



## Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: December 2007 Revenue Report and January Activity Report

### DECEMBER AND YEAR-TO-DATE REVENUES

	Prior-Year Comparison				Actuals +/- Budget Comparison			
	December		YTD		December		YTD	
	Amount	%	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ - 17,420	- 3.2	\$ + 271,090	+ 4.0	\$ - 35,980	- 6.3	\$ + 371,360	+ 5.5
Off-Street Meters (Lots & Ramps)	- 6,850	-15.1	+ 37,980	+ 7.2	- 4,370	- 10.2	+ 13,710	+ 2.5
On-Street Meters	- 22,810	- 18.1	+ 123,630	+ 8.0	- 19,930	- 16.2	+ 25,680	+ 1.6
Constr'n Rev – On-Str Meters	- 5,050	- 13.9	+ 7,960	+ 2.8	- 1,920	- 5.8	- 8,650	- 2.9
Subtotal - On-Street Meter Rev	- 27,860	- 17.1	+ 131,590	+ 7.2	- 21,850	- 14.0	+ 17,030	+ .9
Monthly Parking (incl. LT Leases)	+ 220	+ .3	+ 32,630	+ 4.4	+ 340	+ .5	+ 1,710	+ .2
RP3 and Miscellaneous Rev	- 2,640	- 25.8	+ 760	+ .4	- 1,950	- 20.5	- 1,060	- .5
Totals	<u>\$ - 54,550</u>	- 6.5	<u>\$ + 474,050</u>	+ 4.7	<u>\$ - 63,810</u>	- 7.6	<u>\$ + 402,750</u>	+ 4.0
Column Ref >>	A		B		C		D	

#### Highlights/Remarks:

The YTD variances over 2006 (Column B) simply reflect the fact that rate increases were not effective until *June/July* of 2006.

Revenues for December 2007 came in about \$64,000 under budget (Column C) and about \$55,000 under December 2006 revenues (Column A) **despite** 83 more spaces in service, consistent occupancy rates, and one extra revenue-generating day this December. Reason: last year's mix of revenue-generating days contained 22 **weekdays** vs 20 weekdays this December; much more revenue is generated on weekdays vs weekends.

Cashiered revenues: the increases over YTD Budget (Column D) are likely due to the following:

- three extra revenue-generating days thru December; and
- conservative 'projection' model – e.g., the model anticipated even greater price resistance (*lower* occupancy levels) than we are experiencing.

See Attachments A thru C for *detailed* revenue information.

**OCCUPANY STATISTICS (ALL RAMPS, BRAYTON LOT AND ON-STREET)**

Ramp - Max # Cash'd Spaces Available	Average		Avg # of			# of		# of Even/	
	Weekday Occ'y (10 am – 2 pm)		Weekday Parkers at Peak(a) Occy			Weekday Hours @ +90% Occy		Weekend Hrs @ +90% Occy	
	Dec 06	Dec 07	Dec 06	Dec 07	2007 +/- '06	Dec 06	Dec 07	Dec 06	Dec 07
Cap Sq No – 488	50%	57%	240	275	+ 35	0.0	0.0	0.0	0.0
Overture Ctr – 545 (b)	50%	47%	266	247	- 19	0.0	0.0	5.0	4.0
Gov East – 431	81%	88%	344	377	+ 33	2.4	3.7	2.5	0.0
State St Campus – 1066	63%	69%	664	728	+ 64	.1	.4	7.0	5.5
State St Capitol – 700	51%	54%	355	378	+ 23	0.0	0.0	2.5	5.0
Brayton Lot – 154 (POF)	84%	84%	129	129	--	3.6	3.8	0.0	0.0
ALL Off-Street (YTD)	67%	65%	2,325	2,268	- 57				
ALL On-Street (YTD)	65%	66%	648	640	- 8				

FYI: While occupancy information for the **Buckeye Lot** is not reported above (as the lot does not utilize the Parcs revenue/control equipment), we have been providing updates re mid-State Street parking demand. Thru September, occupancy at the Buckeye Lot averaged 64% (34 parkers) in 2007 vs 73% (39 parkers) in 2006.

Notes:

- (a) "Peak" Occupancy varies by facility, but typically occurs between 10 a.m. and 2 p.m.
  - (b) Occupancy levels at the Overture Center Ramp declined significantly as a result of Alliant's departure from the downtown (April 2002); i.e., on average, about 300-350 vacancies each half-hour resulted during weekdays.
- POF = pay-on-foot stations

**ON-STREET METERS – ENFORCEMENT AND USAGE**

Note: No survey was done last December due to inclement weather; thus, **November 2006** survey results are provided here.

