

STREET USE (SPECIAL EVENT) PERMIT APPLICATION

Applicant

Bonnie Oleson
Madison Festivals Inc.
756 Lois Drive
Sun Prairie, WI 53590
Email: Bonnie@madisonfestivals.Com
Phone: (608) 577-8300

Contact During Event

Bonnie Oleson
Madison Festivals Inc.
787 Lois Drive
Sun Prairie, WI 53590
Email Sara@madisonfestivals.Com
Phone: (608) 609-8300

Event Information

Name of Event:

Event Type:

Estimated Attendance:

Is this a new event:

Event Additional Information

Run/Walk:

Music/Concert:

Festival:

Rally:

Parade:

Posting no parking signs or bagging meters?

Other:

If other, please describe:

Site Map

Each event application must include a detailed event site map with the following items a applicable:

- Accessible paths for wheelchairs as well as disabled parking spaces
- Dumpsters
- Emergency vehicle access lanes (minimum of 20')
- Event Perimeter
- Garbage and Recycling - cleanup and trash/recycling plans are required with the site map
- Portable toilets
- Signage
- Stages
- Temporary Structures
- Tents
- Vendors

A helpful online resource for route mapping is: [Map My Run](#)

I understand I must attach site map and route map with this application, if applicable:

Location Information

Capitol Square:

State Street Mall (700/900):

30 on the Square:

Other:

Street Names and Block Numbers:

All streets surrounding the Capitol Square: East and West Mifflin, North and South Pickney, East and West Main, North and South Carroll.

100 blocks of S. Pickney, King, E. Main, E. Washington, E. Mifflin, N. Hamilton, N. Pickney, Wisconsin Ave., N. Carroll, State Street, W. Mifflin and W. Washington.

100 and 200 blocks of Martin Luther King Jr. Blvd.

Event Dates

Setup Date	Setup Time	Event Start Date	Event Start Time	Event End Date	Event End Time	Cleanup Completed Date	Cleanup Completed Time	Rain Date
08/30/2024	5pm	08/31/2024	2:00 pm	09/01/2024	7:00 pm	09/02/2024	2:00 am	

Temporary (Picnic/Beer) Licenses

Visit the [City of Madison City Clerk's Office](#) website under heading "Temporary Picnic/Beer License" to apply.

Will beer/wine be sold?(\$):

Will beer/wine be served (Free of charge)?:

I understand that a Certificate of Insurance with liquor liability, naming the City of Madison as additional insured, is required: *

I understand I must apply for Temporary (Picnic/Beer) License to serve or sell beer/wine for this event:

If the Temporary (Picnic/Beer) License is denied will the event occur?: No

Street Use Event Vending License

If food will be sold please visit the [Public Health - Madison & Dane County](#) website.

I understand a Special Event License Application listing the vendors and their Sellers ID# is required:

Will food and/or merchandise be sold?(\$):

Estimate number of vendors:

Public Amplification Permit

If public amplification is needed it must be kept to a reasonable level at all times and must end by 11 pm.

Will there be Public Amplification?(\$):

Start Date	Start Time	End Date	End Time	Rain Date
08/31/2024	1:00 PM	08/31/2024	9:00 PM	
09/01/2024	10:00 AM	09/01/2024	7:30PM	

SAFETY AND SECURITY

- Complete the Emergency Action Plan (EAP) template below to provide information about the safety plan for your event.
- For large events, contact [Madison Fire](#) prior to submitting the street use permit application, so they can review and make recommendations for additional emergency plan requirements.
- At the review of the street use permit application, Police and Fire Department representatives may also require [Special Duty Police Officers](#) or Fire Inspector staffing at your event. If MPD designates an event as a District Event, the organizer must contact [Central District MPD](#), (608) 266-4482, regarding Madison Police requirements for the event.

Emergency Action Plan [PDF/ MS Word](#)

RUN/WALK EVENTS

For run/walk events, organizers are strongly encouraged to contact [Police](#), [Traffic Engineering](#) and [Madison Metro](#) prior to submitting an application so these agencies can review and make recommendations on the proposed route(s).

