

January 7, 2014

To: Madison Urban Design Commission Members

From: Neil Gebhart



Re: 9414 Silicon Prairie Parkway Apartment Project: Orientation of Buildings

My name is Neil Gebhart and I live at 9443 Briar Haven Drive, about a block from the proposed apartment project on Silicon Prairie Parkway. I and other neighbors in the adjacent Cardinal Glenn neighborhood have closely followed the planning for the proposed apartments. We have had many discussions regarding their design and appearance.

Based on my conversations with neighbors, it is clear that one of the key design features of the apartment complex that makes it acceptable to the neighborhood is that the buildings that are closest to Silicon Prairie Parkway will be oriented perpendicular to the street, rather than facing the street. The fact that the end rather than the front of the buildings will face the street will reduce the sense of building mass when viewed from the Cardinal Glenn neighborhood. Also, it will help preserve sight lines from the neighborhood into open space. These are important considerations for Cardinal Glenn neighbors in supporting this project.

We ask that the Urban Design Commission take these neighborhood concerns into account when reviewing this project. Thank you very much for your attention in this matter.

The undersigned are residents of the Cardinal Glenn Neighborhood. We are supportive of the apartment complex proposed by the McKenzie Apartment Co., to be located on Silicon Prairie Parkway, which we have been advised will closely resemble the complex built by the McKenzies which is nearing completion on Co Hwy M at the Northern border of the City of Verona.

We have been further advised that the staff of the Madison City Planning Department has recommended that the McKenzies' proposed project be redesigned as a "compact urban design" apartment complex. Planning staff gave 3 examples of such design - several parcels on University Ave in the Regent neighborhood, buildings on the West side of Breese Terrace, and the Norris Court Apartments between Johnson and Gorham Streets. We have viewed photographs of all of these apartment projects. We oppose Planning staff's recommendation to redesign the McKenzies' proposed apartment complex according to "compact urban design" because that design is inconsistent with the residential character of the neighborhood and would significantly detract from the attractiveness of the area. We urge the City Council to reject this recommendation.

Signature	Name	Address
✓ CHAD LUEDTOW	CHAD LUEDTOW	9341 GOLDEN HUE BLVD VERONA WI 53594
✓ Kim Corrado	KIM CORRADO	9341 GOLDEN HUE BLVD VERONA WI 53593
✓ Varaganti?	SRIKANTH VARAGANTI	509 PINE LAWN BLVD VERONA WI 53593
✓ Andrew Stuttgen	Andrew Stuttgen	441 Pine Lawn Pkwy Verona WI 53593
✓ Jodi Harris	Jodi Harris	525 Pine Lawn Verona WI 53593
✓ Rob Harris	Rob Harris	525 Pine Lawn Parkway Verona, WI 53593
✓ L. de Lange	Leslie de Lange	438 Pine Lawn Pkwy Verona, WI 53593
✓ Jennifer Conlin	Jennifer Conlin	9353 Vista Meadow Dr. Verona, WI 53593
✓ Megan Sollenberger	Megan Sollenberger	520 Pine Lawn Pkwy Verona, WI 53593
✓ Blake Sollenberger	Blake Sollenberger	520 Pine Lawn Pkwy Verona, WI 53593
✓ Bill Sheldon	Bill SHELDON	9325 Golden Hue Blvd Verona 53593
✓ Lynn Sheldon	Lynnell Sheldon	9325 Golden Hue Blvd Verona WI 53593
✓ Dave Gagnon	Dave Gagnon	9446 Briar Haven Dr. Verona, WI 53593
✓ Nancy Gagnon	Nancy Gagnon	9446 Briar Haven Dr. Verona, WI 53593
✓ Jeffrey L. Dalsin	JEFFREY L. DALSIEN	508 PINE LAWN PKWY VERONA, WI 53593
✓ Tracy J. Dalsin	TRACY J. DALSIEN	508 PINE LAWN PKWY VERONA, WI 53593



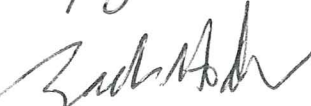


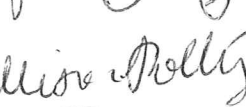

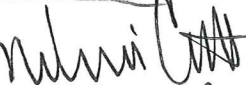


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Signature	Name	Address
✓ Vikki L. Schaal	Vikki L. Schaal	9326 Briar Haven Drive Verona WI 53593
✓ Andrea Hansen	Andrea Hansen	9301 Briar Haven Dr. Verona WI 53593
✓ Brecca Kostov	Brecca Kostov	446 Pine Lawn Pkwy Verona WI 53593
✓ JOSH FAZZAN	JOSH FAZZAN	446 PINE LAWN PKWY VERONA WI 53593
✓ JAN S	JAN SALHUPEN	1437 BRIAR HAVEN DR VERONA
✓ Jessica Ford Kelly	JESSICA KELLY	9313 BRIAR HAVEN DR VERONA WI 53593
✓ Thomas M. Kelly	Thomas M. Kelly III	9313 Briar Haven Dr Verona WI 53593
✓ Ryan Stone	Ryan Stone	319 Pine Lawn Parkway WI 53593
✓ Megan Fitzgerald	Megan Fitzgerald	319 Pine Lawn Parkway WI 53593
✓ Aditya Bria	Aditya Bria	413 Pine Lawn Pkwy, WI 53593
✓ Josh Vanier	Josh Vanier	9345 Vista Meadows, Verona, WI 53593
✓ Jarod Minnickel	Jarod Minnickel	517 Pine lawn Pkwy, WI 53593
✓ Sampth Vangele	Sampth Vangele	9326 Golden Hue Blvd 53593
✓ Diana Eagen	DIANA EAGEN	9130 Golden Hue VERONA WI 53593
✓ Lynn S. Stroede	Lynn S. Stroede	9321 Golden Hue Verona WI 53593

