

City of Madison, Wisconsin

REPORT OF: FAÇADE IMPROVEMENT GRANT STAFF TEAM

TO: URBAN DESIGN COMMISSION

Façade Improvement Grant Applications:

- 1: 2121 North Sherman Ave (Two Good Dogs LLC)
- 2: 707 S. Park St (Yvette Jones and John Lombardo)

AUTHOR: Craig Wilson
Office of Economic Revitalization
Economic Development Division

DATED: August 11, 2014

SUMMARY:

On October 3, 2000, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program. The resolution specifies that all Façade Improvement proposals be referred to the Urban Design Commission for comments and recommendations.

Attached for your review are the following Facade Improvement proposals:

1. 2121 North Sherman Ave: (Two Good Dogs LLC)
Grantee: Two Good Dogs LLC

- a. Remove wall mounted sign and install new awnings on front and side.
- b. Install exterior gooseneck lighting fixtures.
- c. Brick, lintel, and concrete flatwork repair/removal.
- d. Paint free-standing sign posts and install caps on posts.
- e. Install new side entrance door.
- f. Construct garbage and recycling enclosure.

- g. Replace the white vinyl with new SmartSide siding.
- h. Stain existing treated wood railings on second floor deck.
- i. Install aluminum fascia/ soffits and new roof edge coping.

See Attachments for Specifications

Total project cost is estimated at \$20,155 for the Vahlen side and \$15,290 for the Sherman Ave. side. Façade Improvement Grant not to exceed \$17,645

**2. 707 S. Park Street: (DesignCraft)
Grantee: Yvette Jones and John Lombardo**

- a. Demo existing siding and install new steel and wood siding.
- b. Modify parapet wall and install guardrail matching lower roofline.
- c. Construct overhang and sliding panel for new signage.
- d. Install bike racks.
- e. Paint existing curving guard rail.

See Attachments for Specifications

Total project costs on the Park street façade side is estimated at \$35,200. Façade Improvement Grant not to exceed \$10,000.

RECOMMENDATION:

The above Façade Improvement Grant proposals have been reviewed by the Façade Improvement Grant Program Staff Team and meet the requirements of the Program. The Staff Team recommends approval of the above Façade Improvement Grant proposals.



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr., Boulevard
 Percy Brown, 266-6558
pbrown@cityofmadison.com

PROGRAM APPLICATION *REVISED 8/11/2014*

Applicant: YVETTE JONES; JOHN LOMBARDO Phone: 1/251-1809 J/215-4714
 Business Name: designcraft
 Building Name: -
 Business Address: 707 S. PARK STREET Zip Code 53715
 E-mail Address: yvette@designcraftadvertising.com *
 Property Owner: _____
 Address: _____
 Name of Grantee: _____
 Lease Terms: _____
 Definition of Project Scope: PROJECT ENTAILS TOTAL RECLADDING OF BUILDING. VINYL SIDING WILL BE REMOVED AND REPLACED WITH METAL AND WOOD. AN ENTRY ROOF IS ALSO PROPOSED ALONG WITH SIGNAGE
* JOHN @ designcraftelectronics.com

ATTACHMENT

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.

PROJECT BUDGET

List Individual Project Elements (Awning, sign, painting of trim, etc.)	Total Cost	Grant \$	Private \$
<u>DEMOLITION</u>	<u>19450</u>	_____	_____
<u>ROOF/OPEN DOOR</u>	<u>6500</u>	_____	_____
<u>BIKE RACKS (2)</u>	<u>750</u>	_____	_____
<u>SIGNAGE</u>	<u>6000</u>	_____	_____
<u>ARCH FEES</u>	<u>2500</u>	_____	_____
<u>Back St Side - Total:</u>	<u>39200</u>	_____	_____



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 Economic Development Division
 215 Martin Luther King Jr., Boulevard
 Craig Wilson, 266-6557
cwilson@cityofmadison.com

Contractor/Supplier: MAGGOTT BROTHERS CONSTRUCTION* (ESTIMATE)
 Address: 5601 RIVER ROAD WAUNAKEE, WI 53597
* CONTRACTOR NOT SELECTED YET

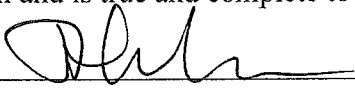
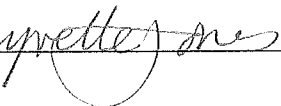
ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locator map and design drawings, if appropriate.

REMARKS PROJECT ENTAILS TOTAL REPAIRING OF
BUILDING. VINYL SIDING WILL BE REMOVED AND
REPLACED WITH METAL AND WOOD. AN ENTRY POOP
IS ALSO PROPOSED ALONG WITH NEW SIGNAGE.

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature:  Date: 7/23/14
 Signature:  Date: 7/23/14

Please send this completed application, accompanying materials, and application fee of \$100 to:

Economic Development Division
 Attn: Craig Wilson
 215 Martin Luther King Jr. Boulevard, Room 312
 P.O. Box 2983
 Madison, WI 53701-2983



design Craft

707

PROJECT

DESIGNCRAFT FACADE PROPOSAL

707 SOUTH PARK STREET
MADISON, WI 53715

PROJECT TEAM

OWNER-MAILING ADDRESS

designCraft
707 SOUTH PARK STREET
MADISON, WI 53715
Yvette Jones email:
yvette@designcraftadvertising.com
John Lombardo email:
john@designcraftelectronics.com
P Yvette 608-251-1809
P John 608-215-4714

ARCHITECT

BARNETT ARCHITECTURE LLC
118 N. BREESE TERRACE, SUITE I
MADISON, WI 53726
P. 608-233-4538
CONTACT: TODD BARNETT, ARCHITECT
email: todd@barnettarchitecture.com

STRUCTURAL ENGINEER

T.B.D.

GENERAL CONTRACTOR

T.B.D.