	Nov 2006		Dec 2007	
	Avg	%	Avg	%
Total Number of Meters Surveyed ....	456		465	
less: Meters Out of Service for Construction	31	7%	71	15%
<b>Of Remaining Meters Available for Use ...</b>	<b>425</b>		<b>394</b>	
- Meters Occupied by Parkers Displaying D/V cards or Plates	57	14%	60	15%
- Meters Occupied and Paid (by NON-Dis/Vets)	119	28%	118	30%
- as % of Mtrs in use by Non-D/V's (Paid + Expired)	--	79%	--	76%
- <b>Compliance Rate*</b> (assumes some compliance for Exp'd Mtrs)	--	<b>84%</b>	--	<b>82%</b>
- Meters Occupied but Expired	32	8%	38	10%
- as % of Mtrs in use by NON-D/V's (Paid + Expired)	--	21%	--	24%
- Vacant Meters	216	51%	178	45%
- Tickets Issued in Survey Area	8.3	--	6.3	--
- <b>Enforcement Rate (% of Expired Mtrs that rcv'd ticket)</b>		<b>26%</b>		<b>17%</b>

\* "Compliance Rate" is an industry-wide term that refers to parkers who have paid as a percentage of those who should have paid. (Note: minor differences might exist in the table due to rounding.)

**MONTHLY PARKING - WAITING LIST STATISTICS**

November 1, 2006 vs 2007 Comparison								
Facility	Number of People on Waiting List							
	Residents		Non-Residents		Carpoolers		Totals	
	11/1/06	11/1/07	11/1/06	11/1/07	11/1/06	11/1/07	11/1/06	11/1/07
Capitol Square North	21	58	25	62	0	0	46	120
Government East	29	70	44	81	0	0	73	151
Overture Center	6	5	4	15	0	0	10	20
State Street Capitol <sup>(a)</sup>	3	11	12	16	0	0	15	27
<b>Totals</b>	<b>59</b>	<b>144</b>	<b>85</b>	<b>174</b>	<b>0</b>	<b>0</b>	<b>144</b>	<b>318</b>
Note: Some individuals are on more than one waiting list. The total number, excluding duplicates, is ....	53	115	67	134	0	0	120	249

As shown, year-over-year waiting list numbers are about two to three times larger across the board, representing a gradual rebound from the lows following the June 1, 2006 rate increases.

(a) Due to the configuration of the State Street Capitol Ramp, we are unable to immediately accommodate carpoolers, as can be done at the other ramps. Consequently, the SSCo waiting list might at times include carpoolers; these carpoolers do have priority for new vacancies, however.

**JANUARY 2008 ACTIVITY REPORT**

Aside from year-end/new year tasks, nothing significant to report.

As a point of information, the city's books should close by the end of February and we hope to provide the comprehensive year-end summary report at the April 2008 meeting.

