



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

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Wednesday, January 14, 2015

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-110 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 - Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Melissa R. Huggins and R. Richard Wagner

**Excused:** 2 - Lauren Cnare and Thomas A. DeChant

### APPROVAL OF MINUTES

A motion was made by O'Kroley, seconded by Huggins, to Approve the Minutes of December 17, 2014. The motion passed by voice vote/other.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

Huggins recused herself from Item No. 9.

### SECRETARY'S REPORT/AGENDA OVERVIEW

### SPECIAL ITEMS OF BUSINESS

1. [36750](#) Discussion of Urban Design Issues with Mayor Paul R. Soglin  
**The Urban Design Commission Received an Informational Presentation**
2. [36749](#) Report of the Facade Grant Staff Team - 315-319 North Henry Street, LLR Venture Group, LLC. 4th Ald. Dist.  
This item was approved as a consent item with the finding that all applicable standards are adequately addressed.  
  
**A motion was made by Harrington, seconded by Huggins, to Grant Final Approval. The motion passed by voice vote/other.**

### PUBLIC HEARING ITEMS

3. [35896](#) 1965 Atwood Avenue - Permit Use of Wall Sign on Facade Not Adjacent to Off-Street Parking. 6th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

**A motion was made by Harrington, seconded by Huggins, to Grant Final Approval. The motion passed by voice vote/other.**

4. [35780](#) 2500 Winnebago Street - PD(SIP), Two 4-Story, Mixed-Use Structures with Underground Residential Parking in UDD No. 5. 6th Ald. Dist.

The motion provided for the following:

- Approval of building massing only.
- Address of angled parking comments and landscaping comments.
- Building elevations need further development as noted with the comments made.

**A motion was made by Huggins, seconded by Slayton, to Grant Initial Approval. The motion passed by voice vote/other.**

5. [36616](#) 5417 Femrite Drive - Proposed Parking Lot in UDD No. 1. 16th Ald. Dist.

**A motion was made by Harrington, seconded by O'Kroley, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

6. [36335](#) 3825 East Washington Avenue - New Development for "Erik's Bikes, Boards and Skis" in Urban Design District Number 5. 17th Ald. Dist.

**A motion was made by Harrington, seconded by O'Kroley, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

#### UNFINISHED BUSINESS

7. [35998](#) 22 South Carroll Street - Exterior Facade Improvements for "The Park Hotel" Located in the Downtown Core District. 4th Ald. Dist.

The motion provided for the applicant to look at the application of materials from the 3rd floor up because the extreme similarity in color and the lack of plane change that won't quite potentially result in an elevation that's flatter and more similar to the existing than the rendering leads to, in addition to the simplification of the architectural detailing on the three-story base of the building.

**A motion was made by Huggins, seconded by O'Kroley, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

#### ROLL CALL

**Present:** 5 - Dawn O. O'Kroley; Cliff Goodhart; Richard L. Slayton; Melissa R. Huggins and R. Richard Wagner

**Excused:** 3 - Lauren Cnare; John A. Harrington and Thomas A. DeChant

8. [33109](#) 202 East Washington Avenue - Redevelopment of the "Pahl Tire" Site for a 10-Story, 146-150 Room "AC Hotel by Marriott Hotel" in UDD No. 4. 2nd Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

- 9. [36188](#) 114 North Bedford Street - New Development in the UMX District, 185-Unit Housing Project. 4th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

- 10. [34510](#) 633 North Henry Street - Minor Alteration to Approved PD(SIP) - Proposed Exterior Lighting Plan. 2nd Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

**A motion was made by Harrington, seconded by Huggins, to Grant Final Approval. The motion passed by voice vote/other.**

**NEW BUSINESS**

- 11. [36183](#) 1701 Wright Street - Madison College Culinary Addition and Renovation. 12th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

- 12. [36751](#) 4525 Secret Garden Drive - Multi-Family Residential Development Consisting of Twelve Multi-Family Buildings with 102 Dwelling Units. 16th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

**BUSINESS BY MEMBERS**

Melissa Huggins spoke briefly about Ald. Ahrens' complaint that she has a conflict of interest working for the Urban Design Commission. Huggins spoke with both Mike Ivey of the Wisconsin State Journal and City Attorney Michael May. In the end the City Attorney affirmed that Huggins has acted properly and there is no conflict of interest.

**ADJOURNMENT**

**The Meeting was Adjourned at 8:15 p.m. by unanimous consent.**