



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

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Tuesday, June 3, 2014

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 7 - Chris Schmidt; Denise DeMarb; Marsha A. Rummel; David Ahrens; Anita Weier; Maurice S. Cheeks and Mark Clear

**Excused:** 1 - Shiva Bidar-Sielaff

**Others Present:** City Attorney Michael May, Heather Allen, Anne Monks, Ald. Matt Phair and Ald. Lauren Cnare

Ald. Chris Schmidt, chair, called the meeting to order at 4:32 p.m.

### APPROVAL OF MINUTES

A motion was made by Ald. Denise DeMarb, seconded by Ald. Mark Clear, to approve the minutes of the May 20, 2014 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

Ald. Shiva Bidar-Sielaff arrived at 4:38 p.m.

**Present:** 8 - Chris Schmidt; Denise DeMarb; Shiva Bidar-Sielaff; Marsha A. Rummel; David Ahrens; Anita Weier; Maurice S. Cheeks and Mark Clear

## REFERRALS FROM COMMON COUNCIL

### 32670

SUBSTITUTE - Accepting the Interim Report: "Demographic Change and the City of Madison: Findings of the Common Council Legislative Agenda Work Group on Demographic Change and Recommendations for Action" and approving a plan for implementing recommendations therein.

**Sponsors:** Scott J. Resnick, Lauren Cnare, Anita Weier, Matthew J. Phair, Michael E. Verveer, Lisa Subeck, Shiva Bidar-Sielaff, Larry Palm, Steve King, Ledell Zellers and Marsha A. Rummel

**Attachments:** [June Interim Demographic Change Report and Recommendations.pdf](#)  
[Original Resolution 32670.pdf](#)

CCOC recommended adoption of original resolution. A Substitute for adoption is being submitted by Demographic Work Group.

**Heather Allen, Council Legislative Analyst, reviewed the changes made to the report: added President's message, incorporated salient comments from committees, recognized activities that have been implemented (e.g. internship programs) and three implementing draft resolutions (to be introduced at 6/17/14 Common Council meeting). Ms. Allen reviewed the interim report with the committee members.**

**Recommendation #1: Increase affordable multi-family options for seniors with an emphasis on pedestrian and transit. Develop policies and incentives to promote safe and affordable multi-family housing options for seniors with an emphasis on pedestrian and transit access.**

**Ald. David Ahrens requested that emphasis also be placed on a project(s) to occur, not just write a policy. The policy drives a pilot project.**

**Ms. Allen would revise the report to:**

**Add language about pursuing an actual project to the action steps**

**Add language that Council wants both a policy and a project.**

**She requested alders send any suggestion for changes to the draft resolutions and ideas for referrals.**

**Recommendation #2: Conduct a livability assessment in partnership with neighborhood communities facing multiple barriers to opportunity in support on the ongoing efforts to assess equity.**

**Recommendation focuses on using livability assessment as an equity pilot project. Ald. Shiva Bidar-Sielaff asked that they offer a pathway to have a conversation on identifying those neighborhoods and asked that external partners be defined more broadly (e.g. non-profits doing social justice work) vs. identifying specific organizations or groups.**

**Ald. Ahrens had an issue with the Applied Population Lab's use of census tract data which could be misleading and not be representative of the identified neighborhood. Ald. Bidar-Sielaff suggested using SHOW (Survey of Health of Health) data. Ald. Weier pointed out that they would use census block data which would be more exact than census tract data (tract data is misleading because they are so large).**

Ald. Maurice Cheeks thought the implementation timeline could be tightened up and not take two years to implement. Ald. Denise DeMarb asked how this related to the equity initiatives already started. Ms. Allen stated that it enhanced the Equity Team's work that they are already doing. Ald. Matt Phair stated it was an additional tool for the Equity Team to utilize in their work. Ald. Marsha Rummel thought the focus shouldn't be on "livability" but "security" and she also wanted to know more about the engagement piece with residents and how that would be achieved.

