

From: [Heck, Patrick](#)
To: [Verbick, Jim](#)
Cc: [Donahue, Kelly](#); [Verveer, Michael](#)
Subject: 558 State/Luchador
Date: Wednesday, November 20, 2019 12:52:07 PM

Hello Jim, Capt. Donahue, and Alder Verveer,

After much discussion with all parties involved, I'd like to revise my input to ALRC for tonight's agenda items #36 and #39. I assume that the other agenda items related to 558 State Street will be placed on file or denied. Note that I cannot attend this evening due to a conflicting meeting.

Capt. Donahue - I understand that you may not find my input in the best interest of MPD or the City and that you may disagree with my recommendation. Central District has been a great partner in trying to understand and reduce the impact of alcohol in the downtown area, which shouldn't be dismissed; I respect your input, agree or not.

This circumstance seems unusual enough to me that giving Luchador and Brano a chance to play by the rules is worth the risk. I am hoping that the combination of Brano's reputation and the threat of changing license conditions with automatic separation at renewal time will provide some relief for MPD. If not, we can consider tightening the conditions once we have a track record.

Also, there is apparently a recent precedent for allowing a new tavern license in the overlay district in unusual circumstances (The Red Shed). While the 558 State Street circumstances are different, the proposed business is a restaurant rather than a tavern so I am comfortable with giving Brano a chance.

My input to ALRC follows:

I support the applications for a new 18+ Center for Visual & Performing Arts License and a new Class B Combination Liquor & Beer license for Luchador at 558 State Street with the following requirements:

- 1) All conditions of approval that are on the expired Roast licenses at the same location are included; and
- 2) At each annual renewal, the licenses are automatically separated for consideration by ALRC.

The complex circumstances related to the previous license holder, the reputation of the owner of the proposed new business, and the conditions mentioned above, have convinced me that it is possible for Luchador to minimize resultant negative impacts due to overconsumption of alcohol. If the licenses are granted, I plan to work with MPD and other city agencies to monitor the business' operations and address any negative impacts at license renewal time. I also plan to oppose changes to existing or future liquor license applications in this area that request serving alcohol past 10pm on weekdays and 11pm on weekends.

End of Input.

Patrick

Alder Patrick Heck
608-286-2260

To subscribe to District 2 updates go to: <http://www.cityofmadison.com/council/district2/>