

**PARKING UTILITY
JANUARY 2016 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE**

Operating Revenue & Expenses, Net Income Line and Capital Expenses:

Monthly and Year-to-Date (YTD) revenue and expenses reports using the MUNIS system cannot be easily or accurately compared to the 2014 monthly or YTD amounts. However, the Parking Utility staff has been able to prepare revenue reports that can compare revenue over multiple time periods as they are utilizing the data from the Payment and Revenue Control Systems (PARCS) and other systems outside of the MUNIS system. Staff will continue to work with the new system to provide this information as soon as possible and the TPC will be advised when the information becomes available.

The YTD revenues of \$12,360,182 for 2015 through November indicates an overall decrease of \$554,724 (4%) when compared with 2014, due to the inclusion of sales tax in 2014 revenues. After adjusting for the difference in revenue reporting to include \$696,205 in 2015 sales tax, YTD revenues show a slight increase of \$141,481 (1%) over 2014.

The YTD revenue graph indicates that 61% of revenues are from attended facilities, 18% from on-street meters, 14% from monthly and long term leases, 6% from off-street meters, and 1% from other sources. After adjusting for sales tax reporting differences between 2014 and 2015, revenues for "Attended Facilities" and "On-Street Meters" were stable, "Off-Street Meters" increased by 7.7%, and "Monthly Parking and Long-Term Agreements" increased by 5.5%.

YTD 2015 operating expenses through November are \$6,468,312. Expenses by category are shown in the YTD expense graph for 2015 through November; 75.4% of expenses are related to direct employee costs, 17.3% for services, and 7.3% for other expenses.

Facilities:

Judge Doyle Square: Updated proposals from the three prior respondents, Beitler Real Estate Services Joint Venture, Doyle Square Development LLC, and Vermillion Enterprises LLC, are due Tuesday, Jan 16th. The negotiating team will review the proposals and report to the Board of Estimates/Common Council in February; BOE/Common Council to determine next steps.

Capitol Square North garage LED Project: The contract with Forward Electric has been signed, with work to be completed by July 1, 2016. This will include new LED fixtures throughout the facility and all new branch circuitry. The contract amount is \$397,621. The electrical service and controls were replaced in 2012, so once the lighting and branch circuits have been replaced, the entire electrical and lighting system upgrade will be complete.

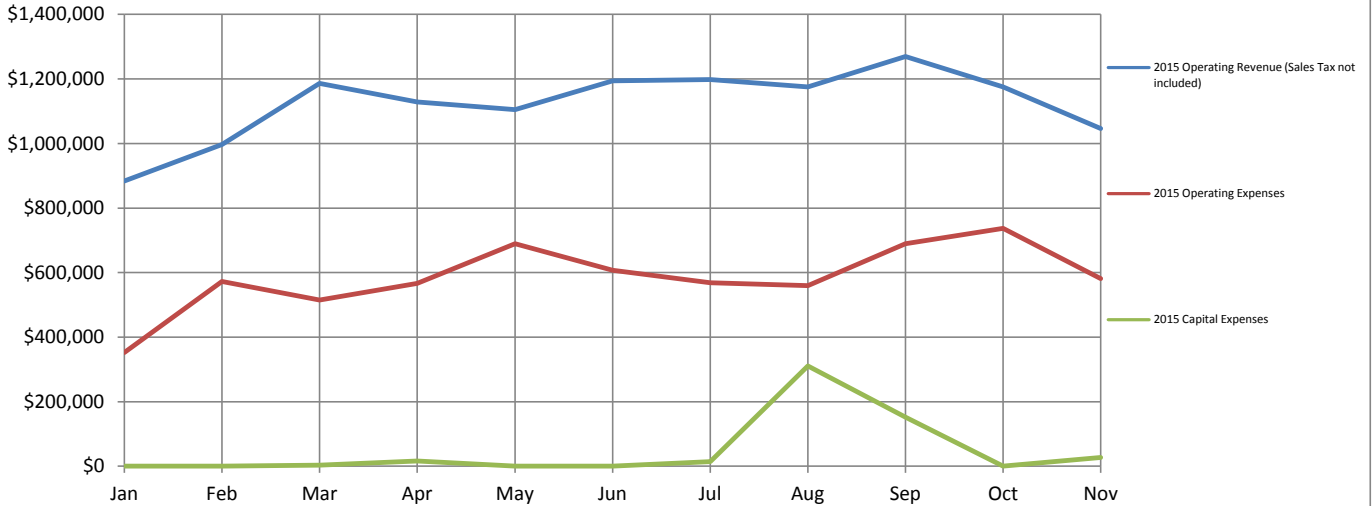
Parking Enforcement Management System: RFP responses have been received for replacement of the Police Department's Parking Enforcement Management System, including the handheld devices Parking Enforcement Officers use to issue citations and

