



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved VENDING OVERSIGHT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, April 2, 2025

5:00 PM

Virtual

Special Meeting

The City of Madison is holding the Vending Oversight Committee (VOC) meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to vendingoversight@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 890 9015 3806

CALL TO ORDER / ROLL CALL

The Chair, at 5:06pm, called the meeting to order, with quorum present.

Present: 6 - Michael E. Verveer; Ashleigh M. Hacker; Andrea B. Hughes; Michelle L. Quigley; Jack T. Thurnblad and Aaron D. Collins

Excused: 1 - John P. Guequierre

APPROVAL OF MINUTES

Huges made a motion and a second by Seconded by Alder Verveer to approve the minutes from the 1/29/25 meeting. The motion was approved by a voice vote/other.

PUBLIC COMMENT

1. [87672](#) Public Comment

There was no public Comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

NEW BUSINESS

2. [87264](#) Approve of the 2025-2026 State Street Night Vending map with updated site locations.
A motion to Approve of the 2025-2026 State Street Night Vending Map with Updated Locations was made by Hughes and a second by Alder Verveer. The motion was passed by unanimous consent.
3. [87265](#) Approve the 2025-2026 Mall Concourse Vending Map with updated Saturday food cart vending sites.
A motion was made by Hughes and a second by Verveer to approve the 2025-2026 Mall Concourse Vending Map with updated Saturday food cart vending sites. The motion was passed by unanimous consent.

REPORTS

4. [87741](#) Discussion Regarding Merger of the Economic Development Committee and Vending Oversight Committee.
A Resolution to create a new committee by merging the Vending Oversight Committee (VOC) and the Economic Development Committee (EDC) passed at Common Council. This Resolution directs staff to work on a plan to combine the duties of these two committees and the details related to this new structure, charter, name and duties. An August was set to bring the plan to the Common Council for approval. Staff will begin to work on that over the coming months and will report back to each committee for input and review.
5. [86858](#) Street Vending Staff Report
Street Vending Staff Report was reviewed.

ADJOURNMENT

A motion was made by Hughes, and a second by Alder Verveer to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 5:41pm.