Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through May 31, 2013 and 2012

Fixed Route Passenger Revenue

2013	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	$ 128,244	$ 124,263	$ 129,802	$ 133,392	$ 124,976								$ 640,677
Day passes	$ 8,079	$ 7,350	$ 7,497	$ 6,152	$ 8,784								$ 37,862
2 ride passes	$ 23,830	$ 13,130	$ 20,658	$ 10,900	$ 8,040								$ 76,558
10 ride passes	$ 99,820	$ 79,625	$ 83,955	$ 75,155	$ 100,565								$ 439,120
31 day passes	$ 157,878	$ 105,237	$ 143,240	$ 130,770	$ 135,265								$ 672,390
EZ Rider/Summer Youth passes	$ 122,080	$ 161,756	$ 161,756	$ 161,756	$ 161,756								$ 769,104
Total cash, ticket & pass revenue	**$ 539,931**	**$ 491,361**	**$ 546,908**	**$ 518,125**	**$ 539,386**								**$ 2,635,711**
UW ASM	$ 271,644	$ 271,643	$ 271,644	$ 271,643	$ 271,644								$ 1,358,218
UW Employees	$ 150,772	$ 150,772	$ 150,772	$ 150,771	$ 150,771								$ 753,858
MATC	$ 52,571	$ 69,315	$ 62,306	$ 61,867	$ 47,352								$ 293,411
City of Madison	$ 11,518	$ 11,347	$ 11,566	$ 10,368	$ 10,178								$ 54,977
Edgewood	$ 8,466	$ 12,368	$ 10,187	$ 10,106	$ 8,156								$ 49,283
St. Mary's	$ 2,390	$ 2,711	$ 3,146	$ 2,706	$ 2,758								$ 13,711
Meriter	$ 2,754	$ 2,673	$ 2,586	$ 2,221	$ 2,253								$ 12,487
Dane County	$ 2,198	$ 2,100	$ 2,136	$ 1,654	$ 1,650								$ 9,738
Commuter	$ 11,317	$ 12,142	$ 13,795	$ 13,209	$ 14,668								$ 65,131
Total unlimited ride pass revenue	**$ 513,630**	**$ 535,071**	**$ 528,138**	**$ 524,545**	**$ 509,430**								**$ 2,610,814**
Total passenger revenue	**$ 1,053,561**	**$ 1,026,432**	**$ 1,075,046**	**$ 1,042,670**	**$ 1,048,816**								**$ 5,246,525**
Cumulative YTD passenger revenue	**$ 1,053,561**	**$ 2,079,993**	**$ 3,155,039**	**$ 4,197,709**	**$ 5,246,525**								

2012	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	$ 116,363	$ 118,857	$ 113,311	$ 116,713	$ 120,271								$ 585,515
Day passes	$ 7,082	$ 7,530	$ 6,917	$ 8,442	$ 8,732								$ 38,702
2 ride passes	$ 25,860	$ 9,580	$ 14,505	$ 11,060	$ 8,880								$ 69,885
10 ride passes	$ 111,255	$ 89,735	$ 85,650	$ 79,475	$ 91,380								$ 457,495
31 day passes	$ 122,348	$ 128,755	$ 122,092	$ 98,285	$ 94,380								$ 565,860
EZ Rider/Summer Youth passes	$ 99,000	$ 165,000	$ 157,000	$ 165,000	$ 165,000								$ 751,000
Total cash, ticket & pass revenue	**$ 481,907**	**$ 519,457**	**$ 499,475**	**$ 478,975**	**$ 488,643**								**$ 2,468,457**
UW ASM	$ 256,804	$ 256,804	$ 256,804	$ 256,804	$ 256,804								$ 1,284,018
UW Employees	$ 144,798	$ 144,798	$ 144,798	$ 144,798	$ 144,798								$ 723,990
MATC	$ 52,705	$ 84,875	$ 80,540	$ 86,684	$ 56,483								$ 361,286
City of Madison	$ 11,096	$ 11,685	$ 11,152	$ 10,861	$ 11,115								$ 55,908
Edgewood	$ 9,942	$ 14,273	$ 12,451	$ 12,097	$ 8,672								$ 57,434
St. Mary's	$ 3,012	$ 3,455	$ 3,471	$ 3,683	$ 3,895								$ 17,516
Meriter	$ 3,367	$ 3,928	$ 3,873	$ 3,427	$ 3,466								$ 18,062
Dane County	$ 2,205	$ 2,060	$ 1,940	$ 1,682	$ 1,776								$ 9,662
Commuter	$ 9,245	$ 9,741	$ 8,999	$ 8,697	$ 8,783								$ 45,464
Total unlimited ride pass revenue	**$ 493,173**	**$ 531,617**	**$ 524,027**	**$ 528,733**	**$ 495,791**								**$ 2,573,341**
Total passenger revenue	**$ 975,080**	**$ 1,051,074**	**$ 1,023,502**	**$ 1,007,708**	**$ 984,434**								**$ 5,041,798**
Cumulative YTD passenger revenue	**$ 975,080**	**$ 2,026,154**	**$ 3,049,656**	**$ 4,057,364**	**$ 5,041,798**								