check the payment status for spaces controlled by multi-space meters. The selection committee has determined a preferred vendor and is currently negotiating with this vendor. It is expected that the new system will be operation in late 2016. The exact cost of the system is not yet known; the total cost is approximated at \$475K to \$500K. The Parking Utility will be paying for the entire system, and will submit a budget amendment once the final cost is known (\$300K was originally budgeted).

Engineering Consulting Services contract renewal: An RFP has been posted for a new Engineering Consulting Services contract, as the current contract will expire mid-year. Proposals are due Monday, January 25, 2016. This is a 3-year contract and includes Providing Condition Evaluation Reviews, Restoration Plans & Specifications, Inspection and Project administration, and preparing a 10-year Capital Budget schedule for repair and maintenance of the Parking Utility's garages. Additional work as needed is also included, such as inspection and analysis of damage to facilities, and creating and reviewing proposed designs for new facilities.

City of Madison Parking Utility YTD Summary

2015 Operating Revenue/Expenses

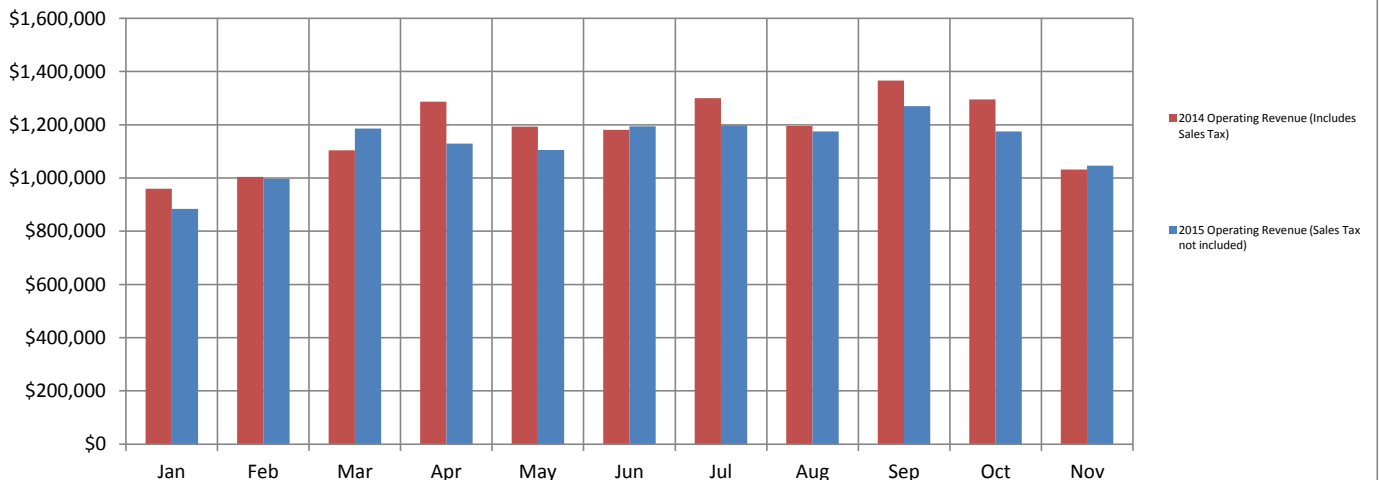


Month	2015 Operating Revenue (Sales Tax not included)	2015 Operating Expenses	2015 Capital Expenses	2014 Operating Revenue (Includes Sales Tax)
Jan	\$884,281	\$351,841	\$684	\$959,755
Feb	\$996,734	\$572,494	\$0	\$1,004,563
Mar	\$1,185,977	\$515,061	\$3,144	\$1,103,482
Apr	\$1,128,912	\$566,714	\$16,225	\$1,286,390
May	\$1,105,207	\$689,947	\$0	\$1,192,717
Jun	\$1,194,589	\$606,934	\$0	\$1,180,413
Jul	\$1,198,110	\$568,107	\$14,145	\$1,299,843
Aug	\$1,175,085	\$559,446	\$310,961	\$1,195,562
Sep	\$1,269,710	\$689,807	\$151,704	\$1,365,890
Oct	\$1,175,273	\$737,551	\$0	\$1,294,949
Nov	\$1,046,304	\$581,264	\$27,077	\$1,031,870
Total	\$12,360,182	\$6,439,166	\$523,940	\$12,915,434

Please note that 2014 operating revenues include sales tax, while 2015 operating revenues do not.

This difference is based on introduction of a new enterprise resource planning software package called Munis.

2015 vs 2014 Operating Revenue



YEAR-TO-DATE REVENUES: 2013 THRU 2015 (JAN-NOV)		2013	2014	2015
	(## = TPC Map Reference)			
Permits				
	RP3 (residential parking permits)	100,551	104,446	80,089
	Motorcycle Permits	2,023	2,029	3,206
	Resid Street Constr Permits	253	237	0
Total-Permits		102,827	106,712	83,295
Awards and Damages		4,619	3,351	0
Advertising Revenue		0	0	0
	Pct of Prior Year	103%	104%	78%
Attended Facilities				
	ALL Cashiered Ramps	0	0	0
#4	Cap Sq North	844,256	792,521	805,984
#6	Gov East	1,527,443	1,594,077	1,530,226
#9	Overture Center	1,008,872	1,142,260	1,121,753
#11	SS Campus-Frances	574,160	492,350	435,726
#11	SS Campus-Lake	2,169,690	2,276,056	2,152,826
#12	SS Capitol	1,439,787	1,580,778	1,431,708
Total-Attended Facilities		7,564,208	7,878,042	7,478,223
	Pct of Prior Year	104%	104%	95%
Off-Street Meters (non-motorcycle)				
#1	Blair Lot	8,472	8,196	8,754
