



Community
Coordinated
Child Care, Inc.

2008 DANE COUNTY FAMILY CHILD CARE SURVEY REPORT

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In March 2008, there were 576 family child care homes in Dane County (a decrease of 28 since 2007). 46% were state licensed. 33% were fully certified and 16% provisionally certified for Dane County by 4-C. 5% were both licensed and certified (included in the licensed totals on the tables). 10% (up 1%) were accredited by the City of Madison through Satellite (on the tables as Madison Accredited). There are also a few small group centers (centers in rented spaces staffed not by the homeowner but by staff hired by outside agencies) that are licensed as family child care homes. Note that since 1996 family childcare has decreased by 190 homes a 25% drop in the number of providers.

COMPARISON BY FAMILY CHILD CARE REGULATION 1996-2008

	1996		1998		2003		2004		2005		2006		2007		2008		Difference 2007-2008
State Licensed	379	49%	355	51%	268	40%	297	45%	288	45%	289	47%	294	49%	293	51%	-
Certified	387	51%	239	34%	267	40%	235	36%	230	36%	211	34%	214	35%	189	33%	-2
Provisional			107	15%	137	20%	124	19%	128	19%	112	18%	96	16%	94	16%	-
Total	766		701		672		656		646		612		604		576		-2

EDUCATION/TRAINING 2008:

Whenever possible, as in the case with CDA and NAFCC certificates, data has been confirmed or obtained from certifying authorities. Most education and training data, however, has been obtained from the providers themselves. 3 licensed providers hold NAFCC accreditation and all are members of Satellite. x

EDUCATION	State Licensed	4-C Certified		Madison Accredited	Change 2006-2007	
		Regular	Provisional		Lic	Accredited
Some High School	1%	3%	5%	0%	0%	-2%
High School Diploma	63%	75%	86%	45%	0%	12%
1 year certificate	1%	1%	0%	2%	na	na
Associate Degree	11%	9%	5%	20%	0%	1%
BA Degree	21%	10%	3%	30%	3%	-2%
MA or Ph.D.	4%	3%	1%	7%	1%	4%
W College Degrees	25%	13%	4%	37%	1%	2%

Child Care Training	All	State Licensed	Certified Regular	Provisional	Madison Accredited
None	10%	0%	0%	62%	0%
Certification child care class	50%	37%	100%	20%	47%
Licensed Family child care class	47%	100%	15%	11%	65%
Associate ECE Degree	4%	5%	5%	0%	15%
Early Childhood Degree (BA/BS)	7%	11%	4%	2%	17%
ECE Graduate Study/degrees	1%	2%	1%	1%	3%
With CDA	5%	8%	2%	0%	33%
Group Center Classes & Experience	17%	21%	17%	4%	28%
Infant Toddler Class	41%	49%	42%	13%	52%
Nurse training	5%	3%	5%	14%	12%
CPR	71%	89%	34%	41%	97%
First Aid	52%	65%	25%	28%	87%
School Age Credential	2%	2%	2%	2%	8%
Infant Toddler Credential	10%	12%	8%	4%	60%
Administrator's Credential	4%	2%	2%	0%	17%

MARCH 2008 AVERAGE RATES DANE COUNTY FAMILY CHILD CARE HOMES

80% percent of the licensed family child care homes; 73% of the certified and 80% of the provisionally certified returned surveys. This is the highest return rate in several years. Percentages in brackets after the rates indicate rate of change since 2007. City Accredited homes are those homes inside and outside of Madison accredited by Satellite. The highest weekly rates in the ranges often reflect top rates on sliding fee scales or rates used by providers mainly doing part time care. The first line in each rate category is the number of homes using that rate. Hourly rates are for part time care. There has been a decrease in the number of homes offering daily and hourly part time rates and a higher increase in those rates. 15% of the certified homes and 20% of the provisional only serve children on Wisconsin Shares subsidies and use the maximum payment rate from the state; their data is not included in the rate calculations. 34% (0%) offer discounts for siblings, 3% (-4%) have sliding fee scales. 22% reported serving children evenings and 27% do weekend care. Many categories saw little or no changes this year in their weekly rates suggesting a tight market for child care.

