



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, June 18, 2014

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of 07/01/2014.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

05/21/2014 & 06/02/2014: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Temporary Class B Concurrent with Street Use

1. [34408](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Museum of Contemporary Art
Event Location: Around Capitol Square
Event Date: 7/12/2014 - 7/13/2014
Aldermanic District: 4 (Ald. Verveer)
Police District: 405
Event: Art Fair on the Square

2. [34409](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Children's Voice Inc
Event Location: Olbrich Park
Event Date: 9/13/2014
Aldermanic District: 6 (Ald. Rummel)
Police District: 602
Event: Madison Garden Marathon 4 mile Run/Walk

Changes of Agent

3. [34410](#) Change of Agent
VFW, Lt. Marion C Crane field • VFW Memorial Hall • 133 E Lakeside St
New Agent: Ray W. Trent
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Dailey)

4. [34411](#) Change of Agent
Next Door Brewing LLC • Next Door Brewing Company • 2469 Atwood Ave
New Agent: Peter W. Stebbins, Jr
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
5. [34412](#) Change of Agent
Naples 15 LLC • Naples 15 • 15 N Butler St
New Agent: Salvatore DiScala
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Zellers)
- 5a [34489](#) Change of Agent
LQ Management LLC • LaQuinta Inn & Suites • 5217 E Terrace Dr
New Agent: Rita LaShander Jefferson
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Clausius)

Entity Reorganization

6. [34414](#) Entity Reorganization
Bon Appetit Catering LLP • Bon Appetit Cafe & Catering
805 Williamson St
Class B Beer & Class C Wine
Aldermanic District 6 (Alder Rummel)
1 new officer
1 officer to be removed
7. [34415](#) Entity Reorganization
Barriques LLC • Barriques
1825 Monroe St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Dailey)
1 new officer
2 officers being removed

8. [34416](#) Entity Reorganization
 125 Quinn LLC • Barriques
 127 W Washington Ave
 Class B Combination Liquor & Beer
 Aldermanic District 4 (Alder Verveer)
 1 new officer
 2 officers being removed
9. [34417](#) Entity Reorganization
 8410 Venden LLC • Barriques
 8410 Old Sauk Rd
 Class B Combination Liquor & Beer
 Aldermanic District 9 (Alder Skidmore)
 1 new officer
 2 officers being removed

Change of Licensed Premise

10. [34418](#) Change of Licensed Premise
 T & M Ventures Inc • Ancora Coffee & Tea • Capacity:57
 112 King St • Agent: Tori Mitchell
 Class B Combination Liquor & Beer • 5% alcohol, 95% food
 Aldermanic District 4 (Alder Verveer) • Police Sector 406
 Request to add 14 chairs in the outdoor fenced patio area.
11. [34419](#) Change of Licensed Premise
 AJ Bombers MSN, LLC • AJ Bombers
 Capacity: Indoor-137, Proposed Outdoor-30
 201 W Gorham St • Agent: Joseph J. Sorge Jr.
 Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other
 Aldermanic District 4 (Alder Verveer) • Police Sector 403
 Request proposed addition of "pilot program" Parklet.
12. [34420](#) Change of Licensed Premise
 Elks Lodge 410 • Madison Elks Lodge • Capacity:
 711 Jenifer St • Agent: Julianna Clerkin
 Class B Combination Liquor & Beer • 25% alcohol, 75% food
 Aldermanic District 6 (Alder Rummel) • Police Sector 408
 Request to serve alcohol on ground on lake side of building, 12,000sq ft.