#7	Lot 88 (Munic Bldg)	13,723	11,817	10,133
#2	Brayton Lot-Machine	320,299	419,266	450,083
#2	Brayton Lot-Meters	0	733	0
	Buckeye/Lot 58 Multi-Sp	188,436	199,828	185,426
	Evergreen Lot	38,997	26,223	0
	Evergreen Lot Multi-Sp			27,818
	Wingra Lot	8,257	8,428	8,917
#12	SS Capitol	70,180	43,843	45,555
	Subtotal-Off-Street Meters (non motorcycle)	648,364	730,492	736,687
Off-Street Meters (motorcycles)				
	ALL Cycles	1,269	1,421	10,594
Total-Off-Street Meters (All)		649,633	731,913	747,281
	Pct of Prior Year	102%	113%	102%
On-Street Meters				
	On Street Multi-Space & MobileNow	3,957	18,595	43,576
	Cap Sq Mtrs	19,677	21,179	20,369
	Cap Sq Multi-Space	39,065	38,241	35,089
	Campus Area	86,789	97,144	64,466
	Campus Area Multi-Space	172,005	201,663	196,501
	CCB Area	40,586	39,684	38,082
	CCB Area Multi-Space	146,054	140,905	123,828
	E Washington Area	55,292	52,774	51,312
	E Washington Area Multi-Space	21,414	21,261	17,397
	GEF Area	38,915	36,647	39,501
	GEF Area Multi-Space	91,542	83,437	81,693
	MATC Area	19,265	18,892	19,103
	MATC Area Multi-Space	143,353	134,869	143,310
	Meriter Area	51,352	56,471	50,986
	Meriter Area Multi-Space	120,098	133,319	120,104
	MMB Area	39,933	37,889	42,141
	MMB Area Multi-Space	163,463	147,557	139,209
	Monroe Area	118,608	118,096	111,683
	Schenks Area	17,939	14,570	11,626
	State St Area	25,695	18,948	15,965
	State St Area Multi-Space	128,111	154,445	171,958
	University Area	140,736	151,716	154,225
	University Area Multi-Space	155,803	137,020	126,572
	Wilson/Butler Area	50,994	42,392	43,791
	Wilson/Butler Area Multi-Space	49,852	50,384	51,340
	Subtotal-On-Street Meters	1,940,496	1,968,099	1,914,143
		114%	101%	97%
On-Street Construction-Related Meter Revenue				
	Contractor Permits	85,560	149,564	16,149
	Meter Hoods	231,204	306,369	339,330
	Construction Meter Removal	45,760	14,496	0
	Subtotal-On-Street Construction Related Revenue	362,524	470,429	355,479
Totals-On-Street Meters		2,303,020	2,438,528	2,269,622
	Pct of Prior Year	121%	106%	93%
Monthly Parking and Long-Term Agreements				
	Wingra Lot	0	105	316
#2	Brayton Lot	128,786	134,642	116,538
#11	State St Campus	70,406	171,138	220,374
#1	Blair Lot	61,674	62,565	63,123
#13	Wilson Lot	62,212	65,950	56,255
#4	Cap Square North	322,478	376,131	363,139
#6	Gov East	182,188	247,552	243,870
#9	Overture Center	163,564	163,586	63,940
#12	SS Capitol-Monthly (non-LT Lease)	182,087	328,606	348,728
	Subtotal-Monthly Parking Permits	1,173,396	1,550,276	1,476,283
#9	Overture Center	109,211	138,697	191,485
#12	SS Cap - LT Lease	44,062	39,606	68,231
	Subtotal-Long Term Parking Leases	153,273	178,303	259,716
Total-Monthly Parking and Long-Term Agreements		1,326,668	1,728,579	1,735,999
	Pct of Prior Year	150%	130%	100%
Miscellaneous Revenues				
	Operating Lease Payments	4,562	2,535	373
	Property Sales	18,802	3,337	0
	Other	7,476	22,438	45,390
	Subtotal-Miscellaneous	30,841	28,309	45,762
	Summary - RP3 and Misc Revenue (incl's Cycle Perms)	138,288	138,372	129,057
TOTALS		11,981,816	12,915,434	12,360,182
	Pct of Prior Year	110%	108%	96%
	Sales Tax			752,257