	Dane	Madison	Outside Madison	City Accredited
Infants Under 1				
# Homes Reporting	281(-53)	115(-35)	166(-18)	36 (-7)
Weekly Range	\$100-\$345	\$110-\$345	\$100-\$350	\$150-\$345
Weekly Average	\$199 (0%)	\$207(0%)	\$193 (0%)	\$245 (2%)
# Homes Reporting	153 (-35)	55(-25)	98(-10)	26(-8)
Daily Average	\$46.85 (2%)	\$51.90 (5%)	\$44 (<1%)	\$60(11%)
# Homes Reporting	149 (-34)	79(-18)	86(+30)	15(+5)
Hourly Average	\$5.49 (6%)	\$5.67(8%)	\$5.10 (-3%)	\$6.10(3%)
Toddlers (Age 1-2)				
# Homes Reporting	281(-53)	115(-35)	99(-10)	36 (-7)
Weekly Range	\$100-\$345	\$110-\$345	\$100-\$350	\$150-\$345
Weekly Average	\$196 (0%)	\$204 (0%)	\$190 (6%)	\$239 (1%)
# Homes Reporting	153 (-32)	54(-24)	106(+43)	26(-8)
Daily Average	\$46.35 (3%)	\$51.30 (7%)	\$43 (8%)	\$59 (9%)
# Homes Reporting	150(-34)	80(-18)	86(+30)	15(+5)
Hourly Average	\$5.42 (6%)	\$5.60 (9%)	\$5.26 (9%)	\$5.96 (4%)
Two Year Olds				
# Homes Reporting	276(-51)	111(-35)	165 (-16)	35(-7)
Weekly Range	\$100-\$300	\$100-\$280	\$100-\$300	\$150-\$300
Weekly Average	\$186 (0%)	\$194 (-1%)	\$181 (14%)	\$228 (1%)
Daily Average	\$44.50(+2%)	\$48.50 (5%)	\$42(10%)	\$56 (8%)
Hourly Average	\$5.28(5%)	\$5.40(7%)	\$5.15(-1%)	\$5.84 (2%)
Preschool Ages 3-5				
# Homes Reporting	263 (-38)	105(-25)	158(-13)	33(0)
Weekly Range	\$75-\$290	\$75-\$280	\$75-\$290	\$150-\$290
Weekly Average	\$180 (1%)	\$190 (0%)	\$175 (6%)	\$220 (3%)
# Homes Reporting	146(-29)	50 (-23)	96 (-6)	23(-6)
Daily Average	\$43.50 (5%)	\$47 (3%)	\$41.50(17%)	\$54 (6%)
# Homes Reporting	147(-29)	64(-29)	83(0)	14(+4)
Hourly Average	\$5.14 (4%)	\$5.25 (6%)	\$5.06 (-1%)	\$5.81 (2%)
School Age				
# Homes Reporting	188(-19)	70(-12)	118(-7)	21(+2)
Hourly Average	\$5.15(2%)	\$5.25(1%)	\$5.07 (3%)	\$5.84 (-3%)
Summer Weekly Range	\$75-\$290	\$75-\$280	\$75-\$290	\$150-\$290
Summer Weekly Av.	\$171 (0%)	\$178.50 (1%)	\$166 (5%)	\$210 (6%)
Summer Daily Av.	\$45 (6%)	\$44.75 (6%)	\$38.50 (11%)	\$50 (4%)

