

Change of Premises

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

LIC PCH-2017-00 843

~~PERE~~

(Number)

(scanned)

48536

(Leg file number)

(initials)

(Processing step)

This application modifies existing alcohol license number: 62243-80829

- Class A Beer
- Class B Beer
- Class A Liquor
- Class B Liquor
- Class C Wine

Aldermanic District: 15 Alder Name: David Ahrens Police Sector: _____

Corporate Information

Business Legal Name: Wal-Mart Stores East, LP
702 SW 8th Street, Licensing Dept 8916,
Business Address: Bentonville, AR 72716-0500

Corporate Contact Name & Position: _____
Heather Bell, Senior Associate Counsel
(479) 204-6009
Phone & Email: heather.bell@walmartlegal.com

Licensed Premise Information

Business dba Name: Walmart #2335
Licensed Address: 4198 Nakoosa Trail

Business Contact Name & Position: _____
Trenton K. Bee, Manager
(608) 241-8808
Phone & Email: tkbee.s02335.us@wal-mart.com

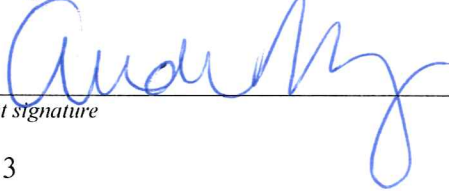
Liquor Beer Agent Name: Trenton K. Bee % Alcohol: 2.0 % Food: 11.0

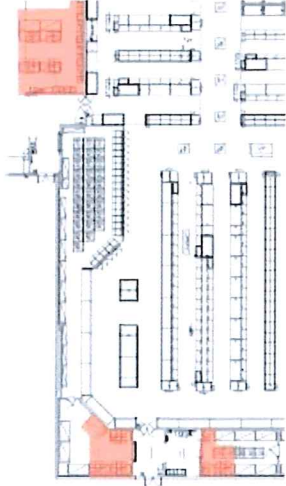
Current Capacity (indoor): 188,805 sq. ft. Current Capacity (outdoor): N/A

Proposed Capacity (indoor): 188,805 sq. ft. Proposed Capacity (outdoor): N/A

Description of Proposed Changes: Designation of 6 canopy parking spaces for online grocery pick-up. Location and size of area where alcohol is displayed is not changing. Liquor stored in backroom and displayed on 80-foot shelf space located adjacent to grocery department.

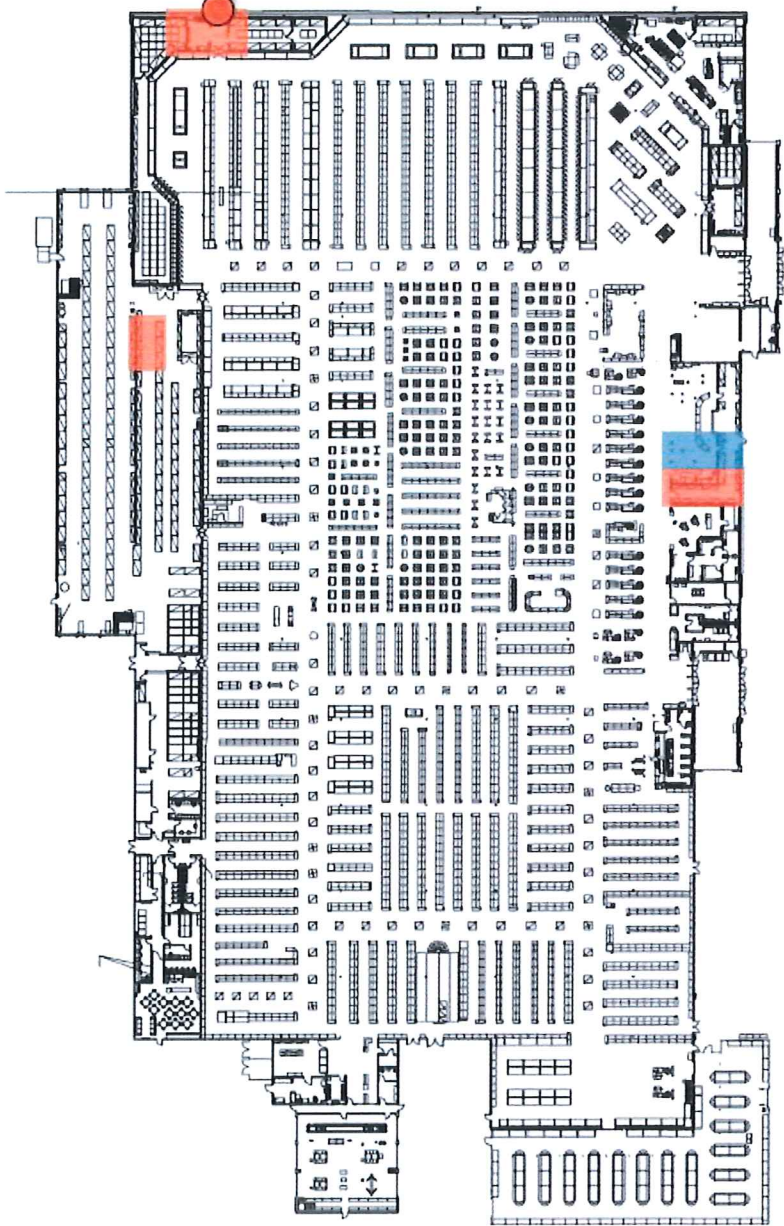
- Detailed Floor Plans included (required)
- Orange sign and "License Renewals & Changes" brochure issued

