

LFD 29953

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event Susan G. Komen Race for the Cure

Event Organizer/Sponsor Susan G. Komen for the Cure - South Central Wisconsin

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number ES 41226

Address 8030 Excelsior Dr. Suite 306

City/State/Zip Madison, WI 53717

Primary Contact Allyson Crowley FAX N/A

Work Phone 608-836-1083 Phone During Event 220-7135 or 335-8018

E-mail racecoor@komensouthcentralwi.org

Website www.komensouthcentralwi.org

Secondary Contact _____

Work Phone _____ Phone During Event (608) 335-8018

E-mail _____

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: Susan G. Komen for the Cure

Estimated Attendance 12,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 7 am to 11 am Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street
 30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)
Street Names and Block Numbers: See attached map

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 6/2/2012 Rain Date(s) Same

Event Start Date(s)/Time(s) 6/2/12 8:30 am Set-Up Date(s)/Time for Event 6/2/2012

Event End Date(s)/Time(s) 6/2/12 2:00 pm Take-Down Time 12-2 pm

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement. AC (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Allyson Crowley Date 10/3/11

SUSAN G. KOMEN SOUTH CENTRAL WISCONSIN RACE FOR THE CURE®



SATURDAY, JUNE 2, 2012 Willow Island at the Alliant Energy Center

Race Day Schedule

- 6:00-7:30 am Registration/ T-shirt pickup
- 7:45 am Survivor Photo
- 8:00 am Welcome Remarks, Aerobic Warm-up
- 8:20 am Chipped Timed 5K Run Starts
- 8:30 am 5K Run Starts
- 8:45 am 5K Walk Starts
- 9:15 am 1.25 Mile Walk Starts

- 5K
- 1.25 Mile Walk
- Mile Mark
- Water Station



RACE DAY SCHEDULE

Will be updated with June 2 date

5:30AM Course Set-up Begins

10:30AM All roads open for normal use

Saturday, June 4th	6:00 a.m.	Registration
	7:45 a.m.	Survivor Photo
	8:00 a.m.	Welcome Remarks & Aerobic Warm-up
	8:30 a.m.	Men's and Women's 5K Run Starts
	8:45 a.m.	Men's and Women's 5K Walk Starts
	9:15 a.m.	1.25 Mile Fun Course Starts
	10:15 a.m.	Awards Program

The start time is the same for all runners.
Those without a chip are not eligible for prizes.

Race Day Safety

Safety is our first priority. Please pin your bib number on the front of your t-shirt. For the safety of all participants, rollerblades and pets are discouraged from participating in this event. Thank you for your cooperation. **Participants with strollers are invited to participate in the 5K Walk and 1.25 Walk. Strollers are not allowed in the 5K Run.** There are no exceptions.

Cancellation Policy

This event will occur rain or shine. We reserve the right to cancel in extreme circumstances. In that event, there will be no refund, rather your entry fee will be used as a donation to the Susan G. Komen Madison Race for the Cure®.

Parking

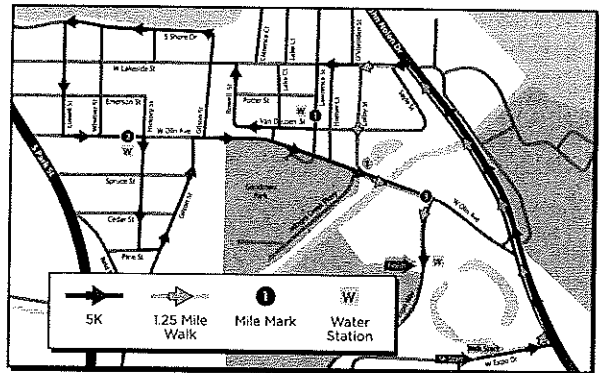
Parking is FREE for this event. Please use the two entrances off Rimrock Road. You may access these from John Nolen Drive and Rimrock Road. Visit komenmadison.org to view and download a map. **Please arrive early.**