DRAWING INDEX

- 1.1 COVER SHEET/ LOCATION PLAN
- 2.1 SITE
- 3.1 FIRST FLOOR PLAN
- 4.1 WEST ELEVATION - EXISTING
- 4.2 SOUTH ELEVATION - EXISTING
- 4.3 EAST ELEVATION - EXISTING
- 4.4 NORTH ELEVATION - EXISTING
- 5.1 WEST ELEVATION - PROPOSED
- 5.2 SOUTH ELEVATION - PROPOSED
- 5.3 EAST ELEVATION - PROPOSED
- 5.4 NORTH ELEVATION - PROPOSED
- 6.1 MATERIALS
- 7.1 CONTEXT PHOTOGRAPHS

ZONING CODE INFORMATION

TSS	ZONING CLASSIFICATION
YES	PERMITTED USE
2337 SF	SITE AREA (CITY OF MADISON RECORDS)
70'	SITE FRONTAGE (CITY OF MADISON RECORDS)

BUILDING DATA

2	NUMBER OF STORIES (EXCLUDING BASEMENT)
3	NUMBER OF LEVELS (INCLUDING BASEMENT)

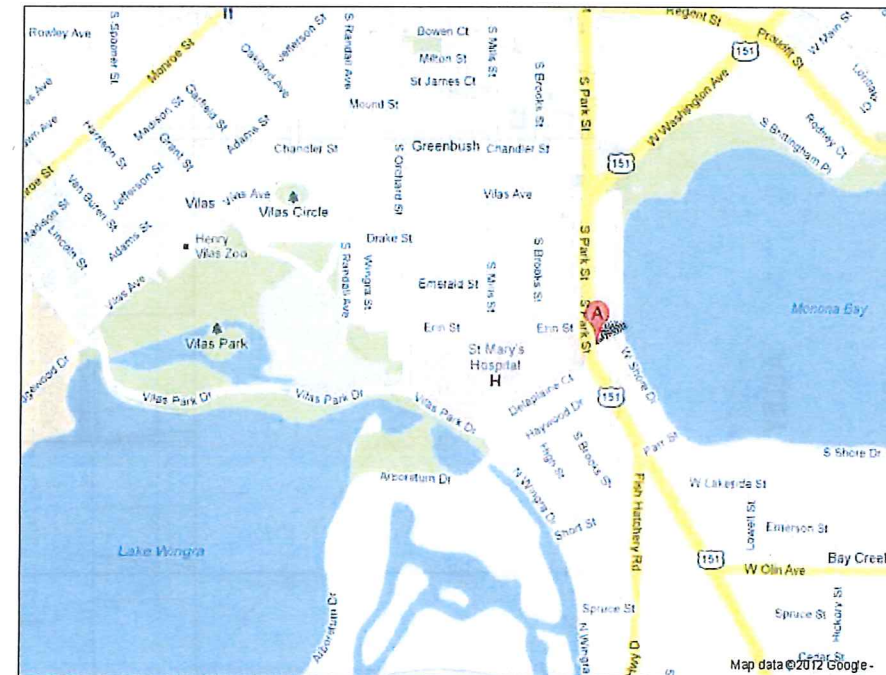
AREAS - gross square footage; informational only

LEVEL	EXISTING/PROPOSED SF
BASEMENT	859
FIRST	2,158
SECOND	2,158

PRELIMINARY



1 AREA MAP
NOT TO SCALE



2 SITE LOCATION MAP
NOT TO SCALE



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barnettarchitecture.com

CHANGE OF USE AND
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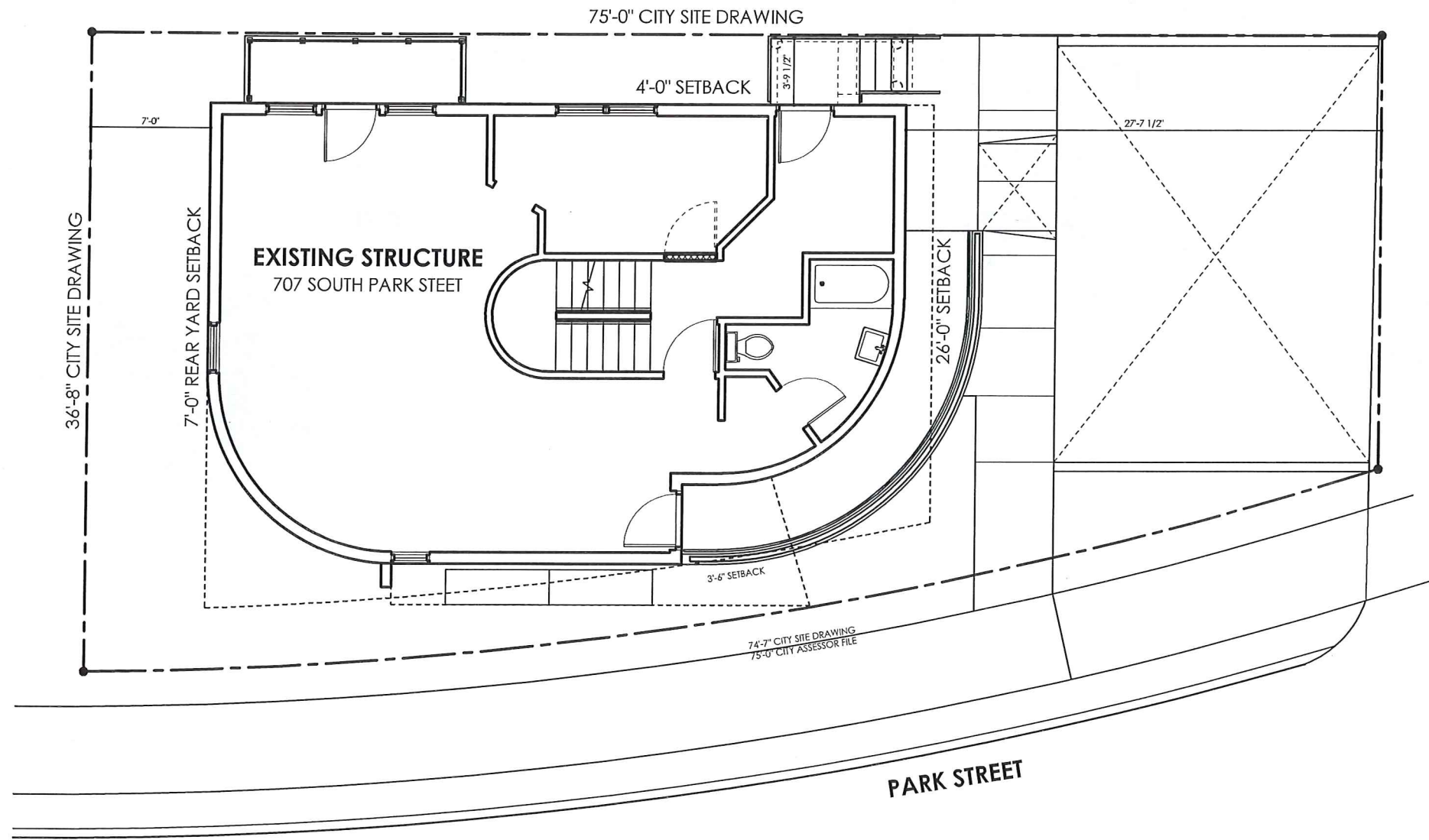
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MADISON, WI 53715