MARCH 2008 AVERAGE RATES DANE COUNTY FAMILY CHILD CARE HOMES BY TYPE OF REGULATION

	All Types Dane	Licensed	Certified	Provisionally Certified	City Accredited
Infants Under 1					
# Homes Reporting	281(-53)	195 (0)	63(-39)	23(-14)	36 (-7)
Weekly Range	\$100-\$345	\$110-\$345	\$140-\$280	\$100-\$250	\$150-\$345
Weekly Average	\$199 (0%)	\$199(-2%)	\$199 (3%)	\$173(-2%)	\$245 (2%)
# Homes Reporting	153 (-35)	112(-9)	27 (-21)	11 (-8)	26(-8)
Daily Average	\$46.85 (2%)	\$47.90 (0%)	\$46(+8%)	\$36(-8%)	\$60(11%)
# Homes Reporting	149 (-34)	67	53(-1)	18	15(+5)
Hourly Average	\$5.49 (6%)	\$6.15(7%)	\$5.07 (4%)	\$4.50(19%)	\$6.10(3%)
Toddlers (Age 1-2)					
# Homes Reporting	281(-53)	176(-18)	63(-38)	23(-14)	36 (-7)
Weekly Range	\$100-\$345	\$110-\$345	\$100-\$280	\$100-\$250	\$150-\$345
Weekly Average	\$196 (0%)	\$196(-2%)	\$196 (2%)	\$171 (-3%)	\$239 (1%)
# Homes Reporting	153 (-32)	112 (-8)	27 (-20)	11	26(-8)
Daily Average	\$46.35 (3%)	\$47.29 (2%)	\$46(+8%)	\$36(-8%)	\$59 (9%)
# Homes Reporting	150(-34)	68	48 (+1)	15	15(+5)
Hourly Average	\$5.42 (6%)	\$6.05 (5%)	\$4.92 (3%)	\$4.50(30%)	\$5.96 (4%)
Two Year Olds					
# Homes Reporting	276(-51)	173 (-50)	61(-18)	23 (-2)	35(-7)
Weekly Range	\$100-\$300	\$110-\$300	\$100-\$260	\$100-\$220	\$150-\$300
Weekly Average	\$186 (0%)	\$187 (-2%)	\$185 (1%)	\$162(-2%)	\$228 (1%)
Daily Average	\$44.50(+2%)	\$45.35(2%)	\$44 (9%)	\$35 (-8%)	\$56 (8%)
Hourly Average	\$5.28(5%)	\$5.85(6%)	\$4.82 (3%)	\$4.50 (32%)	\$5.84 (2%)
Preschool Ages 3-5					
# Homes Reporting	263 (-38)	169(-33)	55(-19)	25	33(0)
Weekly Range	\$75-\$290	\$110-\$280	\$100-\$260	\$75-\$215	\$150-\$290
Weekly Average	\$180 (1%)	\$184 (2%)	\$181 (3%)	\$154(-2%)	\$220 (3%)
# Homes Reporting	146(-29)	107 (+4)	27(-18)	27	23(-6)
Daily Average	\$43.50 (5%)	\$44.35 (2%)	\$43(10%)	\$34.50(-4%)	\$54 (6%)
# Homes Reporting	147(-29)	66 (-32)	51 (+6)	21 (-2)	14(+4)
Hourly Average	\$5.14 (4%)	\$5.77 (5%)	\$4.71(4%)	\$4.35 (29%)	\$5.81 (2%)
School Age					
# Homes Reporting	188(-19)	118 (-4)	50(-17)	7 (-9)	21(+2)
Hourly Average	\$5.15(2%)	\$5.81 (5%)	\$4.47 (-1%)	\$4.34 (21%)	\$5.84 (-3%)
Summer Weekly Range	\$75-\$290	\$75-\$280	\$100-\$260	\$75-\$200	\$150-\$290
Summer Weekly Av.	\$171 (0%)	\$173 (0%)	\$168 (6%)	\$144(-5%)	\$210 (6%)
Summer Daily Av.	\$45 (6%)	\$42 (+3%)	\$39 (15%)	\$34(-6%)	\$50 (4%)

COMPARISON OF WEEKLY RATES BY REGULATION AND ACCREDITATION

Countywide Rates				Difference		Not			
Infants Under 1	Licensed	Certified	Difference	Provisional	w/ Licensed	Accredited	Accredited	Difference	
Weekly Average	\$199.00	\$199	0%	\$173	13%	\$245	\$191	22%	
Preschool Age 3-5									
Weekly Average	\$184	\$181	2%	\$154	16%	\$220	\$177	20%	

AVERAGE WEEKLY RATES IN FAMILY CHILD CARE HOMES

Average weekly rates in family child care homes have increased 0% for children under age 2 and 1% for preschoolers age 3-5 since March 2007. The following chart shows increases in average rates during the past 17 years.

	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Under 2																		
Avg. Rate	\$89	\$96	\$104	\$106	\$117	\$124	\$128	\$136	\$142	\$153	\$157	\$160	\$168	\$178	\$183	\$192	\$199	\$199
% increase	10%	8%	8%	2%	10%	6%	3%	5%	4%	8%	3%	2%	5%	6%	3%	4%	4%	0%
median	\$85	\$95	\$100	\$102	\$115	\$125	\$125	\$133	\$140	\$150	\$150	\$160	\$165	\$175	\$175	\$190	\$190	\$195
Age 3-5																		
Avg. Rate	\$82	\$88	\$95	\$99	\$106	\$115	\$119	\$125	\$128	\$140	\$142	\$148	\$154	\$160	\$166	\$172	\$178	\$180
% increase	8%	8%	7%	4%	7%	8%	3%	5%	2%	9%	1%	5%	4%	4%	4%	3%	3%	1%
median	\$80	\$85	\$90	\$100	\$100	\$110	\$115	\$125	\$125	\$125	\$140	\$150	\$150	\$160	\$160	\$170	\$175	\$180

RACIAL CATEGORIES

Percentages are based on providers who supplied their racial background in March 2008.

