



Change of dba Name

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

licensing@cityofmadison.com

608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☐ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)

Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: _____

Current Business dba Name: _____

Licensed Address: _____

Liquor/Beer Agent Name: _____ Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): _____

Business Mailing Address: _____

Business Contact Name, Position: _____

Business Phone: _____ Business Email: _____

New dba Name: _____

Authorized Signature

Date

☐ Form submitted by mail/e-mail
Office Use Only