DRAWING ISSUE DATES
8-8-2014

1.1

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1 SITE PLAN

SCALE: 1/8"=1'-0"



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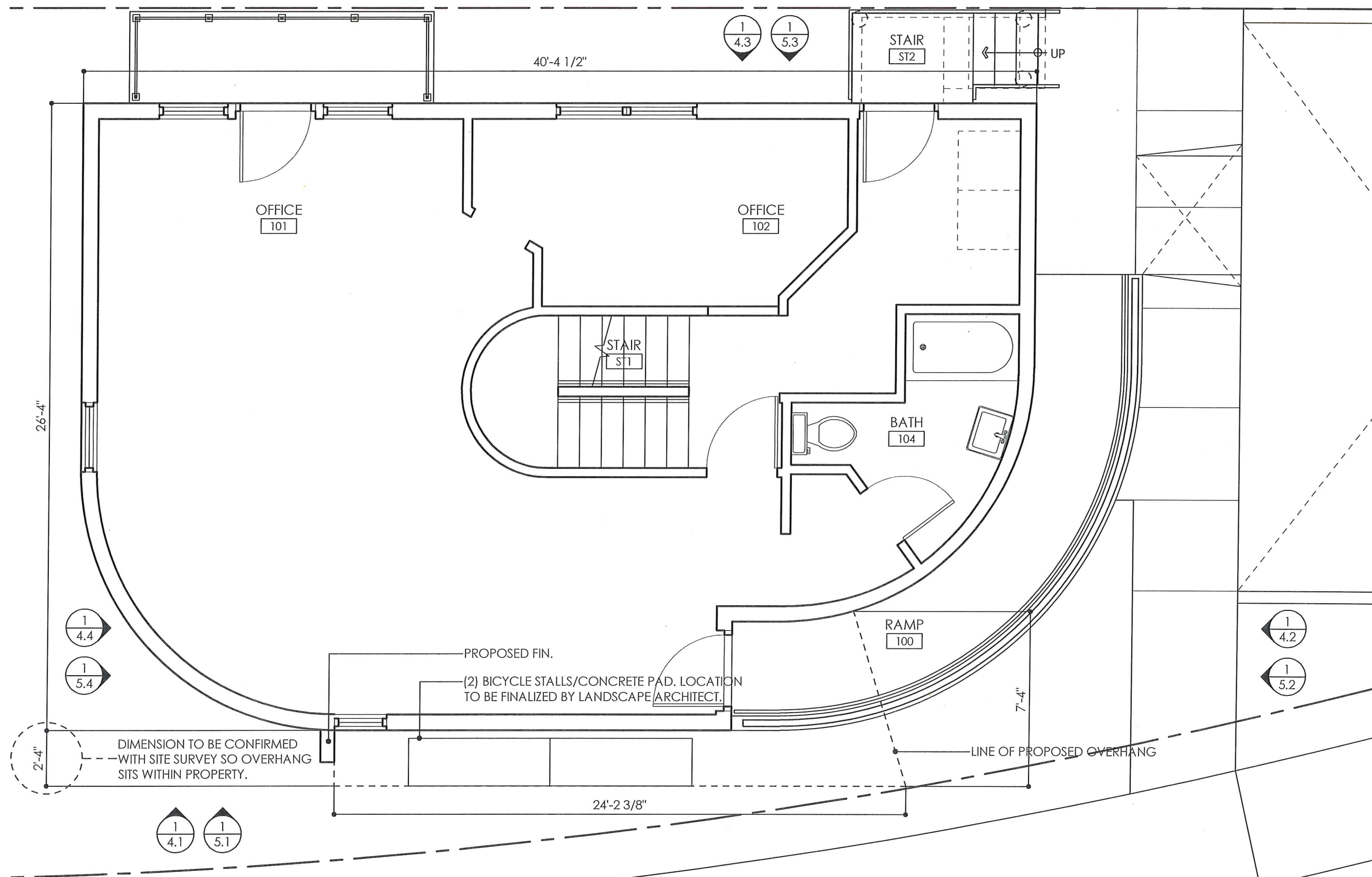
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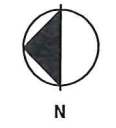


FOR PLAN REVIEW AND
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1 FIRST FLOOR PLAN

SCALE: 1/4"=1'-0"



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REMOVE EXISTING VINYL SIDING.



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1 WEST ELEVATION - EXIST.

