

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--May 2012 vs. May 2011**  
**(Routes sorted in order of 2012 passengers per revenue hour productivity)**

ROUTE	RIDERSHIP, 2012 vs. 2011 Year to Date			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	2012	2011	% change	2012	2011	% Change		
80 UW CAMPUS	849,987	917,997	-7.4%	102.08	112.77	-9.5%		<b>Core Routes</b> operate every day from early a.m. to late p.m.: <b>2, 3, 4, 5, 6, 7, 13</b> (3 operates weekdays only; 7 operates wkends & holidays only).
85 UW CAMPUS-PARK ST CIRCULATOR	140,221	171,329	-18.2%	70.24	79.13	-11.2%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	563,409	533,006	5.7%	66.72	65.00	2.7%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	15,895	15,314	3.8%	66.00	65.40	0.9%		
28 NTP-WTP COMMUTER	173,213	163,406	6.0%	61.59	64.23	-4.1%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	43,776	40,467	8.2%	53.13	50.53	5.1%		
2 WTP-NTP	590,502	567,538	4.0%	51.73	51.99	-0.5%		
81-82 UW LATE NITE CIRCULATORS	122,204	160,563	-23.9%	47.45	64.11	-26.0%		
67 WTP-WEST TOWNE	130,544	123,844	5.4%	47.20	45.81	3.0%		
50 WTP-SCHROEDER-RAYMOND LOOP	83,142	74,344	11.8%	46.84	42.67	9.8%		
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	95,591	103,600	-7.7%	43.78	50.72	-13.7%		<b>Commuter Routes</b> operate on weekdays during peak hours: <b>11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74, 75</b>
4 NTP-STP	339,363	342,058	-0.8%	42.66	43.31	-1.5%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	64,441	60,821	6.0%	39.29	38.15	3.0%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	146,002	138,746	5.2%	39.19	40.38	-3.0%		
40 STP - ARBOR HILLS LOOP	80,968	79,439	1.9%	38.74	38.78	-0.1%		
22 MENDOTA LOOP	106,739	119,667	-10.8%	37.75	43.29	-12.8%		
6 CITY VIEW DR-WTP	533,969	531,281	0.5%	37.37	38.42	-2.7%		
5 ETP-STP	222,987	216,703	2.9%	37.06	36.59	1.3%		
55 VERONA- WTP COMMUTER	21,633	17,202	25.8%	36.54	30.17	21.1%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	56,146	54,856	2.4%	36.44	35.99	1.2%		
3 WTP-ETP	266,548	260,926	2.2%	36.38	36.64	-0.7%		<b>Peripheral Routes</b> operate from transfer points to outlying areas: <b>20, 21, 22, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78</b>
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	41,768	46,460	-10.1%	36.24	39.03	-7.1%		
18 STP-WTP	195,831	180,393	8.6%	36.16	33.85	6.8%		
17 ETP-NTP	57,150	56,068	1.9%	35.85	36.18	-0.9%		
16 STP - ETP	183,080	179,502	2.0%	35.37	35.46	-0.2%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	238,490	236,304	0.9%	34.74	36.22	-4.1%		
51 WTP-MUIR FIELD LOOP	36,463	34,544	5.6%	33.32	31.94	4.3%		
30 ETP-EAST TOWNE	112,681	101,476	11.0%	33.16	30.42	9.0%		
11 WTP-DUTCH MILL-CAP SQUARE	41,434	40,897	1.3%	32.76	33.27	-1.5%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	183,382	177,409	3.4%	31.33	32.88	-4.7%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	59,000	53,352	10.6%	30.94	28.79	7.5%		<b>Connector Routes</b> connect transfer points throughout the day: <b>16, 17, 18.</b>
1 CAP SQUARE - UW	12,900	12,958	-0.4%	30.91	31.95	-3.2%		
21 LAKEVIEW LOOP	76,721	70,576	8.7%	29.41	27.64	6.4%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	9,757	10,164	-4.0%	28.86	30.93	-6.7%		
