



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved COMMUNITY DEVELOPMENT DIVISION CONFERENCE COMMITTEE

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Wednesday, April 23, 2014

4:30 PM

Madison Municipal Building Room 300  
215 MLK Jr. Blvd

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### CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Susan Morrison, Jennifer Stoiber

Present: 6 -

Lauren Cnare; Denise DeMarb; Ben M. Van Pelt; Monya A. Choudhury;  
Kim Genich and Felicitus Ferington

### APPROVAL OF MINUTES

A motion was made by Lauren Cnare, seconded by Denise DeMarb to approve the minutes from March 19, 2014. Motion passed by voice vote.

### PUBLIC COMMENT

Salli Martyniak from Forward Community Investments spoke to agenda item #2. See her comments below.

### DISCLOSURES AND RECUSALS

None.

### DISCUSSION ITEMS

2. [33615](#) SUBSTITUTE Authorizing [a vendor to be identified by April 14, 2014] Forward Community Investments to undertake an evaluation of the Community Development Division's funding allocation processes, formulate recommendations for their improvement, and help the Division plan for and implement appropriate changes.

**Attachments:** [Funding Process RFP v1.pdf](#)

The Common Council put forth \$120,000 to look at the funding process. CDD has put forth an RFP, and have received seven high-quality responses. Staff assembled a review panel made up of Jim O'Keefe, Laura Noel, Susan Morrison, Astra Iheukumere, Lucia Nunez, Lauren Cnare, Shiva Bidar-Sielaff, and Janel Heinrich. Everyone reviewed the proposals and two organizations were selected to interview. Forward Community Investments was chosen to recommend by consensus.

Salli Martyniak from Forward Community Investments spoke to agenda item #2. She thanked the committee for the opportunity. She discussed the background of Forward Community Investments. They are 20 years young, and were strictly Madison focused until a few years ago they went state-wide.

They work very closely with non profits, for profits, and funders. They have a unique perspective of multiple sectors. The solutions to the issues facing Madison need to be a holistic approach--internal and external. She discussed the goals of Forward Community Investments, and their vision for this project.

A motion was made by Lauren Cnare, seconded by Monya Choudhury to recommend approval of Forward Community Investments. Motion passed by voice vote.

1. [33604](#)

Authorizing the extension of funding through the 2015 program year for multiple previously approved 2014 CDD community agency contracts

**Attachments:** [2014 CDD contracts to be extended thru 2015.pdf](#)

Jim O'Keefe discussed the resolution to extend Community Resources contracts through 2015. As we are undertaking an in-depth analysis of the funding process, it did not make sense to commit funds for two years. Any organization getting federal funding, except neighborhood centers and gardens, will have a funding process this summer.

The committee discussed their concerns and criticisms that may arise, and what staffs' response might be.

A motion was made by Monya Choudhury, seconded by Lauren Cnare to recommend approval of extending community agency contracts through 2015. Motion passed by voice vote.

3. [33809](#)

Staff Report

None.

### ADJOURNMENT

A motion was made by Monya Choudhury, seconded by Lauren Cnare to adjourn at 5:15 pm. Motion passed by voice vote.