

APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL

AGENDA ITEM # \_\_\_\_\_  
Project # \_\_\_\_\_  
Legistar # 20506

DATE SUBMITTED: <u>11-02-2010</u>	<input type="checkbox"/> Informational Presentation
UDC MEETING DATE: <u>12-1-2010</u>	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PLEASE PRINT!

PLEASE PRINT!

PROJECT ADDRESS: 3003 E. Washington  
ALDERMANIC DISTRICT: Larry Palmer - District 15

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:  
Harris Bank Professional Permits  
P.O. Box 0010 113 S. Main St. Suite 201  
Chicago, IL 60690 Mishawaka, IN 46544

CONTACT PERSON: Doug Merritt  
Address: 113 S. Main St. Suite 201  
Mishawaka, IN 46544  
Phone: 574-257-2954  
Fax: 574-257-2724  
E-mail address: dm@professionalpermits.com

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
- General Development Plan (GDP) \*Comprehensive Sign Package
- Specific Implementation Plan (SIP) \*Comprehensive Sign Package
- Planned Community Development (PCD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review\* (Fee required)
- Street Graphics Variance\* (Fee required)
- Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

# Professional Permits & Municipal Solutions

113 S. Main Street, Suite 201 Mishawaka, IN 46544

P: (574) 257-2954 • F: (574) 257-2724



November 1, 2010

City of Madison  
215 Martin Luther King Jr. Boulevard  
Madison, WI 53701  
Attention: Alan Martin

RE: 3003 E. Washington Avenue  
[Harris Bank]



Dear Honorable Board Members:

Harris Bank respectfully seeks consideration and Comprehensive Design Review – final approval for signage at the above referenced facility. Harris Bank recently acquired Amcore Bank facilities in the Madison market and the subject property at the time of acquisition included one (1) freestanding and one (1) wall sign not currently allowed by ordinance.

The proposed sign program is consistent with the previous sign program employed by Amcore Bank. The proposed signage compliments the architecture and by design is less impactful to the surrounding area. Relief if granted will allow an additional 28.375 square feet of net monument sign area, an additional 34.6875 square feet of gross monument sign area and one (1) wall sign at 7.1 square feet on the East elevation not facing a qualified street frontage. The requested signage is located at the Northeast corner of the property and adjacent to the Mobil Fuel Station.

We appreciate your time and consideration.

Sincerely,

A handwritten signature in dark ink, appearing to read "Doug Merritt".

Doug Merritt  
Sign Consultant

CC: The Icon Companies  
Harris Bank



Corporate Real Estate  
111 W. Monroe  
Chicago, IL 60603

City of Madison  
Zoning Department  
215 Martin Luther King, Jr. Blvd  
Madison, WI. 53701

To Whom It May Concern:

Please let this letter serve as authorization for The Icon Companies and Professional Permits to sign all municipal documents on behalf of the property owner relative to the Harris Bank signage re-branding/UDC effort for the property located at 3003 E Washington Ave, Madison, WI.

Sincerely,

A handwritten signature in black ink that reads "Kay M. Fox".