2007 REVENUES -- BUDGET VS ACTUAL							
Year-to-Date 2007- Through DEC				PRE-CLOSING			
						Actual +/- Budget	
				Budget	Actual	Amount	%
				((## = TPC Map Reference)			
<b>74000s</b>	<b>Permits</b>						
	74281	RP3 (residential parking permits)	104,578.92	94,239.00	(10,339.92)	(9.89)	
	74282	Motorcycle Permits	1,500.01	918.00	(582.01)	(38.80)	
	74283	Resid Street Constr Permits	-	-	-	n/a	
		Subtotal - Permits	106,078.93	95,157.00	(10,921.93)	(10.30)	
<b>75300</b>	<b>Awards and Damages</b>		-	162.89	162.89	n/a	
<b>76350</b>	<b>Advertising Revenue</b>		79,899.96	74,483.48	(5,416.48)	(6.78)	
<b>76710</b>	<b>Cashiered Revenue</b>		-	-	-		
		ALL Cashiered Ramps	-	-	-		
	#4	582512 Cap Sq North	584,675.11	618,841.98	34,166.87	5.84	
	#6	582532 Gov East	1,118,122.07	1,311,684.75	193,562.68	17.31	
	#9	582522 Overture Center	769,735.38	767,036.03	(2,699.35)	(0.35)	
	#11	582542 SS Campus-Frances	1,272,061.67	1,253,044.34	(19,017.33)	(1.50)	
	#11	582552 SS Campus-Lake	1,596,002.60	1,676,143.06	80,140.46	5.02	
	#12	582562 SS Capitol	1,359,292.13	1,444,496.82	85,204.69	6.27	
		Subtotal - Cashiered Revenue	6,699,888.96	7,071,246.99	371,358.03	5.54	
<b>76720</b>	<b>Meters - Off-Street (NON-CYCLE)</b>						
	#1	582334 Blair Lot	6,005.46	5,162.96	(842.50)	(14.03)	
	#7	582344 Lot 88 (Munic Bldg)	17,264.32	13,193.84	(4,070.48)	(23.58)	
	#2	582353 Brayton Lot-Machine	326,303.52	339,086.07	12,782.55	3.92	
	#2	582354 Brayton Lot-Meters	4,246.14	3,514.97	(731.17)	(17.22)	
	#3	582364 Buckeye/Lot 58	154,703.17	140,194.97	(14,508.20)	(9.38)	
		582374 Evergreen Lot	-	21,772.70	21,772.70	n/a	
		582414 Wingra Lot	9,511.78	8,354.87	(1,156.91)	(12.16)	
	#12	582564 SS Capitol	33,106.85	35,085.92	1,979.07	5.98	
		Subtotal - Meters Off-Street	551,141.24	566,366.30	15,225.06	2.76	
		<b>Meters - Off-Street (CYCLES)</b>					
		582507 ALL Cycles (eff 7/98)	4,291.08	2,772.67	(1,518.41)	(35.39)	
		Subtotal -- 76720's	555,432.32	569,138.97	13,706.65	2.47	
<b>76730</b>	<b>Meters - On-Street</b>						
		582114 Cap Sq Mtrs (new '05)	37,347.25	47,339.54	9,992.29	26.76	
		582124 Campus Area	253,891.11	258,708.00	4,816.89	1.90	
		582134 CCB Area	139,176.84	159,484.37	20,307.53	14.59	
		582144 East Washington Area	91,254.73	76,295.27	(14,959.46)	(16.39)	
		582154 GEF Area	115,755.58	108,603.48	(7,152.10)	(6.18)	
		582164 MATC Area	89,813.26	98,395.72	8,582.46	9.56	
		582174 Meriter Area	136,365.52	128,071.06	(8,294.46)	(6.08)	
		582184 MMB Area	161,373.92	168,034.88	6,660.96	4.13	
		582194 Monroe Area	38,556.13	69,242.37	30,686.24	79.59	
		582204 Schenks Area	18,529.05	16,993.47	(1,535.58)	(8.29)	
		582214 State St Area	138,170.23	133,656.55	(4,513.68)	(3.27)	
		582224 University Area	327,446.42	307,072.15	(20,374.27)	(6.22)	
		582234 Wilson/Butler Area	90,974.91	92,436.47	1,461.56	1.61	
		Subtotal - Meters On-Street	1,638,654.95	1,664,333.33	25,678.38	1.57	
		<b>Const'n-Related Meter Rev (On-St)</b>					
		74284 Contractor Permits	68,481.51	80,742.00	12,260.49	17.90	
		74285 Meter Hoods	56,749.04	105,629.53	48,880.49	86.13	
		74286 Construction Meter Removal	177,585.23	107,791.56	(69,793.67)	(39.30)	
		Subtotal - Constr'n Related Rev	302,815.78	294,163.09	(8,652.69)	(2.86)	
		<b>Totals - On-Street Meters</b>	1,941,470.73	1,958,496.42	17,025.69	0.88	
<b>76740 / 50</b>	<b>Monthlies and Long-Term/Parking Leases</b>						
<b>76740's</b>	#1	582335 Blair Lot	48,000.00	47,772.95	(227.05)	(0.47)	
	#13	582405 Wilson Lot	56,472.00	55,009.93	(1,462.07)	(2.59)	
	#4	582515 Cap Square North	191,353.00	191,863.10	510.10	0.27	
	#6	582535 Gov East	165,120.00	166,461.05	1,341.05	0.81	
	#9	582525 Overture Center	65,760.00	64,256.33	(1,503.67)	(2.29)	
	#12	582565 SS Capitol - reg Mo'ys	109,320.00	112,204.79	2,884.79	2.64	
		Subtotal - Monthlies	636,025.00	637,568.15	1,543.15	0.24	
<b>76750's</b>	#9	582528 Overture Center	58,401.00	58,401.00	-		
		Wingra Lo Wingra Lot (Commy Car)	-	8.00	8.00	n/a	
	#12	582568 SS Cap - LT Lease	80,974.44	81,136.00	161.56	0.20	
		Subtotal -- LTL's	139,375.44	139,545.00	169.56	0.12	
		<b>Totals - Moy's and Leases</b>	775,400.44	777,113.15	1,712.71	0.22	
<b>78000s</b>	<b>Miscellaneous Revenues</b>						
	78220	Operating Lease Payments	4,000.00	3,267.03	(732.97)	(18.32)	
	78310	Property Sales	-	9,194.12	9,194.12	n/a	
	78890	Other	5,932.47	12,586.10	6,653.63	112.16	
		Subtotal -- Miscellaneous	9,932.47	25,047.25	15,114.78	152.18	
		Summary - RP3 and Misc Revenue (incl's Cycle Perm)	195,911.36	194,850.62	(1,060.74)	(0.54)	
	<b>TOTALS</b>		10,168,103.81	10,570,846.15	402,742.34	3.96	

(A)

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(B)

