

Priorities for Equity

Collaborate. Create relationships with organizations that are led by Black, Indigenous and People of Color, who serve that population and people experiencing poverty

Empower Communities of Color with information about healthy aging and what MSC has to offer. Listen and Learn what programming is desirable and relevant to them. Seek and secure facilitators who can provide relevant programming

Facility: Strive to diversify our facility and create a welcoming space for all older adults keeping social justice in mind. Develop a supportive, representative environment and communicate equal access for all.

MSC Summary of Racial Equity Analysis Focus Groups and Provider Group input - April 2021



Lack of diversity amongst staff and participants MSC and other places where older adults are served

Healthy Aging is a Social Justice issue. Opportunities should be available to all older adults regardless of race, ethnicity, gender, sexual orientation, income, education level, or zip code.

Most older adults are not aware of the agencies available in Madison offering resources that promote successful aging

In order to reach a more diverse older adults desirable programming, services, and activities need to be offered in other languages

Opportunities to create social relationships with peers through involvement in older adult activities is highly valued

Most older adults could not verbalize an awareness of the correlation between healthy aging resources to aging well and aging in place

Once connected to a service provider or organization, that entity serves as a connection to other information, activities and resources for older adults

Many people have not heard of the Madison Senior Center and were unaware of it's location or resources for healthy aging

are transportation, food, personal essentials, affordable housing and resources and support for raising grandchildren. Core needs must be met before healthy aging activities can be integrated into an

Many older adults prefer to attend programs, activities and services within their own neighborhoods. Transportation poses a problem otherwise; and most would prefer a door-to-door option

Older adults have a wide variety of interests including arts, movement, multi-generational programming, basic technology classes, potluck socials, and opportunities to socialize with their peers

MSC does not feel like a "place for us" - not sure what is open to me, not sure i'm welcome, not sure what to do