



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

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Wednesday, January 7, 2009

4:30 PM

215 Martin Luther King, Jr. Blvd.  
LL-110 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 9 -

Mark M. Smith; Dawn O. Weber; R. Richard Wagner; Jay B. Ferm;  
Marsha A. Rummel; Todd R. Barnett; Bruce F. Woods; Richard L. Slayton  
and John A. Harrington

**Excused:** 1 -

Ronald S. Luskin

### APPROVAL OF December 10 & December 17 MINUTES and REPORTS

A motion was made by Barnett, seconded by Slayton, to Approve the Minutes with corrections. The motion passed by voice vote/other.

### PUBLIC COMMENT

None.

### ANNOUNCEMENTS

- Discussion on the special meeting of January 28, 2009
- Discussion of the future public meeting of February 21, 2009 on the organization on the Draft Street Graphics Ordinance and cancellation of a policy and procedure discussion with Brad Murphy due to leave of the Secretary.

### PUBLIC HEARING ITEMS

1. [13091](#) 3019 East Washington Avenue - LED Ground sign in Urban Design District No. 5. 15th Ald. Dist.

A motion was made by Slayton, seconded by Wagner, to Grant Final Approval. The motion passed by voice vote/other.

2. [13090](#) 3505 East Washington Avenue - LED ground sign in Urban Design District No. 5. 17th Ald. Dist.

**A motion was made by Slayton, seconded by Wagner, to Grant Final Approval. The motion passed by voice vote/other.**

3. [13089](#) 3859 East Washington Avenue - LED ground sign with size variance in Urban Design District No. 5. 17th Ald. Dist.

The motion required that the LED ground signage is approved contingent on the whole ground sign graphics display not exceed the maximum square footage requirement allowed with the Street Graphics Ordinance.

**A motion was made by Slayton, seconded by Wagner, to Grant Final Approval. The motion passed by voice vote/other.**

#### UNFINISHED BUSINESS

4. [10706](#) 2501 and 2601 West Beltline Highway - Motion to Reconsider Comprehensive Design Review (Continuation). 14th Ald. Dist.

The motion required that further consideration of this item be accompanied with a review of the previously approved provisions for the comprehensive design plan for "Arbor Gate."

**A motion was made by Ferm, seconded by Rummel, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

5. [12710](#) 229 West Lakelawn Place & 201 West Lakelawn Place - PUD(GDP-SIP), Rental Housing Development. 2nd Ald. Dist.

The motion for approval found that the design criteria for Planned Unit Development Districts in Downtown Design Zones had been appropriately addressed in granting initial approval of the project, like development and location of entries with details as discussed required to be addressed with final approval of the project noting that the entry is in the right place, the massing is correct, the relocation of front yard bike parking, the resolution of the north elevation entry and façade issues, entry as is but to be made better with consideration of alternatives to one color of brick, the adjustment of landscaping at the ground level to reflect lines of the building, those usable balconies to be a minimum of 5-feet in width or to provide for the inclusion of more glass within the openings and the following as noted:

- Significant work must be done on the northern elevation to provide a better relationship to Lakelawn Place. Specifically, the applicants must propose a much more prominent entryway and reduce the width of the garage door.
- Bicycle parking stalls located in the front yard shall be relocated elsewhere on the site.

- The “Juliette” balconies are sufficiently sized as proposed but the usable wider balconies must either be larger (5-foot minimum width) or include more glass within the door openings.
- Ground level landscaping must be improved to reflect the lines of the building.
- All changes in brick color between the fourth and fifth levels should be accompanied with a change in plane if a two-color brick design is maintained.
- The applicant must resolve termination of vertical vents on western elevation of the building with the extension of the cornice treatment of alternative measures.
- The alignment of windows within the northern part of the western elevation shall be centered within the recessed portion of the building.

**A motion was made by Slayton, seconded by Harrington, to Grant Initial Approval. The motion passed by the following vote:**

- Excused:** 1 -  
Ronald S. Luskin
- Ayes:** 7 -  
Mark M. Smith; Dawn O. Weber; R. Richard Wagner; Jay B. Ferm; Bruce F. Woods; Richard L. Slayton and John A. Harrington
- Noes:** 2 -  
Marsha A. Rummel and Todd R. Barnett

6.     [12582](#)           160 Westgate Mall - New Construction/Addition/Remodeling of Retail in Excess of 40,000 Square Feet; Hy-Vee Grocery Store/Westgate Mall. 20th Ald. Dist.

**A motion was made by Wagner, seconded by Rummel, to Refer to the URBAN DESIGN COMMISSION. The motion passed by the following vote:**

- Excused:** 1 -  
Ronald S. Luskin
- Ayes:** 8 -  
Mark M. Smith; Dawn O. Weber; R. Richard Wagner; Jay B. Ferm; Marsha A. Rummel; Todd R. Barnett; Richard L. Slayton and John A. Harrington
- Abstentions:** 1 -  
Bruce F. Woods

**NEW BUSINESS**

7.     [13146](#)           600 Block East Johnson Street - PUD-SIP for Deconstruction and Construction of New Residential Buildings. 2nd Ald. Dist.

The Urban Design Commission Received an Informational Presentation

8. [13147](#) 425 West Washington Avenue - PUD(GDP-SIP) to Construct a Mixed-Use Development. 4th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

#### SCHEDULING OF MEETINGS

#### ADJOURNMENT

A motion was made by Harrington, seconded by Slayton to Adjourn at 9:38 p.m. The motion passed by voice vote/other.