**Recommendation #3: Strengthen career opportunities for disadvantaged Madison youth ages 16-24 through both City of Madison internship programs and community partnerships, with a special focus on youth of color, low-income youth and young people with disabilities.**

Ms. Allen stated that they updated the report by incorporating the City's employment initiatives and employment opportunities in health care. They also incorporated EOC recommendation to provide child care and transportation for the paid interns. She noted that this could also be expanded to support businesses that offer the same benefits. Discussion on information or data that supported providing child care and transportation and if there were other barriers that should be considered. Ald. Bidar-Sielaff stated that in surveys she has seen transportation is the lowest concern and "other" is the highest (didn't know what "other" included). Ald. Bidar-Sielaff asked that the work to train CNA's by Urban League and Centro Hispano should be included (page 21).

**A motion was made by Ahrens, seconded by Weier, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**32934**

Amending Section 33.33 of the Madison General Ordinances to modify the membership on the Sister City Collaboration Committee and make related changes.

**Sponsors:** Lauren Cnare

**Ald. Lauren Cnare was present for discussion on the ordinance. She noted that the City had added new sister cities and the ordinance amendment addressed the need to increase membership.**

**A motion was made by DeMarb, seconded by Weier, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

[33534](#)

Renaming Section 2.01(6), creating Section 2.01(7), and renumbering Section 2.01(7) to 2.01(8) of the Madison General Ordinances to establish an automatic adjournment at 11:30 p.m. for Common Council meetings.

**Sponsors:** David Ahrens, Marsha A. Rummel, Maurice S. Cheeks and Ledell Zellers

**Attachments:** [Common Council meeting adjournments](#)

A Council President's Work Group will be formed to address the issue of automatic adjournment as well as other structural agenda/aldermanic issues.

**A motion was made by Ald. Denise DeMarb, seconded by Ald. David Ahrens to approve.**

**Ald. Chris Schmidt stated that he wanted to create a President's Work Group of three (3) alders to look at automatic adjournment, moving all public testimony to the beginning of the agenda, length of aldermanic terms, length of leadership terms, and compensation (sustainability of aldermanic position).**

**Ald. Ahrens didn't want the automatic adjournment issue to be subsumed by structural issues. Ald. Mark Clear didn't think the issues could be de-coupled because they were linked.**

**Ald. Chris Schmidt asked City Attorney May if there was a deadline to change the aldermanic compensation. City Attorney May and Ald. Clear stated that it was December 1st.**

**A substitute motion was made by Ald. Marsha Rummel, seconded by Ald. David Ahrens to re-refer to the Common Council Organizational Committee.**

**Another substitute motion was made by Ald. David Ahrens, seconded by Ald. Denise DeMarb, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE - REPORT OF OFFICER. The motion passed by voice vote/other. A note would be added that a Council President's Work Group would be formed to address the issue of automatic adjournment as well as other structural agenda/aldermanic issues.**

## UPDATE

[34329](#)

Update: Council Legislative Analyst, Heather Allen

**Attachments:** [Legislative Analyst Project Updates June 2014.pdf](#)

**Heather Allen reviewed her update with CCOC members. She has been working with the two legislative work groups and working on the following projects:**

**Draft Proposal Alternative Revenue Work Group  
Pet Licensing & Spay and Neuter Programs  
Interim Report Demographic Change Work Group  
Transportation Structure**

**Model Ordinances to Protect Historic Districts  
Poverty and Segregation in District 18  
Community Funding Processes:  
How do other cities align community funding with equity and other priorities?  
Redevelopment of Entertainment Venues and Arenas**

#### **DISCUSSION ITEM**

[34330](#)

Discussion Item: Common Council Legislative Agenda - Next Steps - Ald. Chris Schmidt, Council President

**Ald. Chris Schmidt opened discussion up on next steps for the Council's legislative agenda process. The Council created two work groups: alternative sources of revenue and demographic change. He wanted input from CCOC members if the Council should conduct another process to create new legislative agenda items this summer or wait until summer of 2015 with new Council members.**

**Consensus was to wait until the summer of 2015 to create a new legislative agenda but meet this summer as a committee of the whole to discuss priorities/budget priorities. Agreed that a facilitator should be used.**

**Ald. Schmidt will work with Council staff on finding dates to poll alders availability to attend a committee of the whole meeting.**

#### **FUTURE AGENDA ITEMS**

**\* President's Work Group to Address Council Structure and Function Issues - Ald. Chris Schmidt, Council President**

#### **ADJOURNMENT**

**A motion was made by Ald. Shiva Bidar-Sielaff, seconded by Ald. Maurice Cheeks, to adjourn. The motion passed by voice vote/other. Meeting adjourned at 5:54 p.m.**