I understand that I must submit the Emergency Action Plan:

Equipment Rental - Downtown events only.

Will you need equipment rental from the City of Madison?(\$):

Trash Barrels:

Recycling Barrels:

Dumpsters:

Electrical Adaptors:

Marketing

Conditional approval of the event is required before promoting, marketing or advertising the event.

Do you want this included in the Madison Parks calendar of events?:

Yes

Event Website: <https://www.tasteofmadison.com/>

Notes: Join us Labor Day weekend, August 31st and September 1st in downtown Madison as we celebrate the largest picnic on Capitol Square. Taste of Madison is an admission FREE non-profit event that features 85+ food vendors, a variety of beverage options, and live music entertainment all day.

Acknowledgement

If a street use permit is issued for the event, the Applicant agrees to comply with all permit conditions, and understands that failure to comply with any condition or any violation of law may result in the immediate cancellation of the event

Further, the Applicant is legally responsible and financially liable to the City of Madison for all city fees and costs associated with the overall organization, management, and implementation of the event and its related activities and maintains ultimate liability for payment of all fees and costs assessed by the City of Madison.

I have read the Acknowledgement:

Indemnification

THE APPLICANT FOR A STREET USE PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

I have read the Acknowledgement:

Signature

By initialing, I/we
waive the 21-day
decision
requirement :

BKO

Signature: Bonnie Oleson

Date: 04/16/2024



2024



- G Generators (7)
- D Dumpsters
- ♻️ Recycling Dumpsters
- H Headquarters
- R Refrigerated Trucks (4)
- F Freezer Trucks (1)
- X Road Closed Barricade
- BEER Beer Trucks - 4 full 1 empty



TASTE OF MADISON 2024 EMERGENCY ACTION PLAN

EVENT OWNER & ORGANIZER: Madison Festivals, Inc
756 Lois Drive
Sun Prairie, WI 53590

LOGISTICAL MANAGEMENT: Big Top Events
2920 N. Sherman Ave.
Madison, WI 53704

PRIMARY CONTACT: Sara Klemme, President
Cell phone – (608) 609-5354

EVENT DATES:

Thursday, August 29th, 2024

- Prep for set-up begins
 - o Restaurant locations
 - o Select parking spots blocked off
- Generators are placed around the square

Friday, August 30th, 2024

- Generator and electrical load-in begins at midnight
- Electrical work continues throughout day with no traffic disruption
- Capitol Square closes at 5 pm to non-event and non-emergency vehicles.

Saturday, August 31st, 2024

- Farmer's Market load-in begins at 4 am and opens at 6 am
- Only Farmer's Market vending vehicles are allowed on the square
- Market closes at 1 pm and egress begins
- Taste of Madison opens to public from 2 pm to 9pm. Beverage sales begin at 11am at two selected Taste beverage stands.

Sunday, September 1st, 2024

- Taste staff on-site beginning around 7am.
- Taste opens to public from 11 am to 7 pm
- Event teardown and clean-up begins at 7 pm until completed.

EVENT LOCATION:

The eight blocks surrounding the State Capital Building; all blocks leading from Square to the outer loop and the 200 block of MLK Jr. Blvd.

HEADQUARTERS:

Event Headquarters for staff and volunteers will be located on the top of State Street, next to the Wisconsin Historical Museum.

INCIDENT COMMAND:

Incident Command will be set-up in the Capitol Police Building. We have been in communication with MPD and Capitol Police regarding extra precautions.

EVENT OVERVIEW:

Taste of Madison takes place August 31 and September 1, 2024 on the Capitol Square! With over 200,000 visitors from across the region, Taste is a celebration of food, entertainment, and fun! For over 40 years, Madison's finest in eats and entertainment, families and friends gather in the Capitol Square for this free festival. This year, Taste of Madison features 85+ restaurants, hundreds of menu items, 26 beverage stands, 2 stages, and live musical performances. Hundreds of volunteers donate their time and energy to help make Taste a success while earning thousands of dollars for local area charities and non-profits.