13. [34421](#) Change of Licensed Premise
Las Islas Del Mar LLC • Las Islas Del Mar • Capacity: Indoor-90, Outdoor-28
5696 Monona Dr • Agent: Diego Valdivia
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 16 (Alder Johnson) • Police Sector 616
Request to serve alcohol in outdoor seating.
14. [34422](#) Change of Licensed Premise
Jalapeno Mexican Grill, LTD • Sol Azteca Fusion Grill • Capacity: Indoor-120,
Proposed Outdoor-40
1821 S Park St • Agent: Vilma M. Rodriguez-Morales
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 14 (Alder Strasser) • Police Sector 310
Request serve alcohol on outdoor patio in front of the building (20 seats) and
on the side of the building (20 seats).
15. [34423](#) Change of Licensed Premise
MMJ, Inc • Players Sports Bar • Capacity: 99
2013 Winnebago St • Agent: Marilyn Guess
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410
Request to serve alcohol on Atwood Ave for Atwood Fest.
16. [34434](#) Change of Licensed Premise
Soukpu Restaurant Group Inc • dba O.S.S. • Capacity: 81 indoor, 137 outdoor
910 Regent St • Agent: Christopher Soukup
Class B Beer • 30% alcohol, 70% food
Aldermanic District 8 (Alder Resnick) • Police Sector 402
Request to include football home game Saturdays.

21+ Entertainment License

17. [34424](#) 21+ Entertainment License
Uno's Concepts of Madison, Inc • Pizzeria Uno • Capacity: 199
7601 Mineral Point Rd • Agent: Thomas G. Beach
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

Items Referred

18. [34287](#) Amending 38.03(2)(a) of the Madison General Ordinances to remove the requirement that fermented malt beverages in hand-capped or sealed containers must be manufactured on the premises.
- Sponsors:** Michael E. Verveer
- Legislative History**
- | | | |
|---------|--|--|
| 5/28/14 | Attorney's Office/Approval Group
Alcohol License Review Committee | Referred for Introduction |
| 6/3/14 | COMMON COUNCIL | Referred to the ALCOHOL LICENSE REVIEW COMMITTEE |

New License - Public Hearing

19. [34126](#) Public Hearing - New License
Kwik Trip Inc • dba Kwik Trip 268
1421 Monroe St • Agent: Alexander Abel
Class A Beer & Class A Liquor
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 402
- Legislative History**
- | | | |
|--------|---|---|
| 5/9/14 | Clerk's Office
Alcohol License Review Committee Public Hearing | Referred for Introduction |
| 6/3/14 | COMMON COUNCIL | Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE |
20. [34299](#) Public Hearing - New License
Red Lobster Hospitality LLC • dba Red Lobster #0377
4502 East Towne Blvd • Agent: Salvatore Minetta • Estimated Capacity: 243
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 17 (Alder Clausius) • Police Sector 631
- Legislative History**
- | | | |
|---------|---|---|
| 5/28/14 | Clerk's Office
Alcohol License Review Committee Public Hearing | Referred for Introduction |
| 6/3/14 | COMMON COUNCIL | Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE |
21. [34301](#) Public Hearing - New License
Henry Vilas Park Zoological Society • dba Henry Vilas Park Zoological Society
606 S Randall Ave • Agent: Sarah Murphy • Estimated Capacity: 400
Class B Beer, Class C Wine • 2% alcohol, 98% food
Aldermanic District 13 (Alder Dailey) • Police Sector 303
- Legislative History**

5/28/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
6/3/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

22. [34302](#) Public Hearing - New License
Compass Group USA • dba Edgewood College Dining Services or Chartwells
1000 Edgewood College Drive • Agent: Stephanie Durkin
Estimated Capacity: 2925
Class B Combination Liquor & Beer • 1% alcohol, 99% food
Aldermanic District 13 (Alder Dailey) • Police Sector 302

Legislative History

5/28/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
6/3/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

23. [34303](#) Public Hearing - New License
Millpond Corporation • dba Millpond BP
6410 Millpond Rd • Agent: Didar Singh
Class A Liquor, Class A Beer
Aldermanic District 16 (Alder De Marb) • Police Sector 621

Legislative History

5/28/14	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
6/3/14	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Discussion Items

24. [29045](#) Class A Zoning Regulations Discussion
25. [33451](#) 2014 Revised Entertainment Best Practices
- 25a [34490](#) ALRC Point Determinations

Report of the Alcohol Policy Coordinator

26. [23200](#) Nuisance House Party Ordinance Update

Report of Madison Police Department

27. [34003](#) Summary of recent calls for service

Report of City Clerk's Office

28. [28524](#) Summary of licenses issued

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

29. [34444](#) Operator License Application
Lee Wilson

30. [34492](#) Operator License Application
Bret Linton

Adjournment