

### **Updated *Bus Lines* agreement with Metro Transit for the 2012/13 program**

An interdepartmental transfer of funds of \$3000.00 from MAC to Metro will be used for expenses related to running this program on buses.

Eight placards will be published (one student per placard) for a year-long display that runs from approximately 1/1/13 to 12/31/13.

#### **MAC/Poets Laureate Staff will:**

- Publicize program virally
- Administer the competition
- Fund eight \$25 awards to winning poets
- Provide winners with an opportunity to publicly read their poems
- Send winning poems to Metro by October 31 for January display

#### **Metro Transit will:**

- Publicize in advance (Bus flier, weekly email updates, tweets, text/emails to school district subscribers)
- Publish 8 poems on Metro Transit bus placards (graphic design, printing/production, installation)
- Provide 10-ride bus card for each winner at award ceremony
- Provide winners with an actual placard with their winning poem printed on it.
- Post some of the winning poems in the Ride Guide
- Publish some other approved entries on-line