

Application for Change of Licensed Premises

\$25 filing fee. Due at 12 noon two weeks before ALRC meeting.

Applicants must appear before the ALRC. Detailed floor plans (no larger than 8 1/2 x 14) must accompany this form, or the request will not be presented to the ALRC.

Please contact City Zoning (MMB LL-100, 608-266-4560). A Conditional Use Permit may be required. There is a fee for the Conditional Use Permit.

Corporate/Owner Name Hooters of East Madison, LLC

DBA Hooters of East Madison

Address 21039 East Springs Dr., Madison, WI 53704

Current Capacity (Indoor): NO CHANGE Proposed Capacity (Indoor): NO CHANGE

Current Capacity (Outdoor): 0 Proposed Capacity (Outdoor): 500

Description of Proposed Changes:

Permit the sale of alcohol in a controlled area in the restaurant's parking lot for special events held: 8/13/10, 8/20/10, 8/27/10, 9/3/10, 9/10/10, 9/17/10. Please see attached Exhibit "A" for additional event details.

Signature of Applicant Laura Clark Date 6/23/2010

To be considered at the ALRC meeting dated 7/21/10  
and Common Council meeting dated 8/3/10

License Type \_\_\_\_\_ License # \_\_\_\_\_ Legistar # 19146

APPROVED / NOT APPROVED (Circle One)

Routed:

City Zoning

Building Inspection Unit - Permit Counter

Madison Police Department 517

Alderson CLAUSIUS

## EXHIBIT "A"

Hooters of East Madison, LLC would like to host a weekly Bike Night in the parking lot of our restaurant located at 2639 East Springs Drive, Madison, WI 53704. The event dates are as follows:

- August 13, 2010
- August 20, 2010
- August 27, 2010
- September 3, 2010
- September 10, 2010
- September 17, 2010

The event would take place from 6pm to 9pm. A live band will be playing during that time. Alcoholic beverages will be sold during the event. Two beer tubs and one liquor bar will be set-up in the event area. Licensed bartenders will operate these areas under the direct supervision of both management and the liquor agent. These individuals are also licensed bartenders. All alcohol will be served in either plastic or cans. No glass is allowed outside during the event.

Third party security will be hired for each event to ensure alcohol does not leave the designated event area. The attached diagram shows the temporary fencing that will be utilized to control the consumption of alcohol.

Two port-a-potties will be available in the parking lot. The restrooms inside the restaurant will also remain available for the convenience of all guests.

We will also have security monitoring all the flow of traffic in our parking lot. We will have designated parking areas for all bikes and cars. We will also have 2 handicap stalls available for our guests.

Food will not be sold outside of our dining room. Guests may order and pick up food inside the restaurant.

# PIZZA HUT



Fencing

BAND

BICE  
PARKING

Entrance

Beer  
Tubes

SIDEWALK

SIDEWALK

Door

HOTTERS

DRIVE THRU

Door

Door

Bike  
Entrance

Entrance

HAND  
WASH

LADY  
GENT

CAR  
PARKING

Dump  
STEE

EXIT

HOLDERS