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through May 31, 2013 and 2012

Fixed Route Rides

2013	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	70,426	65,704	68,961	58,134	67,358								330,583
Day passes	5,111	4,499	5,034	4,317	5,517								24,478
2 ride passes	8,335	8,339	8,954	9,206	11,284								46,118
10 ride passes	75,490	74,867	70,846	67,227	70,655								359,085
31 day passes	159,053	155,956	167,743	151,530	174,380								808,662
EZ Rider/Summer Youth passes	192,011	189,342	183,642	200,745	220,029								985,769
Total cash, ticket & pass rides	**510,426**	**498,707**	**505,180**	**491,159**	**549,223**								**2,554,695**
UW ASM	244,252	368,939	324,704	309,305	228,975								1,476,175
UW Employees	160,084	166,734	165,888	149,311	142,209								784,226
MATC	45,714	60,274	54,179	53,797	41,176								255,140
City of Madison	10,016	9,867	10,057	9,016	8,850								47,806
Edgewood	7,362	10,755	8,858	8,788	7,092								42,855
St. Mary's	2,078	2,357	2,736	2,353	2,398								11,922
Meriter	2,395	2,324	2,249	1,931	1,959								10,858
Dane County	1,911	1,680	1,709	1,323	1,324								7,947
Commuter	9,841	9,710	11,035	10,601	11,765								52,952
Total unlimited ride pass rides	**483,653**	**632,640**	**581,415**	**546,425**	**445,748**								**2,689,881**
UW routes 80-85	155,152	272,986	221,537	199,322	136,170								985,167
Total revenue rides	**1,149,231**	**1,404,333**	**1,308,132**	**1,236,906**	**1,131,141**								**6,229,743**
Transfers	73,956	68,596	72,329	61,357	73,599								349,837
Non-revenue rides	18,301	16,916	18,891	18,121	24,387								96,616
Total rides	**1,241,488**	**1,489,845**	**1,399,352**	**1,316,384**	**1,229,127**								**6,676,196**
Cumulative YTD total rides	**1,241,488**	**2,731,333**	**4,130,685**	**5,447,069**	**6,676,196**								

2012	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	66,971	65,298	64,783	59,594	68,150								324,796
Day passes	4,067	4,508	4,961	4,599	5,305								23,440
2 ride passes	3,185	4,636	6,210	5,594	6,576								26,201
10 ride passes	72,398	75,429	73,748	62,891	72,541								357,007
31 day passes	141,044	152,218	155,961	144,519	156,671								750,413
EZ Rider/Summer Youth passes	162,558	196,313	216,313	163,226	211,441								949,851
Total cash, ticket & pass rides	**450,223**	**498,402**	**521,976**	**440,423**	**520,684**								**2,431,708**
UW ASM	228,254	347,822	323,205	261,839	229,875								1,390,995
UW Employees	147,261	161,025	151,108	139,336	137,607								736,337
MATC	45,830	73,804	70,035	75,377	49,116								314,162
City of Madison	9,649	10,161	9,697	9,444	9,665								48,616
Edgewood	8,645	12,411	10,827	10,519	7,541								49,943
St. Mary's	2,619	3,004	3,018	3,203	3,387								15,231
Meriter	2,928	3,416	3,368	2,980	3,014								15,706
Dane County	2,089	1,874	1,687	1,463	1,544								8,657
Commuter	8,039	8,470	7,825	7,563	7,637								39,534
Total unlimited ride pass rides	**455,314**	**621,987**	**580,770**	**511,724**	**449,386**								**2,619,181**
UW routes 80-85	149,851	322,161	281,896	210,120	164,279								1,128,307
Total revenue rides	**1,055,388**	**1,442,550**	**1,384,642**	**1,162,267**	**1,134,349**								**6,179,196**
Transfers	72,942	72,578	71,530	67,890	75,299								360,239
Non-revenue rides	22,807	18,445	20,917	19,964	24,101								106,234
Total rides	**1,151,137**	**1,533,573**	**1,477,089**	**1,250,121**	**1,233,749**								**6,645,669**
Cumulative YTD total rides	**1,151,137**	**2,684,710**	**4,161,799**	**5,411,920**	**6,645,669**								