Harris Bank



# HARRIS

Loc: 6042  
3003 E. Washington  
Madison, WI.  
53704

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*The Icon Companies®*





BIRDS EYE VIEW

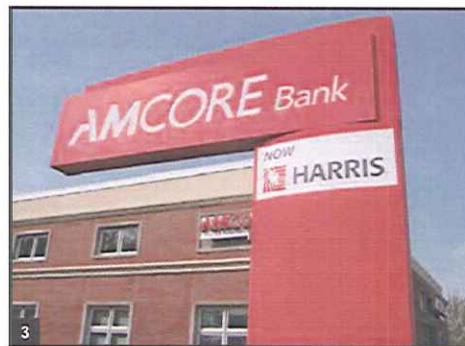


VICINITY AERIAL VIEW

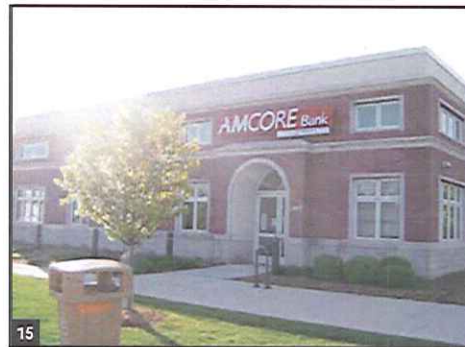


AERIAL VIEW

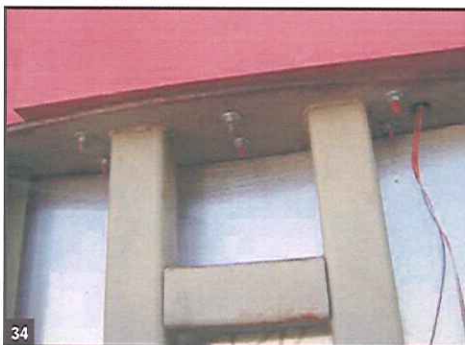
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	ADDRESS: 3003 E. Washington CITY/STATE: Madison, WI. ZIP: 53704	PROJECT #: 3418 LOCATION #: 6042	FILE PATH: Active\BANKSW\Harris Bank_Project 3418_Amcore\Locations\6042_Madison_WI.cdr <small>Drawings are the exclusive property of Icon Company (S)Adgent Inc. Any unauthorized use or duplication is not permitted.</small>	REVISION NOTES: _____ _____ _____ _____				



	<b>SITE PLAN</b> ADDRESS: 3003 E. Washington CITY/STATE: Madison, WI ZIP: 53704	PROJECT #: <b>3418</b>	SUBMITTAL TO: <input type="checkbox"/> APPROVED <input type="checkbox"/> APPROVED AS NOTED <input type="checkbox"/> REVISED AND RESUBMIT	CLIENT CORRECTION / / DATE	DATE: 05/28/10 Rev. 1: 06/17/10 Rev. 2: 00/00/00 Rev. 3: 00/00/00 Rev. 4: 00/00/00 Rev. 5: 00/00/00	Rev. 6: 00/00/00 Rev. 7: 00/00/00 Rev. 8: 00/00/00 Rev. 9: 00/00/00 Rev. 10: 00/00/00 Rev. 11: 00/00/00	REVISION NOTES:	SCALE: As Noted DRAWN BY: TI PAGE #: 3	THE ICON COMPANIES®  <small>Icon Priority Solutions   SilverCare Maintenance Services</small>
		LOCATION #: <b>6042</b>	FILE PATH: Active\BANKS\Harris Bank_Project 3418_Amcors\Locations\6042_Madison_WI.cdr <small>Drawings are the exclusive property of Icon Identity Solutions Inc. Any unauthorized use or duplication is not permitted.</small>						



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	ADDRESS: 3003 E. Washington CITY/STATE: Madison, WI ZIP: 53704	PROJECT #: 3418 LOCATION #: 6042	FILE PATH: Active\BANKS\Harris Bank_Project 3418_Amcore\Locations\6042_Madison_WI.cdr <small>Drawings are the exclusive property of Icon Family Solutions Inc. Any unauthorized use or duplication is not permitted.</small>	CLIENT GENERATOR: _____ DATE: _____	SUBMITTED BY: _____ DATE: _____			



	<b>SITE PLAN</b> ADDRESS: 3003 E. Washington CITY/STATE: Madison, WI. ZIP: 53704	PROJECT #:	3418	SUBMITTAL IS:	<input type="checkbox"/> APPROVED <input type="checkbox"/> APPROVED AS NOTED <input type="checkbox"/> REVISED AND RESUBMIT	DATE:	05/28/10	Rev. 6:	00/00/00	REVISION NOTES:	SCALE:	As Noted
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						Rev. 3:	00/00/00	Rev. 9:	00/00/00		PAGE #:	5
						Rev. 4:	00/00/00	Rev. 10:	00/00/00		 	
						Rev. 5:	00/00/00	Rev. 11:	00/00/00		<small>Icon Priority Solutions</small> <small>IconCare Maintenance Services</small>	