SCALE: 1/4"=1'-0"

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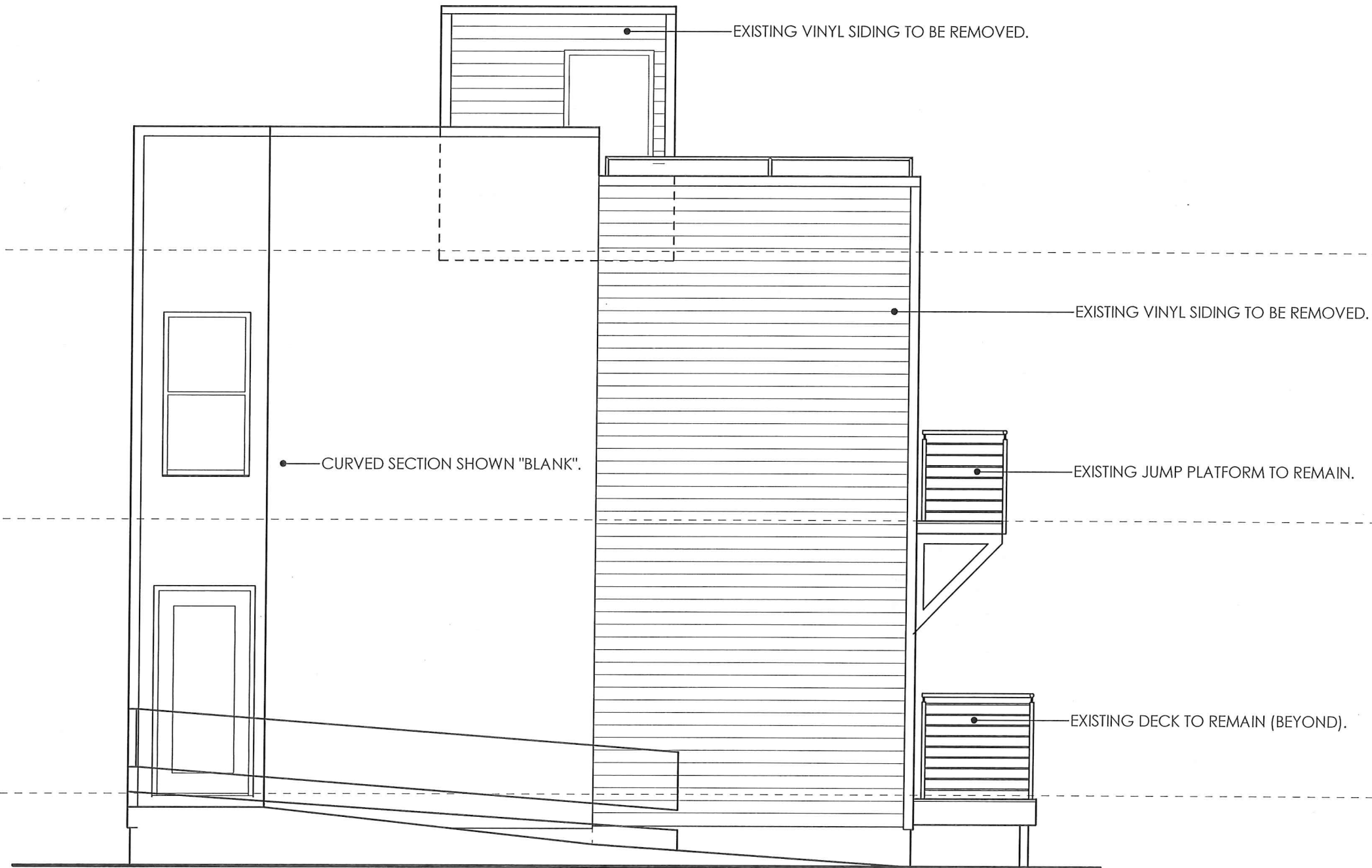
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2 SOUTH ELEVATION - EXIST.

SCALE: 1/4"=1'-0"

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1 EAST ELEVATION - EXIST.
SCALE: 1/4"=1'-0"