Many local, regional, and national businesses show their support through cash and valuable in-kind contributions of goods and services.

Admission: FREE. Open to the public.

EMERGENCY ACTION PLAN:

The purpose of the Emergency Action Plan is:

A. To predetermine actions to take before and during the Taste of Madison (aka the event) in response to an emergency or otherwise hazardous condition. These actions may be taken by the organizers, staff/management, personnel, and attendees. These actions represent those required prior to the event in preparation for—and those required during— an emergency.

B. Flexibility will be exercised when implementing this plan because of the wide variety of potential hazards that exist for all outdoor events. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

C. ASSUMPTIONS: The possibility of an occurrence of an emergency is present at any outdoor event. The types of emergencies possible are various and could require the response of Fire, Emergency Medical Services, and Police.

D. This action plan reflects the following priorities:

1. Life safety and minimizing harm
2. Incident stabilization
3. Property preservation

This emergency action plan was originally prepared in August, 2013 by the staff of Purple Door Productions, Inc in response to a request from the City of Madison Fire Department to revise and expand its safety and

security plan for the event. Per the suggestion of the City of Madison Fire Department, this plan incorporates elements of FEMA's *Incident Command System*. It has been updated to reflect changes over time.

EVENT SCHEDULE:

See Appendix 1 – Event Timeline

ONSITE EVENT STAFF:

PRIMARY CONTACT: Sara Klemme, President (MFI)
(608) 609-5354

In the event of an emergency, the following contacts will radio/call Sara. When requested, these contacts may meet Sara at Event Headquarters or other designated location to discuss/implement the emergency plan.

SECONDARY CONTACT: Bonnie Oleson, Event Manager (MFI)
(608) 577-8300

SECONDARY CONTACT: Tristan Straub, Event Organizer (Big Top Events)
(608) 338-8739

SECONDARY CONTACT: Rachel Hansen, Volunteer Manager (MFI)
(608) 692-6223

SECONDARY CONTACT: CJ Werley, (MFI) will be located in Command with the Capitol Police Department (608) 316-5755

INSURANCE:

Madison Festivals, Inc insurance policy covering the event is on file with the City of Madison Risk Management.

Carrier: West Bend Mutual

CHAIN OF COMMAND:

In the event of a *minor* incident, Bonnie Oleson will serve as the Incident Commander (lead person), to manage resources, make and finalize decisions, and assign tasks.

In the event of a major incident, Taste of Madison staff will work with the appropriate First Responder agencies (ie, Capitol Police, Madison Police, Madison Fire) to form a Unified Incident Command group that will manage resources, make and finalize decisions, and assign tasks to everyone.

ONSITE EMERGENCY STAFF:

Madison Fire Department

Staff member TBD

Cell during event: (608) XXX-XXXX

Secondary Number during event: (608) XXX-XXXX

Note: This person will be located in Command during the event.

Pre-event contact: XXX
(XXX) XXX-XXXX

LAW ENFORCEMENT:

Law Enforcement presence when the event is open to the public is required. The following agencies will provide the following staff:

Madison Police Department

Staff member TBD

Cell during event: (608) XXX-XXXX

Secondary Number during event: (608) XXX-XXXX

(608) 266-4948 – non-emergency dispatch

Police Officers – In addition to XXX private security, ten (10) City of Madison Police Department Officers will be present while event is open to the public:

EOD – EOD is being requested and used during the event.

Saturday, August 31, 2024: 2:00 pm – 9 pm

Sunday, September 1, 2024: 11:00 am – 7:00 pm

In addition to the staff listed above, officers from the Central District's Community Policing and Mounted Police Units frequently are present during the event. MPD may extend the hours of officers scheduled for the event and may request assistance from the Central or other Districts if needed.

Wisconsin Capitol Police

Staff member TBD

Cell during event: (608) XXX-XXXX

Secondary Number during event: (608) XXX-XXXX

608-276-7700 – Dispatch

In addition, CPD may utilize State Patrol and/or Wisconsin DNR as additional resources.