RACE	All	State	4-C Certified		Accredited
	Types	Licensed	Regular	Provisional	
Asian	3%	2%	4%	6%	0%
Black	15.8%	3%	35%	26%	2%
Native American	0.2%	0%	0%	1%	0%
Latino	11%	6%	18%	20%	26%
White	70%	89%	43%	47%	72%
Total	100%	100%	100%	100%	100%

RENTION

The chart below illustrates the length of time that providers have been in business. The column marked Per% is the percent of current providers for that category of experience. 2007-2008 Change is the percent change since March 2007

				2007-2008				2007-2008				2007-2008				2007-2008			
Dane				Licensed				Certified				Provisional				Not Accredited			
Years	County	Per%	Change	Per%	Change	Per%	Change	Per%	Change	Per%	Change	Per%	Change	Per%	Change	Per%	Change	Per%	Change
0	68	11.8	45%	18	6.8	200%		17	9	-29%		33	35.1	94%		65	12.6	38%	
1	81	14.1	-23%	19	3.8	-21%		38	20.1	-27%		24	25.5	-17%		79	15.3	-21%	
2	70	12.2	6%	24	6.8	14%		35	18.5	13%		11	11.7	-21%		65	12.6	7%	
3	43	7.5	-17%	22	6.5	22%		17	9	-23%		4	4.3	-67%		37	7.2	-24%	
4	33	5.7	-25%	11	3.8	-39%		16	8.5	-11%		6	6.4	-25%		31	6	-14%	
5	34	5.9	-15%	16	5.3	-30%		14	7.4	0%		4	4.3	33%		26	5	-21%	
6	36	6.2	24%	22	7.2	69%		12	6.3	20%		2	2.1	-67%		29	5.6	26%	
7	22	3.8	-21%	10	3	-38%		9	4.8	-10%		3	3.2	50%		17	3.3	-39%	
8	22	3.8	29%	13	4.6	44%		8	4.2	33%		1	1.1	-50%		22	4.3	47%	
9	12	2.1	-20%	7	2.7	-36%		4	2.1	0%		1	1.1	0%		11	2.1	-8%	
10-20	115	1.7	-6%	93	2.3	-5%		18	1.6	-18%		4	1.1	100%		104	1.9	-3%	
21-38	40	2.4	3%	38	3.4	3%		1	2.6	0%		1	1.1	0%		30	2.7	-3%	
	576		-5%	293		0%		189		-12%		94		-2%		516		-5%	

2008 FAMILY CHILD CARE BENEFITS

Family child care providers receive benefits predominately through contractual arrangements with their customers.. The percentage listed is the percent of the providers surveyed in a category reporting that benefit. Things improved a lot in the health care area. While some of this seems to be the result of better Badger care policies, another fact may be turnover with the new providers having health care and the providers that left not having it.

	Dane	Change	Madison	Change	Outside Madison	Change	Madison Accredited	Change
Use Contracts	94%	-1%	94%	0%	94%	-2%	100%	0%
Payment for holidays 2007	82%	0%	73%	0%	88%	0%	89%	0%
Payment when								
children are ill	68%	-5%	58%	-11%	75%	-4%	87%	2%
children on vacation	62%	-8%	55%	-16%	71%	1%	83%	1%
provider is ill	51%	0%	45%	-3%	56%	2%	83%	3%
provider on vacation	59%	1%	51%	-1%	66%	0%	80%	9%
Provider has health insurance	86%	10%	77%	0%	76%	0%	72%	0%
Provider has respite care*	23%	-1%	23%	0%	22%	-4%	100%	0%
Provider is in support group	38%	4%	33%	0%	36%	0%	100%	0%
Car Insurance	92%	12%	78%	0%	84%	0%	87%	0%
Liability Insurance	64%	-13%	59%	-15%	74%	-6%	100%	0%

The following is an analysis of the fees listed by family Child care providers on the NACCRAWARE referral database. Averages for late pick up fees are based on hourly totals but most fees are charged for either every minute past closing or for every 15 minutes past closing. The use of meal fees, and transportation fees is less than 3% and as such they are not listed.

