



City of Madison

Meeting Minutes - Final

ECONOMIC DEVELOPMENT COMMISSION

City of Madison
Madison, WI 53703
www.cityofmadison.com

Monday, July 30, 2007

12:00 PM

215 Martin Luther King, Jr. Blvd
Room LL110 (Madison Municipal Building)

1 ROLL CALL / CALL TO ORDER

The meeting was called to order at 12:00 noon.

Present: Zachariah Brandon, Victoria S. Selkove, Susan M. Gleason, Richard A. Slone, Sandra J. Torkildson, Thomas W. Still, Mark D. Bugher, Edward G. Clarke and Ralph Kauten

Excused: Patricia E. Jenkins

Tom Still arrived at 12:12 pm

2 [07071](#)

Authorizing hiring of Ticknor and Associates for consultation services to prepare the 3-5 Year Economic Development Strategic Implementation Plan for the City of Madison.

Mark Olinger, Director DPCED, recapped that three consultants were interviewed last Friday, and each was good.

Consultants brought up two baseline questions that impressed him: 1. Does Madison want to Grow? and 2: What about jobs that are not high tech ? The final scores were close. Ticknor & Associates had the highest score and was selected by the group.

Sue Gleason added that she was looking for an approach that was not "cookie-cutter" in creating the plan. Tom Ticknor, principle of Ticknor and Associates, will be doing 70% of the project.

A motion was made by Clarke, seconded by Gleason, to Refer for Introduction to Council. Staff is authorized to complete the draft form of the resolution prior to introduction to Council, including language in the resolution allowing for private fundraising to allow for additional expenditures if necessary to complete the project.

The motion passed by acclamation.

There was further discussion of Ticknor and Associates' qualifications and background as presented in Tom Ticknor's initial submittal to the RFQ. Reference checks on Mr. Ticknor were glowing with comments like "creative thinker and "great ability to speak to all."

3 ADJOURNMENT

A motion was made by Brandon, seconded by Kauten, to Adjourn at 12:25 pm. The motion passed by acclamation.