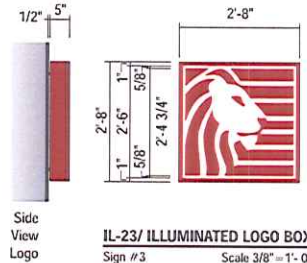


EXISTING

ILLUMINATED LETTERSET	HEIGHT: 2'-2"	WIDTH: 6'-3"	AVAILABLE HEIGHT: 2'-8"	AVAILABLE WIDTH: 7'-0"
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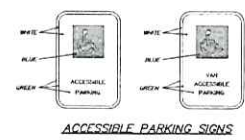
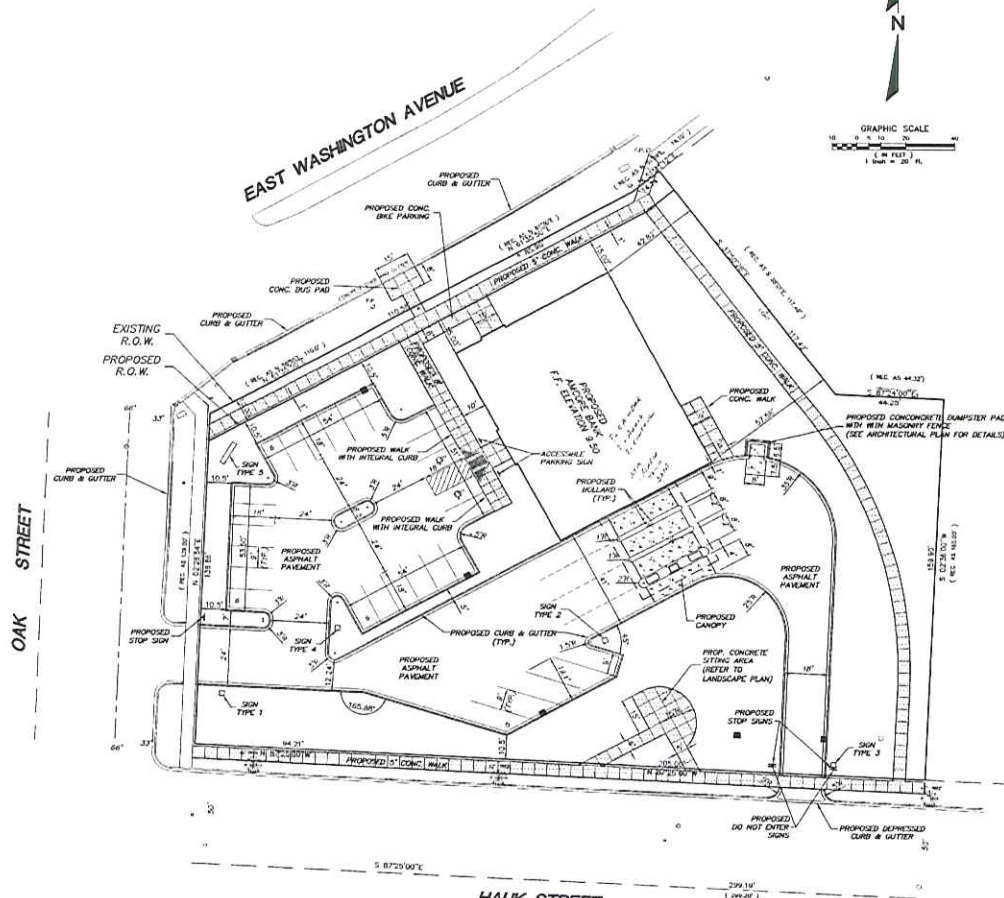
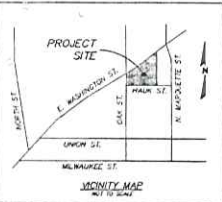


PROPOSED

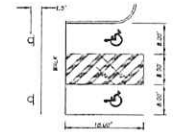


**IL-23/ ILLUMINATED LOGO BOX**  
 Sign #3 Scale 3/8" = 1'- 0"  
 Qty. 1  
 FACE LIT / WHITE

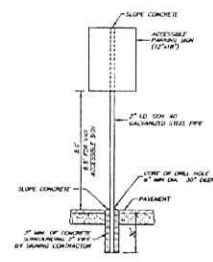
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				<small>Drawings are the exclusive property of Icon Identity Solutions Inc. Any unauthorized use or duplication is not permitted.</small>		DATE:	00/00/00	Rev. 9:	00/00/00	DATE:	00/00/00	Rev. 10:	00/00/00	
						DATE:	00/00/00	Rev. 11:	00/00/00					