Year-to-Date Revenues >> 2006 vs 2007						
Through DEC		PRE-CLOSING	2007 +/- 2006			
			2006 YTD	2007 YTD	Amount	%
<b>74000s</b>	<b>Licenses, Permits, Fees</b>					
	74281	RP3 (residential parking permits)	96,944.00	94,239.00	(2,705.00)	(2.79)
	74282	Motorcycle Permits	2,009.30	918.00	(1,091.30)	(54.31)
	74283	Resid Street Constr Permits	1,003.24	-	(1,003.24)	(100.00)
		Subtotal - Licenses, ...	99,956.54	95,157.00	(4,799.54)	(4.80)
<b>75300</b>	<b>Awards and Damages</b>		2,115.42	162.89	(1,952.53)	(92.30)
<b>76350</b>	<b>Advertising Revenue</b>		81,404.67	74,483.48	(6,921.19)	(8.50)
<b>76710</b>	<b>Cashiered Revenue</b>		-			
	582512	Cap Sq North	584,659.12	618,841.98	34,182.86	5.85
	582532	Gov East	1,176,367.38	1,311,684.75	135,317.37	11.50
	582522	Overture Center	814,916.66	767,036.03	(47,880.64)	(5.88)
	582542	SS Campus-Frances	1,242,194.07	1,253,044.34	10,850.27	0.87
	582552	SS Campus-Lake	1,606,122.94	1,676,143.06	70,020.12	4.36
	582562	SS Capitol	1,375,896.57	1,444,496.82	68,600.25	4.99
		Subtotal - Cashiered Revenue	6,800,156.74	7,071,246.99	271,090.25	3.99
<b>76720</b>	<b>Meters - Off-Street (NON-CYCLE)</b>					
	582334	Blair Lot	4,966.53	5,162.96	196.43	3.96
	582344	Lot 88 (Munic Bldg)	14,938.29	13,193.84	(1,744.45)	(11.68)
	582353	Brayton Lot-Machine	314,241.70	339,086.07	24,844.37	7.91
	582354	Brayton Lot-Meters	8,086.15	3,514.97	(4,571.18)	(56.53)
	582364	Buckeye/Lot 58	144,072.24	140,194.97	(3,877.27)	(2.69)
	582374	Evergreen Lot	6,510.91	21,772.70	15,261.79	234.40
	582414	Wingra Lot	8,909.20	8,354.87	(554.33)	(6.22)
	582564	SS Capitol	27,023.39	35,085.92	8,062.53	29.84
		Subtotal - Meters Off-Street	528,748.41	566,366.30	37,617.89	7.11
	<b>Meters - Off-Street (CYCLES)</b>					
	582507	ALL Cycles (eff 7/98)	2,412.21	2,772.67	360.46	14.94
		Subtotal -- 76720's	531,160.62	569,138.97	37,978.35	7.15
<b>76730</b>	<b>Meters - On-Street</b>					
	582024	Cap Sq Mtrs (new '05)	39,600.80	47,339.54	7,738.74	19.54
	582124	Campus Area	237,691.35	258,708.00	21,016.65	8.84
	582134	CCB Area	141,076.96	159,484.37	18,407.41	13.05
	582144	East Washington Area	78,377.64	76,295.27	(2,082.37)	(2.66)
	582154	GEF Area	107,537.02	108,603.48	1,066.46	0.99
	582164	MATC Area	86,082.59	98,395.72	12,313.13	14.30
	582174	Meriter Area	129,056.76	128,071.06	(985.70)	(0.76)
	582184	MMB Area	156,456.16	168,034.88	11,578.72	7.40
	582194	Monroe Area	40,515.68	69,242.37	28,726.69	70.90
	582204	Scheks Area	16,126.00	16,993.47	867.47	5.38
	582214	State St Area	122,613.88	133,656.55	11,042.67	9.01
	582224	University Area	295,896.37	307,072.15	11,175.78	3.78
	582234	Wilson/Butler Area	89,676.28	92,436.47	2,760.19	3.08
		Subtotal - Meters On-Street	1,540,707.49	1,664,333.33	123,625.84	8.02
	<b>Const'n-Related Meter Rev (On-St)</b>					
	74284	Contractor Permits	73,835.00	80,742.00	6,907.00	9.35
	74285	Meter Hoods	68,408.50	105,629.53	37,221.03	54.41
	74286	Construction Meter Removal	143,954.31	107,791.56	(36,162.75)	(25.12)
		Subtotal - Const'n Related Rev	286,197.81	294,163.09	7,965.28	2.78
		<b>Totals - On-Street Meters</b>	1,826,905.30	1,958,496.42	131,591.12	7.20
<b>76740 / 50</b>	<b>Monthlies and Long-Term/Parking Leases</b>					
<b>76470's</b>	582335	Blair Lot	44,516.76	47,772.95	3,256.19	7.31
	582405	Wilson Lot	54,324.72	55,009.93	685.21	1.26
	582515	Cap Square No	183,888.67	191,863.10	7,974.43	4.34
	582535	Gov East	154,986.77	166,461.05	11,474.28	7.40
	582525	Overture Center	63,242.30	64,256.33	1,014.03	1.60
	582565	SS Capitol - reg Mo'ys	106,088.79	112,204.79	6,116.00	5.76
		Subtotal - Monthlies	607,048.01	637,568.15	30,520.14	5.03
<b>76750's</b>	582418	Wingra Lot (Comm'ty Car)	575.00	8.00	(567.00)	(98.61)
	582528	Overture Center	58,498.21	58,401.00	(97.21)	(0.17)
	582568	SS Cap - LT Lease	78,363.00	81,136.00	2,773.00	3.54
	582705	Convention Center	-	-	-	-
		Subtotal -- LTL's	137,436.21	139,545.00	2,108.79	1.53
		<b>Totals- Moy's and Leases</b>	744,484.22	777,113.15	32,628.93	4.38
<b>78000s</b>	<b>Miscellaneous Revenues</b>					
	78220	Operating Lease Payments	4,266.77	3,267.03	(999.74)	(23.43)
	78310	Property Sales	231.99	9,194.12	8,962.13	3,863.15
	78890	Other	6,119.43	12,586.10	6,466.67	105.67
		Subtotal -- Miscellaneous	10,618.19	25,047.25	14,429.06	135.89
	Summary - RP3 and Misc Revenue (incl's Cycle Perm)		194,094.82	194,850.62	755.80	0.39
	<b>TOTALS</b>		10,096,801.70	10,570,846.15	474,044.45	4.69

