

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--July 2013 vs. July 2012
(Routes sorted in order of 2013 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2013 vs. 2012 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2012	2013	% change	2012	2013	% Change		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	21,006	31,421	49.6%	62.80	94.42	50.4%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates wkends & holidays only).
80 UW CAMPUS (service revised effective Aug 26, 2012)	972,381	1,023,565	5.3%	94.10	86.29	-8.3%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	603,266	634,774	5.2%	66.03	67.31	1.9%		
28 NTP-WTP COMMUTER	219,889	240,359	9.3%	58.56	64.09	9.4%		
2 WTP-NTP	781,707	809,576	3.6%	49.57	51.56	4.0%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	57,295	56,279	-1.8%	50.28	49.38	-1.8%		
67 WTP-WEST TOWNE	183,112	184,249	0.6%	47.64	48.03	0.8%		
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	114,593	136,646	19.2%	38.52	45.96	19.3%		
50 WTP-SCHROEDER-RAYMOND LOOP	111,699	108,248	-3.1%	45.12	43.89	-2.7%		
4 NTP-STP	453,211	450,930	-0.5%	41.08	40.99	-0.2%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	181,770	204,501	12.5%	36.00	40.53	12.6%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	85,758	89,475	4.3%	37.80	39.44	4.3%		
22 MENDOTA LOOP	147,146	146,575	-0.4%	37.44	37.38	-0.2%		
18 STP-WTP	270,667	269,847	-0.3%	35.77	35.82	0.1%		
3 WTP-ETP	345,782	360,672	4.3%	34.24	35.72	4.3%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	53,140	56,829	6.9%	33.34	35.65	6.9%		
5 ETP-STP	304,417	297,134	-2.4%	36.34	35.57	-2.1%		
40 STP - ARBOR HILLS LOOP	111,175	103,170	-7.2%	38.19	35.55	-6.9%		
6 EAST TOWNE-WTP	706,980	689,773	-2.4%	36.02	35.20	-2.3%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	75,272	74,834	-0.6%	35.32	35.11	-0.6%		
30 ETP-EAST TOWNE	151,251	163,772	8.3%	31.91	34.68	8.7%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	309,979	316,933	2.2%	33.59	34.39	2.4%		
17 ETP-NTP	78,218	75,211	-3.8%	35.47	34.11	-3.8%		
16 STP - ETP	245,303	241,061	-1.7%	34.15	33.66	-1.4%		
11 WTP-DUTCH MILL-CAP SQUARE	53,003	58,558	10.5%	30.30	33.47	10.5%		
51 WTP-MUIR FIELD LOOP	50,247	50,311	0.1%	32.74	32.98	0.7%		
81-82 UW LATE NITE CIRCULATORS	122,205	51,940	-57.5%	47.45	32.66	-31.2%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	235,296	247,541	5.2%	29.46	31.02	5.3%		
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012 & revised Mar 11, 2013)	8,674	28,382	227.2%	16.53	30.53	84.7%		
27 NTP - UW CAMPUS COMMUTER	28,999	32,896	13.4%	26.55	30.12	13.4%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	77,876	78,004	0.2%	29.53	29.58	0.2%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	13,246	13,391	1.1%	28.32	28.63	1.1%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	23,473	23,949	2.0%	27.38	28.39	3.7%		
21 LAKEVIEW LOOP	101,147	101,958	0.8%	27.87	28.16	1.1%		
58 GREENTREE COMMUTER	42,932	48,281	12.5%	24.38	27.41	12.5%		
7 WTP-ETP (Weekends & Holidays Only)	89,138	89,845	0.8%	26.37	27.01	2.4%		
1 CAP SQUARE - UW	15,000	15,551	3.7%	25.99	26.94	3.7%		
47 ARBOR HILLS COMMUTER	47,457	49,103	3.5%	24.82	25.68	3.5%		
55 VERONA - WTP COMMUTER (revised Mar 11, 2013)	29,078	22,948	-21.1%	35.06	25.68	-26.8%		
70 MIDDLETON-CAPITOL SQUARE	89,760	99,493	10.8%	22.98	25.47	10.8%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	49,552	58,319	17.7%	21.08	24.81	17.7%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	22,448	23,032	2.6%	22.98	23.95	4.3%		
12 WTP-DUTCH MILL-CAP SQUARE	29,268	32,242	10.2%	21.66	23.86	10.2%		
19 RED ARROW TR-CAP SQUARE	93,591	98,412	5.2%	21.63	22.74	5.2%	x	
32 ACEWOOD-THOMPSON LOOP	27,489	27,220	-1.0%	22.21	22.14	-0.3%	x	
73 WTP-OLD SAUK TRAILS	85,264	83,379	-2.2%	20.03	19.59	-2.2%	x	
13 STP-CAP SQUARE	88,163	88,434	0.3%	19.37	19.50	0.6%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	43,144	48,924	13.4%	15.51	17.59	13.5%	x	
20 NTP-EAST TOWNE	96,567	99,941	3.5%	15.40	16.01	3.9%	x	
74 MIDDLETON LOOP	15,182	17,443	14.9%	13.90	15.97	14.9%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	18,210	17,136	-5.9%	16.85	15.86	-5.9%	x	
25 AMERICAN CENTER COMMUTER	8,086	6,704	-17.1%	18.77	15.57	-17.1%	x	
52 WTP-FITCHBURG	22,415	21,103	-5.9%	13.63	12.83	-5.9%	x	
39 ETP - DAIRY DRIVE	16,757	15,731	-6.1%	13.64	12.81	-6.1%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	5,992	6,311	5.3%	11.30	12.29	8.7%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	16,960	20,535	21.1%	9.89	12.02	21.5%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	7,702	7,866	2.1%	11.72	11.97	2.1%	x	
33 HIESTAND LOOP	2,306	2,743	19.0%	6.52	7.75	19.0%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	2,019	2,322	15.0%	6.17	7.10	15.0%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	7,399	5,691	-23.1%	7.59	5.93	-21.9%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	6,427	5,704	-11.2%	6.46	5.82	-9.8%	x	
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on Aug 25, 2012)	155,057	-	-100.0%	64.73	NA	NA		
UNKNOWN ROUTE & ROAD BUS *	32	251	684.4%	NA	NA	NA		
SYSTEM TOTAL	8,432,578	8,467,428	0.4%	37.54	37.96	1.1%	22.78	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	7,161,929	7,360,502	2.8%	34.27	35.17	2.6%	21.10	

Core Routes operate every day from early a.m. to late p.m.:
2, 3, 4, 5, 6, 7, 13
(3 operates weekdays only;
7 operates wkends & holidays only).

Commuter Routes operate on weekdays during peak hours:
11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57 58, 71, 72, 74, 75

Peripheral Routes operate from transfer points to outlying areas: **20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78**

Connector Routes connect transfer points throughout the day:
16, 17, 18.

Circulator Routes
1, 9, 10, 34

Other routes:
8 operates between the Capitol Square and Spring Harbor, weekends only.
19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
39 operates as a commuter route during peak hours; operates like a circulator route midday.
59 operates weekends & holidays between the WTP and Fitchburg.
67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.
63 and **68** operate between the WTP and Prairie Town Center.
70 operates like a core route between the Capitol Square & Middleton on weekdays.

UW Campus Circulators
80, 81, 82, 84, 85

School Day Supplemental Routes
E, L, M, W

Average weekday ridership June 2012: 35,017
Average weekday ridership June 2013: 34,807

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.