



Vintage Vault Arcade

2426 S Stoughton Road, Madison, WI 53716

Expected to open: September 1st, 2022

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Table of Contents

1. Executive Summary.....	3
2. Company & Business Description.....	4
3. Product & Services Line.....	5
4. Market Analysis.....	6

Executive Summary

At Vintage Vault Arcade, we feature an entry-based, retro-style arcade that focuses on entertainment for people of all ages. Our 90+ arcade cabinets have been beautifully restored, for the utter enjoyment by our clientele, no matter the age. By providing food and beverage options in addition to the arcade cabinets, we will create an inviting space that makes our clientele want to hang out and enjoy time together.

We started Vintage Vault Arcade in pursuit of our passions: providing opportunities for people to be entertained and creating a business that was reminiscent of the "good ol' days". So, we created a business that met both our passions: a modernized retro-style arcade that reminded us of when we would visit the arcade as kids with food and beverage options for all to enjoy. We are a dual-partner company and I currently am the CEO of Facility Gateway Corporation. I know business operations, especially understanding financial capital and day-to-day operations, and my partner James restores and maintains the arcade cabinets.

Our arcade will have greater options for our clientele than the current arcades in the Madison, WI area. Food options, a retro-modern design, and beverage options will make our arcade stand-out compared to other arcades in the area. In addition, our ability to rent out private rooms or rent out the entire space for a company buy-out event or a private event, is none like the other arcades in Madison. We are also seeking to host tournaments for games, enlarging our competitive edge.

We are asking you to consider our company's ability to further provide entertainment to the people of Madison by obtaining a Class B Beer and Malt Beverage permit. We truly want to entertain people of all ages, and we know that many of our clientele would appreciate the ability to order beer and other malt beverages. So, we ask you to consider our business for a Class B Beer and Malt Beverage permit to optimally provide entertainment for the people of Madison.

Company & Business Description

Company Purpose

Vintage Vault Arcade will provide the greater Madison, WI area for an entertaining location to be with friends, family, coworkers, and more. Offering a wide variety of entertainment choices--including over 90 arcade cabinets, skee ball, air hockey, and food and drink--pushes our company past our competitors. No matter who visits the arcade, we have an option catered to their entertainment purposes.

Mission/Vision Statement

We are seeking to provide quality entertainment for people of all ages that reminds us of our fond childhood memories. Arcades were such a cultural staple in our childhoods, so we want to create the same type of memories for our clientele.

