

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event MEDITATE ON STATE

Event Organizer/Sponsor LULULEMON ATHLETICA

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number \_\_\_\_\_

Address 574 N. MIDVALE BLVD

City/State/Zip MADISON, WI 53705

Primary Contact MADDIE QUIGLEY

Work Phone 608-231-2130

E-mail MQUIGLEY@LULULEMON.COM

Website \_\_\_\_\_

FAX \_\_\_\_\_

Phone During Event 847-651-9056

Secondary Contact KRYSTLE DAVIS

Work Phone 608-231-2130

E-mail KRDAVIS@LULULEMON.COM

Phone During Event 608-617-3643

Annual Event?  Yes  No

Charitable Event?  Yes  No

POTENTIALLY

If Yes, name of charity to receive donations: \_\_\_\_\_

Estimated Attendance 300

(CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 11AM to 12 PM

Yes  No

## EVENT CATEGORY

Run/Walk

Music/Concert

Festival

Rally

Parking (i.e., bagging meters)

Other COMPLIMENTARY YOGIA CLASS

## LOCATION REQUESTED

Capitol Square (note specific blocks below)

Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)

Other (specific blocks/streets requested below)

Street Names and Block Numbers: \_\_\_\_\_

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 7/26/14

Rain Date(s) N/A

Event Start Date(s)/Time(s) 7/26 @ 9AM

Set-Up Date(s)/Time for Event 7/26 @ 9AM

Event End Date(s)/Time(s) 7/26 @ 1PM

Take-Down Time 7/26 @ 12PM

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_/We waive the 21-day decision requirement.

\_\_\_\_\_(PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Maddie Quigley

Date 5/5/14

## STREET USE PERMIT APPLICATION – COMPLETE EVENT SCHEDULE

The schedule begins when event set-up starts, including set-up on sidewalks, terraces or parking and ends when the street is re-opened for normal use. The schedule should encompass all activities planned for the event, such as:

- ☑ Vending – Food, Beverages and/or Merchandise
- ☑ Music/Performances (may require Amplification Permit, see below)
- ☑ Displays, Exhibits, Demonstrations
- ☑ A moving event such as a Rally, Parade, etc.

### EVENTS WITH AMPLIFICATION

If your event is to have sound amplification, include the time of amplification in your event schedule. You will also need to complete the Street Use Amplification Permit Application.

By Ordinance, public amplification is not allowed at street use events except with approval of the Street Use Staff Commission. Permission for amplification does not exempt a group from Madison Ordinance noise restrictions.

### **PROVIDE DETAILED EVENT SCHEDULE:**

- When
  - Saturday, July 26<sup>th</sup>
- Event time
  - 11:00am-12:00pm
    - 1 hour yoga class
- Set-up/Take-down (total time):
  - 9:00am-1:00pm
- Where: 100 Block of State Street
- Vending: None
- Music: Speakers and stage set-up by Full Compass
- Displays: Stage and/or stages at end(s) of street
- Registrations: Waivers completed in pop-up tents near main-entrance points
- Staff: lululemon staff and lululemon ambassadors

\* ROPED OFF AREA

\* MINIMAL TRASH

\* 6 SPEAKERS

\* ONE SMALL STAGE ~6x8?

\* ONE TENT FOR CHECK-IN/WAIVERS

(AS FAR BACK AS POSSIBLE...)