YEAR-TO-DATE REVENUES: 2014 vs 2015																	
Through NOV																	
Spaces	Occ	Days		2014	2015	Actual +/- Budget											
	Permits					Amount	Pct										
			RP3 (Residential Parking Permits)	104,446	80,094	-24,352	-23%										
			Motorcycle Permits	2,029	3,206	1,177	58%										
Total-Permits				106,475	83,301	-23,174	-22%										
Awards and Damages				3,351	0	-3,351	-100%										
Advertising Revenue																	
			ALL Cashiered Ramps	0	0	0											
603	79%	334	Cap Sq North	792,521	805,984	13,462	2%										
511	84%	334	Gov East	1,594,077	1,530,226	-63,851	-4%										
607	86%	334	Overture Center	1,142,260	1,121,753	-20,507	-2%										
530		334	SS Campus-Frances	492,350	435,726	-56,624	-12%										
518	59%	334	SS Campus-Lake	2,276,056	2,152,826	-123,229	-5%										
816	57%	334	SS Capitol	1,580,778	1,431,708	-149,069	-9%										
Total-Attended Facilities				7,878,042	7,478,223	-399,819	-5%										
Meters-Off-Street (non-motorcycle)																	
13		280	Blair Lot	8,196	8,754	557	7%										
17	81%	280	Lot 88 (Munic Bldg)	11,817	10,133	-1,684	-14%										
241	80%	280	Brayton Lot-Machine	419,266	450,083	30,816	7%										
0		280	Brayton Lot-Meters	733	0	-733	-100%										
53	38%	280	Buckeye/Lot 58 Multi-Space	199,828	185,426	-14,402	-7%										
		280	Evergreen Lot	26,223	0												
23	51%	280	Evergreen Lot Multi-Space	12,041	27,818		0%										
19	16%	280	Wingra Lot	8,428	8,917	490	6%										
36	15%	280	SS Capitol	43,843	45,555	1,712	4%										
Subtotal-Off-Street Meters (non cycle)				730,492	736,687	6,195	1%										
51			All Cycles	1,421	10,594	9,174											
Total-Off-Street Meters (All)				731,913	747,281	15,369	2%										
On-Street Meters																	
			On Street Multi-Space & MobileNow	18,595	43,576	24,980	134%										
11	72%	280	Capitol Square Meters	21,179	20,369	-809	-4%										
14	79%	280	Capitol Square Multi-Space	38,241	35,089	-3,153	-8%										
52	64%	280	Campus Area	97,144	64,466	-32,679	-34%										
129	42%	280	Campus Area Multi-Space	201,663	196,501	-5,162	-3%										
22	75%	280	CCB Area	39,684	38,082	-1,603	-4%										
72	49%	280	CCB Area Multi-Space	140,905	123,828	-17,076	-12%										
84	38%	280	East Washington Area	52,774	51,312	-1,462	-3%										
12	26%	280	East Washington Area Multi-Space	21,261	17,397	-3,864	-18%										
39	72%	280	GEF Area	36,647	39,501	2,854	8%										
33	77%	280	GEF Area Multi-Space	83,437	81,693	-1,744	-2%										
26	52%	280	MATC Area	18,892	19,103	211	1%										
75	63%	280	MATC Area Multi-Space	134,869	143,310	8,441	6%										