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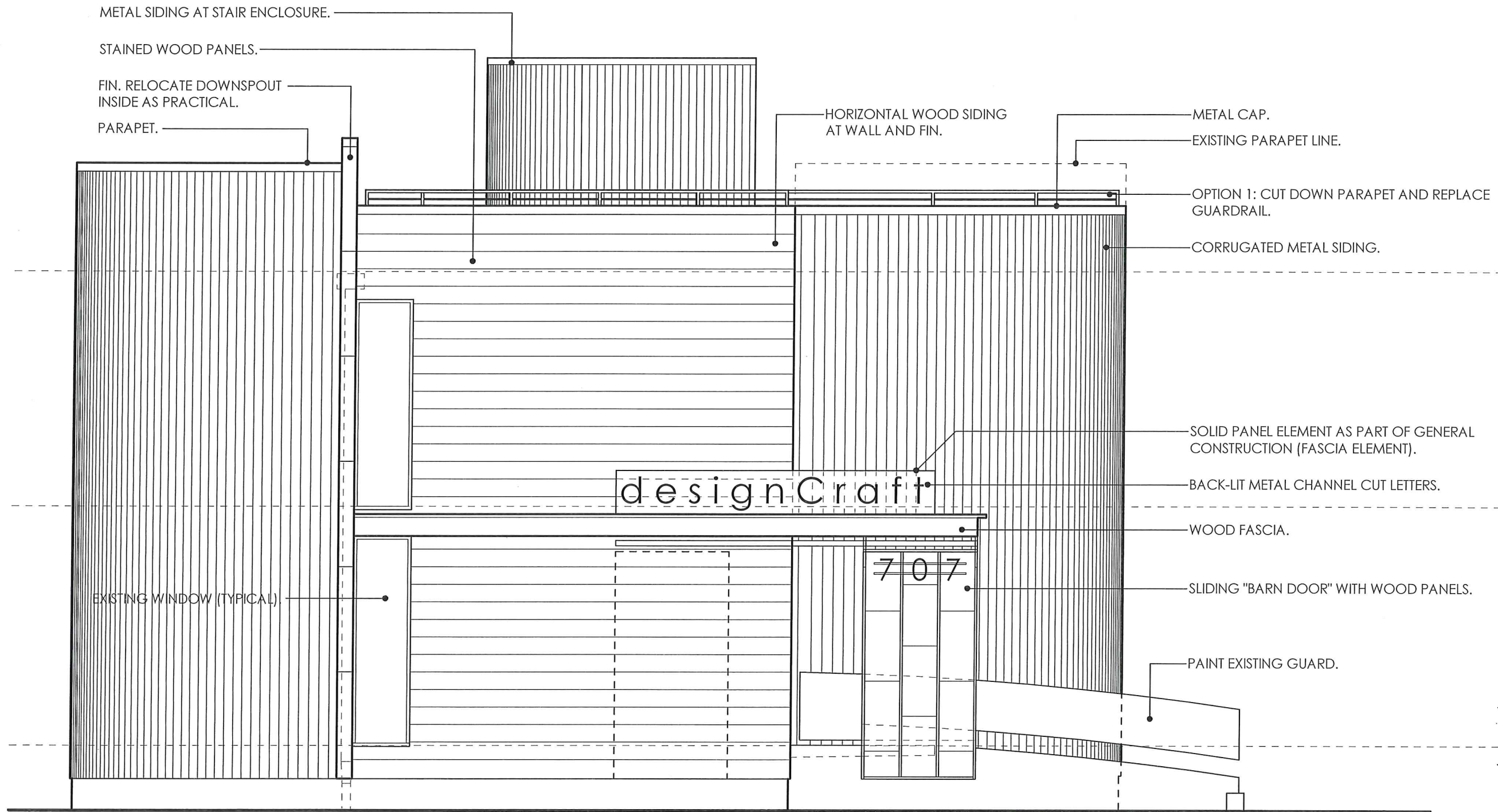
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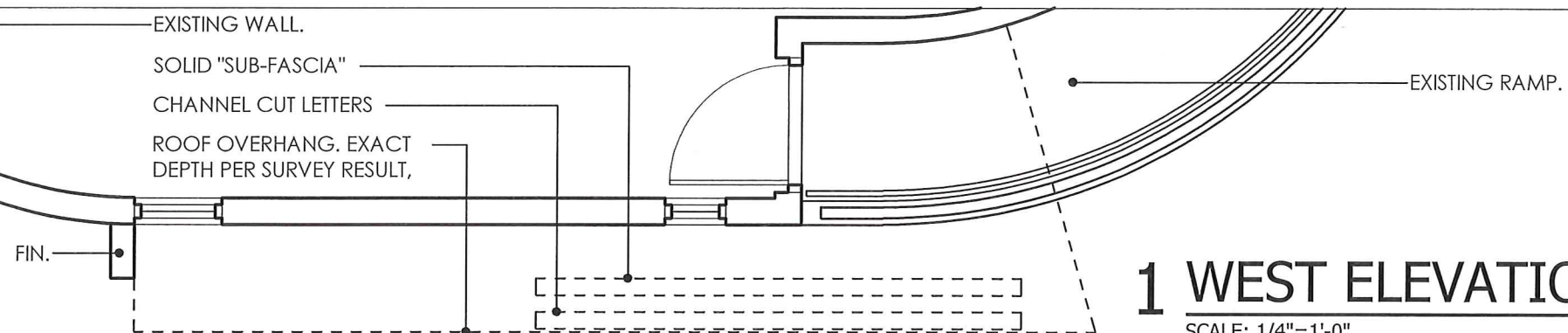
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PLAN VIEW



1 WEST ELEVATION - PROP.

SCALE: 1/4"=1'-0"

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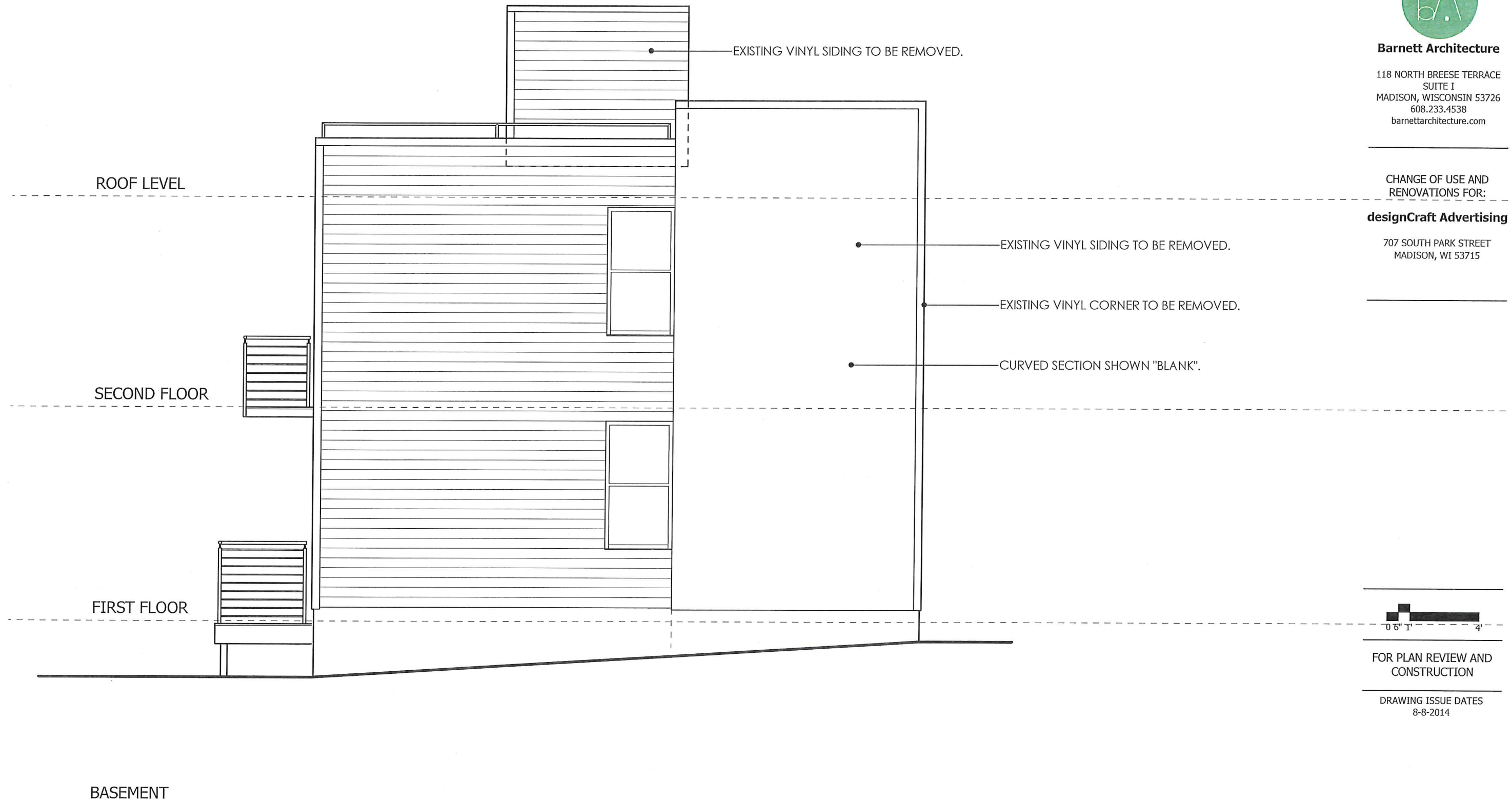
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1 NORTH ELEVATION - EXIST.