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**Department of Transportation -- Parking Division  
Revenue(a) for the Months of December, 2006 and 2007(c)**

C

	-----Off-Street-----				Total	Street		Misc. Revenues	Totals *
	Meters *	Cashiered	Monthly	Monthly		Meters			
2006	309	3,220	499	4,028	1,393			5,421	
Revenue	\$ 45,330	\$ 551,994	\$ 64,845	\$ 662,169	\$ 162,563		\$ 10,208	\$ 834,940	
2007	310	3,223	498	4,031	1,434			5,465	
Revenue	\$ 38,465	\$ 534,575	\$ 65,066	\$ 638,105	\$ 134,708		\$ 7,573	\$ 780,386	

\* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to breakout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (e)		# of Renters
		Dec-06	Dec-07	Dec-06	Dec-07	Dec-06	Dec-07	Dec-06	Dec-07	Dec-06	Dec-07	
METERED	Blair Lot (eff Aug 2002)	13	13	25	25	--	--	\$ 233.03	\$ 220.11	\$ 0.72	\$ 0.68	
	Lot 88 (Munic Building)	17	17	25	25	65%	65%	\$ 1,262.55	\$ 579.68	\$ 2.97	\$ 1.36	
	Brayton Lot Paystations	154	154	25	25	84%	84%	\$ 26,891.26	\$ 22,219.98	\$ 6.98	\$ 5.77	
	Brayton Lot Meters	12	12	25	25	75%	50%	\$ 208.70	\$ 172.72	\$ 0.70	\$ 0.58	
	Buckeye Lot	53	53	25	25	76%	47%	\$ 10,910.87	\$ 10,184.09	\$ 8.23	\$ 7.69	
	Evergreen Lot (f)	23	23	25	25	--	--	\$ 2,614.22	\$ 2,110.90	\$ 4.55	\$ 3.67	
	Wingra Lot	18	19	25	25	--	--	\$ 1,090.26	\$ 1,079.90	\$ 2.42	\$ 2.27	
	SS Capitol	19	19	25	25	32%	21%	\$ 2,119.04	\$ 1,897.58	\$ 4.46	\$ 3.99	
	Cycles	48	48	n/c	n/c	--	--	\$ -	\$ -	n/c	n/c	
	CASHIERE	Cap Square North	488	488	29	30	50%	57%	\$ 42,133.58	\$ 49,262.02	\$ 2.98	\$ 3.36
Gov East		431	431	29	30	81%	88%	\$ 102,391.34	\$ 99,585.00	\$ 8.19	\$ 7.70	
Overture Center		545	545	29	30	50%	47%	\$ 67,902.70	\$ 63,070.40	\$ 4.30	\$ 3.86	
SS Campus (Frances) (combined totals)		1,066	1,066	29	30	63%	69%	\$ 96,558.25	\$ 94,344.17	\$ 7.58	\$ 6.80	
SS Campus (Lake)								\$ 137,737.29	\$ 122,976.50			
MONTHLY	State St Capitol	690	693	29	30	51%	54%	\$ 105,271.16	\$ 105,336.60	\$ 5.26	\$ 5.07	
	Blair Lot Mo'y (eff 8/2002)	44	44	20	20			\$ 3,897.12	\$ 3,964.62	\$ 4.43	\$ 4.51	49
	Wingra Lot (Comm'ty Car) (h)	1	0	20	20			\$ 49.50	\$ -	\$ 2.48	\$ -	n/a
	Wilson Lot Mo'y	50	50	20	20			\$ 4,828.00	\$ 5,302.00	\$ 4.83	\$ 5.30	55
	Cap.Sq. N Mo'y	125	125	20	20			\$ 16,054.00	\$ 15,900.40	\$ 6.42	\$ 6.36	150
	Gov East Mo'y	85	85	20	20			\$ 13,847.00	\$ 13,642.11	\$ 8.15	\$ 8.02	100
	Overture Ctr Mo'y (b) (e)	75	75	20	20			\$ 10,116.05	\$ 10,101.65	\$ 6.74	\$ 6.73	92
	SS Cap. Mo'y (b) (d)	119	119	20	20			\$ 16,052.90	\$ 16,155.00	\$ 6.74	\$ 6.79	133
	Campus Area Route	178	182	25	25		61%	\$ 19,147.27	\$ 13,772.38	\$ 4.30	\$ 3.03	579
	Capitol Square (g)	24	25	25	25	(g) 50%	(g) 49%	\$ 3,379.44	\$ 3,453.03	\$ 5.63	\$ 5.52	
ON-STREET METERS	CCB Area Route	86	92	25	25		65%	\$ 12,374.99	\$ 10,511.72	\$ 5.76	\$ 4.57	
	East Washington Area Route	96	96	25	25		44%	\$ 5,310.16	\$ 4,511.76	\$ 2.21	\$ 1.88	
	GEF Area Route	82	83	25	25		46%	\$ 8,785.32	\$ 7,844.42	\$ 4.29	\$ 3.78	
	MATC Area Route	98	97	25	25		43%	\$ 6,289.18	\$ 5,962.16	\$ 2.57	\$ 2.46	
	Meriter Area Route	123	117	25	25		21%	\$ 9,820.92	\$ 7,341.75	\$ 3.19	\$ 2.51	
	MMB Area Route	101	97	25	25		55%	\$ 13,992.16	\$ 12,972.82	\$ 5.54	\$ 5.35	
	Monroe Area Route	116	124	25	25		pass	\$ 5,001.96	\$ 4,268.81	\$ 1.72	\$ 1.38	
	Schenks Area Route	80	80	25	25		pass	\$ 1,837.31	\$ 961.16	\$ 0.92	\$ 0.48	
	State Street Area Route	81	109	25	25		37%	\$ 10,760.77	\$ 9,765.46	\$ 5.31	\$ 3.58	
	University Area Route	222	223	25	25		44%	\$ 22,842.10	\$ 16,104.73	\$ 4.12	\$ 2.89	
	Wilson/Butler Area Route	106	109	25	25		28%	\$ 6,718.86	\$ 5,982.38	\$ 2.54	\$ 2.20	
	Various Routes	n/a	n/a	25	25	n/a	n/a	\$ -	\$ -	\$ -	\$ -	
	Subtotal - Route Revenue	1,393	1,434	25	25	--	--	\$ 126,260.44	\$ 103,452.58	\$ 3.63	\$ 2.89	
	Meter-Related Constrn Rev							\$ 36,302.76	\$ 31,255.44			
Total On-St Meter Revenue							\$ 162,563.20	\$ 134,708.02				
Miscellaneous							\$ 10,207.56	\$ 7,572.76				
Total (a)	5,469	5,513					\$ 834,939.58	\$ 780,386.21				