Madison Metro Transit
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Through May 31, 2013 and 2012

Fixed Route Passenger Revenue % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	10.2%	4.5%	14.6%	14.3%	3.9%								9.4%
Day passes	14.1%	-2.4%	8.4%	-27.1%	0.6%								-2.2%
2 ride passes	-7.8%	37.1%	42.4%	-1.4%	-9.5%								9.5%
10 ride passes	-10.3%	-11.3%	-2.0%	-5.4%	10.1%								-4.0%
31 day passes	29.0%	-18.3%	17.3%	33.1%	43.3%								18.8%
EZ Rider/Summer Youth passes	23.3%	-2.0%	3.0%	-2.0%	-2.0%								2.4%
Total cash, ticket & pass revenue	**12.0%**	**-5.4%**	**9.5%**	**8.2%**	**10.4%**								**6.8%**
UW ASM	5.8%	5.8%	5.8%	5.8%	5.8%								5.8%
UW Employees	4.1%	4.1%	4.1%	4.1%	4.1%								4.1%
MATC	-0.3%	-18.3%	-22.6%	-28.6%	-16.2%								-18.8%
City of Madison	3.8%	-2.9%	3.7%	-4.5%	-8.4%								-1.7%
Edgewood	-14.8%	-13.3%	-18.2%	-16.5%	-6.0%								-14.2%
St. Mary's	-20.6%	-21.5%	-9.4%	-26.5%	-29.2%								-21.7%
Meriter	-18.2%	-32.0%	-33.2%	-35.2%	-35.0%								-30.9%
Dane County	-0.3%	2.0%	10.1%	-1.7%	-7.1%								0.8%
Commuter	22.4%	24.7%	53.3%	51.9%	67.0%								43.3%
Total unlimited ride pass revenue	**4.1%**	**0.6%**	**0.8%**	**-0.8%**	**2.8%**								**1.5%**
Total passenger revenue	**8.0%**	**-2.3%**	**5.0%**	**3.5%**	**6.5%**								**4.1%**
Cumulative YTD passenger revenue	**8.0%**	**2.7%**	**3.5%**	**3.5%**	**4.1%**								

Fixed Route Rides % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	5.2%	0.6%	6.4%	-2.4%	-1.2%								1.8%
Day passes	25.7%	-0.2%	1.5%	-6.1%	4.0%								4.4%
2 ride passes	161.7%	79.9%	44.2%	64.6%	71.6%								76.0%
10 ride passes	4.3%	-0.7%	-3.9%	6.9%	-2.6%								0.6%
31 day passes	12.8%	2.5%	7.6%	4.9%	11.3%								7.8%
EZ Rider/Summer Youth passes	18.1%	-3.6%	-15.1%	23.0%	4.1%								3.8%
Total cash, ticket & pass rides	**13.4%**	**0.1%**	**-3.2%**	**11.5%**	**5.5%**								**5.1%**
UW ASM	7.0%	6.1%	0.5%	18.1%	-0.4%								6.1%
UW Employees	8.7%	3.5%	9.8%	7.2%	3.3%								6.5%
MATC	-0.3%	-18.3%	-22.6%	-28.6%	-16.2%								-18.8%
City of Madison	3.8%	-2.9%	3.7%	-4.5%	-8.4%								-1.7%
Edgewood	-14.8%	-13.3%	-18.2%	-16.5%	-6.0%								-14.2%
St. Mary's	-20.7%	-21.5%	-9.3%	-26.5%	-29.2%								-21.7%
Meriter	-18.2%	-32.0%	-33.2%	-35.2%	-35.0%								-30.9%
Dane County	-8.5%	-10.4%	1.3%	-9.6%	-14.2%								-8.2%
Commuter	22.4%	14.6%	41.0%	40.2%	54.1%								33.9%
Total unlimited ride pass rides	**6.2%**	**1.7%**	**0.1%**	**6.8%**	**-0.8%**								**2.7%**
UW routes 80-85	3.5%	-15.3%	-21.4%	-5.1%	-17.1%								-12.7%
Total revenue rides	**8.9%**	**-2.6%**	**-5.5%**	**6.4%**	**-0.3%**								**0.8%**
Transfers	1.4%	-5.5%	1.1%	-9.6%	-2.3%								-2.9%
Non-revenue rides	-19.8%	-8.3%	-9.7%	-9.2%	1.2%								-9.1%
Total rides	**7.8%**	**-2.9%**	**-5.3%**	**5.3%**	**-0.4%**								**0.5%**
Cumulative YTD total rides	**7.8%**	**1.7%**	**-0.7%**	**0.6%**	**0.5%**								