



**Project Name/Address:** Historic Preservation Plan Public Engagement Strategy  
**Legistar File ID #** [50780](#)  
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## Background Information

The Historic Preservation Plan emphasizes the engagement of underrepresented communities. At each public meeting related to the Historic Preservation Project, the public has been asked to provide suggestions on how to engage underrepresented communities. The Public Engagement Strategy was developed to include these suggestions.

A Racial Equity and Social Justice Equity Analysis was done for the Public Engagement Strategy and the following additional comments were provided by the equity analysis participants for possible inclusion in the document:

1. Explain that meeting flyers will be created in English, Spanish, and Hmong.
2. Explain that meeting flyers will contain a note that formal education or experience in historic preservation or history is not needed to participate.
3. Publish public meeting information in the newspaper.
4. Simplify the language on page 2 under Primary Audiences to read one of the following:
  - “A focus of this effort is on engaging traditionally underrepresented communities” and end the sentence.
  - “A focus of this effort is on engaging traditionally underrepresented ethnic communities” and end the sentence.
  - “A focus of this effort is on engaging traditionally underrepresented communities including the following groups: African American/Black, First Nation, Latino/Latinx, LGBTQ+, women, Asian and others.”

The Historic Preservation Plan Advisory Committee reviewed and approved the Public Engagement Strategy on February 26, 2018. The Public Engagement Strategy document will also be reviewed by the Landmarks Ordinance Review Committee.

## Recommendation

Staff recommends that the Landmarks Commission approve the Public Engagement Strategy.