**Footnotes:**

- (a) Excludes interest on investments
- (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2006 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parks system. Weekday timeframe = 10 a.m. thru 2 p.m.
- (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) Monthly information for the Overture Center ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
- (f) Effective October 20, 2006 (after being out of service for about 14 months), the Evergreen Lot was returned to operation as part of the Monroe Commons Condominium project. (Prior to the June 2006 rate increase, this lot typically generated revenue of about \$700/mo -- \$8,400 annually.)
- (g) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$3,450 of revenue would support an occupancy rate of about 49% (25 meters x 25 days x 9 hrs/day x \$1.25/hour 49% rate = \$3,450).
- (h) Community Car terminated their lease agreement at the Wingra Lot effective Jan 6, 2007.

Spaces Out of Service: 7 Cashiered (all SS Capitol Ramp)  
38 On-Street Meters  
45

# CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-1

LOCATION / FACILITY	OCT 07				NOV 07				DEC 07		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
<b>ON - STREET METERS</b>	<b>1085</b>	<b>1012</b>	<b>259</b>	<b>74.4%</b>	<b>957</b>	<b>306</b>	<b>68.0%</b>	<b>963</b>	<b>369</b>	<b>61.7%</b>	
<b>CITY LOTS:</b>											
BUCKEYE - BLOCK 58	53	53	12	77.4%	53	28	47.2%	53	28	47.2%	
BRAYTON - METERS	12	12	6	50.0%	12	6	50.0%	12	6	50.0%	
PARKMASTER	154	154	0	100.0%	154	4	97.4%	154	4	97.4%	
MUNICIPAL BLDG - BLOCK 88	17	17	4	76.5%	17	6	64.7%	17	6	64.7%	
<b>SUBTOTAL - CITY LOTS</b>	<b>236</b>	<b>236</b>	<b>22</b>	<b>90.7%</b>	<b>236</b>	<b>44</b>	<b>81.4%</b>	<b>236</b>	<b>44</b>	<b>81.4%</b>	
<b>CITY RAMPS:</b>											
OVERTURE CENTER - CASHIERED	529	529	234	55.8%	529	253	52.2%	529	251	52.6%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	13	31.6%	19	15	21.1%	19	15	21.1%	
STATE STREET CAPITOL - CASHIERED	706	705 <sup>1</sup>	171	75.7%	706	193	72.7%	699 <sup>3</sup>	266	61.9%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	18	95.8%	426	29	93.2%	426	9	97.9%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1058 <sup>2</sup>	148	86.0%	1060	187	82.4%	1060	179	83.1%	
CAPITOL SQUARE NORTH - CASHIERED	481	481	204	57.6%	481	226	53.0%	481	171	64.4%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
<b>SUBTOTAL - CITY RAMPS</b>	<b>3597</b>	<b>3594</b>	<b>788</b>	<b>78.1%</b>	<b>3597</b>	<b>903</b>	<b>74.9%</b>	<b>3590</b>	<b>891</b>	<b>75.2%</b>	
<b>SUBTOTAL - CITY LOTS + RAMPS</b>	<b>3833</b>	<b>3830</b>	<b>810</b>	<b>78.9%</b>	<b>3833</b>	<b>947</b>	<b>75.3%</b>	<b>3826</b>	<b>935</b>	<b>75.6%</b>	
<b>TOTAL CITY STREETS + LOTS + RAMPS</b>	<b>4918</b>	<b>4842</b>	<b>1069</b>	<b>77.9%</b>	<b>4790</b>	<b>1253</b>	<b>73.8%</b>	<b>4789</b>	<b>1304</b>	<b>72.8%</b>	
CAPITOL SQUARE SOUTH - METERS	302	367	41	88.8%	367	101	72.5%	353 <sup>4</sup>	94	73.4%	
CAPITOL SQUARE SOUTH - PERMITS	671	606	0	100.0%	606	0	100.0%	606	0	100.0%	