60	55%	280	Meriter Area	56,471	50,986	-5,485	-10%										
67	44%	280	Meriter Area Multi-Space	133,319	120,104	-13,215	-10%										
16	86%	280	MMB Area	37,889	42,141	4,252	11%										
89	70%	280	MMB Area Multi-Space	147,557	139,209	-8,348	-6%										
123		280	Monroe Area	118,096	111,683	-6,413	-5%										
23		280	Schenks Area	14,570	11,626	-2,945	-20%										
12	53%	280	State St Area	18,948	15,965	-2,982	-16%										
112	48%	280	State St Area Multi-Space	154,445	171,958	17,513	11%										
116	52%	280	University Area	151,716	154,225	2,509	2%										
84	49%	280	University Area Multi-Space	137,020	126,572	-10,448	-8%										
72	49%	280	Wilson/Butler Area	42,392	43,791	1,398	3%										
37	52%	280	Wilson/Butler Area Multi-Space	50,384	51,340	956	2%										
				1,968,099	1,914,143	-53,956	-3%										
Contractor Permits				149,564	16,149	-133,415	-89%										
Meter Hoods/Hangtags				306,369	339,517	33,148	11%										
				455,933	355,666	-100,267	-22%										
Total-On-Street Meters				2,424,032	2,269,809	-154,223	-6%										
Monthly Parking and Long-Term Agreements																	
			Wingra Lot	105	316	211	202%										
80	77%	232	Brayton Lot	134,642	116,538	-18,104	-13%										
195	46%	232	State St Campus	171,138	220,383	49,244	29%										
44		232	Blair Lot	62,565	63,123	557	1%										
50		232	Wilson Lot	65,950	56,318	-9,633	-15%										
240	79%	232	Cap Square North	376,131	363,206	-12,925	-3%										
113	75%	232	Gov East	247,552	243,905	-3,647	-1%										
51	55%	232	Overture Center	163,586	63,940	-99,646	-61%										
118	55%	232	SS Capitol-Monthly (non-LT Lease)	328,606	348,890	20,284	6%										
				1,550,276	1,476,618	-73,658	-5%										
154		232	Overture Center	138,697	191,485	52,788	38%										
22		232	SS Cap-Long Term Lease	39,606	68,231	28,625	72%										
Subtotal-Long Term Parking Leases				178,303	259,716	81,413	46%										
Total-Monthly Parking and Long-Term Agreements				1,728,579	1,736,334	7,755	0%										
Miscellaneous Revenue																	
			Operating Lease Payments	2,535	373	-2,162	-85%										
			Construction Permits; Property Sales; Other; Construction Meter Removal)	40,507	45,390	4,882	12%										
Subtotal-Miscellaneous Revenue				43,042	45,762	2,720	6%										
Summary-RP3 & Miscellaneous Revenue				152,868	129,063	-23,805	-16%										
GRAND TOTALS				12,915,434	12,360,710	-554,724	-4%										
Sales Tax					696,205												

Please note that 2014 operating revenues include sales tax, while 2015 operating revenues do not. This difference is based on introduction of a new enterprise resource planning software package called Munis.