SCALE: 1/4"=1'-0"

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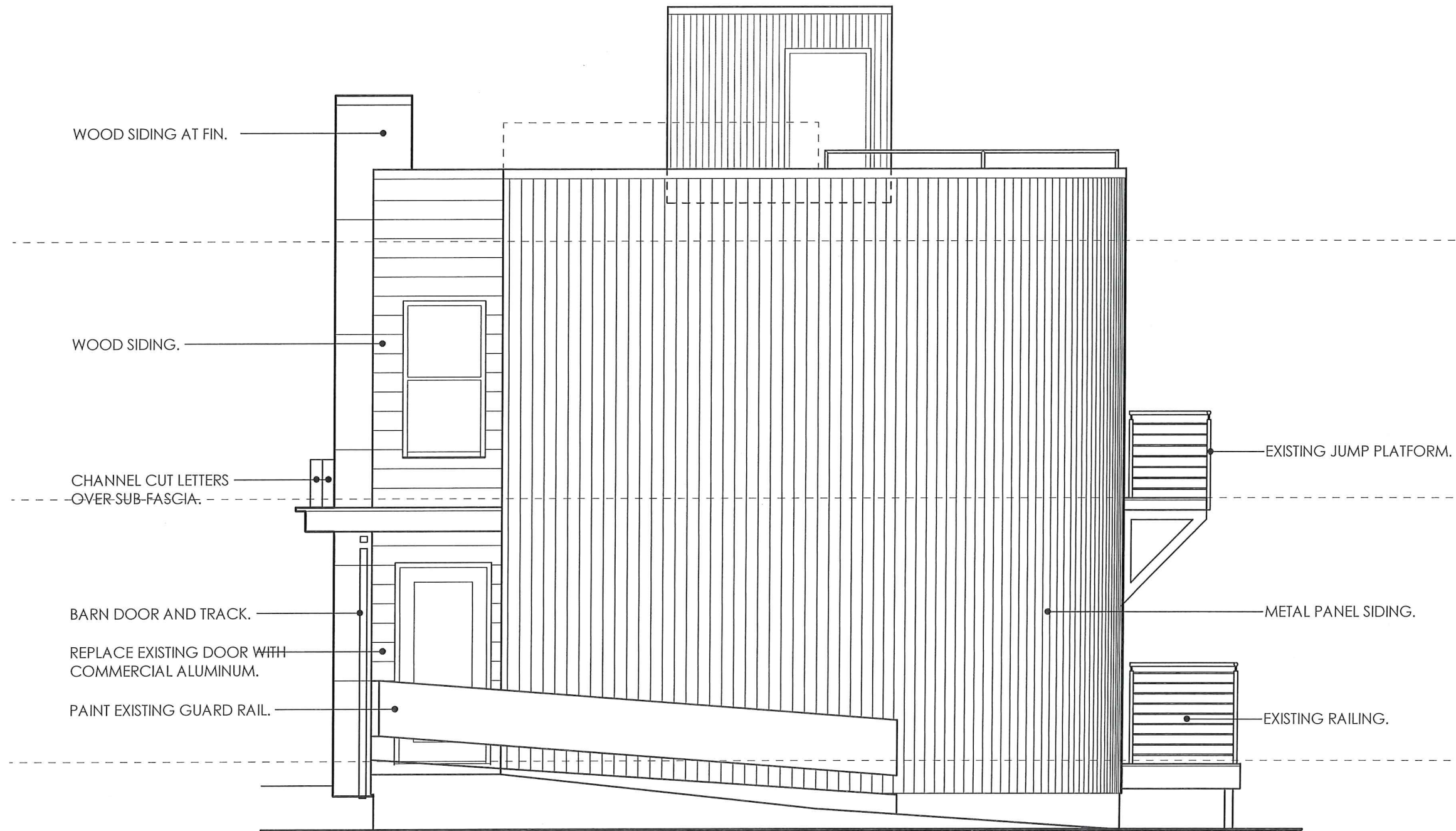
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1 SOUTH ELEVATION - PROP.

SCALE: 1/4"=1'-0"

