



Entertainment License (21+)
Visual & Performing Arts License (18+)

LICENT-2018-00337
(Number)

TEMPORARY LICENSE ___/5
PERMANENT LICENSE

(scanned)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

(Leg file number)

(initials)

licensing@cityofmadison.com
608-266-4601

(Processing step)

This application modifies existing alcohol license number: (Class B license only)

Corporate Information

Licensed Premise Information

Business Legal Name: FRIENDSHIPS ARE THE BEST SHOPS INC Business dba Name: BARLEY POP LIVE

Business Address: 5519 GREENLEAF DR, MADISON, WI 53713

Licensed Address: 121 W MAIN, MADISON, WI 53703

Business Contact Name, Position & Phone: JASON HAJDIK, OWNER, 281-704-3396

Business Contact Name, Position & Phone: JASON HAJDIK, OWNER, 281-704-3396

Email: jason@barleypoptopandshop.com

Email: "

Premise Capacity: 125 Liquor/Beer Agent Name: JASON HAJDIK

100% Alcohol, 0% Food Alder, District #: VERVEER, 4 Police Sector:

Type of live entertainment to be offered: LIVE MUSIC

Corporate Officers, Partners, or Sole Proprietor's information:

Table with 3 columns: Name, Address, Corporate Title or Partners' verification. Rows include Jason Hajdik and Brandon Norman.

- Orange sign issued
License Renewals & Changes brochure with next steps issued
Security Plan attached (see below)

I certify that this information is true and correct to the best of my knowledge,

X Signature [Handwritten Signature]

Date 4/13/2018

BarleyPop Live Security Plan - 121 West Main Street Friendships are the Best Ships Inc.

The safety and security of the patrons of BarleyPop Live is the primary focus for this new venture. Ownership and management will take all necessary measures to ensure a safe and pleasurable experience for all. In addition to being a craft beer focused bar, BarleyPop Live intends to function as a live music venue with local, regional, and national shows plus other occasional events such as trivia or hosting a DJ.

Guests who try to enter the establishment visually intoxicated or suspected of being under the influence of drugs by the door staff will be turned away without entry to BarleyPop Live. Once entry to the establishment is gained, we will not tolerate any rowdy or abusive behavior and patrons will be asked to leave if such behavior occurs.

A doorperson will be on duty every night of the week starting at 8:00 pm, starting earlier on days in which live shows are occurring, and working until close. Bar staff will be trained to check IDs for all hours during which a doorperson is not present. The doorperson will be charged with maintaining a safe environment for the guests, and they will check any and all IDs of those who look younger than 35. We will expect our patrons to adhere to the drinking age of 21. For live events when patrons above the age of 18 but below the legal drinking age may be present, patrons over the age of 21 will be identified with wristbands and those under 21 will have both hands marked so drinks cannot be purchased or passed. Any patron not complying with these procedures will be asked to leave. An ID deemed false, either fake or not the individual, will be taken and held onto until a time they can be turned over to the police.

BarleyPop live has no parking lot, only street parking is available in the area, so no control or clearance of patrons will be necessary at a parking lot. For events where the establishment is busy enough to be at capacity and hold a line, stanchions would be used to guide the line along the building and to keep the sidewalk clear for passing pedestrians. Also, during these busy times security or a manager would be monitoring the line outside the door.

We plan to have 2-6 security staff present for live music events, depending on the size of the crowd. Their primary purpose will be to watch for any underage drinking, keep an eye out for any unruly patrons, and to monitor both exits. Security and doorpeople will be clearly marked with special shirts, either green or blue to stand out from the patrons. As a supplementary security measure, there will be between 8-12 security cameras on the premise which will monitor activity 24 hours a day. All footage from cameras will be backed up onto a hard drive for up to 3 months. There will be cameras monitoring both the front and back doors, the main bar area, the live music room, and all public areas with the exception of the bathrooms.

As alcohol is served on the premises, there is always the possibility of unruly patrons. BarleyPop Live will try to handle every situation with courtesy and respect given to both the patrons and the establishment. Security will be trained in identifying any patrons being unruly and determining the proper actions to take based on the situation. If a patron is loud and overly excited, security should speak to them and attempt to calm them down. If a patron is pushing others and instigating trouble, they should be calmly asked to leave the premises. If the patron is attempting to engage in a physical altercation, security should restrain the individual and calmly and orderly remove them from the premises. Security will be made clear that if physical contact is ever necessary, it should be simply to restrain the unruly patron for the safety of all other patrons present and not to engage the antagonist or escalate the situation.

There may come an instance where a police presence is required. Although our goal is not to be a nuisance, we must remember that the police are here to protect everyone: the customers, the aggressors, and the establishment. As long as there is no physical contact or property destruction, the decision to call police will be at the manager-on-duty's discretion. If there is any disturbance resulting in contact, either the manager or lead security will contact police, able to clearly and calmly relay the situation and need for police presence. In the unwanted event of a physical altercation, security staff will go as far as to restrain any aggressor until police arrive, but are not to escalate the situation or "fight back."

The primary managers at open will be the two owners, Jason Hajdik (born [redacted] and Brandon Dorman (born [redacted])). Other potential managers are in place to hire on, coming from established management positions, but are not signed on until guarantee of license is established. All managers will have an operator's license and be trained in all policies of the establishment. All staff will be trained in basic checking of IDs with greater focus given to security and doorpeople. All staff will be trained in identifying potential issues, what actions to take, and whom to alert.