

GREATER MADISON CONVENTION & VISITORS BUREAU  
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

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## MEMO

### MT BEAAC Meeting

Tuesday, February 14, 2012 > 4:00 – 5:00 PM

GMCVB Headquarters, 615 East Washington Avenue

For calendar year 2012, the committee has had \$170,000 to appropriate. After the December 14, 2011, meeting, there existed a remaining balance of \$0. Re-appropriations below of \$0, leaves the committee with available funds of \$170,000 to consider and appropriate at this meeting. There are nine items on the agenda totaling \$129,000, which would leave a \$41,000 balance in the fund.

Following is information on year to date funds available for re-appropriating at this 12/14/11 meeting, resulting from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

| GROUP & EVENT NAME                                 | EVENT DATES | AMT                      | DATE     |  | REASON |
|----------------------------------------------------|-------------|--------------------------|----------|--|--------|
|                                                    |             |                          | APPROVED |  |        |
| BALANCE FROM LAST MEETING                          |             | \$ -                     |          |  |        |
| Appropriated for 2012                              |             | \$ 170,000               |          |  |        |
| <b><u>TOTAL TO APPROPRIATE AT THIS MEETING</u></b> |             | <b><u>\$ 170,000</u></b> |          |  |        |

### FUTURE FUND REQUESTS

| GROUP & EVENT NAME                                           | EVENT DATES       | AMT                      | USE             | ATTEND               | ROOM NIGHTS          | DIRECT SPENDING           |
|--------------------------------------------------------------|-------------------|--------------------------|-----------------|----------------------|----------------------|---------------------------|
|                                                              |                   |                          |                 |                      |                      |                           |
| American Society for Virology - 36th Annual Meeting (2017)   | 2017, June 22-28  | \$ 24,000                | Facility Rental | 1,700                | 4,705                | \$ 1,706,800              |
| International Inst for Sustainable Labs - Labs21 Conference  | 2013, Oct 13-17   | \$ 12,000                | Facility Rental | 700                  | 900                  | \$ 502,000                |
| Midwest Section of AOAC International - 2013 Meeting         | 2013, June 3-6    | \$ 6,000                 | Facility Rental | 200                  | 600                  | \$ 267,000                |
| U.S. Academic Decathlon - 2017 National Competition          | 2017, April 16-24 | \$ 15,000                | Facility Rental | 650                  | 1,010                | \$ 461,840                |
| Wisconsin School Counselor Assoc - Annual Conference 2013    | 2013, Feb 18-21   | \$ 15,000                | Facility Rental | 1,200                | 1,000                | \$ 1,104,400              |
| Wisconsin School Counselor Assoc - Annual Conference 2014    | 2014, Feb 17-20   | \$ 15,000                | Facility Rental | 1,200                | 1,000                | \$ 1,104,400              |
| Wisconsin Water Assoc - Annual Mtg & Water Utility Expo 2015 | 2015, Sept 15-18  | \$ 6,000                 | Facility Rental | 500                  | 400                  | \$ 502,000                |
| Wisconsin Water Assoc - Annual Mtg & Water Utility Expo 2017 | 2017, Sept 12-15  | \$ 6,000                 | Facility Rental | 500                  | 400                  | \$ 502,000                |
| World Triathlon Corporation - Ford Ironman Wisconsin 2013    | 2013, Sept 3-9    | \$ 30,000                | Facility Rental | 30,000               | 6,650                | \$ 3,038,400              |
| <b><u>TOTAL REQUESTS FOR THIS MEETING</u></b>                |                   | <b><u>\$ 129,000</u></b> |                 | <b><u>36,650</u></b> | <b><u>16,665</u></b> | <b><u>\$9,188,840</u></b> |