<b>TOTAL PUBLIC SPACES</b>	<b>5891</b>	<b>5815</b>	<b>1110</b>	<b>80.9%</b>	<b>5763</b>	<b>1354</b>	<b>76.5%</b>	<b>5748</b>	<b>1398</b>	<b>75.7%</b>	

- Notes:
1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
  2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
    - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
    - b. Cashier section of ramps -- the daily average computed for the month.
    - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
  3. Vacancies are determined as follows:
    - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
    - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
    - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
  4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 State Street Capitol Ramp - Average of 1 space out of service for October.
- 2 State Street Campus Ramp - Average of 2 spaces out of service for October.
- 3 State Street Capitol Ramp - Average of 7 spaces out of service for December.
- 4 Capitol Square South Ramp - 14 metered spaces out of service due to snow.

# CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-2

LOCATION / FACILITY	OCT 06				NOV 06			DEC 06		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED
<b>ON - STREET METERS</b>	1085	997	370	62.9%	1020	347	66.0%	1004	333	66.8%
<b>CITY LOTS:</b>										
BUCKEYE - BLOCK 58	53	53	20	62.3%	53	40	24.5%	53	13	75.5%
BRAYTON - METERS	12	12	5	58.3%	12	5	58.3%	12	3	75.0%
PARKMASTER	154	154	7	95.5%	154	6	96.1%	154	0	100.0%
MUNICIPAL BLDG - BLOCK 88	17	17	5	70.6%	17	9	47.1%	17	6	64.7%
<b>SUBTOTAL - CITY LOTS</b>	<b>236</b>	<b>236</b>	<b>37</b>	<b>84.3%</b>	<b>236</b>	<b>60</b>	<b>74.6%</b>	<b>236</b>	<b>22</b>	<b>90.7%</b>
<b>CITY RAMPS:</b>										
OVERTURE CENTER - CASHIERED	572	572	243	57.5%	572	236	58.7%	572	293	48.8%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	19	11	42.1%	19	13	31.6%	19	13	31.6%
STATE STREET CAPITOL - CASHIERED	706	652	127	80.5%	642	132	79.4%	696	302	56.6%
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%
GOVERNMENT EAST - CASHIERED	426	426	40	90.6%	426	50	88.3%	416	27	93.5%
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%
STATE STREET CAMPUS - CASHIERED	1060	1028	147	85.7%	1060	205	80.7%	1060	243	77.1%
CAPITOL SQUARE NORTH - CASHIERED	481	481	218	54.7%	481	216	55.1%	481	193	59.9%
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%
<b>SUBTOTAL - CITY RAMPS</b>	<b>3640</b>	<b>3554</b>	<b>786</b>	<b>77.9%</b>	<b>3576</b>	<b>852</b>	<b>76.2%</b>	<b>3620</b>	<b>1071</b>	<b>70.4%</b>
<b>SUBTOTAL - CITY LOTS + RAMPS</b>	<b>3876</b>	<b>3790</b>	<b>823</b>	<b>78.3%</b>	<b>3812</b>	<b>912</b>	<b>76.1%</b>	<b>3856</b>	<b>1093</b>	<b>71.7%</b>
<b>TOTAL CITY STREETS + LOTS + RAMPS</b>	<b>4961</b>	<b>4787</b>	<b>1193</b>	<b>75.1%</b>	<b>4832</b>	<b>1259</b>	<b>73.9%</b>	<b>4860</b>	<b>1426</b>	<b>70.7%</b>
CAPITOL SQUARE SOUTH - METERS	302	359	42	88.3%	306	27	91.2%	407	75	81.6%
CAPITOL SQUARE SOUTH - PERMITS	671	514	0	100.0%	578	0	100.0%	563	0	100.0%
<b>TOTAL PUBLIC SPACES</b>	<b>5934</b>	<b>5660</b>	<b>1235</b>	<b>78.2%</b>	<b>5716</b>	<b>1286</b>	<b>77.5%</b>	<b>5830</b>	<b>1501</b>	<b>74.3%</b>