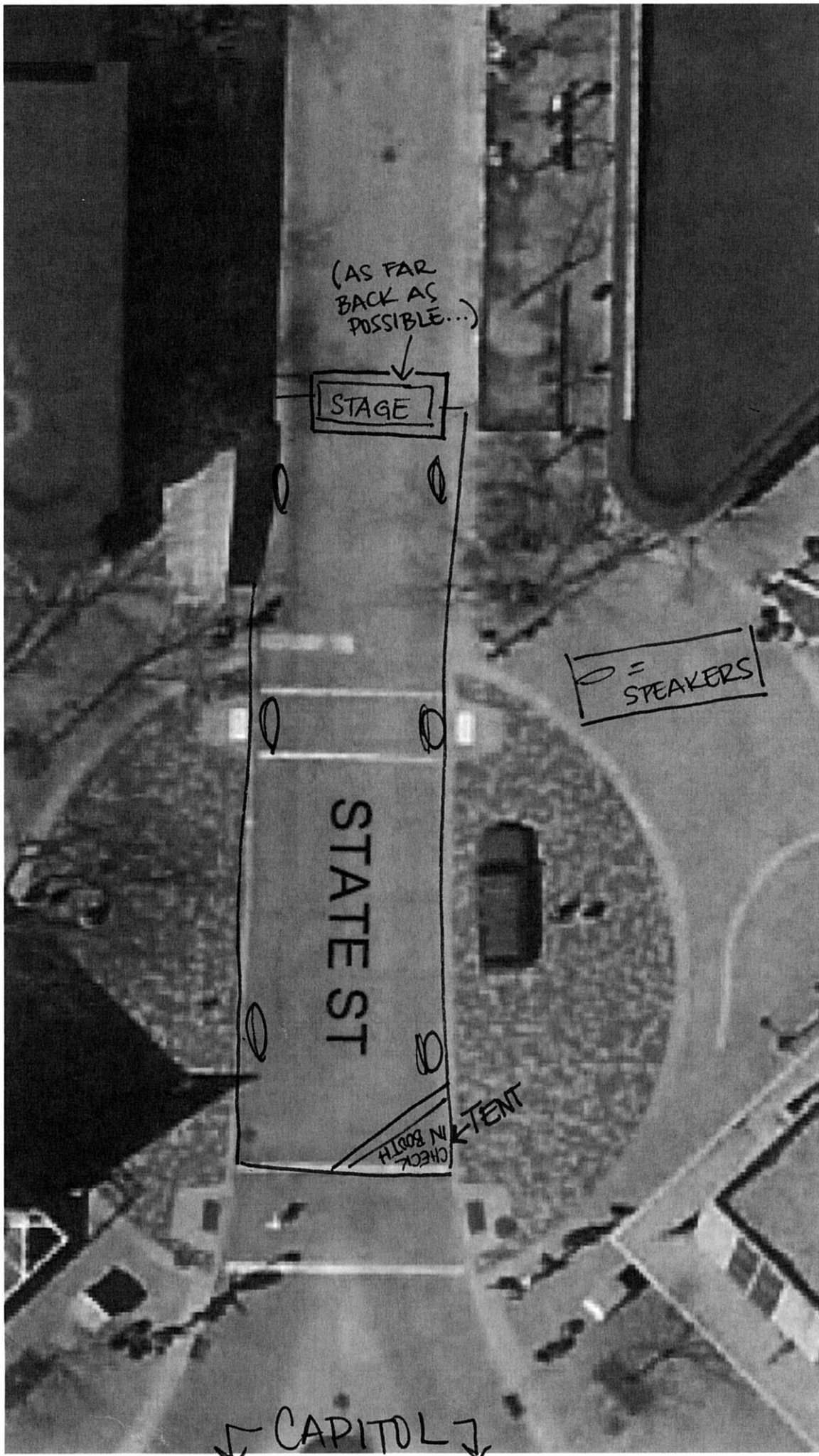
STAGE

○ = SPEAKERS

STATE ST

← TENT  
CHECK IN BOOTH

↓ CAPITOL ↓





## STREET USE PERMIT APPLICATION – EVENT SITE MAP

It is important that the event site map be as detailed and clear as possible. Include the following location information if applicable to your event:

- Tents
- Stages
- Fencing
- Vendors
- Portable Toilets
- Dumpsters
- Staging Areas
- Remember to include:
  - Emergency vehicle access lanes (minimum of 20').
  - Accessible paths for wheelchairs as well as disabled parking spaces.

### EVENTS INCLUDING A RUN, WALK OR PARADE

A detailed route map should also be provided if the street closure is for a run, walk, parade or other “moving activity.” You will also need an Approved Parade Permit. You must fill out this on-line Parade Permit application. This Parade Permit is located on the Police website. Be sure to come back to THIS page (Step 4: Event Site Map) to continue your Street Use Application Process.

