

Willy



# Temporary B License

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

PERCPS-2019-00164  
(Number)

(scanned)

☐ No

(STREET USE?)

☒ Yes

Leg # 55808  
(Processing step)

(initials)

Alder Name: Marsha Rommel Dist #: 6 Police Sector: 408 Downtown

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.
- o Other requirements are on the accompanying sheet. ☐ Attached

The named organization applies for:

☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.

☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

No wine

## Organization

Pick one:

☒ Bona fide Club ☐ Church ☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Wit-Mar Neighborhood Center Phone: 608-257-4576

Address: 953 Jennifer Street Email: beatrice@wit-mar.org Website: www.wit-mar.org

Date organized: 1/19/69 If a corporation, give date of incorporation: \_\_\_\_\_

WI State Seller's Permit ID: \_\_\_\_\_

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

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| Organization Officers     | Name               | City, State  | Birthdate            |
|---------------------------|--------------------|--------------|----------------------|
| President                 | Bob Hemauer        | Madison, WI  |                      |
| Vice President            | Todd Jensen        | " "          |                      |
| Treasurer                 | Rob Hetzel         | " "          |                      |
| Secretary                 | Shaun Abshire      | " "          |                      |
| Person in charge of event | Name               | Phone        | Email                |
|                           | Beatrice Gladstein | 608-520-2291 | beatrice@wil-mar.org |

### Event Information

Event Name: Willy Street Fair Event dates & time(s): Sept. 14 & 15, 11am to 10pm, 11am to 10pm

Event Address: 800, 900 & 1,000 Blocks of Williamson St. Estimated Attendance: 5,000 daily

Do the premises you want to license occupy *all* of the building/property? Yes No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): \_\_\_\_\_

Explain the purpose and nature of the event: Placemaking & community-building; fundraising.

Describe your planned method of crowd control: Off-duty MPD officers; private security guards & approximately 20 event organizers & leaders. All have 2-way radios.

How many security persons will you have on the licensed premises? 2 MPD, 6 private security, 20+ event community leaders

Wholesaler who will supply fermented malt beverage: General Beverage Wisconsin Distribution Quantities ordered: 50 Barrels

Will food be served? ☒ Yes ☐ No

Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☒ No ☐ Yes: \_\_\_\_\_ of 2 per year

Wholesaler who will supply wine: Left Bank Quantities ordered: 20 cases ☐ N.A.

### Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Bob Hemauer Date 4/26/2019

Printed name of Officer who is signing Bob Hemauer