tom Otto (608) 243-0178
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Contractor/Supplier: Bachmann Construction

Address: 1201 S. Stoughton Rd, Madison, WI 53716

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locater map and design drawings, if appropriate.

REMARKS _____

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature:  Date: 09.27.21

Signature: _____ Date: _____

Please send this completed application, accompanying materials, and application fee of \$100 to:

Economic Development Division
 Attn: Tom Otto
 PO Box 2983
 Madison, WI 53701-2983



1 EXISTING ELEVATION
NOT TO SCALE



SCHWA TAILOR SHOP
 FACADE REMODEL
 917 WILLIAMSON STREET
 MADISON, WI

ISSUANCES:
LMC SUBMITTAL: 8.30.21

SHEET NUMBER
A300



1 EXISTING ELEVATION
NOT TO SCALE



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SCHWA TAILOR SHOP
FACADE REMODEL
917 WILLIAMSON STREET
MADISON, WI

ISSUANCES:

LMC SUBMITTAL: 8.30.21

SHEET NUMBER

A301



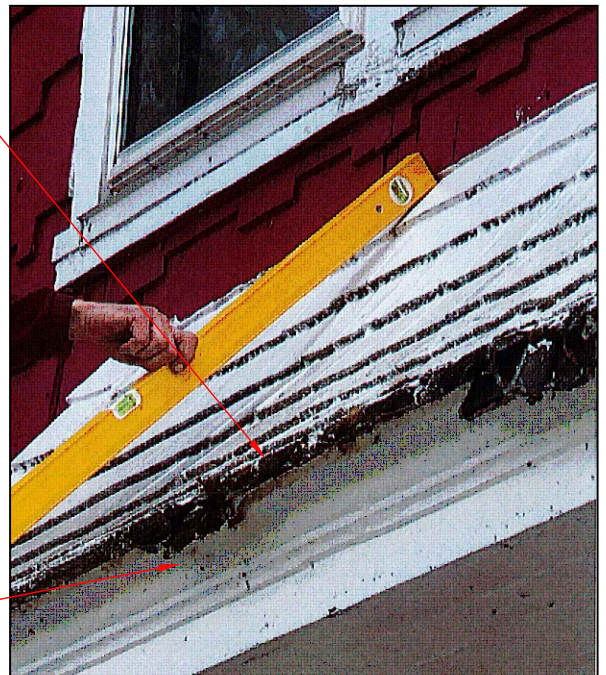
REPAIR/REPLACE
DAMAGED TRIM
AS REQUIRED

REPAIR ROOF STRUCTURE &
REPLACE ROOF & ROOF
SHEATHING, INSTALL
PROPER FLASHINGS



RE-BUILD WINDOW FRAMING
& REPLACE WINDOWS

REPAIR/REPLACE
DAMAGED TRIM
AS REQUIRED



1 EXISTING CONDITIONS
NOT TO SCALE



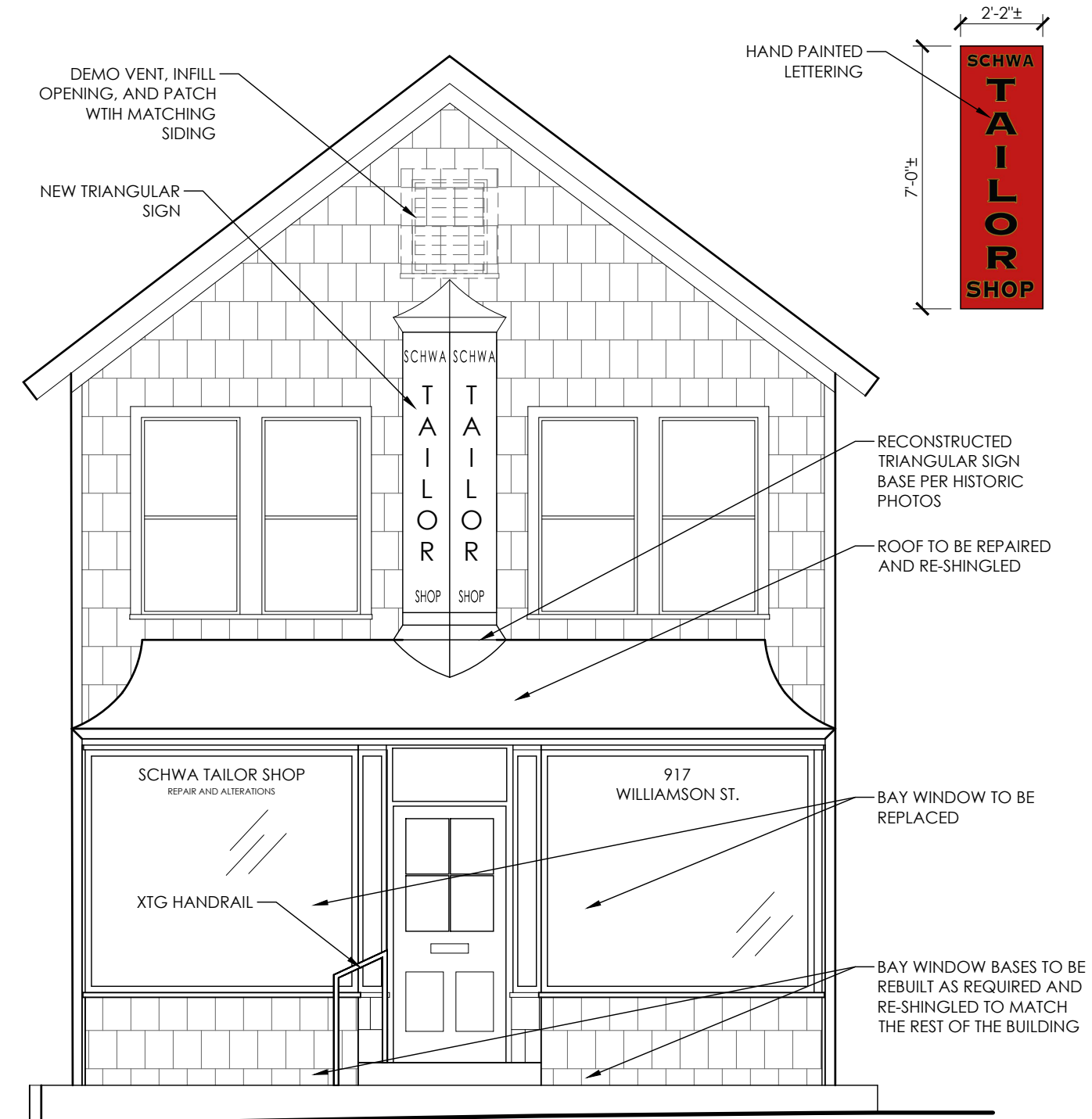
SCHWA TAILOR SHOP
FACADE REMODEL
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ISSUANCES:

LMC SUBMITTAL: 8.30.21

SHEET NUMBER

A302



1 PROPOSED ELEVATION
1/4" = 1'-0"



SCHWA TAILOR SHOP
 FACADE REMODEL
 917 WILLIAMSON STREET
 MADISON, WI

ISSUANCES:
LMC SUBMITTAL: 8.30.21

SHEET NUMBER
A303