

STATE OF WISCONSIN      BEFORE THE CITY OF MADISON      DANE COUNTY  
ALCOHOL LICENSING REVIEW COMMITTEE

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CITY OF MADISON  
210 Martin Luther King Jr. Blvd. #401  
Madison WI 53703

Complainant,

v.

**SUMMONS**

Hoops of Dane County Inc.  
d/b/a North of the Bayou  
Dale Beck, liquor/beer agent  
6009 Exchange Street  
McFarland, WI 53558

Non-renewal of "Class B" Combination  
Alcohol Beverage License and  
Entertainment License

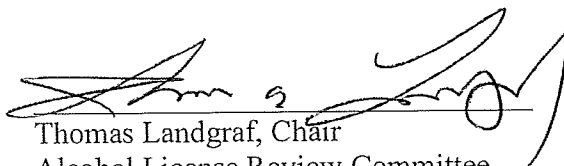
Respondent.

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To each person named above as Respondent:

You are hereby summoned and required to appear before the Alcohol License Review Committee of the City of Madison at a special meeting on June 13, 2018 at 5:30 p.m. in Room 354 of the City-County Building, 210 Martin Luther King Jr. Blvd., Madison, WI, to answer to the attached Non-renewal Complaint for Hoops of Dane County Inc., d/b/a North of the Bayou, 802 Atlas Avenue, Madison, WI.

Dated this 6~~th~~ day of JUNE, 2018.

  
Thomas Landgraf, Chair  
Alcohol License Review Committee

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LICENSE REVIEW COMMITTEE  
OF THE CITY OF MADISON

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Madison WI 53703

Complainant,

v.

HOOPS OF DANE COUNTY INC.  
d/b/a North of the Bayou  
Dale Beck, liquor/beer agent  
6009 Exchange Street  
McFarland, WI 53558

**COMPLAINT**

Non-renewal of Class B”  
Combination Alcohol Beverage  
License and 18+ Entertainment  
License

Respondent.

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NOW COMES the City of Madison by Assistant City Attorney Jennifer Zilavy,  
and alleges as follows, that:

1.        The Complainant, Jennifer Zilavy, is an adult resident of the City  
of Madison, with a business address of 210 Martin Luther King Jr. Blvd.,  
Madison, WI, and at all times material to this action, she was and is a member of  
the Office of the City Attorney, in her official capacity.

2.        The respondent herein, Hoops of Dane County Inc, Dale Beck,  
agent, is the alcohol beverage licensee doing business as North of the Bayou at  
802 Atlas Avenue, Madison, Wisconsin, according to documents filed with the  
City Clerk of the City of Madison.

3.        The City of Madison Common Council granted Respondent’ a  
”Class B” Combination Alcohol Beverage License for the period July 1, 2017

through June 30, 2018. At all times alleged in this complaint, respondent was the holder of a “Class B” Combination Alcohol Beverage License issued by the City of Madison.

4. Respondent submitted a renewal application for its “Class B” Combination Alcohol Beverage license for the period July 1, 2018 through June 30, 2019.

5. Respondent’s renewal application was separated at the Alcohol License Review Committee’s May 16, 2018, meeting because a “Change of Premise” form had not been submitted to the Clerk’s office for a change in premise Respondent had made. The separation hearing was scheduled for a May 31, 2018. The Madison City Clerk’s Office sent Mr. Beck certified letters to two of Mr. Beck’s addresses on file informing him of the separation and the meeting date and time. Mr. Beck failed to appear at that hearing and the ALRC recommended nonrenewal of his liquor license for North of the Bayou.


6. On information and belief, the licensee, under the City of Madison “Class B” Combination Alcohol Beverage License for the retail sale of those beverages at the premises known as North of the Bayou, Madison, Wisconsin, has violated Sec. 38.10(1)(a) of the Madison General Ordinances, to wit:

**VIOLATION OF CHAPTER 38 OF THE MADISON GENERAL ORDINANCES WITHIN THE MEANING OF § 38.05(3) (a)(1), MADISON GENERAL ORDINANCES, EXPANDING OR CHANGING THE LICENSED PREMISES WITHOUT COMMON COUNCIL APPROVAL**

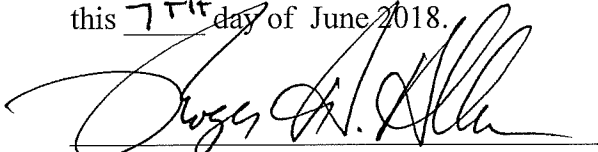
1. North of the Bayou filed a liquor license renewal application for the 2018-2019 licensing year and described the premises where alcohol is



true as they are based upon communications with staff from the City of Madison Clerk's Office acting in their official capacity and pursuant to their official duties.

  
Jennifer Zilavy  
Assistant City Attorney

Subscribed and sworn to before me  
this 7<sup>th</sup> day of June 2018.

  
Notary Public, Dane County, Wis.  
My Commission ~~expires~~: is permanent