

From: [Hernan Ballard](#)
To: [Transportation Commission](#)
Cc: [Thomas Gundersen](#)
Subject: Pedicab Ordinance Changes
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Good morning,

Thomas Gundersen and I are Union Cab employees who have formed a worker-owned pedal cab cooperative, which we intend to launch as soon as possible in time for the event season here in Madison. We are facing a significant problem, however, in that the current ordinances regarding pedal cab insurance are cost prohibitive. We are additionally concerned about operational restrictions. We are proposing that the city lower the liability insurance requirement from one-million to \$300,000 (the Chicago standard) so that we can be financially viable, and bring this fun service to Madison.

We will be making remarks at the virtual meeting to discuss more.

Best,
Hernán Ballard

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Hernán Ballard
Director at Union Cab of Madison Cooperative
(512) 635-9205