



Paratransit Outreach Efforts

OUTREACH CAMPAIGN FOR POTENTIAL SERVICE CHANGES

Public Hearing Outreach – September through October 2017

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| • Public Hearing Legal Notice | Thursday, September 14 |
| • Hearing poster in Metro lobby | Monday, September 25 |
| • Direct mailer to all paratransit clients (in alt. formats) | Tuesday, September 26 |
| • Text alert (paratransit group) | Tuesday, September 26 |
| • Email alert (paratransit group) | Tuesday, September 26 |
| • Twitter post | Tuesday, September 26 |
| • Facebook post | Tuesday, September 26 |
| • Email to Dane County Human Services | Wednesday, September 27 |
| • Email alert (general group) | Friday, September 29 |
| • Press release | Thursday, October 5 |
| • Email alert (paratransit group) | Thursday, October 5 |
| • Text alert (paratransit group) | Thursday, October 5 |
| • Email alert (general group) | Friday, October 6 |

TPC Meeting Outreach – October 2017 through present

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| • Email alert (general group) | Friday, October 20 |
| • Email alert (paratransit group) Re: November meeting | Thursday, October 26 |
| • Email alert (general group) | Thursday, October 26 |
| • Text alert (paratransit group) | Thursday, October 26 |
| • Website update | |
| • Email alert (paratransit group) Re: November meeting | Friday, November 3 |
| • Email alert (general group) | Friday, November 3 |
| • Email alert (general group) | Wednesday, November 8 |
| • Website update | |
| • Email alert (paratransit group) Re: Results of meeting | Friday, November 10 |
| • Email alert (general group) | Friday, November 17 |
| • Email alert (paratransit group) Re: December TPC meeting | Tuesday, November 21 |
| • Email alert (general group) | Wednesday, November 22 |
| • Email alert (general group) | Friday, December 1 |
| • Website update | |
| • Email alert (paratransit group) Re: January TPC meeting | Thursday, December 21 |
| • Email alert (paratransit group) Re: January TPC meeting | Thursday, December 28 |
| • Facebook post | Tuesday, January 16 |
| • Twitter post | Tuesday, January 16 |
| • Website update Re: transition to family care | |
| • Text alert | Tuesday, January 23 |
| • Twitter post Re: transition to family care | Wednesday, January 24 |
| • Email alert (paratransit group) | Tuesday, February 6 |
| • Email alert (general group) | Tuesday, February 6 |
| • Direct mailer to all paratransit clients (in alt. formats) | Wednesday, February 7 |



Metro Transit

Madison, WI

Agency/ Group Outreach – August 2017 through present

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| • Meeting w/ Care WI, MCO | Thursday, August 3 |
| • Meeting w/ TMG, ICA | Thursday, August 31 |
| • Presentation to DD Coalition, MCOs, ICAs | Monday, September 11 |
| • Meeting w/ My Choice, MCO | Monday, September 25 |
| • Meeting w/ iCare, MCO | Tuesday, September 26 |
| • Meeting w/ Connections, ICA | Thursday, October 5 |
| • Meeting w/ Care WI, MCO | Friday, October 6 |
| • Meeting w/ IRIS, DHS, ICAs, FEAs | Wednesday, November 15 |
| • Meeting w/ IRIS, DHS, ICAs, FEAs | Wednesday, December 6 |
| • Meeting w/ Care WI, MCO | Thursday, December 7 |
| • Phone Conference w/ DCHS | Wednesday, December 13 |
| • Meeting w/ IRIS, DHS, ICAs, FEAs | Tuesday, December 19 |
| • Phone Conference w/ DHS | Thursday, December 21 |
| • Meeting w/ Care WI, MCO | Wednesday, January 10 |
| • Meeting w/ My Choice, MCO | Wednesday, January 10 |
| • Meeting w/ IRIS, DHS, ICAs, FEAs | Thursday, January 11 |
| • Phone Conference w/ My Choice, MCO | Tuesday, January 16 |
| • Info meeting w/ Residents Romnes Apartments | Tuesday, January 16 |
| • Meeting w/ IRIS | Thursday, February 22 |
| • TV appearance SENIOR BEAT | Thursday, February 22 |
| • Info meeting w/ Madison Senior Center residents | TBD |
| • Info meeting w/ North/Eastside Senior Coalition members | TBD |