Saturday, August 31, 2024: 1:00 pm – 9:30 pm

- 1 Supervisor
- 2 Officers

Sunday, September 1, 2024: 10:00 am – 8:00 pm

- 1 Supervisor
- 2 Officers

Should an incident occur that requires Law Enforcement, the on-site City of Madison Police Department Officers or Capitol Police will be

contacted to request this resource. The caller will have the following info available to the officer:

- Nature of emergency
- Precise location
- Contact person with callback number.

PRIVATE SECURITY:

Taste of Madison contracts with Tri-Bolt Security to provide property and stage protection services.

Roaming Security for Event Grounds is as follows:

Friday, August 30, 2024 – 9:00 pm to 9:00am on 8/31

- 1 Supervisor
- 2 Staff

Saturday, August 31, 2024 – 1:00 pm to 9:00 pm

- 3 Staff

Saturday, August 31, 2024 – 9:00 pm to Sunday, September 1, 9:00 am

- 1 Supervisor
- 5 Staff

Sunday, September 1, 2024 – 10:00 am to 8:00 pm

- 3 Staff

Stationary Security for Entertainment Stages is as follows:

Friday, August 30, 2024 – 9:00 pm to 9:00 am August 31

- 1 Supervisor
- 4 Staff

Saturday, August 31, 2024 – 1:00 pm to 9:30 pm

- 1 Supervisor
- 9 Staff

Saturday, August 31, 2024 – 5:00 pm to 9:30 pm

- Additional 4 Staff

Saturday, August 31, 2024 – 9:30pm to 9:00 pm Sept 1

- 1 Supervisor
- 4 Staff

Sunday, September 1, 2024 – 10:00 am to 7:30 pm

- 1 Supervisor
- 9 Staff

Sunday, September 1, 2024 – 3:30 am to 7:30 pm

- Additional 2 Staff

Sunday, September 1, 2024 – 3:30 pm to 7:30 pm

- Additional 6 Staff

COMMUNICATION PLAN:

All event staff, restaurant and beverage captains, power crew, entertainment director, and beverage company representatives carry two-way radios utilizing various radio channels to communicate during the event. A breakdown of channels and their respective area of the event management follows:

Radio Channels

Channel 1: Event Staff and Headquarters all weekend

Channel 2: Power and Street Captains

Channel 3: Beverages

Channel 4: Entertainment

When general information/evacuation needs to be communicated to all staff and volunteers during the event, Sara Klemme, President, will use the radio. Staff members will communicate to lead volunteers on their respective channels.

In the event of an incident, notification of the situation will be through the use of either the Non-Emergency Police Dispatch or 911, dependent upon the severity of the incident. Event Staff or volunteers present will be asked to have the following information available to the 911 operator:

- Nature of emergency
- Precise location
- Contact person with callback number.

If 911 is contacted by any event personnel, Taste of Madison's PRIMARY CONTACT (Sara Klemme), will be notified by the reporting person as soon as possible in person, by radio or by cell phone.

SEVERE WEATHER:

All Event Staff monitor weather conditions using onsite computers and smart devices with weather alerts being programmed to notify staff when issued. Event Command will have access to radar and further resources from Command.

Pre-Event - If severe weather is predicted prior to the event, staff will consult with Sara Klemme, president of Madison Festivals and Bonnie Oleson to evaluate the conditions and determine if the schedule needs to be modified, or in extreme conditions, if the event will be held.

During Event: If *questionable* weather begins to occur during the event, Event Staff, in consultation with Madison Festivals and onsite emergency personnel, will evaluate the conditions to determine if the event will remain open.

If *severe* weather begins to occur during the event, Event Staff will radio all personnel carrying radios to inform them of the determined course of action. Restaurant and beverage captains and other staff will notify vendors within their assigned areas.

