

COMMUNITY DEVELOPMENT AUTHORITY OF THE CITY OF MADISON, WISCONSIN

Resolution No. 2991

Authorizing the Executive Director of the Community Development Authority to sign a Memorandum of Agreement with Wood Communications Group for services to coordinate an outreach initiative for naming the Allied Drive Phase II Development.

Presented	November 11, 2010
Referred	
Reported Back	
Adopted	November 11, 2010
Placed on File	
Moved By	Kelly Thompson-Frater
Seconded By	Timothy Bruer
Yeas	7
Nays	0
Absent	0
Rules Suspended	

WHEREAS, the CDA has successfully completed the Revival Ridge Phase I Apartment project and is moving forward with the Allied Drive Phase II Development; and

WHEREAS, the CDA is desirous of hiring Wood Communications Group to coordinate the outreach initiative for naming the Phase II Development; and

WHEREAS, Wood Communications Group has submitted a proposal and agreed to a price for the provision of such services.

NOW THEREFORE BE IT RESOLVED that the Community Development Authority (CDA) does hereby authorize the Executive Director of the CDA to sign a Memorandum of Agreement with Wood Communications Group to coordinate the outreach initiative for naming the Phase II Development as provided in the attached Scope of Services.

BE IT FURTHER RESOLVED that the cost for the services shall not exceed \$1,200.00.

BE IT STILL FURTHER RESOLVED that the CDA hereby authorizes the disbursement of up to \$1,200.00 from the CDA General Fund to pay for these services.