**Notes:**

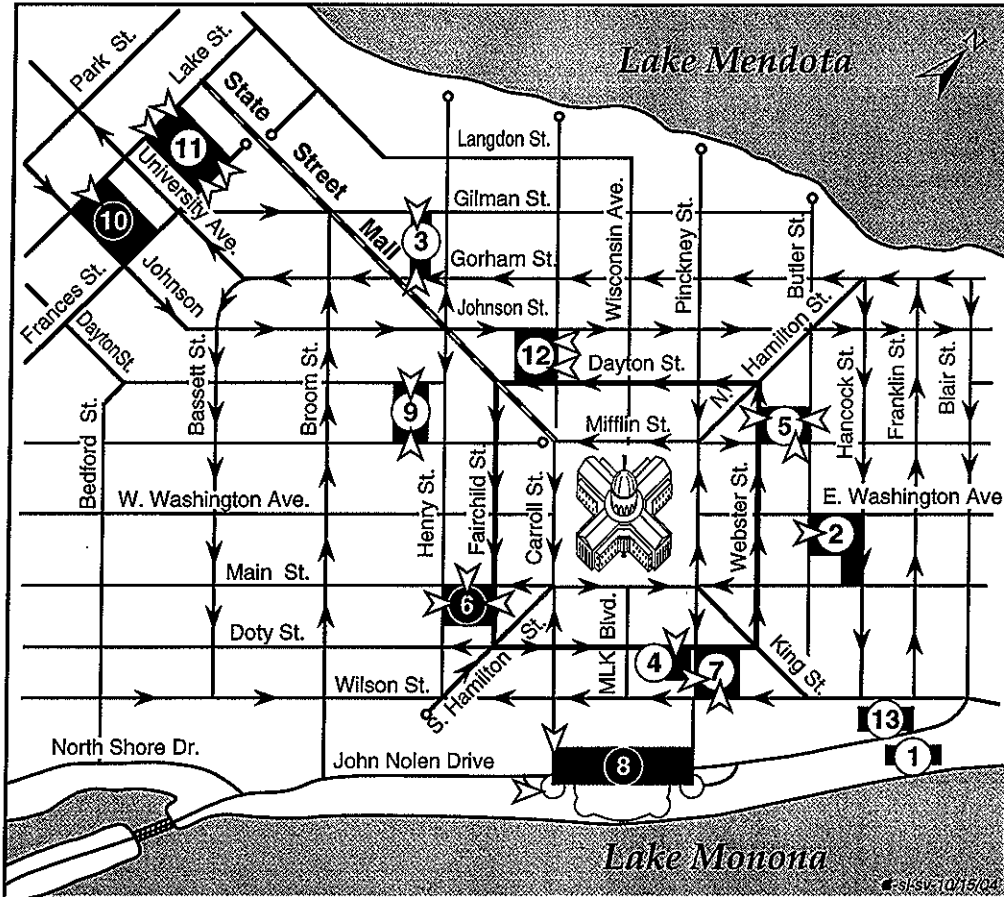
1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DISVET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
  - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
  - b. Cashier section of ramps -- the daily average computed for the month.
  - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
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  - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
  - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
  - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 State Street Capitol Ramp - Average of 54 spaces out of service for October.
- 2 State Street Campus - Average of 32 spaces out of service for October.
- 3 Capitol Square South - 100 reserved spaces out of service due to construction.
- 4 State Street Capitol Ramp - Average of 64 spaces out of service for November.
- 5 Capitol Square South - 35 metered spaces out of service due to construction.
- 6 Capitol Square South - 54 reserved spaces out of service due to construction.
- 7 State Street Capitol Ramp - Average of 10 spaces out of service for December.
- 8 Capitol Square South - 3 reserved spaces out of service due to construction.



# DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊙ # City Operated Facilities
③ Buckeye Lot	● # Non-City Operated Facilities
④ Lot 88	➤ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	➤ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	