

# Central Services Cost Allocation Plan

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## 2019 Cost Allocation Plan Overview

### Purpose:

The primary purpose of a Central Services Cost Allocation Plan is to identify the appropriate indirect costs incurred during a fiscal year. Analysis performed as part of the plan identified the share of central services for each of Madison's enterprise funds. The primary goal in using this analysis as part of the budget is to ensure consistency in how central costs are being allocated.

### Current Allocation Methodology

Under the current approach allocations to enterprise agencies have been based on legacy amounts. Central service agencies were recapturing these costs either through payroll allocations or inter-departmental charges. Under this approach there was inconsistency in both how allocations were being charged and which enterprise funds were being charged. The cost allocation model seeks to bring consistency to the process and ensure amounts are updated annual to reflect the actual level of service being received.

### Method:

The steps involved in preparing the Cost Allocation Plan include the following:

1. Identification of the departments that exist in large part to provide support to other departments or agencies of the organization. These departments are **central service departments**.
2. Identification of the departments or agencies of the organization that receive support from other departments. These departments are **grantee or benefitting departments**.
3. Accumulation of the allowable actual expenditures of the central service departments that provide support to the benefitting departments.
4. Collection of appropriate statistics reflecting the distribution of effort for functions performed by central service department to all benefitting departments. The 2019 cost allocation plan uses statistics from 2017.

The allocation methodology incorporates all allowable costs (direct expenses and allocated indirect costs) from central service departments and in turn allocates these costs to all departments. The central services departments pass through all applicable costs to the benefitting departments in the cost allocation plan. The methodology used in this plan is consistent with federal guidance cost principles. The allocated amounts proposed in the 2019 Executive Budget reflect 75% of total allocated costs. The total amount allocated in the 2019 Executive Budget is \$2,642,265.

This plan will continue to be updated annually to help inform allocated amounts in the budget. Future iterations of the model will include a federally compliant plan that can be used with City grants.

| Schedule of Allocation Basis    |                                 |                                                                        |
|---------------------------------|---------------------------------|------------------------------------------------------------------------|
| Central Service Agency-Function |                                 | Allocation Base                                                        |
| Employee Assistance Program     |                                 |                                                                        |
|                                 | EAP Service Delivery            | Number of employee and supervisor contacts by department.              |
|                                 | Critical Incidents              | Number of attendees at critical incident debriefings by department.    |
| City Clerk                      |                                 |                                                                        |
|                                 | Licensing Administration        | Number of permits processed by department.                             |
|                                 | Records Administration          | Equal allocation to benefitting departments.                           |
|                                 | Elections Administration        | Equal allocation to benefitting departments.                           |
|                                 | Public Outreach                 | Equal allocation to benefitting departments.                           |
| Treasurer                       |                                 |                                                                        |
|                                 | General Receipts                | Number of receipts processed by department.                            |
|                                 | Parking Collections             | Direct allocation to benefitting departments.                          |
|                                 | Room Tax Collections            | Direct allocation to benefitting departments.                          |
|                                 | Animal License Collections      | Direct allocation to benefitting departments.                          |
|                                 | Property Tax Collections        | Direct allocation to benefitting departments.                          |
|                                 | Investment Management           | Direct allocation to benefitting department based on a prorated share. |
|                                 | Bank and Card Service Fees      | Direct allocation to benefitting department based on a prorated share. |
| Mayor's Office                  |                                 |                                                                        |
|                                 | City Operational Oversight      | Number of full-time equivalent positions by benefitting department.    |
| Attorney's Office               |                                 |                                                                        |
|                                 | General Counsel                 | Attorney staff effort devoted to benefitting departments.              |
|                                 | Ordinance Enforcement           | Attorney staff effort devoted to benefitting departments.              |
|                                 | Legislative Service             | Direct allocation to benefitting departments.                          |
| Human Resources                 |                                 |                                                                        |
|                                 | HR Benefits and Admin           | Number of employees by benefitting department.                         |
|                                 | Contract and Handbook Admin     | Number of represented association staff by benefitting department.     |
|                                 | Accommodation and FMLA          | Number of FMLA requests reviewed by benefitting department             |
|                                 | Compensation and Hiring Admin   | Number of employees by benefitting department (less sworn police)      |
|                                 | Employee Development            | Number of session participants by benefitting department               |
| Information Technology          |                                 |                                                                        |
|                                 | Network Support                 | Total number of supported devices by benefitting department.           |
|                                 | Phone System Administration     | Phone system charge amount by benefitting department.                  |
|                                 | Media Services                  | Direct allocation to benefitting departments.                          |
|                                 | Application Support             | Direct allocation to benefitting departments.                          |
| Finance Department              |                                 |                                                                        |
|                                 | Administrative Support          | Staff time worked at each benefitting department.                      |
|                                 | General Accounting & Reporting  | Number of transactions by benefitting department.                      |
|                                 | Budget Management               | Share of budget transactions, amendments, and budgeted expenditures.   |
|                                 | Internal Audit                  | Percentage of staff effort to benefitting departments.                 |
|                                 | Risk Management                 | Insurance and Workers Compensation charges by department.              |
| Engineering Division            |                                 |                                                                        |
|                                 | Facilities                      | Share of facilities related expenditures by benefitting department.    |
|                                 | General Engineering – Capital   | Direct allocation to benefitting department.                           |
|                                 | General Engineering – Other     | Direct allocation to benefitting department.                           |
|                                 | Department Specific Engineering | Direct allocation of staff effort to benefitting department.           |
| Economic Development Division   |                                 |                                                                        |
|                                 | Business Resources              | Direct allocation of staff effort to benefitting department.           |
|                                 | Real Estate Services            | Direct allocation of staff effort to benefitting department.           |

