

V D.

From: Emily Reynolds [mailto:emily@nationallungcancerpartnership.org]
Sent: Wednesday, April 30, 2008 3:03 PM
To: Padorr, Kathryn
Subject: Madison Parks Meeting

Dear Ms. Padorr,

Ryan Griessmeyer of Race Day Events recommended I contact you about the city meeting we will need to be present at for our event to be approved. I just submitted the Madison Parks and Recreation forms for the National Lung Cancer Partnership *Free to Breathe*™ Lung Cancer 5K run/walk in Madison on September 27, 2008. What date would our event be on the agenda of the meeting, and what do we need to prepare for the meeting?

Thank you for your help.

Sincerely,
Emily Reynolds

--
Emily Reynolds
Event Coordinator

National Lung Cancer Partnership
222 N. Midvale Blvd., Suite 6
Madison, WI 53705
608-233-7905
608-233-7893 (fax)
emily@nationallungcancerpartnership.org
www.NationalLungCancerPartnership.org



*Free to Breathe*TM Lung Cancer 5K
September 27, 2008
Olin Park
Madison, WI

The *Free to Breathe*TM program was initiated in 2006 in Philadelphia, PA. Since then, it has more than doubled in size each year! Madison will be one of about ten *Free to Breathe*TM event locations this year. The program has attracted interest from all over the country.

The *Free to Breathe*TM events raise public awareness of lung cancer in communities across the nation. The proceeds from the *Free to Breathe*TM Madison event will be used exclusively to fund lung cancer research and treatment through the National Lung Cancer Partnership's research grant program and help fund the "Creating Hope" campaign at the UW Paul P. Carbone Comprehensive Cancer Center. The proceeds will be split evenly between the two organizations.

National Lung Cancer Partnership is the only national lung cancer advocacy organization founded by physicians and researchers. Its mission is to decrease lung cancer deaths and help patients live longer and healthier lives through research, awareness and advocacy. For more information on the Partnership, please visit www.NationalLungCancerPartnership.org.

"Creating Hope" is the UW Paul P. Carbone Comprehensive Cancer Center's campaign to raise \$10 million to provide the facilities and support needed to create a leading national Lung Cancer Center right here in Madison. For more information about the UW Paul P. Carbone Comprehensive Cancer Center, please visit www.cancer.wisc.edu.

The *Free to Breathe*TM Lung Cancer 5K in Madison will start in Olin Park with registration opening at 7am. There will be a short rally before the beginning of the race at 8:30am. In case of inclement weather, registration and rally will be held in the Olin Park pavilion. Runners/walkers will then follow the bike path through Olin Park going down near Lake Farm County Park/Nine Springs E Way Park and turn around ending back in Olin Park. The event is anticipated to attract between 400-800 participants.

The National Lung Cancer Partnership has hired Ryan Griessmeyer of Race Day Events as the race director. The race director, volunteers, and National Lung Cancer Partnership staff will be present the day of the event to supervise participants.

Lung Cancer Facts

- Lung cancer is the #1 cancer killer of American men and women; it kills more people than breast, prostate, colon cancers COMBINED.
- Lung cancer kills almost twice as many American women as breast cancer annually.
- 1 in 13 men and 1 in 16 women will get lung cancer in their lifetimes.