Event staff members will notify the entertainment director to use entertainment stage sound systems to announce:

- Hazardous weather conditions exist

- Attendees, volunteers, staff should seek shelter in:
 - o The State Capitol building (If life threatening only)
 - o The Madison Municipal Building (210 Martin Luther King Jr. Blvd.)
 - o The City County Building (215 Martin Luther King Jr. Boulevard)
 - o The nearest parking ramp
 - o Open businesses in the area (away from windows)

Taste of Madison will remain open unless weather is extremely dangerous, which includes:

Lightning: Event Staff will monitor weather alerts and maintain onsite observation for impending lightning-related danger. Indications include darkening skies, flashes of lightning, or increasing wind, which may be signs of a developing or approaching thunderstorm. If Event Staff determine lightning-related danger is present the communication system described above will be activated.

Event Staff will also be instructed to stay inside. Taste activities will not resume until it has been determined that the lightning has passed (i.e., event will resume 30 minutes after the last lightning strike).

Event Staff will radio and/or call staff members to communicate that the event is resuming.

EVACUATION:

Event staff and all personnel with radios are responsible for notifying vendors, sponsors, entertainment stages, and attendees of non-weather situations requiring evacuation.

Event personnel with radios are advised to contact Headquarters if they feel such extreme measures are needed. The Event Staff in consultation with the President of Madison Festivals, Law Enforcement and Emergency Responders will determine if such action is required.

If a partial or full evacuation is required, a course of action will be determined and communicated to all personnel with radios.

Restaurant/Street/Beverage Captains will be advised to calmly notify vendors in their areas of situations requiring evacuation. Vendors will be asked to exit the square on foot using the street closest to their booth.

Event Staff and Beverage Captains will ask beverage stand volunteers to place all monies in stand lock boxes. If required Event Staff and Madison Festivals directors will remove lock boxes from beverage stand locations unless their personal safety is at risk.

The Taste of Madison will remain open unless a situation is extremely dangerous.

Event Staff members will assemble at Headquarters unless the area is at general risk, in which case Event Staff members should meet in the lobby of the Park Hotel after completing the evacuation.

FIRE / FIRE SAFETY:

All food vendors are advised in writing, before the event, to comply with the Madison Fire Department rules and Temporary Vendor Compliance Guidelines. These guidelines state:

"All open flame, hot surface or grease producing cooking shall be conducted a safe distance away from any tent. No cooking shall be conducted inside or under a tent."

Food vendors are directed to use a **non-flammable sorbent floor covering** directly underneath cooking appliances.

The four (4) cooking methods used during the event that create a higher risk of fire emergency are:

Charcoal/Wood Grills – Food vendors prepare food over open-flame grills. The event provides metal containers for hot ash.

Grease – Food vendors prepare food in hot oil/grease utilizing deep fryers. The event provides metal barrels for the disposal of oil/grease.

Propane Gas – Many food vendors use propane gas to cook their offerings. Each vendor will be expected to follow guidelines mandated by Madison Fire Department to comply with all propane safety use and storage requirements.

Electrical – The event contracts with Aggreko Event Services to provide power to all food vendors, sponsors booths, and stages. Seven (7)

200kW generators will be placed – See Appendix 2 Equipment Map – at various locations around Capitol Square.

Electrical cables are run from the generators along the curb/gutter of each block to provide power to each booth.

Generators will be placed beginning at 11:30 am on Thursday, August 31, 2023. Electrical cable will be placed starting at 7:00 am on Friday and power will be connected to all booths and stages after 6:00 pm the same day.

Madison Fire Department will have Fire Inspectors onsite during the load-in period and on event days to ensure compliance with all fire codes.

FIRST-AID/MEDICAL:

Taste of Madison contracts with the Madison Fire Department to provide EMS coverage for the event. Two Paramedics, equipped with a small ambulance and additional resources will be present at the event. The **EMT Station** will be a 10x10 tent located at the intersection of Carroll Street and West Washington in the State Capitol building driveway.