7 WTP-ETP (Weekends & Holidays Only)	66,706	59,477	12.2%	28.31	24.87	13.8%		
27 NTP - UW CAMPUS COMMUTER	22,334	21,352	4.6%	28.28	27.82	1.7%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	16,749	15,871	5.5%	28.02	26.16	7.1%		
47 ARBOR HILLS COMMUTER	36,272	35,526	2.1%	26.24	26.44	-0.8%		
58 GREENTREE COMMUTER	32,879	30,886	6.5%	25.82	24.96	3.5%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	16,821	15,205	10.6%	24.72	21.99	12.4%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	41,352	35,241	17.3%	24.34	21.34	14.1%		<b>Circulator Routes</b> <b>1, 9, 10, 34</b>
70 MIDDLETON-CAPITOL SQUARE	67,838	65,113	4.2%	24.02	23.72	1.3%		
19 RED ARROW TR-CAP SQUARE	75,056	80,853	-7.2%	23.99	25.76	-6.9%	x	
32 ACEWOOD-THOMPSON LOOP	19,985	18,724	6.7%	22.66	21.47	5.5%	x	
12 WTP-DUTCH MILL-CAP SQUARE	21,870	21,945	-0.3%	22.39	23.11	-3.1%	x	
13 STP-CAP SQUARE	66,311	64,348	3.1%	20.31	20.09	1.1%	x	
73 WTP-OLD SAUK TRAILS	60,108	52,456	14.6%	19.53	17.54	11.4%	x	
25 AMERICAN CENTER COMMUTER	5,986	4,808	24.5%	19.22	15.89	21.0%	x	
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	14,544	14,547	0.0%	18.62	19.16	-2.8%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	35,815	43,748	-18.1%	17.53	23.33	-24.9%	x	
20 NTP-EAST TOWNE	71,305	61,130	16.6%	15.89	13.85	14.8%	x	<b>Other routes:</b> <b>8</b> operates between the Capitol Square and Spring Harbor, weekends only. <b>19</b> operates like a core route between the Capitol Square and Allied Drive on weekdays. <b>39</b> operates as a commuter route during peak hours; operates like a circulator route midday. <b>59</b> operates weekends & holidays between the WTP and Fitchburg. <b>67</b> connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. <b>63 and 68</b> operate between the West Transfer Point and Prairie <b>70</b> operates like a core route between the Capitol Square & Middleton on weekdays.
39 ETP - DAIRY DRIVE	12,640	14,572	-13.3%	14.23	16.88	-15.7%	x	
52 WTP-FITCHBURG	16,280	17,567	-7.3%	13.69	15.20	-9.9%	x	
74 MIDDLETON LOOP	10,774	10,002	7.7%	13.64	13.03	4.7%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	5,724	5,740	-0.3%	12.05	12.43	-3.1%	x	
75 VERONA-CAPITOL SQUARE COMMUTER (began operating March 26, 2012)	3,416	-	NA	11.96	NA	NA	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	4,169	4,531	-8.0%	10.94	12.43	-12.0%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	11,700	11,174	4.7%	9.52	9.26	2.8%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	5,597	4,874	14.8%	8.23	7.06	16.6%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	4,462	4,903	-9.0%	6.44	6.96	-7.6%	x	
33 HIESTAND LOOP	1,585	1,661	-4.6%	6.20	6.68	-7.3%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	1,369	1,037	32.0%	5.79	4.51	28.3%	x	
UNKNOWN ROUTE & ROAD BUS *	9	340	-97.4%	NA	NA	NA		
<b>SYSTEM TOTAL</b>	<b>6,645,593</b>	<b>6,610,841</b>	<b>0.5%</b>	<b>40.01</b>	<b>41.02</b>	<b>-2.5%</b>	<b>24.00</b>	
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>5,517,286</b>	<b>5,345,638</b>	<b>3.2%</b>	<b>36.07</b>	<b>36.09</b>	<b>-0.1%</b>	<b>21.64</b>	

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses or overloads.