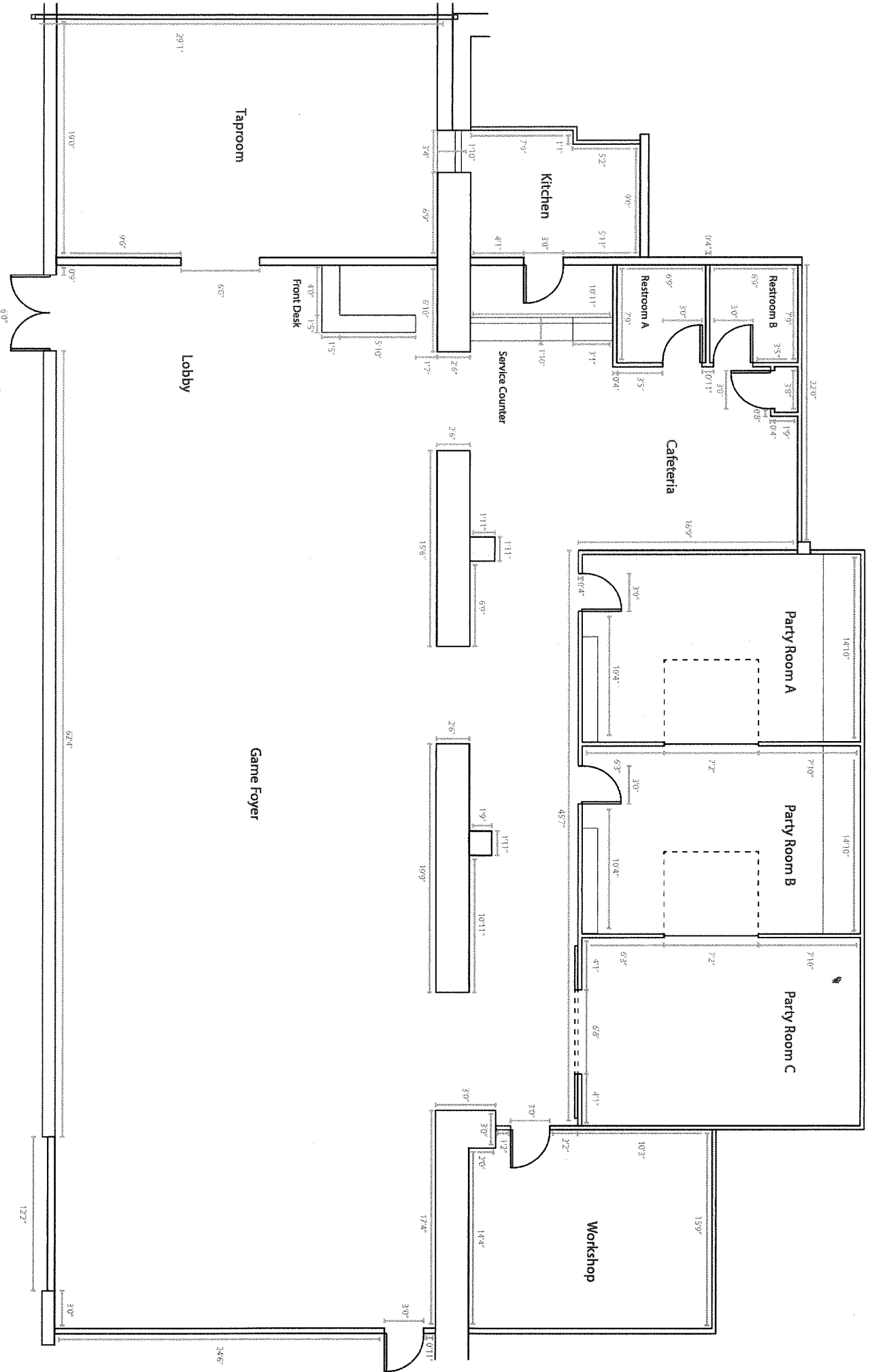
Core Values

Our core values are customer service and providing the best time possible for our customers. At Facility Gateway Corporation, we are focused on sales and relationships with our customers. So, having the background experience in customer service skills and providing the best options for our customers drove our decision to focus the arcade on pleasing our customers.

Team & Org Structure

Before and at the time of our opening, we will be organized into a small team of people. I will be organizing the financial background of the company and ensuring our choices we make will be the optimal business decisions to maximize profit and customer experience. James will be working the front of house operations. He will be restoring and maintaining the arcade machines, working the front desk, and managing the food and beverage options. Depending on how much our food and beverage options are ordered, we will hire an additional employee to handle the food and beverage portion of the front of house operations. Some team members from Facility Gateway Corporation will be handling the marketing department for both companies and one of our IT team members will be handling all technical related concerns for the arcade.

Vintage Vault Arcade Floor Plan 4/22/2022





FOOD AND DRINK

MENU

LEADERBOARD

NAME

SCORE

MEGA PRETZEL

\$8.00

Eliminate your hunger with our soft pretzel. To top it off, a side of the medium-spice, creamy queso will satisfy every gamer's hunger.



8-BIT NACHOS

\$8.00

Our light and crisp corn tortilla chips are smothered in medium spice queso and coated with shredded cheddar cheese, baked to perfection. Topped with pickled jalapenos, soft bacon, green onions, and sour cream, your tastebuds will be ready to make the next high score.



Ask your waiter for our gluten free tortilla chips!

PUNCH OUT PIZZA

\$10.00

Knockout your hunger with a variety of 14" pizzas worthy any all-star. With you choice of pie: Classic Cheese, Super Sausage, or Multiplayer Pepperoni.



BEVERAGES

ALL AGES

SCORE

PEPSI PRODUCTS \$2.00

Pepsi, Diet Pepsi, Sierra Mist, Mountain Dew, Lomonade, Lipton Ice Tea. To satisfy players of every skill level, all of our Pepsi products come with free refills.

LEVEL 21

SCORE

BUD LITE

\$3.00

Lager - Anheuser-Busch
4.2% ABV - 16 oz bottle

NORTHWOODS INVASION

\$6.00

Lager - Wisconsin Brewing Co.
4.0% ABV - 12 oz bottle

LAKE CITY SELTZER

\$6.00

Kiwi Strawberry - Wisconsin Brewing Co.
4.0% ABV - 16 oz Can

HOLLYWOOD NIGHTS

\$6.00

Blonde IPA - Alt Brewing
7.2% ABV - 12 oz bottle



COPPERHEAD

\$6.00

Copper Ale - Alt Brewing
5.1% ABV - 12 oz bottle



Vegetarian Options Available



Gluten Free Options Available



Dairy Free Options Available

We are not using the names of the arcade games for the sale of our food and beverage products. Any meat product will run the risk of containing food borne contaminants, so we cook our meat completely through to decrease the risk.