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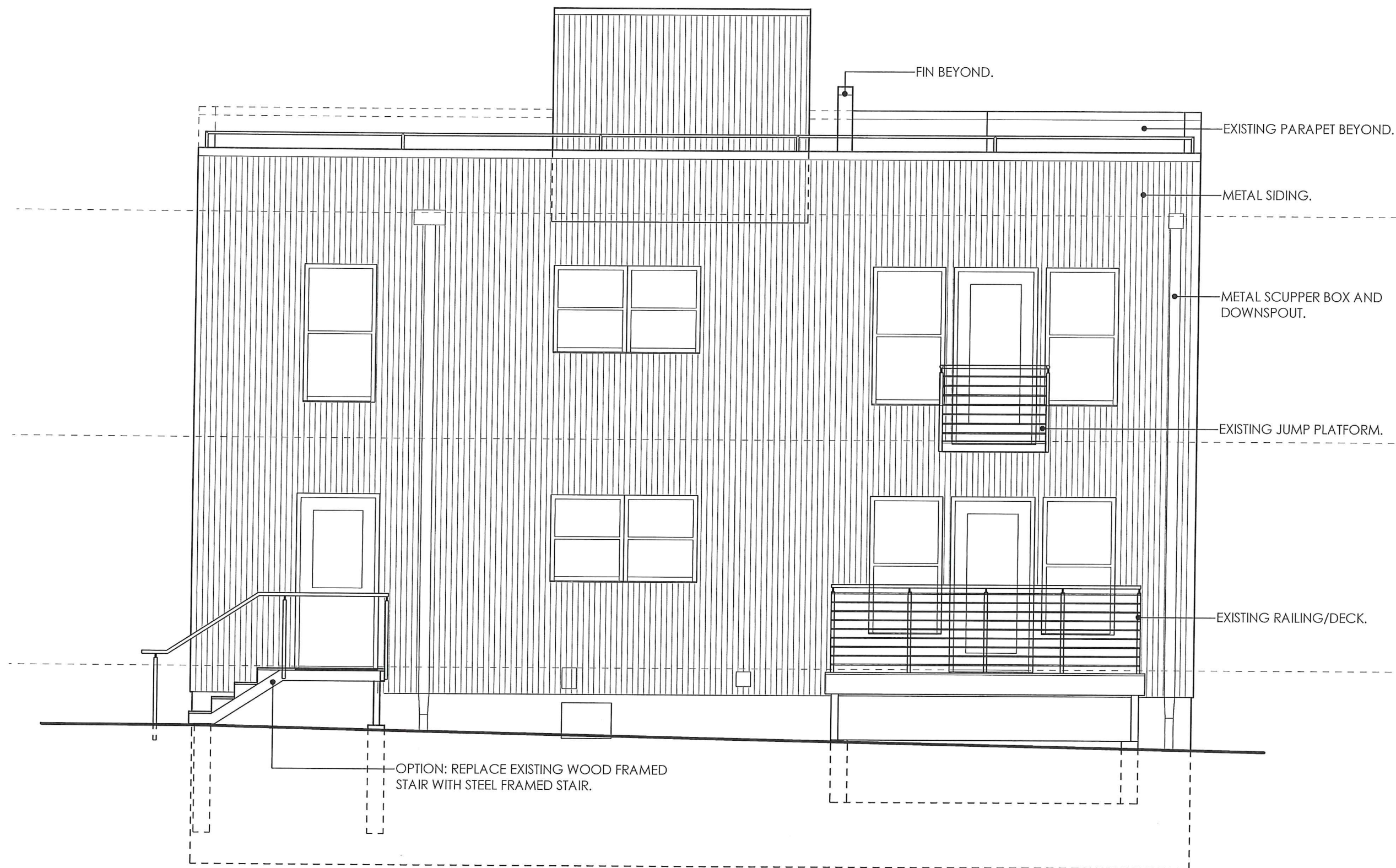
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1 EAST ELEVATION - PROP.

SCALE: 1/4"=1'-0"

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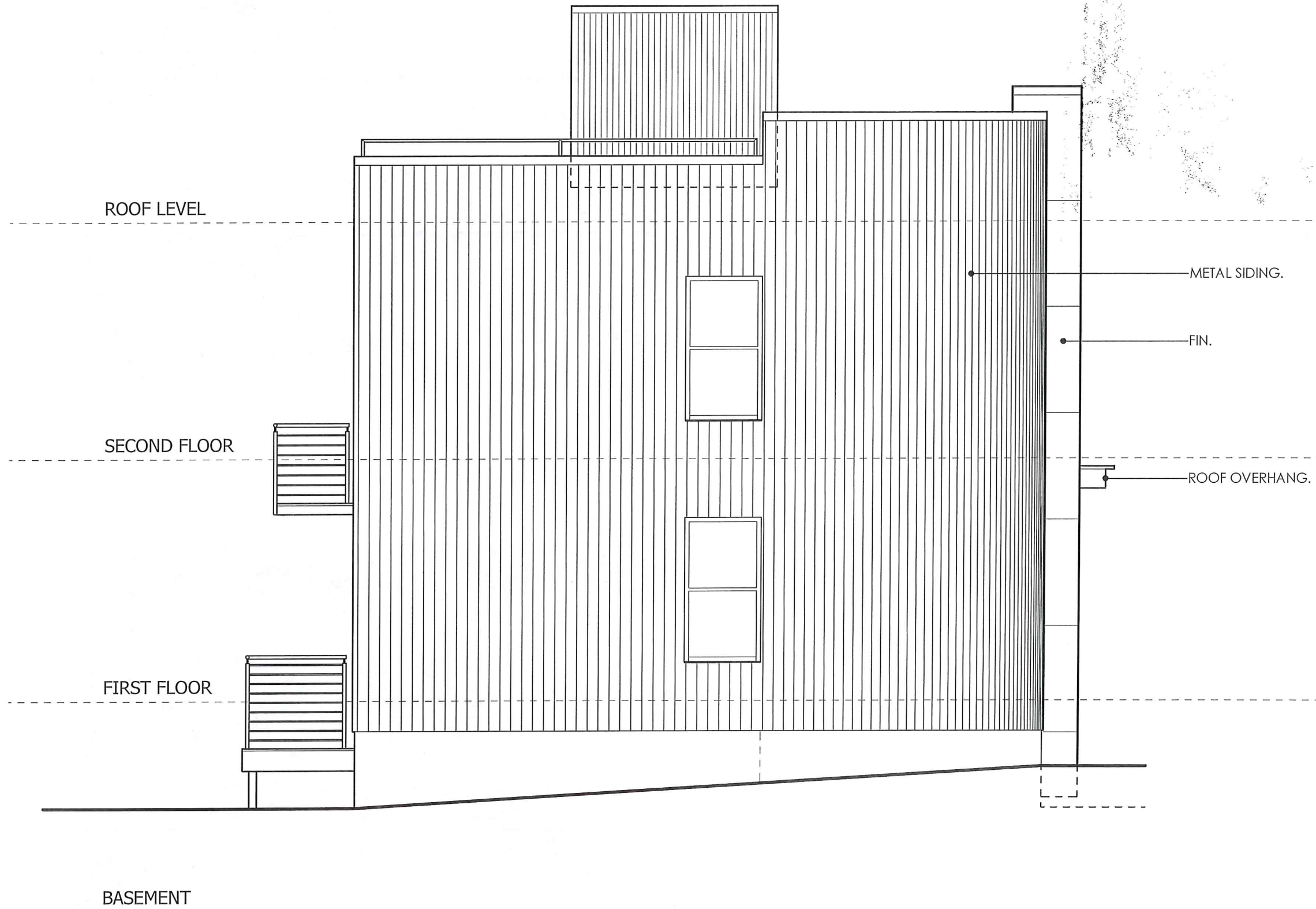
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1 NORTH ELEVATION - PROP.