Family Child Care Fees 2008							
	Licensed FCC		Certified FCC		Provisional FCC		
	Count	% of Responses	Count	% of Responses	Count	% of Responses	
Activity/Field Trip Fee	17	7.2	7	4.9	2	4.8	
Holding Fee	65	27.4	25	17.4	6	14.3	
Late Pick-Up Fee	180	76.0	97	67.4	29	69.1	
One Time Enrollment Fee	90	38.0	53	36.8	10	23.8	
Security Deposit	44	18.6	21	14.6	9	21.4	
Supply Fee	10	4.2	4	2.8	2	4.8	
Yearly Registration Fee	15	6.3	9	6.3	4	9.5	
Other	69	29.1	50	34.7	14	33.3	
Median Fees							
Registration Fee		\$50		\$50		\$50	
Late Payment Fee		\$10		\$10		\$9	
Average Late Hourly Pick Up Fee		\$41		\$38		\$35	

The below data was collected in 2008 but reflects income from 2007. One weakness is we do not know how many of these providers worked part year. Removing those providers would presumably increase the average income. Analysis was also done for homes accredited through Satellite and for those homes which served Wisconsin Shares children in March 2008.

Family Child Care Income 2007		% change			% change	Provisional		% change
	Licensed Home	2006-7	Certified Home	2006-7		Certified Home	2006-7	
Family child care is the main source of income for the family	38%	2%	35%	4%		22%	12%	
Range	\$5000-\$60,000		\$5000-\$60,000			0-\$35,000		
Average Gross income	\$40,737	-6.40%	\$25,696	13%		\$11,815	-23%	
Average Net income after expenses	\$23,345	-3%	\$14,895	18%		\$7,857	-5%	

		Difference		Difference		Difference
		from 2007 Av		from 2007 Av		from 2007 Av
Net Income Accredited Homes	\$29,761	27%	\$25,000	67%		
Serves Wisconsin Shares Children	\$22,586	-3%	\$13,064	-12%	\$8,263	5%

Gross Income Ranges 2007			Net Income Ranges 2007		
	Licensed Home	Certified Home	Provisional Certified Home	Licensed	Provisional Certified Home
less than \$5000	2%	6%	33%	9%	79%
\$5-10,000	1%	10%	33%	13%	7%
\$10-15,000	3%	14%	17%	15%	0%
\$15-20,000	6%	16%	4%	15%	7%
\$20-25,000	5%	13%	8%	17%	0%
\$25-30,000	10%	15%	0%	12%	7%
\$30-35,000	15%	9%	4%	4%	0%
\$35-40,000	10%	4%		8%	0%
\$40-50,000	22%	6%		4%	0%
\$50,000-\$55,000	26%	6%		3%	2%
\$55,000 up					

Wisconsin Shares Rates:

The state Wisconsin Shares child care subsidy system for low income children is managed by Dane County. While the actual payments come directly from the state, Dane County staff determine if the parent is eligible for the subsidy and serve as the first point of contact for problems with the system.

The below rates are the maximum amount that the Wisconsin Shares system will pay for care in 2008. **In most cases this is not what the child care provider will be paid by the state.** This is because of 2 factors in the rules.

- 1) The system is set up for licensed child care programs so that the Wisconsin Shares pays the market rate – that is what you normally charge other families who pay for care with their own funds. As a result **to qualify for the maximum rate from the state licensed programs must charge all of the paying families as much or more than the state reimbursement rate.** Thus if the most the state will reimburse is \$185 a week and you charge only \$175 a week, the most the state would pay you is \$175.
- 2) **The maximum rate set by the state does not take into account parent co-pays.** So if you charge \$185 a week and the maximum state rate is \$185, \$185 is where the state starts before they deduct the co-pays that the parents themselves are to pay you. Co-pays vary from family to family depending on income. **It is critical that you check co-pays with the county and collect them, since the actual payment from the state could be a lot lower than the listed maximum rate.**

Family Child Care Retention by Location

Years	Dane County	Per.	Change	Madison	pct	Outside Madison	Pct
0	68	11.8	45%	35	12	33	11.6
1	81	14.1	-23%	44	15.1	37	13
2	70	12.2	6%	41	14	29	10.2
3	43	7.5	-17%	21	7.2	22	7.7
4	33	5.7	-25%	22	7.5	11	3.9
5	34	5.9	-15%	18	6.2	16	5.6
6	36	6.2	24%	22	7.5	14	4.9
7	22	3.8	-21%	11	3.8	11	3.9
8	22	3.8	29%	9	3.1	13	4.6
9	12	2.1	-20%	8	2.7	4	1.4
10-20	115	1.7	-6%	40	1.4	75	2.1
21-38	40	2.4	3%	21	3.1	19	1.8
	576		-5%	292		284	