Free Shuttle Service

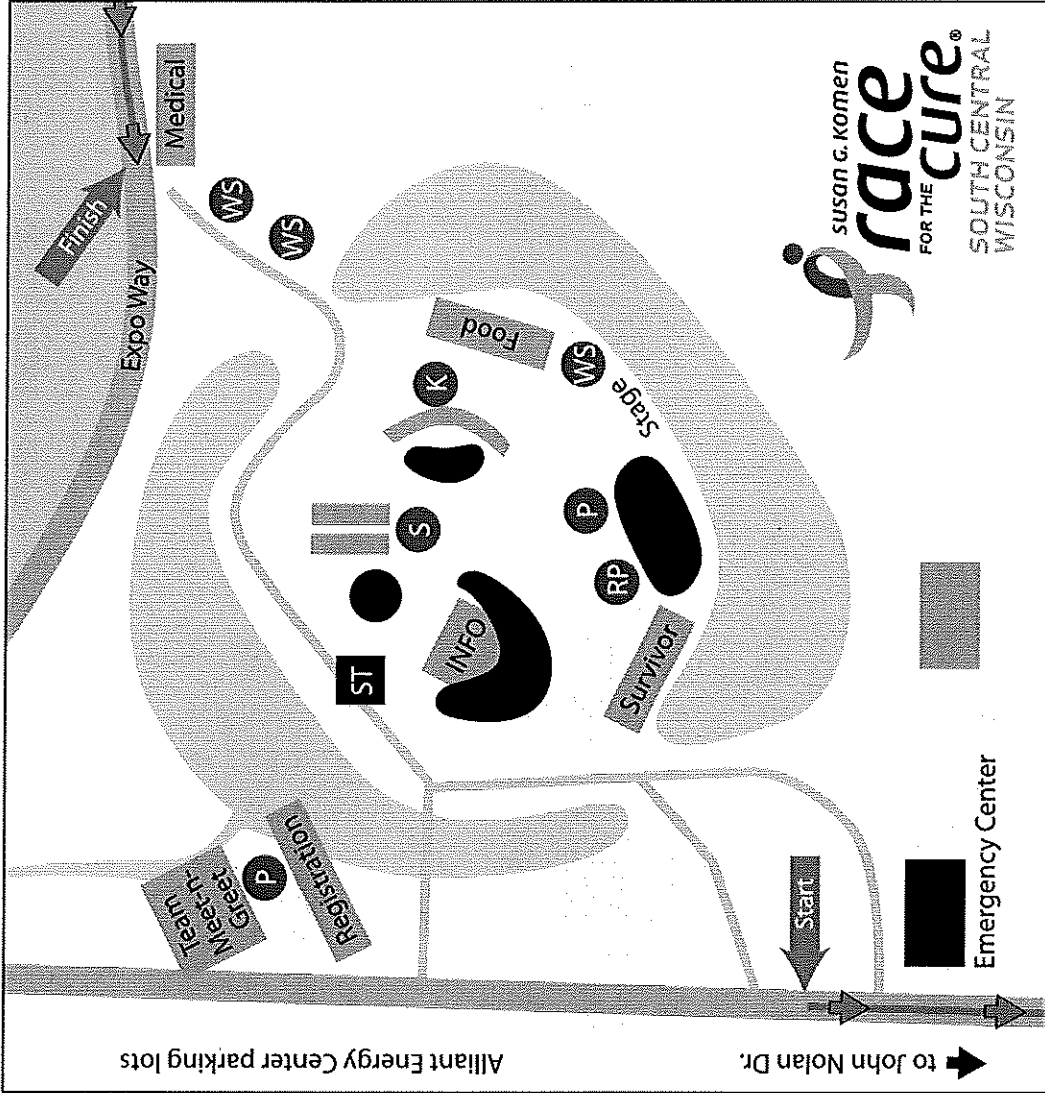
We will be offering a free shuttle service this year to the Race from Arbor Gate Towers located directly off of Todd Drive at 2501/2601 W Bellline Hwy, Madison, WI 53713. Free parking will be available in the parking ramps (please park in the 5-story parking ramp structure, not on surface parking). The continuous free shuttle service will run from 6 a.m.–12 p.m. the day of the Race. More details are available on our website or call 608.335.8018.

Race Course Map

Visit komenmadison.org to view and download course map.
Race course certification: new course, certification pending



KOMEN SOUTH CENTRAL WISCONSIN RACE FOR THE CURE VILLAGE



- S** Sponsor Expo
- P** Photo Tent
- WS** Water Station
- RP** Ribbon Project
- ST** Sweet Truck
- K** I AM THE CURE
Promise Shop
Komen Grantees
Women Rock



15th
ANNUAL

Memorandum of Understanding

In preparation for our 15th Annual Race for the Cure, Susan G. Komen for the Cure South Central Wisconsin, we offer the following assurances:

- We will notify Bay Creek residents about the June 2nd, 2012 Race for the Cure by:
 - Placing advertisements and reminders in the Bay Creek Bulletin year-round
 - Working cooperatively with Alderperson Ellingson's office to mail an informative postcard to Bay Creek Neighbors one month prior to the Race
 - Hand delivering door hangers with detailed Race information, course map, and contact information to Bay Creek residents two weeks prior to the Race
 - Distributing Race information, course map, and contact information via the Bay Creek yahoo group to which we currently subscribe
- We will work with the appropriate City of Madison departments to ensure smooth road closure where necessary and reopen those streets as quickly as possible on Race day
- We will ensure trash from participants is picked up along the course
- We will post "No Parking" signs the week of the Race
- We will coordinate with volunteers on the race course so that they can appropriately respond to Bay Creek neighbors as to the when, where and how they can exit out of the neighborhood during the event.

In Agreement:

District 13 Alder
Susan Ellingson

Susan Ellingson

Date: 12/20/11

Susan G. Komen for the Cure
Race Coordinator
Allyson Crowley

Allyson Crowley

Date: 12/27/11

Susan G. Komen for the Cure South Central Wisconsin
8030 Excelsior Drive, Suite 306, Madison, WI 53717
608-836-1083 www.komensouthcentralwi.org
Race Coordinator: Allyson Crowley racecoor@komensouthcentralwi.org