The EMT's will be provided a two-way radio(s) to communicate with staff on **Channel 1** during the event hours:

- Saturday, August 31, 2024 2:00 pm – 9:00 pm
- Sunday, September 1, 2024 11:00 am – 7:00 pm

For Severe Injuries:

1. If a person is seriously injured or becomes violently ill and requires medical attention, personnel will **radio the EMS Station on Channel 1**. The paramedics will come to the location of the injured person. Staff will be advised not to drive/move the ill or injured person for medical assistance. If the on-site paramedics don't answer, staff will call 911 immediately.
2. Staff will provide minor first aid as possible. In all injuries of serious nature, such as a fall, broken limbs, unconsciousness, etc., staff will be advised that the injured should NOT be moved. They will wait for the paramedics and make the injured person as comfortable as possible.
3. Staff will obtain the name of the injured person, and inform the person that help is coming. They will notify CJ Werley, MFI contact in Command, of the situation and location of the injured person and which entrance the paramedics/EMS crew plans to use. If serious, CJ Werley will attempt to notify the onsite Police Officers of the situation.

4. Staff will be asked to clear the area of bystanders in a quick, calm, assertive, and polite manner, and clear the area of any obstacle that may be in the path of the EMT crew.
5. Staff will attempt to obtain the contact information of the injured person and that of one witness.
6. In the event that the injured person wishes to file a claim, staff will have them contact Sara Klemme, President of Madison Festivals. The staff person will obtain the name of the injured person and a witness.
8. Complete an Incident/Damage/Theft form.

For Mild Injuries or Heat Exhaustion:

For people with heat exhaustion, or other mild first aid situations, **radio the EMS Station on Channel 1**. The paramedics will come to the location of the injured person. If the person is near the **EMS Station** at the intersection of Carroll and West Washington the staff person will escort the person to the EMS Station.

First Aid Kits - First Aid kits will be on hand at the following locations during the event:

- Headquarters Tent

DISRUPTIVE BEHAVIOR:

When disruptive behavior is identified at the event, Event Staff and/or volunteers will be asked to follow these guidelines:

1. Remain calm.
2. Let the person state his/her entire complaint.
3. Be sympathetic but remain neutral. If you have the time, let the person talk for a while.
4. If the individual is abusive, tell him/her that such language is not appropriate for a public place.
5. Decide if you can solve the problem. If possible, try to do so. If not, refer the person to an Event Staff member or Madison Festivals President.
6. If the appropriate staff person is not available, tell the person you will see to it that the information will be relayed as soon as possible.
7. If a disruptive individual wishes action to be taken, get information on how staff members can contact the individual. If this is a restaurant vendor or sponsor contact Headquarters.
8. If behavior becomes threatening, tell him/her you must move on/return to work. If individual persists, call Headquarters, Event Staff, or Madison Festivals President.
9. The key to control in a situation where a person is being physically threatening is TEAMWORK. Call for help on your radio or enlist a staff person or Madison Festivals President when possible.

ALCOHOL SERVICE:

Taste of Madison serves alcoholic beverages from ten (10) beer stands and six (6) wine/seltzer stands. Stand have a supervisor and/or one person on duty at all time that has completed a certified RESPONSIBLE

SERVERS course. Beverage stand volunteers are trained to request ID's from individuals that appear under age 30 and will provide wristbands to these persons with proper ID.

During event hours, ten (10) Beverage Leads are on duty to supervise the beverage stands in an assigned area of the Square. These Leads, and the Event Staff, are licensed bartenders by the City of Madison. All personnel associated with the event should report individuals suspected of intoxication to Event Staff, Restaurant/Street/Beverage Leads and/or Law Enforcement personnel immediately.

ALCOHOL CONTAINMENT:

Taste of Madison is permitted to be an open container event from the outer loop to the State Capitol Building.

At all street exits from the Capitol Square, signs will be posted on barricades noting:

NO ALCOHOL BEYOND THIS POINT

Event Staff, private security, and volunteers located near the exits off the square, and notify fair goers (holding beer/wine cups) that open alcohol must not leave event.

