

From: [Evers, Tag](#)
To: [Plan Commission Comments](#)
Cc: [Punt, Colin](#)
Subject: Legistar 92235 - 1602 Gilson St.
Date: Sunday, April 12, 2026 8:46:38 PM
Attachments: [Outlook-cid_image0.png](#)

Dear Plan Commission Members,

I wish to offer my strong support for Friends Applaud's conditional use permit application to operate a restaurant with outdoor seating and amplified sound at 1602 Gilson St., subject to the recommended conditions of approval included in the staff report.

Over the course of my four terms on Common Council, I'm very familiar with the concerns residents have regarding potential disturbances to the current uses and enjoyments of their properties. Residents have a reasonable expectation that their lives would not be unduly disturbed by some new addition to the neighborhood.

The main issues with sound in my experience center around frequency and intensity of use. If the frequency is minimal, an otherwise intense, i.e., noisier event may be tolerable. If the intensity is minimal, i.e., quieter, frequency is not generally an issue. Time of day is also a factor. What's acceptable during the daytime can be unacceptable as bedtime approaches, particularly for families with children.

Nearby residents may not view the issues in the same manner. If everyone was in favor, approval is less problematic. When some object, the standards, particularly standard #3, must be considered.

In my opinion, staff's recommended conditions of approval place adequate and sufficient burden upon the applicant to ensure that impacts are mitigated, that the inherent issues surrounding frequency and intensity of use are proactively addressed.

It's worth noting the applicant is well-known in the Madison community and has demonstrated a willingness to be a good neighbor and to operate Friends Applaud in a manner that contributes positively to the Bay Creek neighborhood.

Lastly, the continuing jurisdiction Plan Commission holds is an adequate check, one that allows for more or less restrictive conditions moving forward. In other words, there is no need to refer this matter to a future meeting.

In closing, I ask that Plan Commission approve the applicant's conditional use permit subject to staff's recommend conditions of approval.

Thank you,

Tag Evers



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