



PREPARED FOR THE URBAN DESIGN COMMISSION

Project Address: 601 W. Dayton Street
Application Type: UW-Madison Kohl Center Addition – Alteration to a Planned Development (PD)
Requesting Initial/Final Approval
Legistar File ID # [57889](#)
Prepared By: Janine Glaeser, UDC Secretary

Background Information

Applicant | Contact: Christopher McMahan, University of Wisconsin-Madison/Ian Griffiths, Berners-Schober Associates, Inc./Board of Regents, UW System

Project Description: The applicant is seeking approval for a PD Major Alteration proposal that includes a 42,000 square foot addition over the existing loading dock off the southwest corner of the Kohl Center.

Project Schedule:

- The applicant received an informational presentation on November 6, 2019.
- The Plan Commission is scheduled to review this proposal on March 23, 2020.

Approval Standards:

The UDC is an advisory body on this Major Alteration to a PD request. As with any Planned Development, the Urban Design Commission is required to provide a recommendation to the Plan Commission with specific findings on the design objectives listed in Zoning Code sections 28.098(1), Statement of Purpose, and (2), Standards for Approval.

Summary of Design Considerations and Recommendations

Staff recommends that the Commission review the feedback from the November 6, 2019 Informational Presentation and the applicable approval standards for **Planned Developments**, noting the evolving context in this area. Staff notes that a new hotel development was recently approved directly across from this site and images of the “UW Campus Hotel” are included in packet under “Site Context – Nearby Buildings.” Staff does not have design-related concerns on this application.

The design team has presented this project to multiple UW and City groups, including the UW-Madison Design Review Board, Joint Campus Area Committee, and the City Development Assistance Team.

Comments from the November 6, 2019 UDC Informational Presentation:

- It’s a great addition to this part of campus and the experience on the bike path.
- It really doesn’t look like an addition, really good job.
- Are these shadows or a material change on the bottom? Try to keep that datum. It jumps for no reason, it should just be continuous.
- Where is the next UW crest sign located in this area? Be conscious not putting right next to another one.
- Further study sustainable options for south facing glass (i.e. solar shading) and green roof.