Staff and volunteers to be instructed that: *Intoxicated and underage persons are not to be served alcohol.*

EMERGENCY VEHICLES:

Taste of Madison vendor tents are set up partially in the street (15' from curb) and partially up on curbs, allowing for ease of access for emergency vehicles. A 20' fire lane is maintained to create an emergency access lane for the Madison Fire Department (except where exemptions are permitted by the Madison Fire Department) as well as pedestrian access around the square.

LOST PERSON:

A **LOST PERSON** area is located in the Headquarters Tent on the corner of Carrol Street and West Washington Ave.

In the event that an individual becomes lost or separated from friends/family, all personnel with radios, Capitol Police, and Madison Police will be advised with the following:

1. If you are relaying a report of a lost person, please give a full description including the missing person's name, height, weight, hair color, age, and clothing.
2. If you find a lost child or adult, please do the following:
 - FOR LOST CHILDREN: Escort the lost child to the LOST CHILD area yourself or have another staff person do so.
 - FOR A LOST ADULT: Direct the individual to LOST CHILD area. Use your discretion as an adult may also need an escort. Call

Headquarters if you are very busy. A police officer may be available to meet you and escort the individual.

3. If someone is looking for a reported lost child or adult, check the Headquarters first.

4. Once a lost person is reunited with their friends/family, communicate this information via radio in order to cancel the search.

ACCESSIBILITY:

Taste of Madison takes place on the City side of the streets encircling the State Capitol Building. The event is designed to ensure that vendor and sponsors' booths do not block access ramps between sidewalks and streets in order that persons with a disability can access and navigate around the event. Because the streets leading into and out of the square are only partially blocked (with non-permanent barricades), in an emergency, persons with a disability are able to leave the venue without significantly impeding the movement of other patrons.

Taste of Madison provides handicap accessible restrooms at all locations of the portable restrooms at the event. In addition, the *State Capitol Building, the *Wisconsin Historical Museum, and various restaurants around the Square offer accessible stalls.

* closes at 4:00 pm daily.

*The Capitol Building is wheelchair accessible at several entrances:

- Martin Luther King Blvd
- King Street
- East Washington Avenue
- South Hamilton Street
- Wisconsin Avenue
- State Street
- West Washington Avenue
- North Hamilton Street

*The Capitol building has several elevators and wheelchair accessible restrooms:

- Women's – 2 South, 101 South
- Men's - 23 South, 30 East, 100 West
- Unisex - 31 East – accessible with power assisted door

APPENDICES:

Appendix 1 – Event Timeline

Appendix 2 – Equipment Map

Appendix 3 – Event Map



Taste of Madison Event Schedule 2024

Thursday, August 29

8:00pm Generators loaded onto the Square

Friday, August 30

3:00pm Parking meter bagging begins on the Square

5:00pm Streets closed - barricades set up on the Square

Vendor tents are assembled and beverage stands are placed

9:00pm Taste vendor move-in vehicles are only permitted on Friday night

Saturday, August 31

6:00am Farmers' Market begins

6:00am Taste vendors move-in – no restaurant vehicles on Square

1:00pm Farmers' Market ends

2:00pm Taste of Madison begins

9:00pm Taste of Madison ends

9:30pm LRS services dumpsters and collect restaurant trash on the Square

Sunday, September 1

8:00am JAK Property Services arrives to sweep the streets and stage areas

11:00am Taste of Madison begins

7:00pm Taste of Madison ends

7:00pm Striking tents/equipment

7:30pm LRS arrives with trash truck to collect restaurant trash on the Square

9:00pm JAK Property Services arrives to sweep the streets and stage areas and flush streets

11:00pm Barricades are removed from the Square

Monday, September 2

2:00am Rental power services completes equipment pick up

9:00am MFI Staff arrive on site to inspect cleaning job and determine whether additional service is needed



- G Generators (7)
- D Dumpsters
- ♻️ Recycling Dumpsters
- H Headquarters
- R Refrigerated Trucks (24)
- F Freezer Trucks (1)
- + Road Closed Barricade
- BEER Beer Trucks - 4 full 1 empty