



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

PERCPB-2018-00087
(Number)

(scanned)

No Yes
(STREET USE?)

(Processing step)

(initials)

Alder Name: Mike Verveer Dist #: 4 Police Sector: _____

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee is \$10 for beer and/or wine per event** – events may have consecutive days.
- o Other requirements are on the accompanying sheet. Attached

The named organization applies for:

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one:

- Bona fide Club Church Lodge/Society Veteran's Organization Fair Association

Organization Name: Madison Parks Foundation Phone: 266-4339

Address: 402 Wingra Creek Parkway Email: sfranklin@madisonparksfoundation.org Website: madisonparkfoundation.org

Date organized: May 3, 2003 If a corporation, give date of incorporation: May 3, 2003

WI State Seller's Permit ID: _____

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We have been convicted of a violation of Chapter 38.

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Organization Officers	Name	City, State	Birthdate
President	Maureen Lokrantz	Cross Plains, WI	
Vice President	Ty Beck	Oregon, WI	
Treasurer	Alex Evans	Madison WI	
Secretary	Kyle Engelke	Madison WI	
Person in charge of event	Name	Phone	Email
Executive Director	Stephanie Franklin	266-4339	sfranklin@madisonparksfoundation.org

Event Information

Event Name: Shake the Lake Event dates & time(s): June 23, 2018 5-11 pm

Event Address: John Nolan Dr Estimated Attendance: 70,000

Do the premises you want to license occupy *all* of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license, (Which section of the parking lot, which floor of the building, or which specific rooms in it, etc): License John Nolan

Dr. from Blair St. to Brown St., from railroad to Lake. Including Law Park.

Explain the purpose and nature of the event: Free community event to celebrate Independence Day.

Describe your planned method of crowd control: Madison Police, Private Security as well as event staff will handle crowd control.

How many security persons will you have on the licensed premises? 100+

Wholesaler who will supply fermented malt beverage: WBI, General Beverage Quantities ordered: 2 orders

Will food be served? Yes No Will a tent be used? Yes No

Will the street be used? Yes No Will wine be served? No Yes: 1 of 2 per year

Wholesaler who will supply wine: General Beverage Quantities ordered: 1 order N.A.

Declaration

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Stephanie Franklin Date 3/15/17

Printed name of Officer who is signing Stephanie Franklin