| Summary of Allocated Costs |                  |                  |                       |                  |                    |                    |                   |                 |                    |
|----------------------------|------------------|------------------|-----------------------|------------------|--------------------|--------------------|-------------------|-----------------|--------------------|
|                            | Water<br>Utility | Sewer<br>Utility | Stormwater<br>Utility | Metro<br>Transit | Parking<br>Utility | Golf<br>Enterprise | Monona<br>Terrace | Landfill        | <b>TOTAL</b>       |
| Employee Assistance        | \$4,601          | \$0              | \$0                   | \$23,271         | \$0                | \$0                | \$2,454           | \$0             | <b>\$30,325</b>    |
| Clerk                      | \$565            | \$565            | \$565                 | \$565            | \$565              | \$565              | \$565             | \$565           | <b>\$4,521</b>     |
| Treasurer                  | \$23,462         | \$2,706          | \$1,825               | \$58,615         | \$125,124          | \$446              | \$9,051           | \$26            | <b>\$221,255</b>   |
| Mayor's Office             | \$54,152         | \$14,996         | \$4,999               | \$197,028        | \$29,013           | \$3,332            | \$22,806          | \$1,250         | <b>\$327,575</b>   |
| Attorney's Office          | \$14,548         | \$5,962          | \$6,092               | \$27,128         | \$23,143           | \$0                | \$32,437          | \$0             | <b>\$109,311</b>   |
| Human Resources            | \$60,296         | \$15,489         | \$4,840               | \$308,625        | \$46,038           | \$40,778           | \$64,351          | \$1,023         | <b>\$541,439</b>   |
| Information Technology     | \$145,761        | \$26,958         | \$28,166              | \$164,954        | \$72,366           | \$18,787           | \$57,711          | \$842           | <b>\$515,546</b>   |
| Finance Department         | \$146,845        | \$41,918         | \$75,997              | \$51,315         | \$59,939           | \$45,256           | \$76,429          | \$18,446        | <b>\$516,145</b>   |
| Engineering Division       | \$5,910          | \$120,813        | \$128,453             | \$3,888          | \$22,157           | \$0                | \$690             | \$13,876        | <b>\$295,787</b>   |
| Economic Development       | \$799            | \$1,178          | \$1,619               | \$113            | \$515              | \$0                | \$0               | \$0             | <b>\$4,225</b>     |
| Building Depreciation      | \$6,346          | \$20,939         | \$0                   | \$0              | \$1,765            | \$7,805            | \$0               | \$18,205        | <b>\$55,060</b>    |
| Equipment Depreciation     | \$0              | \$20,688         | \$387                 | \$0              | \$0                | \$0                | \$0               | \$0             | <b>\$21,076</b>    |
| <b>TOTAL</b>               | <b>\$463,285</b> | <b>\$272,212</b> | <b>\$252,943</b>      | <b>\$835,502</b> | <b>\$380,625</b>   | <b>\$116,969</b>   | <b>\$266,494</b>  | <b>\$54,233</b> | <b>\$2,642,265</b> |