



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, October 2, 2013

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The meeting was called to order by the Chair at 5:35 p.m.

Present: 18 -

Shiva Bidar-Sielaff; Ledell Zellers; Matthew J. Phair; Nan Fey; Mark Voss; Kathy E. Utley; Dan J. Stein; Steve Youngbauer; Christopher G. Brockel; Carmell R. Jackson; Michael M. Bell; Martin H. Bailkey; Lindsey Day Farnsworth; Carrie M. Edgar; Eric A. Roang; Barry M. Orton; Anne Reynolds and Kyle Richmond

APPROVAL OF MINUTES

Wells moved to approve the September minutes and the motion was seconded by Bidar. Motion passed by a voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

OLD BUSINESS

[30445](#)

Working Group Discussion

Attachments: [Madison Food Policy Council workgroup draft.pdf](#)

FPC members reviewed a staff memo dated September 28th that outlined several options for working groups topics relating to food access. Several members indicated that they were extremely supportive of the city's efforts to continue and expand the SNAP farmers' market incentive program (Double Dollars), but did not believe there were enough policy ramifications to justify it as a working group topic. Wells suggested that it might be the best option to leverage our relationship with the University of Wisconsin, given the strong interest in food systems, and work through the Urban and Regional Planning department. Bidar-Sielaff suggested that the FPC could help guide the work of a graduate student on the this topic, if hired by the City. Members urged staff to make sure the County is also involved, since many farmers' markets are accessible to Madison residents, but outside of the city boarders.

Reynolds said she believed that topics #4 and #5 (in the staff memo) could be combined since there would be a great deal of overlap. Other members felt that both topics were large enough to have their own working groups, but would definitely need to collaborate often. Rhodes-Conway recommended that the FPC should first gauge interested amongst members on participating on the various different topics before any decisions were made on creating a working group. Members discussed interest on the various different topics; the three that members expressed interest in serving on were food education, increasing permanent retail, and alternative food sources. FPC members also indicated that the working groups should be able to determine their role as it relates to the topic freely.

Motion (Rhodes-Conway, Bidar): To create working groups of the Madison Food Policy Council on the following topics: Food Education, and Increasing Permanent Retail in Underserved Neighborhoods. Motion passed by a voice vote.

REPORTS

[31759](#)

Working Group Updates

Attachments: [foodaccessbrief9-27-13.docx](#)

Woulf reported that the two working groups created in September (Grant Funding and Edible Landscapes) are both scheduled to meet for the first time in the near future.

[28073](#)

Local Food Committee on Public Market Update

Reynolds reported the Local Foods Committee has selected a consultant team hired to develop a business plan for the public market; the contract is currently under negotiation.

[28106](#)

Community Gardens Committee Update

The committee's work on supporting New Garden Leadership was incorporated into a grant application to the City's new "Emerging Opportunities Fund" in September; the application was ranked very highly, but did not receive funding. The New Garden Fund, which distributes up to \$2500/year to new garden projects, sent out applications for funding in 2014; its process and guidelines might be useful to the Grant Funding Working Group. Nearly 500 people participated in Garden Days events in 13 gardens throughout the City on the weekend of September 14-15.

[28074](#)

Dane County Food Council Update

No report.

[28075](#)

Healthy Food for All Update

Attachments: [Healthy Food for All draft 4 3 13.pdf](#)

"The Goodman Foundation will be meeting in October to review the Healthy

Food for All plan and begin making funding decisions. It is likely that they will pull some recommended activities from the plan to fund directly and then create a grant making process for other parts of the plan. It is hoped that once they make their decisions, other funders will find areas of interest in the plan to fund as well.

The effects of the government shutdown on The Emergency Food Assistance Program (TEFAP), the USDA commodities program operated locally by CAC, are a bit unknown. We know that October's commodities will be delivered and that November's are already in the state and ready to be delivered to the county level. December inventory should be moving into warehouses during October, but we know the USDA is not moving any of this food right now, so the longer the shutdown continues, the more it will cause an impact in months to come. The commodities program supplies about 100,000 lbs of food each month to emergency food providers in Dane County."

28076

Dane County Food Coalition Update

The Coalition is hosting a joint meeting with the Wisconsin Local Food Network's South Central Region on October 15th at the Goodman Community Center. The agenda will include a presentation on the Seed to Table program and a panel presentation on building the food system infrastructure. All are invited.

28077

Food and Alcohol Policy Coordinator

Woulf reported there was money in the proposed budget for grants through the Food Policy Council; final budgeted deliberations will take place in November. The USDA's commodity program is at risk because of the government shut-down, as is WIC starting in November, but SNAP should be OK.

31514

Madison Metropolitan School District Update

MMSD Food & Nutrition in co-operation with Reap Food Group and the Statewide Farm to School Network will be featuring local produce selections during the month of October. The 23twenty three schools that offer garden bars on a daily basis will feature cole slaw, beauty heart radishes, kohlrabi sticks and potato salad. On October 23, all schools in Madison will offer a harvest blend vegetable containing parsnips, carrots and squash produced in Wisconsin. The harvest blend mixture is a statewide Farm Tto Sschool effort to feature the blend in schools during the month of October.

ANNOUNCEMENTS**NEW BUSINESS FOR FUTURE MEETINGS****ADJOURNMENT**