

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event ICON STREET PARTY

Event Organizer/Sponsor _____

Is Organizer/Sponsor a 501(c)3 non-profit agency? _____

Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address LeMans Corporation 3501 Kennedy Rd.

City/State/Zip P.O. Box 5222 Janesville, WI 32117-5222

Primary Contact Justin Knauer

FAX _____

Work Phone 503-227-3710 - 7296003

Phone During Event 503-484-7346

E-mail jknauer@rideicon.com

Website rideicon.com

Secondary Contact Joe Gustafson

Work Phone 503-227-3710

Phone During Event 847-668-9886

E-mail jgustafson@rideicon.com

Annual Event? _____

Yes No

Charitable Event? _____

Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance 300 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 5:00 PM to 9:00 PM

Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other Motocycle display, skills, and maneuvering exhibition

LOCATION REQUEST

Capitol Square (note specific blocks below)

Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)

Other (specific blocks/streets requested below)

Street Names and Block Numbers: West Main St between South Fairchild St and South Hamilton St

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 23Aug14

Rain Date(s) NA

Event Start Date(s)/Time(s) 5:00 PM

Set-Up Date(s)/Time for Event 3:00 PM

Event End Date(s)/Time(s) 10:00 PM

Take-Down Time 10:00 PM

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

_____ I/We waive the 21-day decision requirement.

_____ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature 

Date 29April14



W MAIN AT S FAIRCHILD



MAIN AT HAMILTON



STREET CLOSURE

RIDING AREA

SHOW PREP AREA

STREET CLOSURE

OVERHEAD



INDICATES BARRICADES



Icon Street Party 2014

Party Location: Paradise Lounge 119 West Main Street, Madison WI 53703 Street Closure Location: West Main between S Fairchild and S Hamilton

Time	Activity	Location	Description	Personell
12:00 PM	Bag Parking Meters	119 West Main Street Madison, WI 53703	Bag meters and check in with local businesses	ICON
3:00 PM	Team No Limit & 1WR Arrive	119 West Main Street Madison, WI 53703	Bikes unloaded and vehicles staged	ICON/TLN/1WR
3:00 PM	Barricade delivery	119 West Main Street Madison, WI 53703	Area Rental & Sales Co.	JK
3:00 PM	Street closure begins	West Main between S Fairchild and S Hamil	Set up barricades to establish riding area and close street/Set Signage	ICON
4:00 PM	Per Mar Security Officials Arrive	119 West Main Street Madison, WI 53703	Breif Security and establish emergency evacuation plan	JK
4:30 AM	Final check for event	119 West Main Street Madison, WI 53703	Confirm all vehicles and barracades are in place/meters bagged/signage out	JK
5:00 PM	Show Begins	Announcement and Welcome	Allan Lane Hype the crowd	AL
5:05 PM	Team No Limit Performance	Performance Area	Motorcycle Performance - Allan and Leah on the mic	AL / LP
5:25 PM	Britton Q&A	Performance Area	Allan interviews Jason Britton	AL
5:30 PM	Team 1WR Performance	Performance Area	Motorcycle Performance - Allan and Leah on the mic	AL / LP
6:00 PM	Team 1WR Q&A	Performance Area	Allan interviews Team 1WR	AL
6:05 PM	Team Autograph Signing	Outside Paradise Lounge		TNL/1WR/JK
6:30 PM	Team No Limit Performance	Performance Area	Motorcycle Performance - Allan and Leah on the mic	AL / LP
7:00 PM	Britton Q&A	Performance Area	Allan interviews Jason Britton	AL
7:05 PM	Team 1WR Performance	Performance Area	Motorcycle Performance - Allan and Leah on the mic	AL / LP
7:35 PM	Team 1WR Q&A	Performance Area	Allan interviews Team 1WR	AL
7:40 PM	Team Autograph Signing	Outside Paradise Lounge		TNL/1WR/JK
8:00 PM	Team 1WR Performance	Performance Area	Motorcycle Performance - Allan and Leah on the mic	AL / LP
8:30 PM	Team 1WR Q&A	Performance Area	Allan interviews Team 1WR	AL
8:35 PM	Team No Limit Performance	Performance Area	Motorcycle Performance - Allan and Leah on the mic	AL / LP
9:05 PM	Britton Q&A	Performance Area	Allan interviews Jason Britton	AL
9:10 PM	Team Autograph Signing	Outside Paradise Lounge		TNL/1WR/JK
9:15 PM	All motorcycles parked for the night	Outside Paradise Lounge		JK
10:05 PM	Barricade tear down	West Main between S Fairchild and S Hamil	All barricades to be dismantled and assembled for pick up/Pull meter bags and signage	ICON
10:30 PM	Barricade pick up	119 West Main Street Madison, WI 53703		ICON
11:00 PM	Street opens			JK

Key Contacts & Phone Numbers

Sarah Timpleck	Event Coordinator	714-331-1513
James	Paradise Lounge	608-444-8169
Justin Knauer	Icon	503-484-7346
Kendi Britton	Team No Limit	714-306-6872



EVENT APLIFICATION HOURS 5:00 PM - 9:00 PM

- Secure garbage and recycling bins from local rental company
- Place garbage and recycling bins at each end of street closure
- ICON staff to check garbage and recycling bins throughout event and empty when/if needed
- Dispose of all garbage at and of event
- Schedule pick-up of garbage and recycling bins for end of event

OUTDOOR SPECIAL EVENT EMERGENCY ACTION PLAN (EAP) TEMPLATE

I. GENERAL

The "ICON 2014 STREET PARTY" will be held August 23rd, 2014 at 119 West Main Street Madison, WI 53703

II. PURPOSE

- A.** This emergency action plan predetermines actions to take before and during the "ICON 2014 STREET PARTY" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B.** Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as Justin Knauer General Manager ICON Motosports.

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We will not have on-site EMS

3. We will have on-site Police or Security

C. Severe Weather

1. Weather forecasts and current conditions can be monitored through the National Weather Service's Madison Weather Forecast web site at <http://forecast.weather.gov/MapClick.php?CityName=Madison&state=WI&site=MKX&textField1=43.0798&textField2=-89.3875&e=0>
2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such Justin Knauer and will be responsible to monitor the weather conditions before and during the event.
3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee Justin Knauer will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
4. There are very limited provisions for sheltering participants in the event of severe weather.
5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC
 - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
 - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
 - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of

- your event (depends on size and nature of the event),
contact the Fire Department for guidelines
- 5 All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
 - 6 Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

1. The need for constant Law Enforcement presence at this event **has not** been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane

4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
5. Crowd control will be managed by Justin Knauer
6. Parking for vendor and staff vehicles will be See Event Map
7. Parking for attendee vehicles will be See Event Map

V. Contact Information

Primary Contact	Justin Knauer	503-484-7346
Secondary Contact	Davin Wirtanen	248-635-6978
Emergency	Dane County 911 Center	911

Madison Fire Department

Non-Emergency

Fire Inspector	Jerry McMullen	(608) 266-4420
Division Chief	Ron Schwenn	(608) 266-4420

Madison Police Department

Non-Emergency

Field Lieutenant	David McCaw	(608) 261-9694
Executive Captain	Carl Gloede	(608) 261-9694

VI. Event Area Map (attached next page)