



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT-2021-00490
(License number)

4 405
(Alder District #) (Police Sector)
Office Use Only

Class A: Beer, Liquor, Cider

Class B: Beer, Liquor,
 Class C Wine

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LicLib-2019-00228
(Class B license only)

Business dba Name: 107 STATE

Licensed Address: 107 State Street, Madison, WI 53703

Premise Capacity: 93 Liquor/Beer Agent Name: Nathan Mergen

50 % Alcohol, 50 % Food, ___ % Other Alder, District #: Venueer Police Sector: ___

Corporate Information

Business Legal Name (as on WI State Sellers Permit): BS Hospitality

Business Mailing Address: 815 Oakland Avenue, Madison, WI, 53711

Business Contact Name, Position: Nathan Mergen

Business Phone: 608.830.8184 Business Email: nmergen@107state.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
<u>Nathan Mergen</u>	<u>7340 Old Souk Rd.</u>	<u>owner</u>

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X Nathan Mergen
Signature

8.5.2021
Date

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
 Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Drag Shows : D.J.

Number of security personnel and how they will be utilized: 2 security personnel check I.D.'s and deal with unruly/guest

Description of clothing to identify security personnel: Black T-shirts with 107 logo's

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: not applicable

How will the entrance line be managed and controlled: by security detail

Plan for unruly patrons, intoxicated patrons, and physical disturbances: no overuse, no service or admission of any one clearly intoxicated. Physical disturbances - people will be escorted out

Underage drinking and fake ID plan: Identify using black light and education

Plan to control and supervise patrons under twenty-one (21) years of age: not applicable

How will orderly appearance and operation of the premises be maintained in regard to litter and noise: We will clean up any mess we make and adjust to any noise complaints

Management Personnel

Name	Date of Birth	Name	Date of Birth
<u>Adam Villegas</u>	<u>11/11</u>	<u>Nathan Weergen</u>	<u>11/11</u>

Security plan for 107 State Entertainment License:

- 2 bouncers/doormen on each shift needed.
- One at each entrance front and back.
- Will have black lights to help ID people upon entry
- Will be educated about fake ID cards and said identification about ID cards through SERV safe and other online means.
- Managers will always be present.