

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event IAN'S PIZZA NATIONAL PIZZA EATING CONTEST

Event Organizer/Sponsor IAN'S PIZZA

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 100 STATE ST

City/State/Zip MASSON, WI 53703

Primary Contact Adam May

Work Phone 608-310-5209

E-mail ADAM@IANSPIZZA.COM

Website IANSPIZZA.COM

Secondary Contact NICK MARTIN

Work Phone 608-310-5209

E-mail MARTY@IANSPIZZA.COM

FAX _____

Phone During Event 608-513-7704

Phone During Event 608-464-3415

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance 150-200 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 3:00 to 5:00 Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other EATING CONTEST

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: _____

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 10/11

Event Start Date(s)/Time(s) 10/11 3:30 PM

Event End Date(s)/Time(s) 10/11 5:30 PM

Rain Date(s) N.A.

Set-Up Date(s)/Time for Event 10/11 2:30 PM

Take-Down Time 6:00 - 6:15 PM

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

AM I/We waive the 21-day decision requirement.

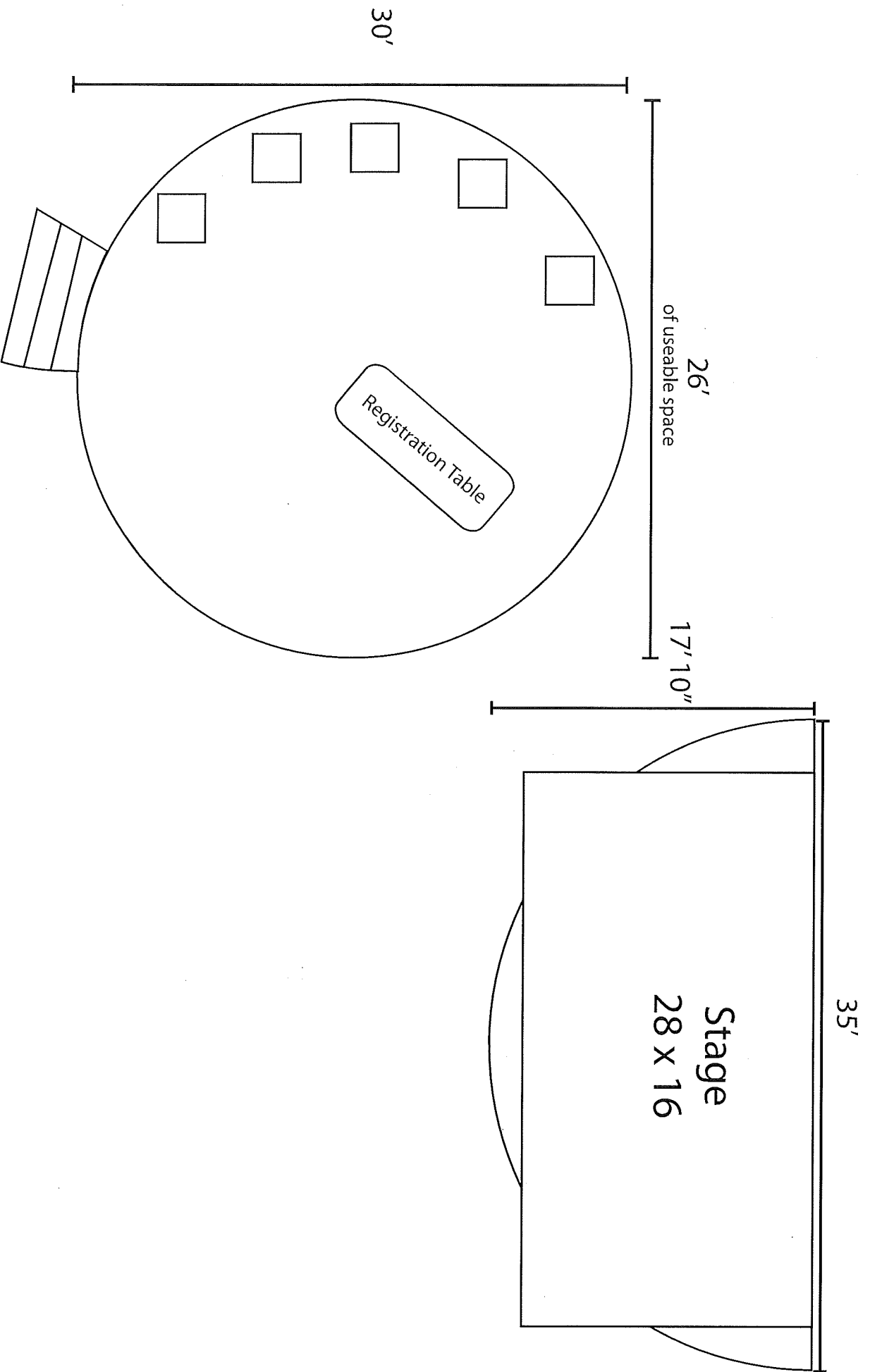
AM (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature [Signature] Date _____

Site map for Ian's Pizza Event - 30 on the Square



Ian's Pizza National Pizza Eating Contest Street Use Permit Application

Date: Saturday, October 11th

Time: Tentative (See below) - 3:00pm – 6:30pm

Location: 30 on the Square

Contact: Adam May – Marketing Director – Adam@ianspizza.com - Cell: 608-513-7704

Background/Intent

The 8th Annual Eating Contest is an event aimed at introducing new students to Ian's Pizza as well as welcoming back all of our beloved customers after the Summer break. Comedians from the Comedy Club on State will host the event and live music will be provided by local band in conjunction with the Majestic Madison.

This year will be the 2nd year we are hosting a professional eating contest sanctioned by All Pro Eating (<http://www.competitiveeaters.com/>) that will attract the top 4 of the top 5 competitive eaters in the United States as well as handful of other local and regional competitive eaters. These eaters will be competing for the National Pizza Eating Championship with the potential to set a new National Pizza Eating Record, which was set last year at our event. An amateur contest will follow the professional contest, which will feature local eaters.

Event Schedule

Event will start after the Badger/Illinois Football Game (Time is TBA) – following schedule assumes 12:00pm game. We would like to request a permit valid for the entire day so we can adjust our times if necessary when the Badger game is announced.

***SUBJECT TO CHANGE**

Set up begins: 2:30pm

Band sound check: 3:30pm

Professional Contest: 4:00pm

Amateur Contest: 4:55pm

Band Plays Until: 5:30

Finished/Cleaned up: 6:15pm

Site Map:

Our event will be using the 30 on the Square space - specifically the stage area that backs the Veteran's Museum where Jazz at 5 is hosted. See attached site map.

Safety and Security:

Each contestant will sign a waiver before entering the contest. Ian's Pizza will also have at least one trained medic on hand and 10-15 Ian's Pizza employees managing the crowd.

Clean up:

Ian's Pizza will provide our own trash and recycling containers for pizza boxes and water bottles that are used in the event. Ian's Pizza employees will be present until the crowd disperses and the grounds are clear and clean. All clean up will be done by Ian's Pizza employees.

Notification Requirements:

We are requesting the ability amplify sound for the afternoon. There will be no vending happening during our event, only free pizza/merchandise giveaways.

Insurance:

Ian's Pizza's insurance agent has been in contact with Eric Veum and is able to provide the required Certificate of Insurance. See attached Insurance Certificate.

Bicycle Parking:

Attendees who bike to the event may use the existing bicycle racks, which are located in the Carroll Street Cul-de-sac bordering our event.