ACCESSIBLE PARKING SIGNS



ACCESSIBLE PARKING LAYOUT

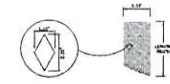


ACCESSIBLE PARKING SIGN AND POST INSTALLATION



PAINTED SYMBOL

Surface material shall consist of equal proportions of sand and gravel, with a maximum of 10% fines. The material shall be placed in a layer of 2 inches, with the bottom surface of the material at least 1/2 inch above the subgrade. The surface shall be compacted and finished to a smooth surface.



DIAMOND PATTERN DETAIL

**LEGEND**

- EXISTING UTILITY POLE
- EXISTING SANITARY MANHOLE
- EXISTING STORM MANHOLE
- EXISTING WATER VALVE
- EXISTING FIRE HYDRANT
- EXISTING INLETS
- EXISTING STORM INLET
- PROPOSED HANDICAPPED PARKING
- PROPOSED CONCRETE SIDEWALK SEE DETAIL
- PROPOSED CONCRETE PAVEMENT SEE DETAIL

**NOTES:**

- EXISTING TOPOGRAPHY PROVIDED BY RADDER SURVEYING AND MAPPING SERVICE DATED SEPTEMBER 11, 2002
- CONTRACTOR SHALL PROVIDE EROSION CONTROL FACILITIES IN ACCORDANCE WITH THE CITY OF MADISON EROSION CONTROL ORDINANCE AND THE WISCONSIN CONSTRUCTION SITE BEST MANAGEMENT PRACTICE HANDBOOK.
- THE LOCATIONS OF EXISTING UTILITY INSTALLATIONS AS SHOWN ON THIS PLAN ARE APPROXIMATE. THERE MAY BE OTHER UNDERGROUND UTILITY INSTALLATIONS WITHIN THE PROJECT AREA THAT ARE NOT SHOWN. THE CONTRACTOR SHALL BE RESPONSIBLE FOR VERIFYING THE EXISTENCE AND LOCATION OF ALL UNDERGROUND UTILITIES.
- NATIONAL SURVEY & ENGINEERING ASSUMES NO RESPONSIBILITY FOR DAMAGES, LIABILITY OR COSTS RESULTING FROM CHANGES OR ALTERATIONS MADE TO THIS PLAN WITHOUT THE EXPRESSED WRITTEN CONSENT OF NATIONAL SURVEY & ENGINEERING.
- CONTRACTOR SHALL REFER TO ARCHITECTURAL PLANS FOR EXACT LOCATION AND DIMENSION OF ENTRANCES, RESTROOMS, STAIRS, RETAINING WALLS, RAMPS, FRESCO BELLOWS, DIMENSION AND EXACT SHADING UTILITY ENTRANCE LOCATIONS.
- ALL DIMENSIONS SHOWN ARE TO PROPERTY LINES, EXTERIOR BUILDING WALLS, OR FACE OF CURB.

Consultants:



**Notes:**

- 1. SEE ADOPT FOR SIGN TYPES.
- 2. SIDEWALK JOINTS SHALL BE TOOL JOINTS AT 5' O.C. FOR 5' WIDE WALKS AND 4' O.C. FOR 5' WIDE WALKS UNLESS OTHERWISE NOTED.
- 3. ONE-HALF-INCH TRAPEZOID EXPANSION JOINT FILLER SHALL BE PLACED THROUGHOUT THE SIDEWALK AT UNIFORM INTERVALS OF NOT MORE THAN 8' FEET.
- 4. ONE-HALF-INCH TRAPEZOID EXPANSION JOINT FILLER SHALL BE PLACED BETWEEN SIDEWALK AND BACK OF EXISTING PARALLEL CURB AND GUTTER, AND ONE INCH BETWEEN THE SIDEWALK AND SIDEWALKS OF OTHER ROAD STRUCTURES.

Date	Revisions/Comments	Symbol
5/9/03	END DOCUMENT	

**AMCORE BANK**

EAST WASHINGTON BRANCH  
CITY OF MADISON, WISCONSIN

**SITE PLAN**