X  Date: 8/10/17
Applicant signature



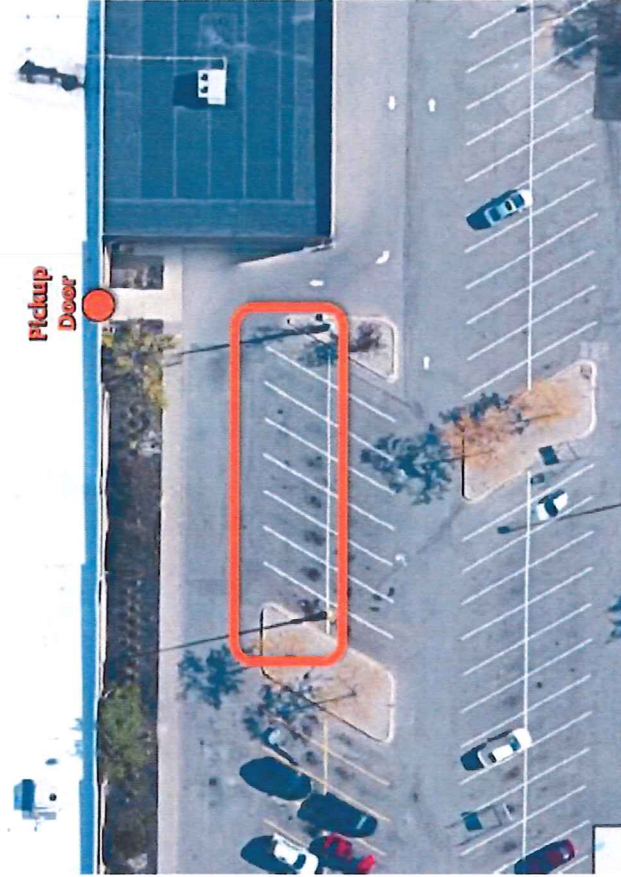
OGP - 150 OPD
(Dollies)

Pickup
Door



Update Existing (Front)





Fabric Canopy





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August 21, 2017

VIA MESSENGER

Maribeth Witzel-Behl, City Clerk
City of Madison
City County Building - Room 103
210 Martin Luther King Jr. Blvd.
Madison, WI 53703-3342

**RE: Walmart #2335 - 4198 Nakoosa Trail
Change of Premises for Alcohol Beverage License**

Dear Ms. Witzel-Behl:

Quarles & Brady serves as legal counsel for Walmart with respect to alcohol beverage licensing in Wisconsin. Walmart is launching an online grocery pickup service in select stores in Wisconsin. Customers using this service will be able to place an order online and provide a credit card to hold the order. The customer will then come to their local Walmart store to complete the payment and pick up the order at either a pickup canopy or a dedicated parking space.

Walmart would like to offer customers who shop at their store on Nakoosa Trail the opportunity to include alcohol beverages in an online order. We have contacted the Department of Revenue, which has confirmed that this is permitted under Wisconsin law. Per Tyler Quam, Special Agent with the Department, an online grocery order may include alcohol beverages if payment is made at the store and the customer's age is verified by an employee licensed to sell alcohol beverages in a face-to-face transaction that occurs within the licensed premises. Walmart, therefore, is seeking to amend the premises description in its current license to include the pickup location (canopy or dedicated parking space), as follows:

One room, one story building, approximately 188,805 sq. ft., including 6 canopy parking spaces in parking lot specifically designated for online grocery pickup. Liquor stored in backroom and displayed on 80-foot shelf space located adjacent to the grocery department.

Maribeth Witzel-Behl, City Clerk
August 21, 2017
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We have attached a site map and floor plan for the Nakoosa Trail Walmart store showing the location of the canopy or dedicated parking spaces.

We are aware that this change will require approval of the Alcohol License Review Committee and the Common Council. We request that this proposed amendment be considered at the next upcoming meeting, and would be pleased to make a Walmart representative available upon request at this meeting to answer questions.

Please let us know if you have questions or require additional information

Very truly yours,



Rebecca A. Diller
Corporate Paralegal

Attachments
QB\47748139.1