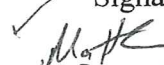


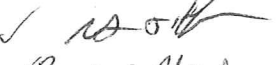
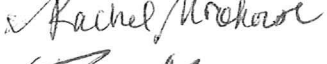



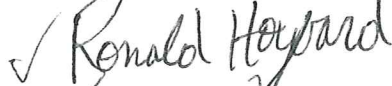
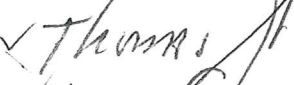


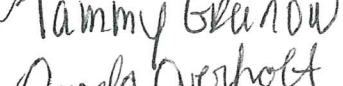
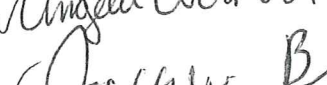


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Signature	Name	Address
✓ 	Kyle Lauson	9342 Golden Hue Blvd Verona, WI 53593
✓ 	MATT Dievns	9370 Golden Hue Blvd Verona, WI 53593
✓ 	Zach Holder	9314 Golden Hue Blvd Verona, WI 53593
✓ 	Scott Thue	9309 Golden Hue Blvd. Verona, WI 5359.
✓ 	Kristen Tarrolly	9305 Golden Hue Blvd Verona, WI 5355.
✓ 	Allison Polley	445 Pine Lawn Pkwy Verona, WI 53593
✓ 	CHUCK POLLEY	445 PINE LAWN PKWY VERONA, WI 53593
✓ 	Melanie Catlett	9318 Golden Hue Blvd. Verona, WI 53593
✓ 	ZAKEE Al-Hamoud	9318 Golden Hue Blvd. Verona, WI 53593
✓ 	Bridgett White	320 Pine Lawn Pkwy Verona WI 53593





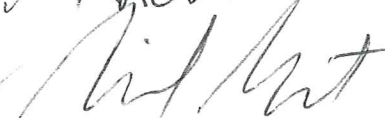
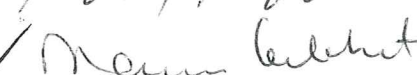
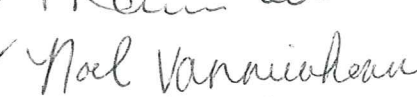






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	Matt Gray	9310 Golden hue Blvd Verona WI 53593
	Kaitlyn Kuehn	9310 Goldenhue Blvd Verona WI 53593
	Angela Hofmuth	9420 Briar Haven Dr. Verona, WI 53593
	Willis J. Hofmeister	9420 Briar Haven Dr. Verona, WI 53593
	Rachel Morehouse	9461 Briar Haven Dr. Verona, WI 53593
	Tyler Morehouse	9461 Briar Haven Dr. Verona, WI 53593
	Tom Stetzer	314 Pine Lawn Pkwy, Verona, WI 53593
	Mary Jo Genna	307 Pine Lawn Pkwy Verona WI 53593
	Ronald Howard	308 Pine Lawn Parkway Verona WI 53593
	TOM LOBAU	9322 Golden Hue Blvd Verona WI 53593
	Kari Edmunds	9425 Briar Haven Dr. Verona WI 53593
	Brad Edmunds	9425 Briar Haven Dr. Verona WI 53593
	Tammy Greenow	9447 Silicon Prairie Pkwy Verona WI 53593
	Ange Overholt	9438 Briar Haven Dr.
	Jacquelyn Brunner	9413 Briar Haven Dr Verona WI 53593
	Robin M. Hunter	9401 Briar Haven Dr Verona WI 53593

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✓ Megan Clark	Megan Clark	520 Pine Lawn Pkwy, Verona WI 53593
✓ 	Jacquelyn Beebel	531 Pine Lawn Pkwy, Verona WI 53593
✓ 	Judi Bookstaff	538 Pine Lawn Pkwy Verona, WI 53593
✓ 	Sarah Finley Pelletier	529 Pine Lawn Pkwy Verona, WI 53593
✓ 	Kateshwar	Briar Haven Dr Verona WI 53593
✓ 	Neil Gebhart	9443 Briar Haven Dr
✓ 	Meunee Gebhart	9443 Briar Haven Dr. Verona 53593
✓ 	Noel Vannieuwenhoven	9442 Briar Haven Dr Verona 53593
✓ 	Mark Hunter	9401 Briar Haven Dr u 53593
✓ 	Christine Hellenbrand	9330 Briar Haven Dr 53593
✓ 	Derek Hellenbrand	9330 Briar Haven Dr 53593
✓ 	Jackie Carroll	9333 Briar Haven Dr 53593
✓ 	Mike Carroll	9333 Briar Haven Dr. 53593
✓ 	Rusty Griffin	9349 Vista Meadow Dr. 53593
	Gillette Griffin	