A helpful online resource for route mapping is Map My Run at <http://www.mapmyrun.com/>

### **PROVIDE EVENT SITE MAP:**

#### **Tents:**

- 4-6 Pop-Up Tents
- Waiver Signing:
  - 2 Pop-Up Tent at front and back of 100 block of state street
  - Morning of registration and waiver signing
  - When participants arrive they will sign our waiver and will be given a wristband for verification
  - Post registration, tents turn into water station tents
- Remaining 4 Tents will be used as Shade stations for instructors, guests, and/or as rain cover for our speakers

#### **Stages:**

- We will have one main stage at the bottom of the 100 block set up for instructors to guide the class
- We will have at least 4 instructors who will be roaming through the class for guidance and assistance through poses for our guests

#### **Fencing:**

- Traffic Barricades at the beginning and end of 100 Block
- Estimated Amount: 8 Barricades, 4 at each end of block
- Cost: N/A, first 8 free of charge. If more \$5/per barricade

#### **Vendors:**

- N/A

#### **Portable Toilets:**

- N/A

#### **Handicap/Emergency Access:**

- Sidewalks will be accessible for wheelchairs and emergency access

# OUTDOOR SPECIAL EVENT EMERGENCY ACTION PLAN (EAP) TEMPLATE

## I. GENERAL

The "Meditate on State" will be held July 26, 2014 at The 100 Block of State Street.

## II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "Meditate on State" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

## III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

## IV. BASIC PLAN

### A. Emergency Action Plan (EAP) Event Representative

1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: Maddie Quigley.

### B. Emergency Notification

1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
2. We will not have on-site EMS
3. We will not have on-site Police or Security



**C. Severe Weather**

1. Weather forecasts and current conditions can be monitored through the National Weather Service's Madison Weather Forecast web site at <http://forecast.weather.gov/MapClick.php?CityName=Madison&state=WI&site=MKX&textField1=43.0798&textField2=-89.3875&e=0>
2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such **Maddie Quigley** and will be responsible to monitor the weather conditions before and during the event.
3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee **Maddie Quigley** will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
4. There are very limited provisions for sheltering participants in the event of severe weather.
5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

**D. Fire**

1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
3. If cooking is intended, you must contact the fire department and -
  - a) Must have a valid fire extinguisher, 2A10BC
  - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
  - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
  - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event),

- contact the Fire Department for guidelines
- 5 All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
  - 6 Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

**E. Medical Emergencies**

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

**F. Law Enforcement**

1. The need for constant Law Enforcement presence at this event **has not** been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
  - a) nature of emergency
  - b) precise location
  - c) contact person with callback number

**G. Emergency Vehicle Access**

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane

4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
5. Crowd control will be managed by Krystle Davis
6. Parking for vendor and staff vehicles will be Public Parking Garages
7. Parking for attendee vehicles will be Public Parking Garages

**V. Contact Information**

<b>Primary Contact</b>	<b>Maddie Quigley</b>	<b>(847)651-9056</b>
<b>Secondary Contact</b>	<b>Krystle Davis</b>	<b>(608)617-3643</b>
<b>Emergency</b>	Dane County 911 Center	911

**Madison Fire Department**

Non-Emergency

Fire Inspector	Jerry McMullen	(608) 266-4420
Division Chief	Ron Schwenn	(608) 266-4420

**Madison Police Department**

Non-Emergency

Field Lieutenant	David McCaw	(608) 261-9694
Executive Captain	Carl Gloede	(608) 261-9694

**VI. Event Area Map (attached next page)**



## STREET USE PERMIT APPLICATION – TRASH AND RECYCLING PLAN

Include plans for collection and disposal of materials during and after event - number and location of garbage/recycling containers and dumpsters; number/schedule of volunteers/staff assigned to collection and clean up.

City containers are available for use:

Trash or recycling barrels, minimum of 8 @ \$12.50 each = \$100

If City containers are not used, please provide name of collection agency providing equipment and service for the event. Any group that leaves the area in a condition that requires special clean up by park crews will be charged the full cost of clean-up. If you need assistance with your recycling plan, please contact the City of Madison's

Recycling Office, via email or at (608) 267-2626.

### **DETAIL TRASH AND RECYCLING PLAN:**

#### **Dumpsters:**

- Trash/Recycling Barrels
  - 4 Trash
  - 4 Recycling
- 1 trash and recycle bin at each corner of the 100 block rectangle
- Cost: \$100 8 bins minimum, \$12.50/Barrel