

From: Rummel, Marsha <district6@cityofmadison.com>
Sent: Wednesday, October 11, 2023 5:05 PM
To: Vern Stenman <vern@mallardsbaseball.com>; conor@mallardsbaseball.com;
tristan@breesestevensfield.com; Ryan, CJ <CRyan@cityofmadison.com>; Knepp, Eric
<EKnepp@cityofmadison.com>; William Ochowicz <willochowicz@gmail.com>; Park Commission
<pacommission@cityofmadison.com>
Cc: Figueroa Cole, Yannette <district10@cityofmadison.com>; Myadze, Charles
<district18@cityofmadison.com>; Mohr, Thomas <TMohr@cityofmadison.com>
Subject: Comments for Parks Commission RE additional concerts at Breese Stevens

RE: 28. 80226 Request from Big Top Events for additional concerts at Breese Stevens Field

Dear BPC members-

I have another meeting tonight. Unfortunately since Parks is in person only, it is not easy for me to attend. Please consider hybrid options.

My initial understanding from Big Top was that the motivation for the additional concert requests was a result of the opportunity presented by the disruption caused by the RNC Convention in Milwaukee (July 15-18, 2024) but in the agenda item the motivation is "market conditions". I'm not sure that is a rationale to exceed the expectations of the lease since market conditions are always in play.

I can support a modest increase for this year but I don't support adding 5 more concerts until we work on some fixes to the concerns raised in the survey.

I will work with neighbors, TLNA, Big Top, and TE staff to address the ongoing parking impacts and safety concerns of neighbors and identify solutions.

Thanks for your service-

Marsha Rummel
District 6 Alder
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From: Vern Stenman <vern@mallardsbaseball.com>
Sent: Wednesday, October 11, 2023 1:38 PM
To: Rummel, Marsha; Conor Caloia; Tristan Straub; Ryan, CJ; Knepp, Eric; William Ochowicz
Subject: Breese Survey

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Good Afternoon!

We have compiled the responses to the survey we've been working on for the last week in the attachment. Last week, we mailed postcards at our cost to the entire neighborhood, they should have all

arrived by Saturday. This effort, combined with the TLNA sharing the survey, resulted in outstanding participation of 259 respondents. A couple interesting observations:

- About 75% of respondents are not opposed (neutral or supportive) to additional concerts at Breese.
- About 80% of respondents are not opposed (neutral or supportive) to additional concerts at Breese, assuming we're able to work with the City to improve parking & neighborhood impacts.

We plan to continue the discussion with Alder Rummel and appropriate City staff to continue to improve on street parking and other issues and will bring this plan to an upcoming TLNA meeting. It is important to note that Paterson St was closed the entire summer and that Livingston St was closed most of the summer. A large portion of the issue is that it was difficult to get to the opposite (south) side of East Washington, which is where the vast majority of parking is available for Breese events. The combination of those streets opening back up along with Bus Rapid Transit and other potential changes, like additional parking way finding signage on E Washington make us optimistic for the future of the impact on the neighborhood from a parking perspective.

Happy to answer any questions any of you may have. Conor will see you at the Parks Commission meeting tonight. Thanks for your time working with us on this project.