SCALE: 1/4"=1'-0"

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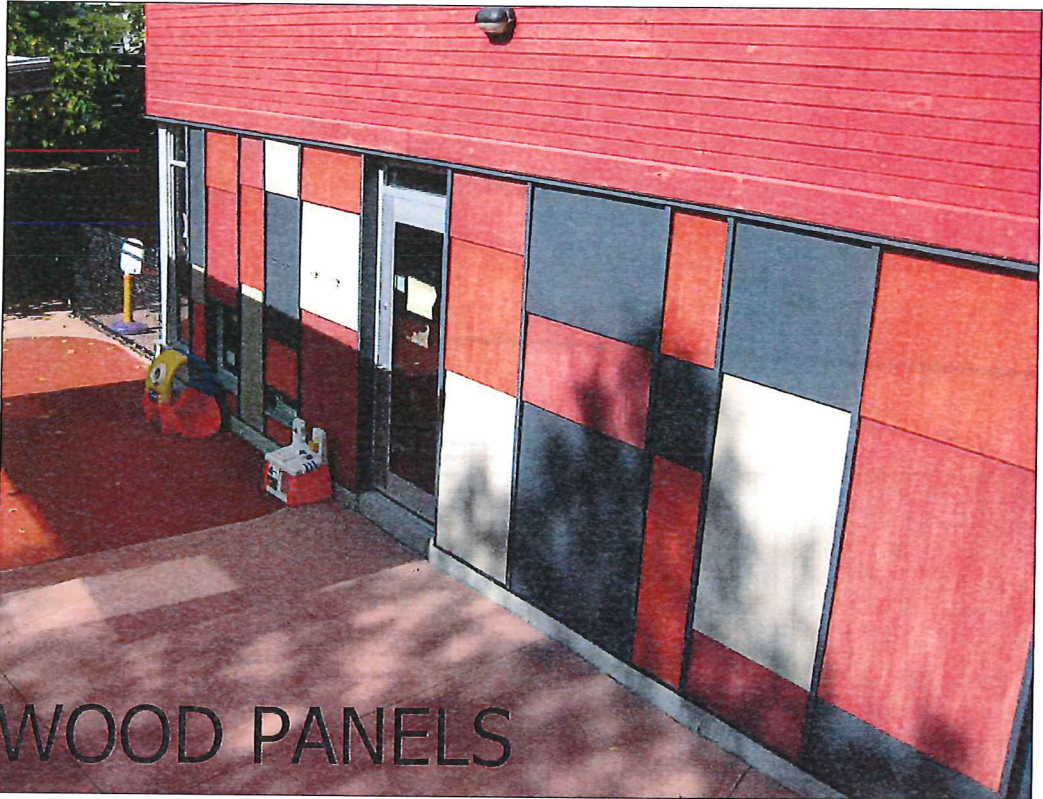
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WOOD PANELS

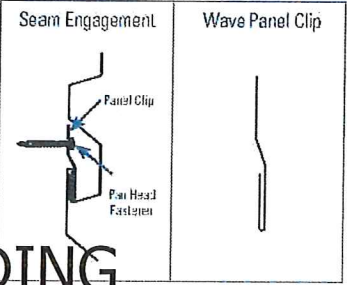
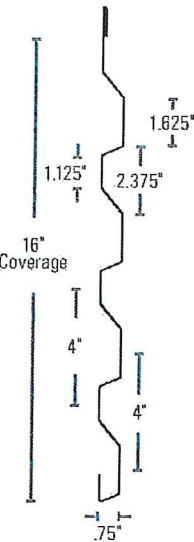


HORIZONTAL SIDING

Wave

If specifications call for a textured wall design without visible fasteners, the Wave Panel makes an excellent selection. The Wave Panel is installed horizontally utilizing hidden clips and fasteners, resulting in a monolithic and aesthetically pleasing appearance.

Integral Cleat Profile



METAL SIDING



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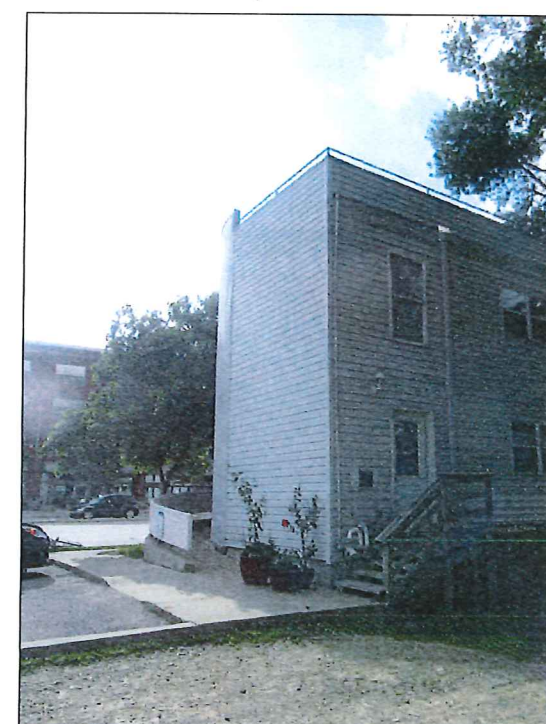
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LOOKING SOUTH DOWN PARK STREET



LOOKING NORTH UP PARK STREET



PROJECT SOUTH AND EAST FACE



LOOKING SOUTH DOWN PARK STREET



LOOKING EAST ACROSS PARK STREET



PROJECT EAST FACE



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CONTEXT PHOTOGRAPHS

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