



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft SISTER CITY COLLABORATION COMMITTEE

Monday, November 26, 2012

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL120 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Chair Alfano called the meeting to order at 4:35 p.m.

Present: 5 -

Frank L. Alfano; Carolyn A. Gantner; Daina P. Zemliauskas-Juozevicius;
Charles J. James and Salvador A. Carranza

Absent: 3 -

Josephine H. Oyama-Miller; Bridget R. Maniaci and Enrique R. Gandara

Excused: 1 -

Amy R. Zastrow

APPROVAL OF MINUTES

James motioned to approve the minutes from October 15th and the motion was seconded by Carranza. Motion passed unanimously and the minutes were approved.

PUBLIC COMMENT - None

DISCLOSURES AND RECUSALS - None

DISCUSSION ITEMS

[27082](#)

Economic Contributor Worksheet

There was discussion regarding the economic impact chart that the committee put together. The purpose of the chart was to show the economic impact that Sister City visits made to Madison's economy. It was decided that it would be better to have a narrative from each Sister City describing the number of visits to Madison, how many people came to visit and the length of the stay. The committee thought it would be much easier way to relay the information to the Common Council. There are so many variables between types of visits. James thought these types of intangibles would be hard to document on a chart. Carranza asked exactly what kind of information the CC wants to see? Zemliauskas-Juozevicius said SC has never been asked to document this information before. She said people from Vilnius don't visit Madison but they are still doing work for SC. Carranza thought the committee needed better guidelines, for this project. He said giving too much data can be dangerous if it isn't understood.

The committee thought the type of narrative regarding Arcatao that Carolyn Gantner just sent to the committee would be a better way of sharing this information. The committee decided to use this report as a sample.

27505

Sister City Programs Reports

Alfano asked each member if they had submitted their application to Overture Center for the International Day celebration on January 27th? Carranza hadn't done it yet and he said he would send it in this week. Alfano said all the SC booths would be on the 2nd floor of Overture.

Gantner said there will be a "Celebrating Sister Cities" Art Exhibit at the Playhouse Gallery in Overture in January and February of 2013. East Timor and Obihiro are going to participate and they are waiting to hear from Freiburg. Each city could submit up to 12 photos or 2-D prints portraying the people, landscapes, culture and other aspects from their SC. The selection committee is requesting high quality images and will decide on accepted artwork based not only on its ability to convey interesting aspects of the sister city but also on artistic strength and quality. Each city can submit up to 7 pieces of art in the display. The deadline for submitting entries is December 12th. Notification of acceptance would be December 18th. Artwork should be sent to Overture by January 17th. Each SC is responsible for the matting and framing of their pieces and labeling them. Labels should be submitted to Gantner or Zemliauskas-Juozevicius by late December. James asked if the images could be sent electronically before they are officially submitted? Answer: Yes. The art pieces cannot be smaller than 11 x 14. He will discuss possible submissions for Freiburg with Mike von Schneidmesser. Gantner said if any of the cities want to sell their pieces, they should set the price themselves. She said anyone interested in participating in the art exhibit should let her know by November 29th.

27506

International Festival 2013

James said Freiburg is considering starting a scholarship program to bring students from Madison to Freiburg. Carranza said there is a partially funded collaboration between Tepatitlan and Madison with artist, Sharon Kilfoy, Founder and Artist at the Williamson Street Art Center. Sharon is famous for her paintings of murals. She will be doing a mural at the Omega School in Madison. Tepatitlan would like her to go there to do the same thing at one of their schools and then have an artist from Tepatitlan come here to paint with her.

He also talked about the Earth Partnership for Schools Project. The organization is meeting on November 27th. This group includes people from the UW Arboretum, UW-Madison, local general health programs in Madison and the Latino Chamber of Commerce. They work with faculty and teachers and make joint visit to other countries through Skype. Midvale, Lincoln, Neustro Mundo and Franklin Schools have shown an interest in participating. They are trying to get permission from a school in Tepatitlan to see if they would like to be involved.

Gantner mentioned that MASCP collaborated with other organizations in coordinating a national tour regarding the problematic mining situation in El Salvador. The tour was sponsored by Oxfam, MASCP, Sierra Club, Midwest Coalition Against Lethal Mining and US El Salvador Sister Cities Organization. On November 11th, about 100 community members attended a public event at Edgewood College called "No to Mining, Yes to Life" with touring speakers from El Salvador and a professor from UW LaCrosse of the area mining coalition. In addition, there was a brown bag presentation at Edgewood College on November 12th that had a large audience. Media coverage included an interview on WORT, and articles in Isthmus, Madison Times, Cap Times and Catholic Herald Citizen.

Zemliauskas-Juozevicius said there was a jazz musician from Lithuania that visited here recently. He played his trumpet in Chicago at the "Jazz Meets Chicago" event. He also spent 2 days here in Madison and played in the rotunda of the Capitol. He also played at the Great Hall at Capitol Lakes. There were about 100 people there. They also socialized at a place on State Street after the concert where he was able to network with other jazz musicians and they may collaborate sometime next year.

Alfano said Mantova is working on having an International Soccer Competition here in 2013. In addition, Stefano Guerresi is a concert pianist from Mantova touring the United States and Madison is the last place on his tour. He will be the closing act at the International Festival. There will also be a concert at the Discovery Institute and St. Mary's and Meriter Hospitals.

ANNOUNCEMENTS

The next meeting will be held Monday, December 17th at 4:30 p.m.

ADJOURNMENT

James motioned to adjourn the meeting - motion was seconded by Carranza. Motion carried unanimously and the meeting adjourned at 5:30 p.m.